

Lecture 8: Comparison Among Means

• 8.1 What if F is significant?

- Rejection of H_0 is good to know, but not very informative
 - The null hypothesis could be false in many different ways

$$H_0: \mu_1 = \mu_2 = \mu_3 = \mu_4 = \mu_5$$

$$\mu_1 \neq (\mu_2 = \mu_3) \neq (\mu_4 = \mu_5)$$

$$(\mu_1 = \mu_2) \neq (\mu_3 = \mu_4) \neq \mu_5$$

- F is non-directional. We don't know which groups are different
- F is an omnibus test. The F tells us that something is going on...but it doesn't say where the effect is
 - We need more *focused comparisons*
- A solution: t tests?

- If $\alpha = .05$, about 1 out of every 20 t -tests might result in a significant effect even if there is no effect in the population

- Every t -test has its associated chance of a Type I error

- With comparisons, we have a family of tests on the same data. Want to know the probability of at least 1 Type I error in the family of tests. Such a probability is called *familywise error rate*

- Therefore, *many* t -tests can have a large *familywise error rate*

- For independent comparisons

$$\alpha_{FW} = 1 - (1 - \alpha')^c$$

c = number of comparisons

- For $J = 3$, $\alpha_{FW} = 1 - (1 - \alpha')^c = 1 - (1 - .05)^3 = .143$

- For $J = 10$, $\alpha_{FW} = 1 - (1 - \alpha')^c = 1 - (1 - .05)^{10} = .40$

- Alternatives: Planned Comparisons or Post Hoc tests

- Planned Comparisons or Contrasts

- Planned before the study; can be used instead of overall F test
- Based on α
- Orthogonal planned contrasts
- Trend analysis

- Post Hoc or Incidental tests

- Based on α_{FW}
- Use after significant overall F test to investigate specific means...no specific plan before study
- Post hoc tests involve comparing every mean to every other mean, so they tend to have alpha inflation problems
- The Bonferroni procedure
- Fisher's *least significant difference* (LSD) test
- Tukey's *honestly significant difference* (HSD) test (pairwise)
- Scheffe (complex comparisons)

• 8.2 Planned Comparisons

- Based on α

- A contrast is a weighted linear combination of means

$$\Psi = c_1\mu_1 + c_2\mu_2 + \dots + c_j\mu_j = \sum c_j\mu_j$$

- Contrasts will be orthogonal and independent from the grand mean if

$$\sum c_j c'_j = c_1 c'_1 + c_2 c'_2 + \dots + c_j c'_j = 0$$

and the sum of all weights must equal zero; $\sum c_j = 0$

- Estimate of a contrast

$$\hat{\psi} = \sum c_j \bar{X}_j = c_1 \bar{X}_1 + c_2 \bar{X}_2 + \dots + c_j \bar{X}_j$$

- Example ($J=3$)

- Simple contrast (comparing 2 means)

$$\hat{\psi} = \sum c_j \bar{X}_j = (1) \bar{X}_1 + (-1) \bar{X}_2 + (0) \bar{X}_3 = \bar{X}_1 - \bar{X}_2$$

- Complex contrast (comparing \bar{X}_1 with \bar{X}_2 and \bar{X}_3 ; e.g., control vs. 2 treatment groups)

$$\hat{\psi} = \sum c_j \bar{X}_j = (1) \bar{X}_1 + (-1/2) \bar{X}_2 + (-1/2) \bar{X}_3 = \bar{X}_1 - (\bar{X}_2 + \bar{X}_3) / 2$$

Example -- Data

| | A ₁ | A ₂ | A ₃ | A ₄ |
|-------------|----------------|----------------|----------------|----------------|
| | 22 | 26 | 28 | 21 |
| | 15 | 27 | 31 | 21 |
| | 17 | 24 | 27 | 26 |
| | 18 | 23 | 26 | 20 |
| \bar{X}_j | 18 | 25 | 28 | 22 |

Example – Contrasts (3 possible comparisons)

| | A ₁ | A ₂ | A ₃ | A ₄ |
|-------|----------------|----------------|----------------|----------------|
| c_1 | 1/2 | 1/2 | -1/2 | -1/2 |
| c_2 | 1 | -1 | 0 | 0 |
| c_3 | 0 | 0 | 1 | -1 |

$$\Psi_1 = (.5 \times 18) + (.5 \times 25) - (.5 \times 28) - (.5 \times 22) = -3.5$$

$$\Psi_2 = (1 \times 18) - (1 \times 25) = -7$$

$$\Psi_3 = (0 \times 18) + (0 \times 25) + (1 \times 28) - (1 \times 22) = 6$$

- **Sampling Variance of Planned Comparisons**

- The sample comparison is an unbiased estimate of the population comparison

$$E(\hat{\Psi}) = \Psi$$

- The variance of the sampling distribution of the comparison

$$Var(\hat{\Psi}) = \sum_j c_j^2 \text{var}(\bar{Y}_j) = \sigma_e^2 \sum_j \frac{c_j^2}{n_j}$$

- Sampling variance will be large when within cells variance is large, the weights are large, and the number of people in each cell is small. Estimated by:

$$\text{est. } Var(\hat{\Psi}) = (MS_W) \sum_j \frac{c_j^2}{n_j} \quad (\text{substitute } MS_W \text{ for } \sigma_e^2)$$

- Standard error of a contrast

$$SE_{\Psi} = \sqrt{MS_W \left(\frac{c_1^2}{n_1} + \frac{c_2^2}{n_2} + \dots + \frac{c_j^2}{n_j} \right)} = \sqrt{MS_W \left(\frac{\sum c_j^2}{n_j} \right)}$$

t -ratio ($df = N - J$)

$$t = \frac{\hat{\Psi}}{SE_{\Psi}}$$

- Point estimate: $\hat{\Psi}$

- Interval Estimate: $\hat{\Psi} \pm (t_{\text{conf}}) SE_{\Psi}$

- Significance Test (from example)

| <i>Source</i> | <i>SS</i> | <i>df</i> | <i>MS</i> | <i>F</i> |
|----------------|-----------|-----------|-----------|----------|
| <i>Between</i> | 219 | 3 | 73 | 12.17 |
| <i>Within</i> | 72 | 12 | 6 | |
| <i>Total</i> | 291 | 15 | | |

- For the 1st comparison

$$\hat{\Psi}_1 = (.5 \times 18) + (.5 \times 25) - (.5 \times 28) - (.5 \times 22) = -3.5$$

$$est. var(\hat{\Psi}) = 6 \frac{.5^2 + .5^2 + (-.5)^2 + (-.5)^2}{4} = \frac{3}{2}$$

$$est. SE(\hat{\Psi}) = \sqrt{\frac{3}{2}} = 1.2247$$

$$t = \frac{\hat{\Psi}}{\sqrt{est. var(\hat{\Psi})}} = \frac{-3.5}{1.2247} = -2.86$$

$$df = N - J; 16 - 4 = 12$$

$$t_{(crit, \alpha=.05, df=12)} = 2.18$$

$$t(12) = -2.86, p < .05$$

$$95\% CI = -3.5 \pm 2.18 (1.2247) = (-6.17, -.83)$$

- For the 2nd comparison

$$\hat{\Psi}_2 = (1 \times 18) - (1 \times 25) + (0 \times 28) + (0 \times 22) = -7$$

$$\text{est. var}(\hat{\Psi}) = 3; \text{ est. SE}(\hat{\Psi}) = 1.7321$$

$$t = \frac{\hat{\Psi}}{\sqrt{\text{est. var}(\hat{\Psi})}} = \frac{-7}{1.7321} = -4.04$$

$$95\% \text{ CI} = -7 \pm 2.18 (1.7321) = (-10.77, -3.23)$$

- For the 3rd comparison

$$\hat{\Psi}_3 = (0 \times 18) + (0 \times 25) + (1 \times 28) - (1 \times 22) = 6$$

$$t = \frac{\hat{\Psi}}{\sqrt{\text{est. var}(\hat{\Psi})}} = \frac{6}{1.7321} = 3.46$$

$$95\% \text{ CI} = 6 \pm 2.18 (1.7321) = (2.23, 9.77)$$

- Independence of Planned Comparisons

- Several planned comparisons can be made from the same data
 - Some are independent; some are not
- Two comparisons from a normal population with equal sample sizes in each cell are independent if the sum of the products of weights is zero

$$\sum c_j c'_j = c_1 c'_1 + c_2 c'_2 + \dots + c_j c'_j = 0$$

- If the sample sizes are not equal

$$\sum_j \frac{c_{1j} \cdot c_{2j}}{n_j} = 0$$

Example (a)

| | \bar{X}_1 | \bar{X}_2 | \bar{X}_3 | Σ |
|------------|-------------|-------------|-------------|----------|
| c_1 | 1 | -1 | 0 | 0 |
| c_2 | 1 | -1/2 | -1/2 | 0 |
| $c_j c'_j$ | 1 | 1/2 | 0 | 1 1/2 |

the contrasts are equal but not independent; they are correlated...we need to be concerned with α

Example (b)

| | \bar{X}_1 | \bar{X}_2 | \bar{X}_3 | Σ |
|------------|-------------|-------------|-------------|----------|
| c_1 | 1 | -1 | 0 | 0 |
| c_2 | 1/2 | 1/2 | -1 | 0 |
| $c_j c'_j$ | 1/2 | -1/2 | 0 | 0 |

the contrasts are orthogonal (independent from each other)

- When the tests are correlated, if we make a type I error, we are very likely to carry over more errors because the tests are correlated. So, we don't know exactly what the total alpha error is
- When the tests are independent, we know what the alpha error is so we can draw conclusions more safely
- How many orthogonal contrasts? $J-1$; each contrast has 1 df
- For orthogonal contrasts

$$SS_B = SS_{C1} + SS_{C2} + \dots + SS_{CJ-1}$$

• 8.3 Trend Analysis

- If the IV is ordered (e.g., time, age, drug dosage)
- The goal is to find whether there is a functional relation between the IV and the DV
 - linear, quadratic, cubic, quartic, mixed, etc.
- It is a special case of orthogonal planned contrasts ($J-1$ orthogonal trends or polynomials)

Linear $Y = a + bX$

Quadratic $Y = a + bX + cX^2$

Cubic $Y = a + bX + cX^2 + dX^3$

• 8.4 The Bonferroni Procedure

- The Bonferroni procedure applies to any kind of comparison (i.e., orthogonal or nonorthogonal)

$$\alpha' = \frac{\alpha_{FW}}{c}$$

c = number of comparisons

- It is a “conservative” test – the Bonferroni procedure rejects too *few* hypotheses of equal means
- Good when there is a limited number of comparisons
- If there is a large number of comparisons, α_{FW} becomes extremely low
- Example, if α_{FW} is desired at .05 and $c = 5$

$$\alpha_{FW} = .05/5 = .01$$

- Use the adjusted alpha (e.g., .01) for each comparison

• 8.5 Post Hoc Tests – Tukey’s Honestly Significant Difference (HSD) Test

- Tukey’s *honestly significant difference* (HSD) test does not inflate alpha very much

$$q = \frac{\bar{x}_i - \bar{x}_j}{\sqrt{\frac{MS_W}{\tilde{n}}}}$$

where \tilde{n} is the *harmonic mean* of the two sample sizes

$$\tilde{n} = \frac{1}{\frac{1}{n_1} + \frac{1}{n_2} + \dots + \frac{1}{n_k}}$$

- It is hard to compute but not biased (not too liberal, not too conservative)
- It applies to pairwise comparisons
- Based on α_{FW}

. Studentized Range statistic (As n increases, so does the range)

$$q = \frac{\bar{X}_{l \text{ arg est}} - \bar{X}_{smallest}}{\sqrt{\frac{MS_W}{N}}}$$

- It follows a studentized range distribution with $df = (J, N - J)$

$$HSD = \frac{critical_q}{\sqrt{\frac{MS_W}{N}}}$$

If $\bar{X}_j - \bar{X}_j' \geq HSD$, reject H_0

- HSD = honestly significant difference. For HSD, use $k = J$, the number of groups in the study.

Choose α and find the df for error. Look up the value q_α . Then find the value:

$$HSD = q_\alpha \sqrt{\frac{MS_{error}}{n}}$$

- Compare HSD to the absolute value of the difference between all pairs of means. Any difference larger than HSD is significant

• 8.6 Post Hoc Tests – Scheffe Test

- Applies to any kind of contrasts. Follows same calculations, but uses different critical values

$$t = \frac{\hat{\Psi}}{\sqrt{\text{est. var}(\hat{\Psi})}}$$

- It is a very conservative test. Instead of comparing the test statistic to a critical value of t , use:

$$S = \sqrt{(J-1)F_\alpha}$$

where F comes from the overall F test ($J-1$ and $N-J$ df)

- Test any linear combination of means
- Based on α_{FW}
- The probability of a type II error is very high but not the type I error

(previous example)

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$$t = \frac{\hat{\Psi}}{\sqrt{\text{est. var}(\hat{\Psi})}} = \frac{-3.5}{1.2247} = -2.86; F_{(\alpha=.05; 3, 12)} = 3.49$$

$$S = \sqrt{(J-1)F_\alpha} = \sqrt{(4-1) \times 3.49} = 3.24$$

The comparison is not significant because $|-2.86| < 3.24$.

• 8.7 Effect Size and Practical Significance

- A significant F simply means we had enough power to reject the null hypothesis of no effect. That says nothing about how important the effect is – only that it is probably not due to chance

- We need a measure of *practical* significance to supplement our test of *statistical* significance

- Eta-squared $\eta^2 = \frac{SS_B}{SS_T}$

- It is the proportion of the total variability of the data that is accounted for by the treatment effect (also called R^2)

- It varies from 0 (no effect) to 1 (no error)

$$\text{in the example of drugs and anxiety } \eta^2 = \frac{4299.6}{7354} = .58$$

η^2 is positively biased (overestimates the true effect), with larger bias for a larger number of groups and smaller sample sizes

- Omega-squared $\omega^2 = \frac{SS_B - (J - 1)MS_W}{SS_T + MS_W}$

- It is the proportion of variance accounted for – with a correction factor

$$\text{in the example of } \eta^2 = \frac{4299.6 - (3 - 1)254.43}{7354 + 254.43} = .50$$