

# Kara Chen

Designer / Developer

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## Project Experience

### UI/UX Designer Develop for Good

Jan 2021 - Present

Working with client to redesign and develop website for providing resources and scholarships to disadvantaged minority students;  
Conducting user research and competitive analysis;  
Creating low-high fidelity prototypes for client and developer reference.

### Web Designer / Developer Sweet O Donuts

July 2020 - Sept 2020

Conducted needfinding and user research to ensure information and layout of website design is relevant and helpful to users;  
Designed a modern looking website to improve internet presense and capture potential customers;  
Developed and launched website from scratch.

### Graphics Chair Video Game Development Club

March 2020 - Present

Designed graphic presentations to increase event awareness/ attendance and club involvement; Created style guide to enhance club branding for future members; Currently designing club website to optimize information flow and bring more traffic to club resources.

## Education

### University of California, San Diego

Expected June 2021

Cognitive Science: Design and Interaction (B.S.)

**Relevant Coursework:** Cognitive Design, Civic Design, Interaction Design, Cognitive Ethnography, Learning Memory and Attention, Design Human-Data Interactions, Usability & Info. Architecture

## Skills

**Design:** Needfinding, User Research, Wireframing, Prototyping

**Tools:** Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

**Coding:** HTML, CSS, Javascript