Karen Bao

UX / UI Designer • Critical Thinker • Tech Enthusiast

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Experience

UI / UX Designer @ FreshWorks Studio Inc.

February 2018 - Present   Victoria, BC

Worked closely with PM, Business Analysts, Developers and QAs to come up with design solutions for cross-industry clients.

Led the UX/UI design for 2 corporate websites, 3 web dashboards and 2 mobile applications, including

Harbour Air: redesigned the mobile application and website from the ground up. The mobile application was launched in November 2018, while the website was launched early 2019.

The Independent Investigations Office (IIO) of British Columbia : revamped the offical website.

Intern, UX Designer @ SAP Canada Inc.

October 2016 - April 2017   Montreal, QC

Supported the SAP Cloud Custom and Development team in the design of the Retail Assortment Planning web application.

Worked with the SAP Fiori design system to solve enterprise application design problems.

Projects

UX / UI Designer @ The Centre for Digital Media

September 2015 - August 2016   Vancouver, BC

Engaged as Lead UX designer for multiple industry projects:

Forgotten Highway @ Next Level Games Inc.
A console game to elevate scavenging through innovative decision-making.

Studio 777 @ British Columbia Lottery Corporation
A mobile game to attract and retain the Millennal lottery players.

Honor

SIGGRAPH 2017 Faculty Submitted Student Work Exhibit

Stella
An interactive Microsoft Kinect installation that provides immersive experience to explore the universe.

Education

The Centre for Digital Media @ Simon Fraser University

Master of Digital Media
September 2015 - June 2017

Shanghai International Studies University

B.A. in Advertising
September 2011 - June 2015

Highlights

Areas of Interest

Agile Methodlogy
Lean UX
Design Sprints
Design System
Front-End Development

Design Skills

User Interviews
Rapid Prototyping
Interaction Design
Visual Design
Usability Testing

Tools

Sketch	InVision
Figma	Principle
Axure	Webflow
HTML/CSS	Bootstrap
Adobe Creative Suite	