

karenbtlai@gmail.com 6138508687

EXPERIENCE

IBM UX Design Intern, May - Aug 2017

- Define features and experiences for upcoming merged release of Cognos and Watson Analytics
- Produce working prototypes from conception with HTML, CSS, Javascript; conduct usability tests with said prototypes in confirming design intents
- Establish new patterns & elements within IBM BA Design Guide, upon proposing new user cases supported by mentioned user research

Microsoft UX Design Intern | Design Team Project Manager, Jan - Apr 2016

- Timebox and track design team progress to allocate design resources between 4 project teams
- Lead designer for Seeing AI, a mobile app that helps the visually impaired navigate their surroundings; Listed as inventor on patent
- Seeing Al project announced at //Build Conference 2016 during CEO Satya Nadella's Keynote
- Seeing Al App released on iOS App Store on July 2017
- Produce rapid iterations and spear-headed 4 UR sessions for Seeing AI

Red Tiger Labs Product Designer, Apr 2014 - Feb 2015

- Propose and lead company rebranding
- Design first, second, and to be third generation of Red Tiger Lab's product UI
- Design and prototype accompanying hardware token housing

WEB



Portfolio

karenbtlai.github.io/



Github

github.com/karenbtlai/



LinkedIn

linkedin.com/in/karenddlai/

SKILLS

Technical

HTML, CSS, Javascript, Jquery, Bootstrap, Git, basic Node.JS, basic Python, basic C++, Sketch, Principle, Adobe Suite, Axure, InVision, SolidWorks, KeyShot

Communication

English, French, Mandarin, conversational Japanese

EDUCATION

B. Industrial Design Carleton University

2013 - current GPA: 3.75

EXTRA - CURRICULAR

Community Service Coordinator

Delta Phi Epsilon, Zeta Epsilon Chapter