KAREN HONG

Business Analysis, Data Analytics

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EXPERIENCE

Responsible Investment Manager - Fixed Income
APG Asset Management

📅 January 2024 – Present   📍 New York, NY

- Participate in multi-stakeholders meetings for client policy development and implementation
- Interpret policy documents from Fiduciary Management, feedback from Investment teams, and execute data integration into a dashboard for client reporting
- Implement client's investment policy by analyzing ISS and Sustainalytics Research reports on companies with risk controversies
- Performed MSCI benchmark analysis (data analysis using python, excel, and slide deck creation in Microsoft PowerPoint) as part of the client proposal led by Managing Director of Fixed Income

Data Specialist
APG Asset Management

📅 June 2020 – December 2023   📍 New York, NY

- Created Qlik Sense dashboards to help monitor performance and incidences (up to 80% Asset Under Management)
- Set reporting requirements and created prototypes of client report
- Designed an interactive web-based Python Dash App by pulling US government Environmental Protection Agency's geospatial data to improve illiquid commodity investment's due diligence process
- Led business analytics intern to build Private Equity Manager engagement tracking tool by creating automated workflows using python, Microsoft SharePoint sites, Microsoft Excel, Mircrosoft Word, and Qlik Sense Dashboard

Intern
APG Asset Management

📅 October 2018 – May 2020   📍 New York, NY

- Executed an 8-month global project to ensure the customized client investment strategy is well embedded in its small-cap, high-yield investments by conducting research and reaching out to current portfolio holding companies, communicating client's ESG considerations, analyze and update data points to in-house knowledge management system. click to see company published article

Research Executive
Ipsos (Market Research Firm)

📅 July 2017 – March 2018   📍 Taipei, Taiwan

- Conducted market research for healthcare and pharmaceutical companies, maintained and acquired clients (Nestle, Merck, Novartis, Sanofi, GSK, etc.) with $3K - $10K per sales, and managed up to 10 projects concurrently

EDUCATION

Masters of Science in Management and Systems
New York University

📅 2018 – 2020   📍 New York, NY

Bachelors of Business Administration in Finance and Cooperative Management
National Taipei University

📅 2013 – 2017   📍 Taipei, Taiwan

SKILLS

Microsoft Excel   Microsoft PowerPoint
Microsoft Word   Microsoft Power Apps
Python   SQL   Alteryx   Qlik Sense
Tableau   R

TRAINING

- Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization
  DeepLearning.AI
  📅 May 2020

- The Analytics Edge (R language)
  MITx on edX
  📅 May 2019

- Machine Learning (MATLAB)
  Stanford University | Online
  📅 July 2018

- Introduction to Computer Science and Programming Using Python
  MITx on edX
  📅 June 2018

PROJECTS

- Python promotional email strategy analysis. click here
- Data Exploration and Machine Learning with Python. click here
- Computer Lab work for Andre Fortino's Textbook. click here