Term: Fall 2024 - 2025



Final Project

The main goal for this project is to guide you to practice and apply what you have learned in a real-world task.

Rules:

- **1.** Cheating is strictly prohibited, and if a match is found between any two groups, strict measures will be taken with both parties.
- **2.** Each group should consist of 2 students as minimum to 6 students as maximum.
 - The group will be assigned to a certain number that will be announced on teams.
 - Discussion of the projects will be announced soon.
- **3.** Each group must prepare a pdf report called "Project Report + Group No.", this report must contain the following:
 - o Students' names, IDs, and Group number.
 - Explain the problem and briefly describe the role of each member. Note that: the problem description must answer the following questions:
 - a. What will the program do?
 - **b.** What the input to the program will be?
 - c. What the output from the program will be?
 - The full description of your dataset.
 - o Screenshots from your Project steps.
 - Explain your results and insight by describing your plotted graphs.
 - Discussing every part in the Code (libraries used + attributes)
 - ✓ (Screenshot for code parts + Describing what it does)

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Project Details:

We have attached Grocery (GRC) dataset that you can download from the project file. **Using this dataset**, you are asked to design your software that includes the following items:

- 1. A user interface that allows customers to enter the required data and see results through out.
- 2. Use (R) to do the following tasks:
 - a. Assess and clean your data if needed.
 - **b.** Use a different type of Data Visualization tools for each of the following:
 - i. Compare cash and credit totals.
 - ii. Compare each age and sum of total spending.
 - iii. Show each city total spending and arrange it by total descending.
 - iv. Display the distribution of total spending.
 - c. Put all previous plots in one dashboard.
 - **d.** Split the customers to (n) groups -using one of the studied methods- according to:
 - i. The sum of total spending for each customer.
 - ii. And the age for each customer.
 - **iii.** Print a table displaying each customer name, age, total spending and the computed cluster number.
 - **e.** Generate association rules between items with minimum support and confidence taken from the user as inputs (State the algorithm used).

Also, you can use the following guidelines to help you with implementing your Program:

Program user inputs

Variable name	label	Notes	Validation
Dataset_Path	Dataset path	User should input the	Required
		full path of the data file.	
Number_Of_Clusters	Numbers of clusters	To use in the clustering	Number between 2 and 4
		process.	
Min_Support	Minimum Apriori	To use in the Apriori	Number between 0.001
	support	Algorithm.	and 1
Min_Confidence	Minimum Apriori	To use in the Apriori	Number between 0.001
	confidence	Algorithm.	and 1

Alexandria University
Faculty of Computers and Science
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Submission Details:

- **You should submit the following on a form according to instructions:**
- ✓ R version of the code.
- ✓ Project Report with Group number as a pdf version.
- * You can use the following links to guide you with building R Interface
 - o https://cran.r-project.org/web/packages/ggplotgui/readme/README.html
 - o https://rstudio.github.io/shinythemes/
 - o https://doserlab.com/files/for875/ book/shiny-interactive-web-apps-in-r

