ESTIMATIONS:

- Time to complete project: 6 months
- Project team size: 8 members
- Total project budget: $1000
- Development cost: $800
- Testing and Quality Assurance cost: $75
- Deployment and Training cost: $25
- Contingency budget: $25
- Total expected downloads within first year: 10,00
- Average cost of acquisition per user: $10
- Average revenue per user per month: $20

ASSUMPTIONS:

- The app will be designed with a user-centered approach, incorporating feedback from target users throughout the development process.
- The development team will have a clear understanding of the app's requirements, which will be documented in a comprehensive requirements specification.
- The development team will have a testing plan in place to ensure that the app functions as intended and is free of defects.
- The app will be designed to be secure, with measures in place to protect user data and prevent unauthorized access.
- The app will be designed with scalability in mind, allowing it to accommodate a growing user base over time.
- The app will be designed to be accessible to users with disabilities, in compliance with relevant accessibility guidelines.
- The development team will have a plan in place for maintaining and updating the app over time, including bug fixes and new feature releases.
- The app will be designed with consideration for factors such as network connectivity and battery usage, in order to provide an optimal user experience.
- The development team will have access to necessary development tools and resources including software development kits and integrated development environments.
- The app will be developed in compliance with relevant industry standards and best practices.