### **Engineering Internet Applications**

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- World Wide Web
- Web Services
- Web Applications

- Background
  - about me
  - about you

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  - Understand the architectural aspects
  - Describe in detail web development (using Ruby and Sinatra)
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- Assessment
  - Group project in Ruby/Sinatra (70%)
  - Quiz in Java (30%)



### Module Introduction, cont.

- Resources
  - Why's (Poignant Guide) to Ruby
    - http://mislav.uniqpath.com/poignant-guide/
  - Mr. Neighborly's Humble Little Ruby Book
    - http://humblelittlerubybook.com/
  - Sinatra: Up and Running (http://it-ebooks.info/book/547/)
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  - http://www.sinatrarb.com/
  - http://sinatra-book.gittr.com/
  - **.**..

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  - ...
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- Ask. ask. and when in doubt ask!!!



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    - Unix-based (recommended)
    - Windows

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  - Start a personal project
  - Be passionate (work hard!)

#### Course Outline

- Week 1: Introduction to EIA and Ruby
- Week 2: Introduction to Ruby
- ullet Week 3: Sinatra, MVC, (++) and Tiny App demonstrating Web Dev.
- Week 4: Environments, Sessions, Error handling, (++)
- Week 5: Associations, Migrations, Web Authentication, Web Services
- Week 6: Consolidation Week
- Week 7: Client-side / Presentation
- Week 8: Unit Testing, Functional Testing (++)
- Week 9: Web Development with Java
- Week 10: Web Development with Java
- Week 11: Web Development with Java
- Week 12: Revision Week



#### Coursework

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  - advanced implementation (individual)

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- Hard deadlines no delays!
- Feedback is essential for following phases

- Hypertext Transfer Protocol (HTTP)
  - request-response protocol
    - application layer (TCP/IP & OSI)
  - client-server model
  - GET, POST, DELETE, ...

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1 $ telnet www.example.com 80
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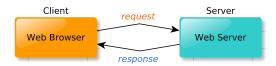
GET / HTTP/1.1

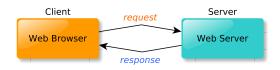
HTTP/1.0 302 Found

Location: http://example.iana.org

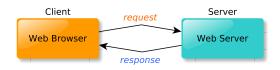
Server: BigIP

Connection: Keep-Alive
Content-Length: 0
```



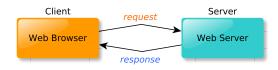


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  - URL, URN
- <scheme name>:<hierarchical path> [?<query>] [#<fragment>]

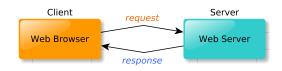


- Uniform Resource Identifier (URI)
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- Web Browser
  - GET
  - http://example.com/path?param1=value1&p2=v2



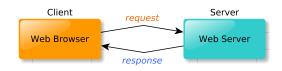


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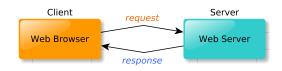
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- We will primarily deal with the server side
- More details later during architectural discussions



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  - Structures (global)
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- Early assembly programming
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- Procedural programming
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  - C, Pascal, Basic, Modula, ...
- Object-oriented programming
  - Encapsulation (inheritance/polymorphism)
  - Interfaces
  - Powerful class libraries
  - Java, C++, C#, Python, Ruby, ...



- Component-oriented programming
  - Defined rules and contracts for deployment and reuse
  - Potentially distributed
  - CORBA, COM/DCOM, EJB, CCA, ...

## Software Engineering: Abstraction & Reuse, cont.

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- Service-oriented programming
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  - Platform/OS independent, language independent
  - Naturally distributed
  - Autonomous (independence in 3rd party sense)

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  - Autonomous (independence in 3rd party sense)
- Web Services
  - Design focus is on services interface
  - Loosely coupled (distributed) applications
    - Integration at the interface (contract) level
    - ...no implementation dependencies



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  - static content



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"Web Service; just a Web page that is meant to be consumed by an autonomous program as opposed to a human."

— me :)



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  - part of very complex business and scientific processes

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  - primarily informational (cnn.com) ?

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  - allows user actions (gmail.com) ?
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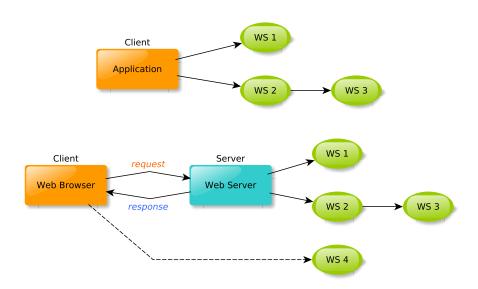
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- Difference is lost nowadays

## Web Applications, cont.



#### Web Applications, cont.



Constant evolution



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- Huge target group



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- High-quality UI

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- Rapid technological changes
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- Need to support many platforms/browsers



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- High-quality UI
- Compressed development schedule
- Major impact of possible failure
- Rapid technological changes
- Integration of heterogeneous technologies
- Need to support many platforms/browsers
- Security and privacy



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  - Dynamic websites
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  - Provide: security, database access, logging, sessions, ...

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- e-Commerce
  - Spree
- ...



#### Coursework

Coursework 1

