

# Kara Chen

## UI/UX Designer

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### Experience

#### UI / UX Designer An Easier Mile

Mar '21 - Present

Collaborated with design team to establish branding and design new website for non-profit client; Led the development of the design system to determine style elements, UI components, and graphics; Designed custom vector logo; Created high-fidelity prototypes for client approval and user testing; Translated designs to Wix CMS and adjusted the site for functionality and responsiveness.

#### UI / UX Designer The Pathway Initiative

Jan '21 - Apr '21

Worked with non-profit CEO and development team to redesign and develop a responsive, scalable website from initial user research to development hand-off; Conducted competitive research and user testing; Created design system to establish non-profit branding with accessible AA level compliance; Designed low to high fidelity prototypes for client and developer reference;

#### Graphics Chair Video Game Development Club

Mar '20 - Mar '21

Designed graphic presentations to increase event awareness/ attendance and club involvement; Designed club website to optimize information flow and bring more traffic to club resources. Updated and developed new website pages using HTML / CSS.

#### Web Designer / Developer Sweet O Donuts

Jul '20 - Sep '20

Designed a modern looking website to improve internet presence and capture potential customers; Conducted needfinding and user research; Developed and launched website from scratch using HTML / CSS and Javascript.

### Education

#### University of California, San Diego

Sep '17 - Jun '21

#### Cognitive Science: Design and Interaction (B.S.)

Minor in Communication

### Skills

**Design:** Needfinding, User Research, Usability Testing, Wireframing, Rapid Prototyping, Information Architecture, Design System, Branding

**Tools:** Figma, Photoshop, Illustrator, Indesign, Premier Pro, Procreate

**Coding:** HTML, CSS, Javascript