Kara Chen
Designer / Developer

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(760)525-6303

Project Experience

Web Designer/ Developer **Sweet O Donuts**   July 2020 - Sept 2020

Conducted needfinding and user research to ensure information and layout of website design is relevant and helpful to users;
Designed a modern looking website to improve internet presense and capture potential customers;
Developed and launched website from scratch.

Graphics Chair **Video Game Development Club**   March 2020 - Present

Designed graphic presentations to increase event awareness/ attendance and club involvement; Created style guide to enhance club branding for future members; Currently designing club website to optimize information flow and bring more traffic to club resources.

UI/UX Designer **Fraise**   Jan 2020 - Mar 2020

Designed mobile web application for learning French with a team of two;
Conducted needfinding and user research for ideation;
Created paper and digital prototypes for user testing;
Developed and edited HTML/CSS/JS code with Bootstrap library.

Education

University of California, San Diego   Expected June 2021
Cognitive Science: Design and Interaction (B.S.)

Relevant Coursework: Cognitive Design, Civic Design, Interaction Design, Cognitive Ethnography, Learning Memory and Attention, Design Human-Data Interactions, Usability & Info. Architecture

Skills

Design: Needfinding, User Research, Wireframing, Prototyping

Tools: Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

Coding: HTML, CSS, Javascript