

Karen Amarillys

(+62) 817 9864 182 | karen.amarillys@gmail.com
linkedin.com/in/karen-amarillys/ | Portfolio | Jakarta

About Me

I am a results-driven professional transitioning from a successful career in sales to data analytics. Guided by a strong sense of responsibility, I take ownership of my work and ensure accuracy. In my last role as a Sales Executive, I achieved 120% of my sales target, which sharpened my analytical and communication skills through data analysis. With this unique blend of business experience and analytical abilities, I am eager to make a meaningful impact in a data analytics role.

Education

Parahyangan Catholic University

Aug, 2018 – Aug, 2022

Accredited for IABEE (Signatory Member of Washington Accord)

GPA: 3.39

Bachelor of Chemical Engineering

Thesis: "Effect of F:S Variations and Solvent Types on the Antioxidant Activity of Rose Leaf Extract"

RevoU

Jun, 2025 – Sep, 2025

Full-stack Data Analytics

Completed Full-Stack Data Analytics (FSDA) training at RevoU, developing comprehensive skills in data analysis, visualization, and full-stack analytics practices. Gained proficiency in SQL, Python, and Tableau for data manipulation and dashboard creation, along with hands-on experience in end-to-end data processing to support informed decision-making across various domains.

Working / Organization Experiences

Sales Executive, PT. Colorindo Chemtra

Feb, 2023 – Jun, 2025

- Maintained relationships with customers, improving retention of over 70 active customers by building personal connections and learning their individual needs, which strengthened loyalty.
- Promoted products to new and existing customers, expanding the customer base to around 300 customers and achieving significant year-over-year revenue growth, thereby strengthening market presence.
- Drove sales growth by 95% compared to the previous year through targeted customer engagement and tailored product promotion, achieving significant revenue growth.

Industrial Microbiology Laboratory Assistant, Parahyangan Catholic University

Jan, 2022 – Jun, 2022

- Assisted and evaluated 78 second-year students in microbiology labs, improving their understanding of concepts post-pandemic.
- Coordinated 7 co-assistants by preparing PowerPoint materials, ensuring aligned guidance and smooth lab sessions.

Project Experiences

Food Adulteration Analysis, RevoU

Aug, 2025 – Sep, 2025

- Collected and cleaned raw food datasets by processing 1,000 raw records to ensure consistency and reliability, standardizing data formats and handling missing values.
- Delivered insights and recommendations by highlighting the top 3 products most affected by adulteration and suggesting 4 risk-mitigation actions, supporting decision-making by translating raw data into actionable insights for food safety monitoring.
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Additional Information

Technical & Soft Skills: Excel, SQL, Python, Tableau, Power BI, analytical thinking, problem-solving

Certification:	1. Certificate Title, Issued by	Date of issue
	2. Certificate Title, Issued by	Date of Issue
	3. Certificate Title, Issued by	Date of issue