

# Yzmaya Tarinda Néstor Iván

## Degree in computer system



33 Years Old

Address : Boulevard Quetzalcoatl 440, It 69, Ecatepec de Morelos

Civil State: Marital Status

Contact Number: Home : 5638 7051

Mobile : +52 56-1501-6936

E-mail: [nestor.tarinda@gmail.com](mailto:nestor.tarinda@gmail.com)

Github: <https://github.com/yzmaya>

Briefcase: <https://yzmaya.github.io/fullstack/>

**Professional Goal:** To work in an organization that allows me to apply my technical knowledge, planning, organizational and management skills gained throughout the past years working with different businesses, as well as my planning ability, organization and management of the operation of a company in and related

### ACADEMIC TRAINING

08/2018-09-2019 Truncate

Major degree in project management "Unitec online"

08/2012-04/2018

Degree in computer system "Unitec"

01/2005-01/2008

IT Technician "Conalep Aragón"

Professional License: No. 6400056

### PROFESSIONAL EXPERIENCE

**08/22-05/2023 Freelance :** Website design (wordpress and swb), campaign management on social networks, blog creation and chatbot implementation, for different clients: soymasnatural, Feger persianas, architects, music.

**03/2018-03/2021 SEP :** Developing and Maintenance of web applications, Migration of web sites, Management of web environment to QA and Production, As well as report data on age, gender, location, content, in google analytics, seo positioning

**09/2015-12/2017 "Farmacéutica Hispanoamericana" :** Development of web applications, using javascript and php, mysql and css3, html, management of ERP, SAP Business One, Macro development in Excel for to all areas of company, structured cabling.

**09/2012-06/2013 "American Express" :** Training as visual.net developer, databases, inventory control, Macros in Excel

### TOOLS OF FRONT END

**Knowledge:** javascript,, vue.js,, mysql, sqlserver, json, semantic ui, bootstrap, html5, css3, glassfish,

## COMUNITY MANAGER TOOLS

**Knowledge:** *Generated copys to social media, seo positioning, generated images to post on social media,*

## OFFICE

*Office 365, canva, , Chatbot, AI, Windows, Mac OS, Linux github, netlify,*

## COURSES OR CERTIFICATIONS

<b>30 Horas / 2021</b>	<i>Develop of design system</i>
<b>54 Horas / 2017</b>	<i>Course on mobile application with android studio and firebase</i>
<b>20 Horas / 2013</b>	Course of Business solutions with advanced Excel
<b>46 Horas / 2013</b>	Course development web pages with php and MySql

**Aptitudes:** I like to keep myself updated. I am willing to work in different possible ways that the company requires, due to the current pandemic. I am an honest, organized, responsible and punctual person who easily abides by the rules, maintaining a good work environment. Willing to learn and achieve my personal and professional goals for the benefit of the company.

## Cover letter

I am writing this letter to express my interest in the recently opened Community Manager position at Global Alliance for care. After three years of experience working in a similar position as a Community manager, and complementing my knowledge in website development in 8 years, I am sure that I have the necessary knowledge about social media management, website management, interaction with users from the web platform, so that GDG achieves its objectives.

Throughout my career, I have not only achieved a 25% reduction in the costs of developing web pages and content generation, the latter thanks to artificial intelligence, on the other hand I like to get involved in solving social problems through of technology, be it from the most basic thing, which is the provision of a repository with relevant information to the community, to the development of an application that has to do with rescuing, recovering or maintaining the peace and mental health of citizens, for this reason I believe that my knowledge and experience stand out for the position that they require to fill.

My first proposal to be able to meet the objectives is to improve the user experience of your website, since the performance rating is 26/100, which there are many areas of opportunity to improve SEO positioning, and improve the experience. user, I leave you the link with the analysis that I carried out with PageSpeed Insights (it is a tool that evaluates the performance of the pages of the Chrome User Experience report and recommends changes to optimize it.)

[https://pagespeed.web.dev/analysis/https-alianzadecuidados-forogeneracionigualdad-mx/wgxww8yzd7?form\\_factor=mobile](https://pagespeed.web.dev/analysis/https-alianzadecuidados-forogeneracionigualdad-mx/wgxww8yzd7?form_factor=mobile)

I would love to be able to talk with you to talk a little more about how we can synergize.

**Sincerely**

Nestor Ivan Yzmaya Tarinda

**Portfolio**

<https://yzmaya.github.io/fullstack/>

**Customer contacts**

- Gloria Martinez – soy más natural - 55 1835 3339
- Celia Rosario – Crece asesores - 55 9108 2731
- Tania Pineda – Binomiográfico - 55 2687 8853