



EDUCATION

Parsons School of Design, MPS, Product Design 2020-2021
AIGA Rise Up Design Mentorship 2020
General Assembly, Visual Design Course 2019
Create Teacher Residency 2018
Clemson University, BA, Elementary Education 2012-2016

PROJECT HIGHLIGHT

NEW YORK TIMES COLLECTIONS FEATURE

Developed a concept for the *New York Times* app called Collections that would allow users to save stories to different folders. Conducted multiple rounds of user testing, prototyping, and synthesis to design a user experience tailored for NYT users

EXPERIENCE

SOCIAL MEDIA ASSISTANT / SALES ASSOCIATE, 2019-2020

Judith
Bright,
Atlanta

Responsible for garnering customer engagement on Instagram. Google Business / *Worked closely with in-house graphic design lead and created a wide variety of brand touchpoints including motion graphics, video for social media, web and print ads, and emails* / Fantastic customer communication

5TH GRADE TEACHER, 2018-2019

Atlanta
Public
Schools

Analyzed student test data quarterly to create lesson plans with a focus on cultural, social, and environmental responsibility / Improved participation during class time by over 20 percent by working closely with district leaders on engagement in the classroom

5TH GRADE TEACHER, 2016-2018

Greenville
County
Schools

Raised grade-level math scores on standardized testing by 10 percent from 2017-2018, of which 23 percent spoke English as a second language, 98 percent came from impoverished households, and 10 percent were living with a disability / *Used quarterly benchmark testing data to drive instruction* / Adjusted lesson presentation and direct instruction hourly and daily in order to best meet the needs of my students

RESEARCH FACILITATOR, 2015-2016

Clemson
University

Created lesson plans for outdoor learning that integrated science standards, technology, and environmental responsibility / *Worked closely with local teachers to inform lesson plans that were most effective for student learning*

DISCOVERY EDUCATION INTERN, 2014

Discovery
Education

Identified errors in online Techbook for developers to fix / Provided feedback to Techbook team in order to *provide a more intuitive digital product, lesson plans, and unit studies for teachers* / Contributed in company-wide meetings for social media engagement campaigns

SKILLS

Figma
User Experience
Interaction Design
Adobe Suite
Visual Design
Motion Graphics
HTML/CSS
GitHub
Data Viz
Research
User Interviews
Prototyping
Wireframing
Small Details
Observation

01. See my work



karawilsondesign.com

02. Get in touch



hello@karawilsondesign.com