

Karen Cheung

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EDUCATION:

HKU Space

- Postgraduate Diploma in Information Technology (IT Stream) Nov 2016-Nov 2017
 - Acquiring Java, SQL, PHP, Tableau, Power BI and Android Studio knowledge and skills

University of Colorado Boulder GPA 3.4

Aug 2012-Dec 2015

- Bachelor of Arts in Communication (Eta Phi Honor Society)
 - Minor in Business (Marketing and Management)
 - Minor in Technology, Arts, and Media with Honor (Web Development and Graphic Design)

SKILLS AND QUALIFICATIONS:

- Front-End Development and Graphic Design
 - HTML, HTML5, CSS, CSS3, JavaScript, JQuery, Drupal
 - Adobe Photoshop, Illustrator, Adobe After Effects, Adobe Premiere, Adobe InDesign
- Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Google Analytics
- Languages: speak and write fluent Cantonese(Traditional), Mandarin(Simplified) and English
- Multicultural background; have studied and lived in four different countries:
 - Hong Kong, Singapore, Canada, and United States.

EXPERIENCE:

- **Email Programmer, Apsis International AB** – Hong Kong 2016 May 3 - Sept 30
 - Managed email campaign productions by coding and designing email templates for business newsletters, surveys and forms.
 - Arranged and executed training sessions tailored to customers' unique business needs.
 - Provided technical support when necessary and educate customers on digital marketing best practices by leveraging Apsis CRM platform.
 - Involved in project management activities and assist in the implementation of technical solutions; liaise with sales and client relations managers to deliver exceptional professional support and services to customers.
- **Digital Marketing Summer Intern, Madison Asia Ltd** – Hong Kong 2015 Jun-Aug
 - Assisted with the coordination of key communication and art projects; The Foundation Louis Vuitton and Louis Vuitton China World opening Artist collaboration.
 - Reviewed company website and designed brochures.
- **Event & Market Coordinator, Chinese Students Scholars Association** – U.S.A. 2012-2014
 - Organised monthly community events which brought in 100+ guests.
 - Served as a liaison between all divisions of the association in planning meetings.
- **Event & Program Planner, Thompson Community Center** – Vancouver, Canada 2009-2012
 - Oversaw the operation of the community center volunteer groups and events while increasing volunteer growth by 100%.
 - Also organized weekly community fundraising and special events.

ACHIEVEMENTS:

- Eta Phi Honor Society (Honorary and Inducted Member) 2015
- Xu Beihong International Arts Competition for Young Adults Senior Group (Gold Award) 2010
- Vancouver Kiwanis Music Festival Romantic Classical Composer ARCT (Silver Award) 2007