

Karena Seto

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EDUCATION

Chapman University

Bachelor of Science in Data Science, Minor in Business Admin

Orange, CA

Aug. 2024 – May 2027

Pasadena City College

Associate's in Applied Science

Pasadena, CA

Aug. 2022 – June 2024

EXPERIENCE

Full Stack Developer

Edward C. Ip and Associates

June 2025 – Present

El Monte, CA

- Developed and maintained a full-stack web platform using modern frontend tools and Python-based backend scripts for data processing, automation, and form handling
- Integrated analytics and tracking pipelines with JavaScript and Python to monitor user behavior, conversions, and site performance, using insights to drive technical and marketing optimizations
- Analyzed website engagement and conversion data using Python to inform data-driven optimizations to site structure and marketing performance

Office Staff Administrator

Little Harvard Academy

June. 2022 – Aug 2024

Arcadia, CA

- Achieved 100% accuracy in verifying authorized guardians for 240+ students daily by memorizing and cross-checking names and faces to ensure student safety
- Reduced attendance and lunch order processing errors by 15% by implementing efficient tracking systems during summer sessions for 240 students
- Increased financial tracking accuracy by 25% by utilizing Microsoft Excel to manage student payments and automate parental notifications

Bar Staff

Meet Fresh USA

June 2021 – Sept 2021

Temple City, CA

- Prepared 60+ menu items daily with 98% order accuracy by mastering complex recipes and efficiently managing high-volume customer service during peak hours
- Coordinated with a team of 6 colleagues to boost service efficiency by 15% by maintaining clear communication and organized workflows during busy periods
- Maintained uninterrupted service quality by proactively restocking supplies throughout shifts to minimize downtime and meet customer demand

PROJECTS

Personal Website | *HTML, CSS, JavaScript, GitHub Pages*

June 2024 – Present

- Designed and built a static personal portfolio website using HTML, CSS, and JavaScript to showcase projects, experience, and technical background
- Implemented responsive layouts and custom styling to ensure cross-device compatibility and clean visual presentation

IMposter (iOS Party Game) | *Swift, SwiftUI, MVVM, Xcode*

Dec 2025 – Present

- Designed and developed a single-device iOS party game using SwiftUI, implementing multi-screen navigation, shared game state, and dynamic player roles
- Implemented category-based game logic with randomization, imposter assignment, and replay/reset flows using observable state management
- Iteratively refined UX through simulator testing, crash debugging, and state-driven navigation fixes

TECHNICAL SKILLS

Programming Languages: Java, Python, C/C++, SQL, JavaScript, HTML/CSS, Swift, R

Speaking Languages: English, Cantonese

Applications: GitHub, Microsoft Suite, Google Workspace, MongoDB