

STORY BOARD



ALEX IS STRESSED.

Lately, Alex has been stressed trying to keep up with deadlines and events on multiple sites.



NEWS AND EVENTS PILING UP

News sites and outlets are pushing new information everyday.



ORGANIZATIONAL APP WITH EXTENSIONS

Alex goes on the app store looking for an app that will organize stories and news' stories by date or by keyword.



ENTERING THE SITES

He begins entering in the main news articles he follows and also enters in his calendar for the month, he is starting to become more relaxed.



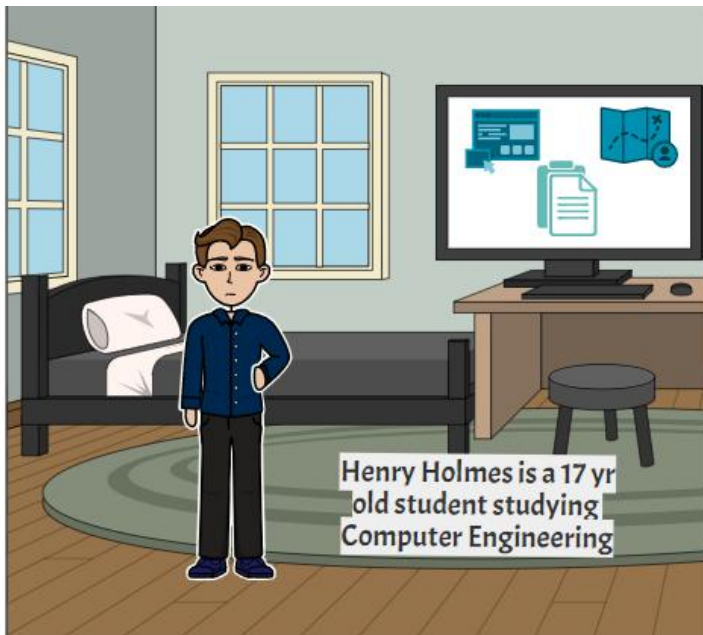
MEETING DEADLINES

His boss became impressed with how on time and efficient he has become with his work.

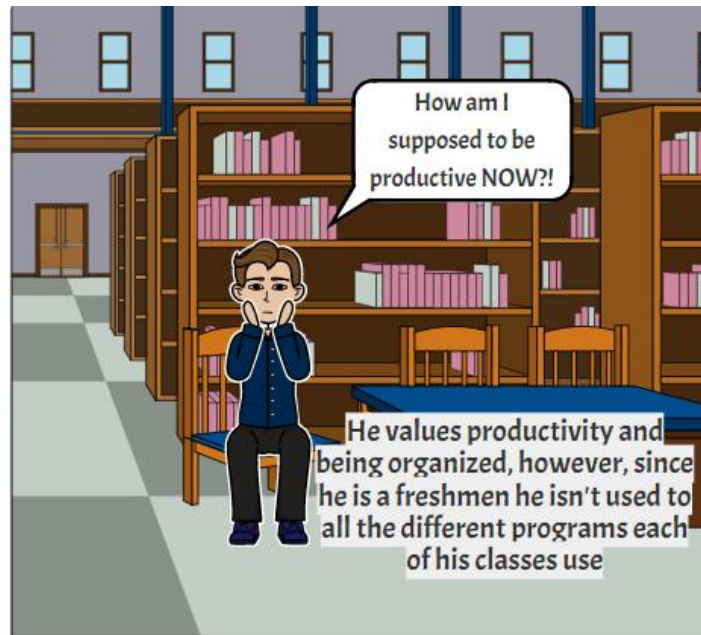


CATCHING UP/SUPPORTING FAMILY

Alex is now able to stay organized and stay on deadlines to support his future family.

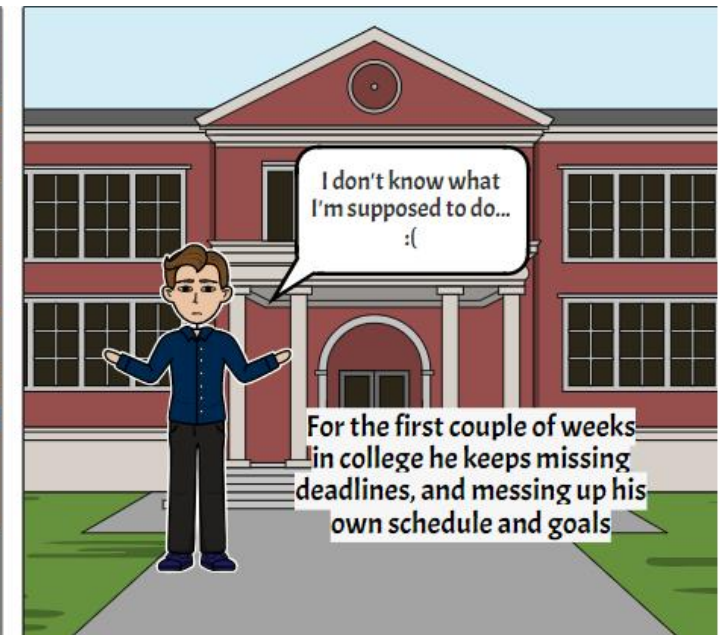


Henry Holmes is a 17 yr old student studying Computer Engineering



How am I supposed to be productive NOW?!

He values productivity and being organized, however, since he is a freshmen he isn't used to all the different programs each of his classes use



I don't know what I'm supposed to do... :(

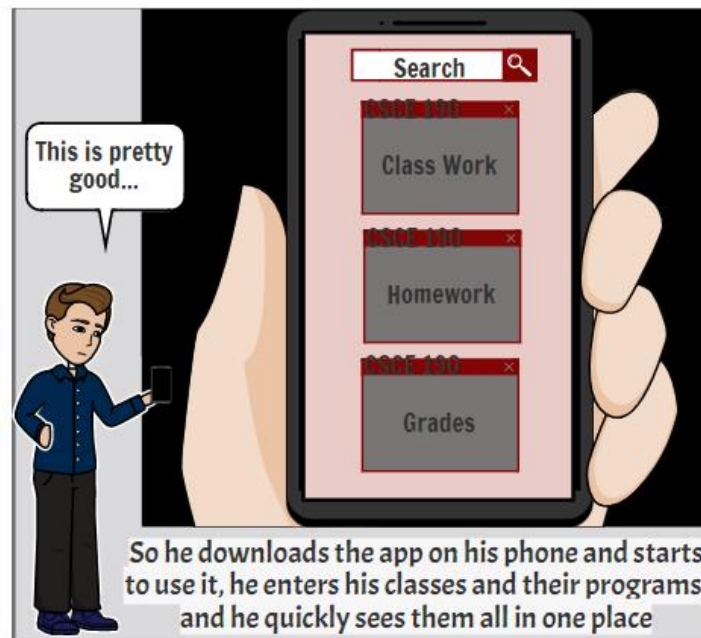
For the first couple of weeks in college he keeps missing deadlines, and messing up his own schedule and goals



One day, his classmate, Mike, told him about a new University tool that has the ability to connect all the programs that their college used

You should try it, it's great!

Hmm, okay



This is pretty good...

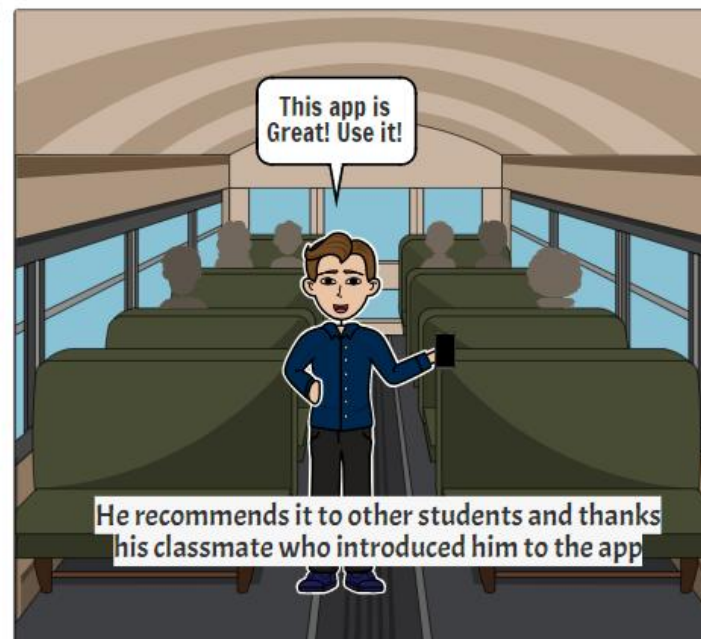
So he downloads the app on his phone and starts to use it, he enters his classes and their programs, and he quickly sees them all in one place



He also finds out that the program is available on his computer. For the next week he begins to see that the website can prove to be very useful



Once he gets used to the app and finalizes all the different applications his teachers uses, Henry is able to increase his productivity and as a result his happiness by magnitudes

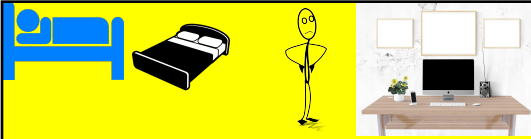


This app is Great! Use it!

He recommends it to other students and thanks his classmate who introduced him to the app



He is finally able to relieve all the stress that he had for the past couple of weeks and is able to strive towards his goals in School and for his future

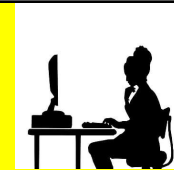


Rosie is freshman in college who spends most of her time in her dorm. Because of Covid, all of her classes are online. She isn't fully adjusted to this change and gets confused since all of her classes uses different platforms.

By Danielle Higgins



Rosie's friend, who goes to the same college as her, calls her from her phone and recommends a platform that links existing websites onto one. She tells her that this platform does all the work for her and she doesn't have to go through the trouble of finding the websites her professors use everyday.



Once learning about the name and what the platform does, Rosie decided to look up the platform. Once she found it, she decided to link all the websites her professors use for their teachings. She decided to test it out the next day when she has classes again.



Rosie wakes up before her first class starts and goes on her computer. She goes on the new platform she discovered the day before and tries it out. The platform allows her to access the different websites her professors use. She clicks on the website for her first class and it brings her straight there.



After her first class is over, she goes back onto the platform and discovers other interesting things. The website does slightly more than just links to other websites and classes.



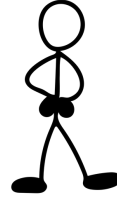
Rosie discovers that the platform can also allow the user to view classwork and homework which show the due dates. It also allows the user to view grades, view schedule, and has a calendar.



Rosie is very happy that she has a platform that makes her life easier and makes her feel less stressed. Now she can continue going to her classes feeling less confused and stress free!!



John Johnson Jr. was all ready for his second year of college before Covid hit near the end of his first. However, due to the confusion everyone was in, he managed okay as he learned along with everyone else. However, during his second year, he found himself getting lost. All of his professors used different platforms and the lack of real interaction with his fellow classmates led to him quickly getting behind.



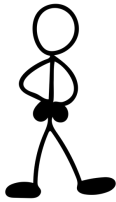
John discussed this issue with one of his professors. The professor recommends a new app to him that would not only allow him to organize his classes and assignments in one place, but also help him more easily collaborate with his peers.



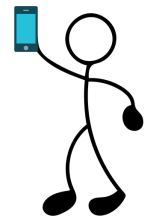
John checks out the app on his phone, finding it easy to link all of his classes platforms and offering a way for him to connect and collaborate with his peers in each of his classes. In addition, he's pleased that it is mobile, letting him work on his assignments anywhere.



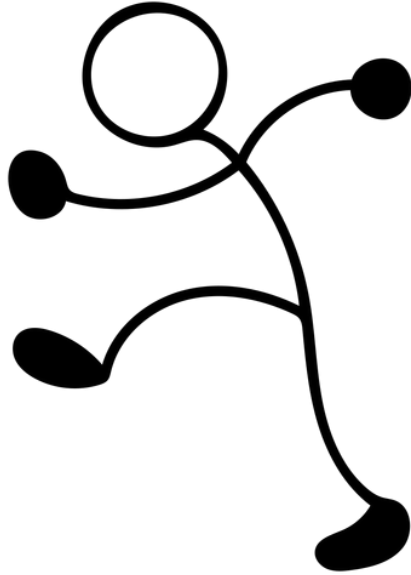
While continuing to navigate the app, John discovered it could do more than just let him see his assignments. It arranged his assignments on a calendar by due date and had a separate calendar to see all of his classes, helping him see when he had time to take breaks for things such as lunch, socializing, or getting work done before or between classes.



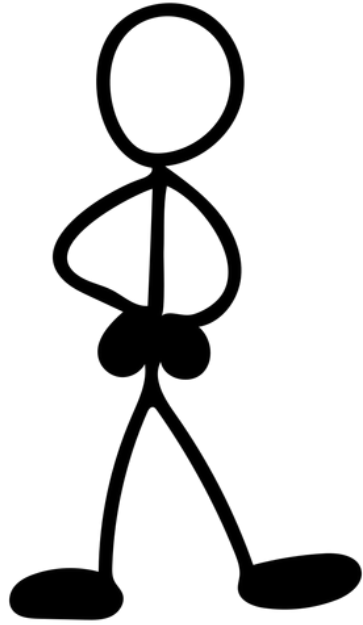
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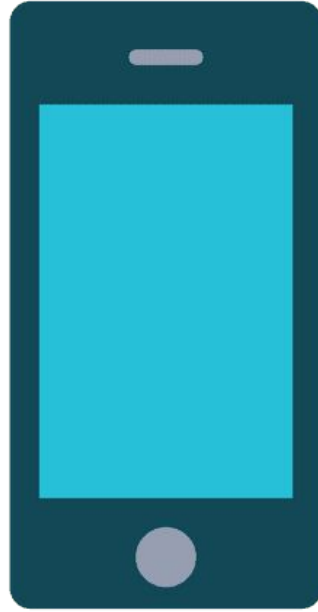
With this new app, John sees his productivity in school increase and his circle of friends stay together and even grow despite the distance between them.



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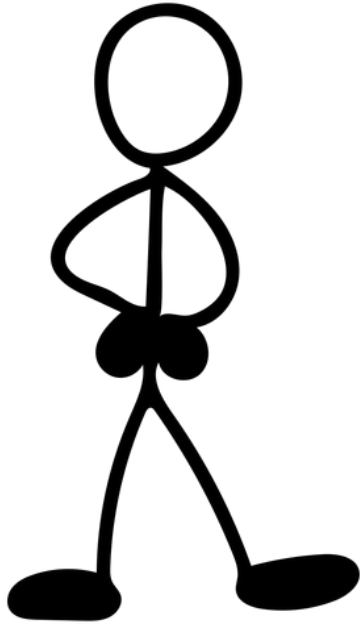
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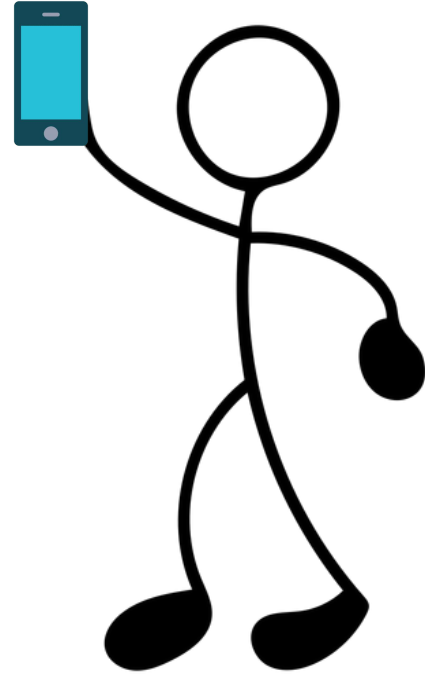
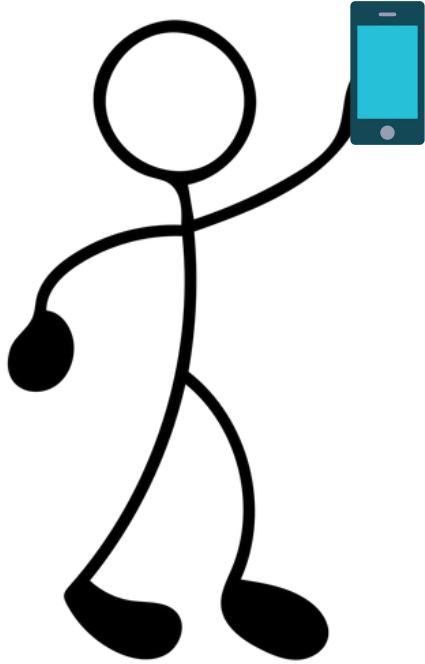
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