

Karena Seto

626-803-8860 | karenazoeseto@gmail.com | linkedin.com/in/karenaseto | github.com/karenaseto

EDUCATION

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| Chapman University <i>Bachelor of Science in Data Science, Minor in Business Admin</i> | Orange, CA Aug. 2024 – May 2027 |
| Pasadena City College <i>Associate's in Applied Science</i> | Pasadena, CA Aug. 2022 – June 2024 |

EXPERIENCE

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| Full Stack Developer <i>Edward C. Ip and Associates</i> | June 2025 – Present El Monte, CA |
| <ul style="list-style-type: none">Developed and maintained a full-stack web platform using modern frontend tools and Python-based backend scripts for data processing, automation, and form handlingIntegrated analytics and tracking pipelines with JavaScript and Python to monitor user behavior, conversions, and site performance, using insights to drive technical and marketing optimizationsAnalyzed website engagement and conversion data using Python to inform data-driven optimizations to site structure and marketing performance | |
| Office Staff Administrator <i>Little Harvard Academy</i> | June. 2022 – Aug 2024 Arcadia, CA |
| <ul style="list-style-type: none">Achieved 100% accuracy in verifying authorized guardians for 240+ students daily by memorizing and cross-checking names and faces to ensure student safetyReduced attendance and lunch order processing errors by 15% by implementing efficient tracking systems during summer sessions for 240 studentsIncreased financial tracking accuracy by 25% by utilizing Microsoft Excel to manage student payments and automate parental notifications | |
| Bar Staff <i>Meet Fresh USA</i> | June 2021 – Sept 2021 Temple City, CA |
| <ul style="list-style-type: none">Prepared 60+ menu items daily with 98% order accuracy by mastering complex recipes and efficiently managing high-volume customer service during peak hoursCoordinated with a team of 6 colleagues to boost service efficiency by 15% by maintaining clear communication and organized workflows during busy periodsMaintained uninterrupted service quality by proactively restocking supplies throughout shifts to minimize downtime and meet customer demand | |

PROJECTS

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| Personal Website <i>HTML, CSS, JavaScript, GitHub Pages</i> | June 2024 – Present |
| <ul style="list-style-type: none">Designed and built a static personal portfolio website using HTML, CSS, and JavaScript to showcase projects, experience, and technical backgroundImplemented responsive layouts and custom styling to ensure cross-device compatibility and clean visual presentation | |
| IMposter (iOS Party Game) <i>Swift, SwiftUI, MVVM, Xcode</i> | Dec 2025 – Present |
| <ul style="list-style-type: none">Designed and developed a single-device iOS party game using SwiftUI, implementing multi-screen navigation, shared game state, and dynamic player rolesImplemented category-based game logic with randomization, imposter assignment, and replay/reset flows using observable state managementIteratively refined UX through simulator testing, crash debugging, and state-driven navigation fixes | |

TECHNICAL SKILLS

Programming Languages: Java, Python, C/C++, SQL, JavaScript, HTML/CSS, Swift, R

Speaking Languages: English, Cantonese

Applications: GitHub, Microsoft Suite, Google Workspace, MongoDB