Karen Bao

Product Designer • Critical Thinker • Tech Enthusiast

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Experience

Product Designer @ Flybits Inc.

November 2019 - Present   Toronto, ON

Owned the squad (agile team)'s design process from discovery to delivery.

Collaborated closely with product manager and engineers in the squad to ensure discovery of the problem encompasses research, user testing, sketches, wireframes, prototyping, iterations and feedback.

UX / UI Designer @ FreshWorks Studio Inc.

February 2018 - August 2019   Victoria, BC

Worked closely with PM, Business Analysts, Developers and QAs to come up with digital solutions for cross-industry clients.

Led the design process for 2 corporate websites, 3 web applications and 2 mobile applications, including

Harbour Air: redesigned the mobile application and website from the ground up. The mobile application was launched in November 2018, while the website was launched early 2019.

The Independent Investigations Office (IIO) of British Columbia : modernized the organization's website.

Hootsuite - Google My Business: designed the Google integration in the Hootsuite platform.

Intern, UX Designer @ SAP Canada Inc.

October 2016 - April 2017   Montreal, QC

Supported the SAP Cloud Custom and Development team in the design of the Retail Assortment Planning web application.

Worked with the SAP Fiori design system to solve enterprise application design problems.

Honor

SIGGRAPH 2017 Faculty Submitted Student Work Exhibit

Stella
An interactive Microsoft Kinect installation that provides immersive experience to explore the universe.

About

A digital designer with 4+ years of work experience in product design and a strong interest in front-end development.

I'm currently based in Toronto, Ontario.

Education

The Centre for Digital Media @ Simon Fraser University

Master of Digital Media
September 2015 - June 2017

Shanghai International Studies University

B.A. in Advertising
September 2011 - June 2015

Skills

Design

User Research
Wireframing
Interaction Design
Visual Design
Usability Testing

Tools

Sketch	InVision
Figma	Principle
Axure	Webflow
HTML/CSS	Bootstrap
Adobe Creative Suite	