Project Insights (an E-Commerce Market Application by Kareem A. Tawab)



This project idea was kindly provided and supervised on by **AMIT and Orange™ Digital Center** during the online "Java + Android" course. It comprises of a simple application that provides an imagination of how an ecommerce application can be effective in upscaling the users' experience and uplifting a company's goals while being provided in an eye-popping look. The story behind its name came from the words "mart" that denotes an online shop and "zilla" that comes from the 1954 movie of Godzilla where it implies some form of excess and mightiness. So, it had to be named MartZilla.

List of used activities and fragments:

- Activities:
 - 1. Splash
 - 2. Get Started
 - 3. Login
 - 4. Registration
 - 5. Main
 - 6. Location and Phone Number Settings
 - 7. Order Submission Acceptance
 - 8. Order Submission Failure
 - Product Details

- Fragments:
 - 1. Home
 - 2. Saved
 - 3. Cart
 - 4. Account

Used services and libraries:

- Retrofit for accessing the API
- Room for creating a local copy of the API in an offline database along with some aiding information
- Firebase for authentication of users
- CircleImageView for displaying of pictures in a circle mask
- Glide for rendering images using URLs provided by the API
- Lottie for the integration of animated json images
- Google Play Services for the implementation of Google maps

Application roadmap:

- 1. At the splash screen "MartZilla" connects to the designated API and dumps its fields and entities in an offline local database. A Firebase connection is also being initiated to get the current logged in user data. If it resides, the process heads over to the home page otherwise greats the user with get started page to initiate logging in or registration from there on. After the user has entered their new credentials, they are prompted to accept an automatic navigation to his account details page to update their location and phone number. After which the user is ready to make orders.
- 2. From the home page, a user can browse offers, have a look at the categories and add items to the saved and cart pages. Tapping on an item will open a page of in-depth details of that item. There, they can add any count of the item to the cart.
- 3. In the saved page, one can tap on an item to view its details and even can remove items from the saved section. Tapping on an item will open a page of in-depth details of that item.
- 4. Should a user settle on making an order at the cart page, simply they can checkout and pay for the bill and then they will be pleased to know that their order was successful and will be ready to ship soon. That's after checking that the user has updated their location and phone number.
- 5. From the account page, the user can edit their location and phone number, reset their account password and even delete their account if they feel necessary. Every action of these will prompt the user to accept some terms.
- 6. Logging out is made easy using an icon that is available in the main activity or using the dedicated button in the account page.

