

Kara Chen

UI/UX Designer

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760.525.6303

Experience

UI/UX Designer An Easier Mile

Mar '21 - Present

Worked with nonprofit founders to establish branding and new website for supporting disadvantaged working-class families; Conducted user research and competitive analysis; Created high-fidelity prototype for client approval and user testing; Designed custom vector logo; Translated prototype designs to responsive WIX website.

UI/UX Designer The Pathway Initiative

Jan '21 - Apr '21

Worked with nonprofit client to redesign and develop website for providing resources and scholarships to disadvantaged minority students; Conducted user research and competitive analysis; Created low-high fidelity prototypes for client and developer reference.

Graphics Chair Video Game Development Club

Mar '20 - Mar '21

Designed graphic presentations to increase event awareness/attendance and club involvement; Created style guide to enhance club branding for future members; Designed club website to optimize information flow and bring more traffic to club resources.

Education

University of California, San Diego

Sep '17 - Jun '21

Cognitive Science: Design and Interaction (B.S.)

Relevant Coursework: Cognitive Design, Civic Design, Interaction Design, Design Communication, Information Visualization, Design Human-Data Interactions, Usability & Info. Architecture

Skills

Design: User Research, Usability Testing, Wireframing, Prototyping

Tools: Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

Coding: HTML, CSS, Javascript