

Kara Chen

UI/UX Designer

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760.525.6303

Experience

UI / UX Designer An Easier Mile

Mar '21 - Jul '21

Collaborated with design team to establish branding and design new website for non-profit client; Led the development of the design system to determine style elements, UI components, and graphics; Designed custom vector logo; Created high-fidelity prototypes for client approval and user testing; Translated designs to Wix CMS and adjusted the site for functionality and responsiveness.

UI / UX Designer The Pathway Initiative

Jan '21 - Apr '21

Worked with non-profit CEO and development team to redesign and develop a responsive, scalable website from initial user research to development hand-off; Conducted competitive research and user testing; Created design system to establish non-profit branding with accessible AA level compliance; Designed low to high fidelity prototypes for client and developer reference.

Graphics Chair Video Game Development Club

Mar '20 - Mar '21

Designed graphic presentations to increase event awareness and club involvement; Created style guide to enhance club branding for future members; Designed club website to optimize information flow and bring more traffic to club resources. Updated and developed new website pages using HTML / CSS.

Web Designer / Developer Sweet O Donuts

Jul '20 - Sep '20

Designed a modern looking website to improve internet presence and capture potential customers; Conducted needfinding and user research; Developed and launched website from scratch using HTML / CSS and Javascript.

Education

University of California, San Diego

Sep '17 - Jun '21

Cognitive Science: Design and Interaction (B.S.)

Minor in Communication

Skills

Design: User Research, Usability Testing, Wireframing, Interactive Prototyping, Information Architecture, Design System, Visual Design, Branding

Tools: Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

Coding: HTML, CSS, Javascript