

Kara Chen

Designer / Developer

karachen.me

karchn5@gmail.com

linkedin.com/in/karaachen

(760)525-6303

Project Experience

Web Designer/ Developer Sweet O Donuts

July 2020 - Present

Conducted needfinding and user research to ensure information and layout of website design is relevant and helpful;
Designed a modern looking website to improve internet presense and capture potential customers;
Developing and will launch website from scratch.

Graphics Chair Video Game Development Club

March 2020 - Present

Designed graphic presentations to increase event awareness/ attendance and club involvement; Initiated ideation for and designed club mascot;
Designed and am currently developing club website to optimize information flow and bring more traffic to club resources.

UI/UX Designer Fraise

Jan 2020 - Mar 2020

Designed mobile web application for learning French with a team of two;
Conducted needfinding and user research for ideation;
Created paper and digital prototypes for user testing;
Developed and edited HTML/CSS/JS code with Bootstrap library.

Education

University of California, San Diego

Expected June 2021

Cognitive Science: Design and Interaction (B.S.)

Relevant Coursework: Cognitive Design, Civic Design, Interaction Design, Cognitive Ethnography, Distributed Cognition, Learning Memory and Attention, Sensation and Perception

Skills

Design: Needfinding, User Research, Wireframing, Prototyping

Tools: Figma, Photoshop, Illustrator, Indesign, Procreate

Coding: HTML, CSS, Javascript