


Kara Chen

UI / UX Designer

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 760.525.6303

Experience

October 2021 - Present

UI / UX Designer Greenbox POS

- Designed blockchain payment platforms from concept to delivery, linking business needs with user needs
- Took ownership of interactive prototype files of multiple products and assisted in maintenance of expanding design system
- Executed iterative design process for complex features connected across multiple portals and user types

March 2021 - July 2021

UI / UX Designer An Easier Mile

- Establish branding and designed new website for non-profit client
- Conducted and analyzed user interviews and survey for the formation of personas and user flows
- Created lo-hi fidelity prototypes for user testing
- Translated designs to Wix CMS and adjusted the site for functionality and responsiveness

January 2021 - April 2021

UI / UX Designer The Pathway Initiative

- Collaborated with non-profit client and development team to redesign and develop a responsive, scalable website from initial user research to development hand-off
- Conducted competitive research and user testing
- Created design system to establish non-profit branding with accessible AA level compliance

Skills

Product Design (Lo-Hi Fidelity)

Rapid Prototyping

User Flows

Information Architecture

Design System

User Research

Usability Analysis & Testing

Visual Design

UX Copywriting

Tools

Adobe XD

Figma

LottieFiles

Miro

Jira & Confluence

HTML & CSS

Visual Studio Code

GitHub

Education

September 2017- June 2021

(B.S.) Cognitive Science: Specialization in Design & Interaction with Minor in Communication

University of California, San Diego