

# Karen Bao

UX / UI Designer • Critical Thinker • Tech Enthusiast

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## Experience

### UI / UX Designer @ FreshWorks Studio Inc.

February 2018 - Present

Victoria, BC

Worked directly with PM, Business Analysts, developers and QAs to come up with design solutions.

Led the UX/UI design for 2 corporate websites, 3 web dashboards and 2 mobile applications for cross-industry clients to achieve business goals:

**Harbour Air:** re-designed the mobile application and website within 4 months. The mobile application was launched on November 8, 2018.

**BC Hydro:** created the interfaces for the Dam Inspection mobile and web application.

### Intern, UX Designer @ SAP Canada Inc.

October 2016 - April 2017

Montreal, QC

Supported the SAP Cloud Custom and Development team in the design of the Retail Assortment Planning web application.

Worked with the SAP Fiori design system to solve enterprise application design problems.

### UX / UI Designer @ The Centre for Digital Media

September 2015 - August 2016

Vancouver, BC

Engaged as Lead UX designer for multiple industry projects:

**Forgotten Highway** @ Next Level Games Inc.

A console game to elevate scavenging through innovative decision-making.

**Studio 777** @ British Columbia Lottery Corporation

A mobile game to attract and retain the Millennial lottery players.

## Honor

**SIGGRAPH 2017** Faculty Submitted Student Work Exhibit

### Stella

An interactive Microsoft Kinect installation that provides immersive experience to explore the universe.

## Education

### The Centre for Digital Media @ Simon Fraser University

Master of Digital Media

September 2015 - June 2017

GPA: 3.95 / 4.33

### Shanghai International Studies University

B.A. in Advertising

September 2011 - June 2015

GPA: 3.73 / 4.00

## Highlights

### Areas of Interest

Agile Methodology

Lean UX

Design Sprints

Design System

Front-end Development

### Design Skills

User Interviews

Usability Testing

Rapid Prototyping

Interaction Design

Visual Design

### Tools

Sketch

InVision

Figma

Abstract

Axure

Principle

Photoshop

Illustrator

HTML & CSS

Bootstrap