

# Karen Lai

DESIGNER | DEVELOPER

karenbtlai@gmail.com

2065187920

## EXPERIENCE

### IBM

#### UX Design Intern, May - Aug 2017

- Define features and experiences for upcoming merged release of Cognos and Watson Analytics
- Produce working prototypes from conception with HTML, CSS, Javascript; conduct usability tests with said prototypes in confirming design intents
- Establish new patterns & elements within IBM BA Design Guide, upon proposing new user cases supported by mentioned user research

### Microsoft

#### UX Design Intern | Design Team Project Manager, Jan - Apr 2016

- Timebox and track design team progress to allocate design resources between 4 project teams
- Lead designer for Seeing AI, a mobile app that helps the visually impaired navigate their surroundings; Listed as inventor on patent
- Seeing AI project announced at //Build Conference 2016 during CEO Satya Nadella's Keynote
- Seeing AI App released on iOS App Store on July 2017
- Produce rapid iterations and spear-headed 4 UR sessions for Seeing AI

### Red Tiger Labs

#### Product Designer, Apr 2014 - Feb 2015

- Propose and lead company rebranding
- Design first, second, and to be third generation of Red Tiger Lab's product UI
- Design and prototype accompanying hardware token housing

## WEB



### Portfolio

karenbtlai.github.io/



### Github

github.com/karenbtlai/



### LinkedIn

linkedin.com/in/karenddlai/

## TECHNICAL SKILLS

### Programming

HTML, CSS, Javascript,  
Jquery, Bootstrap, Git,  
Node.JS, Express, REST, SQL,  
PostgreSQL, noSQL, Jest,  
Travis CI, Heroku

### Design

Sketch, Adobe Suite, Principle,  
Framer.js, Axure, InVision

## EDUCATION

### B. Industrial Design Carleton University

With Distinction | GPA 3.7  
2013 - 2018

### FullStack Javascript CodeFellows

2018

## HONORS

### SeeingAI

Mobile World Congress 2018  
Global Mobile Awards |  
*Accessibility & Inclusion Prize*