

ASSIGNMENT BRIEF

HTU Course No: 30302232 HTU Course Name: Leadership Camp

BTEC UNIT No BTEC UNIT Name : SECTION 1

Version: 2

Student Name/ID Number/Section	
HTU Course Number and Title	30302232 Leadership Camp
BTEC Unit Number and Title	
Academic Year	2022-2023
Assignment Author	Leadership Camp
Course Tutor	Lubna Mahadeen
Assignment Title	Group Project-
Assignment Ref No	
Issue Date	November 20, 2022
Formative Assessment dates	December 3, 2022
Submission Date	January 17, 2023- Presentations January 19 & 26, 2023
IV Name & Date	Dr. Emil Abu Jaber

Submission Format

Project Analysis

1. Group project analysis and discussion **(50 points)**
2. Final Presentation **(15 points).**

Unit Learning Outcomes

- **LO1:** Understand the fundamental principles of leadership development
- **LO2:** Identify the characteristics of exceptional leaders
- **LO3:** Identify the Five Practices of Exemplary Leadership
- **LO4:** Practice specific behaviors correlated with exemplary leadership performance
- **LO5:** Integrate specific leadership habits into you daily activities
- **LO6:** Understand strategies to help others develop their leadership behaviors

Assignment Brief and Guidance

Final Assignment Group Project Analysis Papers (50%).

A group of five students will Select a project that involves starting something new or making changes in the community. This project include the following:

The project is about changing business.

1. You're the leader.

- Your group may elect a leader, or you all may collectively act as a leadership body.

2. The project has an identifiable starting and stopping place.

- The project starts and ends on the last day of the semester.

3. The project has a specific objective that it's intended to accomplish.

- At the end of the project, a new campaign will have been successfully released, a new club successfully launched, and the top of a mountain successfully reached. Whatever the objective, there will be something at the conclusion of the project that everyone can point to and say, "We did it!"
- *4. The project involves other people. : There are projects you might do by yourself, but you cannot do a leadership project by yourself. It takes a team to get extraordinary things done in organizations.*

some examples of projects that are candidates for the process:

- Awareness Campaign. Design a campaign that would educate the public on the issue of interest. You can create posters, t-shirts, video promotions, etc. You can get super creative with this one, and the options are endless, especially with social media and other technologies available to quickly share the message with large volumes of relevant people.
 - Organize a School Club or Community Organization
 - Community Volunteer
 - Host a Fundraiser
 - Host a School Event.
 - You have volunteered to lead a local environmental clean-up campaign.
 - You are heading a team responsible for instituting a new student development program.
 - You are taking over a project that got off track, and you need to restart it and still make the original deadline.
 - You need to grow your business this quarter despite a downturn in the economy and a cut in your budget.
 - You are creating a new event: a program, publication, association, or something no one has ever done before.
- Each group will prepare a 6 - 8-page report and a presentation about the project prepared. During the semester, a total of five (5) papers for the total of (50 points- 10 points each form) that will be presented to the group and requested to be submitted on different due dates as discussed in the class. Each paper will assist each group to prepare for the project as a group according to the “Five Practices of Exemplary Leadership Practices”: : (a) model the way, (b) inspire a shared vision, (c) challenge the process, (d) enable others to act, and (e) encourage the heart.
 - Each group will submit the form on due date as assigned after discussing it with the group members and agreeing on it collaboratively such as the project, challenges, vision of the project, etc. all information will be submitted in the name of the group.
 - Each form will be graded for each group for the total of (10 points).

Presentation instructions:

- Each group will present the project on final date as assigned for (15-20) minutes during final project dates- assigned by instructor allowing 5-10 minutes for questions and answers from audience.
- Each member of the group will need to present 3-4 minutes and be part of the presentation.
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- **include in your slides:**

1. The content of the presentation (a slide at the beginning)
2. The body of the presentation (details about the company and implementations.)

3. Lessons Learned (at the end of presentation)

- Each member of the team will also be required to fill in an **INDIVIDUAL** assessment on his or her teamwork experience (**Personal Feedback Questions below**).
- You will also be required to do a peer assessment evaluating each member of your group.

When planning your presentation, you must consider that the audience **knows nothing about your topic** so you need to transmit your ideas clearly. Remember to reference all of your research and to put into practice the information learned in our session on **plagiarism**.

Formative assessments: I will meet with each group during the formatives week to answer any questions you have and to assess your teamwork skills. Attendance is mandatory for all team members

Learning Outcomes and Assessment Criteria

Learning Outcome	Pass	Merit	Distinction
<ul style="list-style-type: none"> - LO1: Understand the fundamental principles of leadership development - LO2: Identify the characteristics of exceptional leaders - LO3: Identify the Five Practices of Exemplary Leadership - LO4: Practice specific behaviors correlated with exemplary leadership performance - LO5: Integrate specific leadership habits into you daily activities - LO6: Understand strategies to help others develop their leadership behaviors. 	<p>P3 – Demonstrates ability to discuss the leadership characters and the primary dilemma and conflict to be resolved. Discuss the principles of leadership development.</p>	<p>M2 – Identify how the main character(s) in the movie reflect the five themes and Practices of Exemplary Leadership: (a) model the way, (b) inspire a shared vision, (c) challenge the process, (d) enable others to act, and (e) encourage the heart.</p>	<p>D2 - Show exceptional analysis of the Exemplary Leadership five themes “Model the way”, “Inspire a shared vision”, “Challenge the process”, “Enable others to act”, and “Encourage the heart”. with examples of the implementations. Integration of material from Kouzes and Posner’s book throughout the paper. Distinctive collaboration and engagement with the team members.</p>