

# Financial proposal

## Financial Proposal

**Prepared for:** Alex Bank

**Prepared by:** Kareem Mohamed Shawki

**Date:** 22/12/2024

### 1. Objective

The purpose of this proposal is to provide a detailed overview of the financial and operational aspects related to the website design project. Our aim is to deliver a modern, user-friendly, and responsive website that seamlessly aligns with Alex Bank's brand identity and strategic objectives.

### 2. Scope of Work

#### Design and Development:

- Custom website design with up to 7 pages.
- Mobile-responsive and SEO-optimized structure.
- Integration of essential features such as contact forms, image sliders, and social media links.

#### Content Management System (CMS):

- Implementation of a user-friendly CMS (e.g., WordPress) to facilitate easy content updates.

#### Additional Features (Optional):

- E-commerce functionality.
- Blog section.
- Advanced animations and interactive elements.

### 3. Cost Breakdown

Service	Cost (EGP)	Description
Initial Consultation	Free	Discussing requirements and objectives.
Custom Website Design	6,200 EGP	Creating a tailored website layout.
Front-End Development	3,100 EGP	HTML, CSS, and JavaScript coding.

## 4. Payment Terms

- **Initial Deposit:** 50% of the total project cost upon signing the agreement.
  - **Progress Payment:** 25% upon completion of the design phase.
  - **Final Payment:** 25% upon project completion and approval.
- 

## 5. Timeline

The project will be completed within one month, adhering to the following schedule:

1. **Initial Consultation and Planning:** 1st week.
  2. **Design Phase:** 2nd week.
  3. **Development and Testing:** 3rd week.
  4. **Final Delivery:** 4th week.
- 

## 6. Deliverables

- Fully functional and responsive website.
  - Training session on website management (if required).
  - 30 days of post-launch support to address any bugs or issues.
- 

I am enthusiastic about the opportunity to collaborate and bring Alex Bank's vision to fruition. Please feel free to reach out with any questions or required adjustments to this proposal.

Sincerely,

Kareem Mohamed Shawki

**Phone:** 01552207282

**Email:** [kareemshawki28@gmail.com](mailto:kareemshawki28@gmail.com)

# Technical proposal

## Technical Proposal

**Prepared for:** Siemens Company

**Prepared by:** Kareem Mohamed Shawki

**Date:** 20/12/2024

---

### 1. Objective

This proposal outlines the technical aspects and development plan for creating a software application tailored to Siemens Company's operational needs. Our objective is to deliver a robust, scalable, and user-friendly application that enhances efficiency, ensures seamless integration with existing systems, and aligns with Siemens' innovation standards.

---

### 2. Scope of Work

#### Software Development:

- Custom application design and development using modern technologies.
- Modular architecture to ensure scalability and maintainability.
- Cross-platform compatibility (Windows, macOS, Linux).

#### Core Features:

- User authentication and role-based access control.
- Dashboard with real-time analytics and reporting.
- Integration with Siemens' existing systems and APIs.
- Data synchronization and backup capabilities.

#### Additional Features (Optional):

- Mobile application integration for remote access.
- Advanced AI-driven analytics and predictions.
- Multi-language support.

#### Quality Assurance:

- Comprehensive testing, including unit, integration, and performance testing.
  - Security audits to ensure data protection and compliance.
-

### 3. Technology Stack

Component	Technology
Front-End	React, Angular, or Vue.js
Back-End	Node.js, Python (Django/Flask), or .NET Core
Database	PostgreSQL, MySQL, or MongoDB
Cloud Infrastructure	AWS, Azure, or Google Cloud
Version Control	Git/GitHub
CI/CD Pipeline	Jenkins, GitLab CI, or Azure DevOps

### 4. Cost Breakdown

Service	Cost (EGP)	Description
Initial Consultation	Free	Understanding requirements and objectives.
Design and Prototyping	10,000 EGP	Wireframes, UI/UX design, and prototyping.
Development and Testing	30,000 EGP	Coding, testing, and quality assurance.
Deployment and Training	5,000 EGP	Deployment and user training.

### 5. Payment Terms

- Initial Deposit:** 40% of the total project cost upon agreement signing.
- Milestone Payments:** 40% distributed across project milestones.
- Final Payment:** 20% upon project completion and acceptance.

### 6. Timeline

The project will be executed over a 10-week period, following this schedule:

- Initial Consultation and Requirement Analysis:** Week 1.
- Design and Prototyping Phase:** Weeks 2-3.
- Development Phase:** Weeks 4-8.
- Testing and Quality Assurance:** Week 9.
- Deployment and Training:** Week 10.

## 7. Deliverables

- Fully functional software application.
- Technical documentation, including architecture diagrams and user manuals.
- Training sessions for end-users and administrators.
- 60 days of post-launch support for bug fixes and enhancements.

---

I am excited about the possibility of collaborating with Siemens Company to deliver a cutting-edge software solution. Please do not hesitate to reach out for further clarifications or modifications to this proposal.

Sincerely,

Kareem Mohamed Shawki

**Phone:** 01552207282

**Email:** kareemshawki28@gmail.com