

data integration  
and processing

data goes  
through  
operations

# Data Transformations

apply function  
work from one format to another  
join data with other datasets  
filter values out of a data set

transformations  
\* some are  
aggregations



# After this video you will be able to..

- List common data transformations within big data pipelines
- Design a conceptual data processing pipeline using the basic data transformations

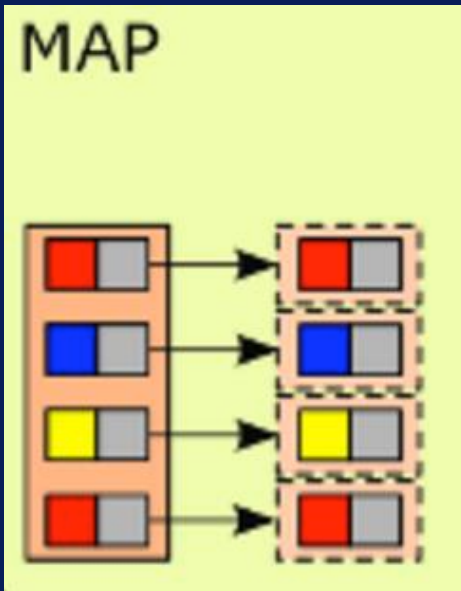
# Transformation are Tools to shape your data

*functions*

*convert from one  
form to another*



# Map — basic



Apply same operation to each member of a collection

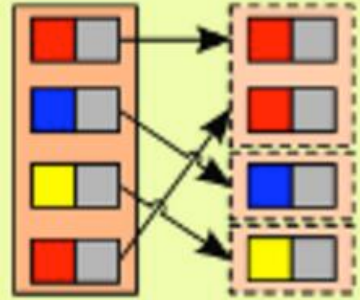
- Color **each** member of a set
- Discount **each** product's price by 5%
- Apply formatting to **each** document in a folder

- each data set  
is executed separately

same operation to each  
element

# Reduce

REDUCE



Word Count  
Example

'Collecting' things that have same 'key'

**Key: Colors**

- Collect blocks as per their colors

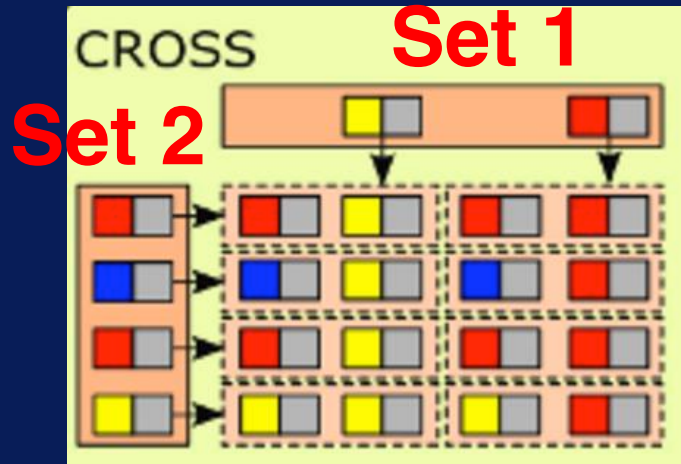
*- collectively apply the same process to objects of similar nature*

**Key: Words**

- Sum frequency counts of words

*\* map and reduce are types of transformations that work on a single list of key and data pairings*

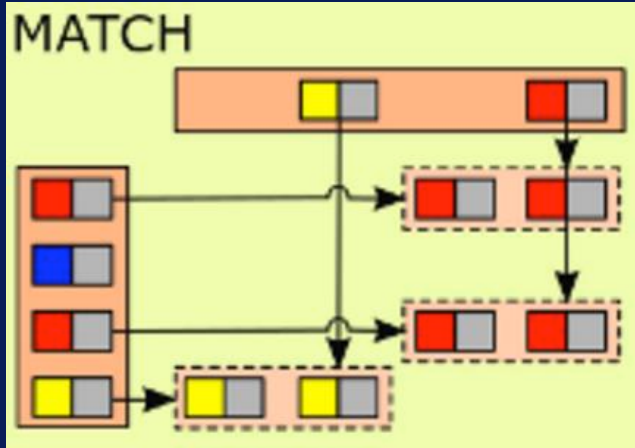
# Cross/ Cartesian



→ Multiplication

Do some process to  
each pair from two  
sets

# Match/Join



→ Selective Multiplication

Do some process to each pair from two sets – **which have same 'key'**

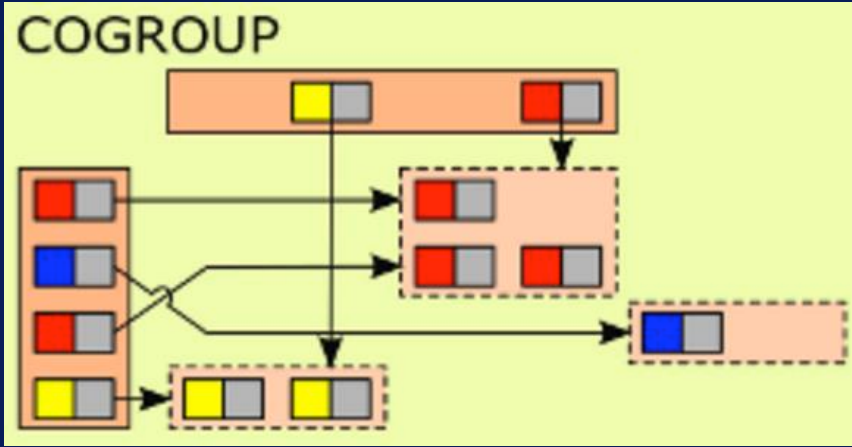
*just grouping together  
the data partitions with the same key*

*\* selective in forming pairs – every pair  
must have something in common*

*key*

# Co-Group

→ Group common items



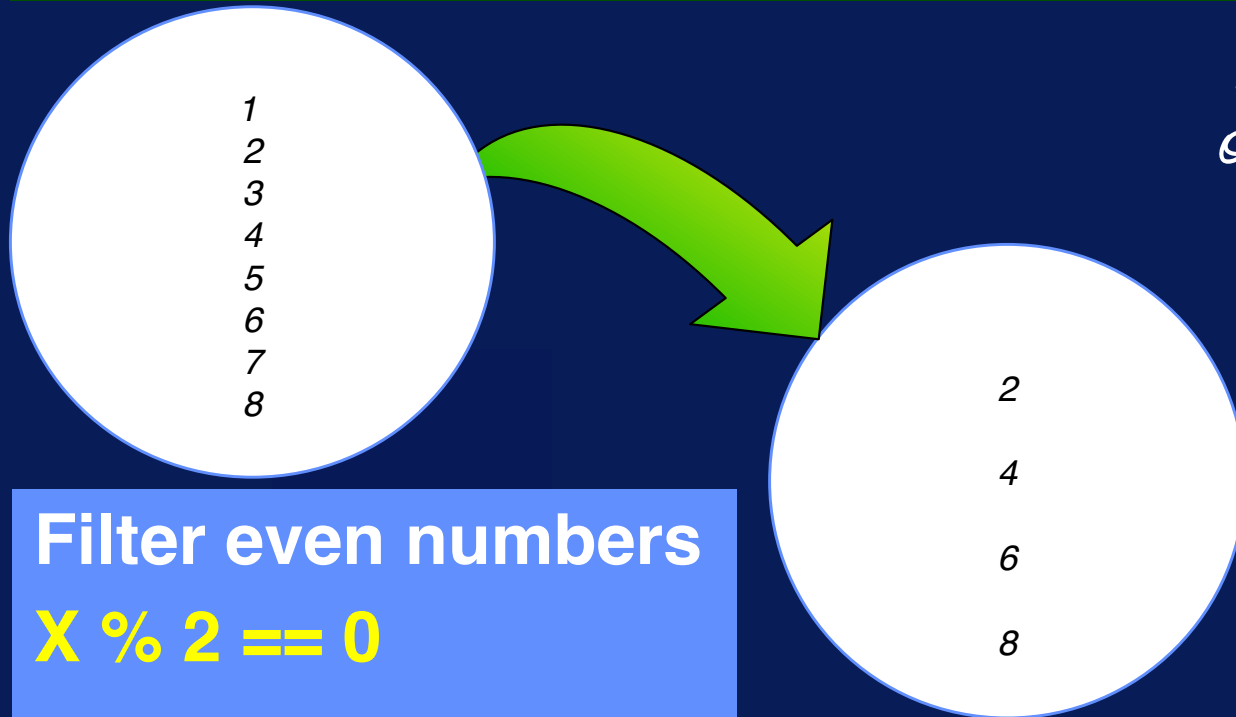
- Collect similar things first
- Apply a process to each collection

*listing over if they  
don't exist in both  
datasets*



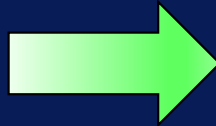
# Filter

Select elements that match a criteria



*like a test,  
only elements that  
pass the test  
are shown*

# Basic Transformations → Get Results



effectiveness of transformation  
is in pipelining them in a  
way that helps solve problem  
as you would perform a series  
of tasks on a real block