

ALLEN CHUNG

USER EXPERIENCE DESIGNER

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PROJECTS

TEAM LEAD / UI DESIGNER

USABILITY & INFO. ARCHITECTURE COURSE

OCT - DEC 2020

Led my team in redesigning Piazza's mobile app for improved navigation and intuitiveness. Conducted user testing and competitive analyses, and designed low-to-high fidelity prototypes.

UX/UI DESIGNER

SOLO PROJECT

SEP 2020

Redesigned Domino's online ordering process for a smoother user experience and aesthetic interface update by using UX laws and conventional practices.

DESIGN LEAD

INTERACTION DESIGN COURSE

JAN - MAR 2020

Designed a mobile web application to connect gamers. Responsibilities included low-high fidelity wireframing, heuristic analyses, user flows, and overall visual design.

DESIGNER

CIVIC DESIGN COURSE

JAN - MAR 2020

Designed and developed a speculative solution to alleviate anxiety among autonomous vehicle (AV) users. Conducted field observations and surveys, interviewed AV experts, envisioned user scenarios, and created storyboards.

EDUCATION

UC SAN DIEGO

Design & Interaction

2017 - 2021

SKILLS

Visual Design

Wireframing

Prototyping

Competitive Analysis

Heuristic Evaluation

A/B testing

Personas

TOOLS

Figma

Photoshop

Illustrator

InDesign

LANGUAGES

English

Korean

WORK EXPERIENCE

INTERN SOCIAL MEDIA MANAGER / OUTREACH COORDINATOR

K.W. Lee Center

AUG - SEP 2018 | LOS ANGELES, CA

Designed digital posters, managed social media pages, emails, and phone calls with key stakeholders to gain support for Senate Bill 1437 and Assembly Bill 2845. Acquired 600+ signatures to aid in approval of bills.