Kara Chen
Designer / Developer

karachen.me
karchn5@gmail.com
linkedin.com/in/karaachen
(760)525-6303

Project Experience

UI/UX Designer Develop for Good   Jan 2021 - Present

Working with client to redesign and develop website for providing resources and scholarships to disadvantaged minority students;
Conducting user research and competitive analysis;
Creating low-high fidelity prototypes for client and developer reference.

Web Designer / Developer Sweet O Donuts   July 2020 - Sept 2020

Conducted needfinding and user research to ensure information and layout of website design is relevant and helpful to users;
Designed a modern looking website to improve internet presense and capture potential customers;
Developed and launched website from scratch.

Graphics Chair Video Game Development Club   March 2020 - Present

Designed graphic presentations to increase event awareness/ attendance and club involvement; Created style guide to enhance club branding for future members; Currently designing club website to optimize information flow and bring more traffic to club resources.

Education

University of California, San Diego   Expected June 2021
Cognitive Science: Design and Interaction (B.S.)

Relevant Coursework: Cognitive Design, Civic Design, Interaction Design, Cognitive Ethnography, Learning Memory and Attention, Design Human-Data Interactions, Usability & Info. Architecture

Skills

Design: Needfinding, User Research, Wireframing, Prototyping

Tools: Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

Coding: HTML, CSS, Javascript