

# Karen Cheung

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## **EDUCATION:**

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- **University of Colorado Boulder** GPA 3.4 2012-Dec 2015
  - Bachelor of Arts in Communication
  - Minor in Business (Marketing and Management)
  - Minor in Technology, Arts, and Media with Honor (Web Development and Graphic Design)
- **Massive Open Online Course (MOOC)** Jan 2016-Present
  - Taking Web Development Specialization Courses offer by Hong Kong University of Science and Technology and courses from other universities on Coursera online platform
    - Skills Acquired: Bootstrap, JQuery, CSS3

## **SKILLS AND QUALIFICATIONS:**

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- Technical Skills in web development and graphic design
  - Web development: HTML, HTML5, CSS, JavaScript, Drupal
  - Adobe Suite: Adobe Photoshop, Adobe Illustrator, Adobe After Effect, Adobe Premium, Adobe InDesign, Adobe Fireworks
- Languages: speak and write fluent Cantonese, Mandarin and English
- Microsoft Word, Microsoft Excel, Microsoft PowerPoint
- Multicultural background; have studied and lived in four different countries:
  - Hong Kong, Singapore, Canada, United States.

## **EXPERIENCE:**

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- **Digital Marketing Summer Intern**, Madison Asia Ltd – Hong Kong, China 2015 Jun-Aug
  - Assisted with the coordination of key communication and art projects; The Foundation Louis Vuitton and Louis Vuitton China World opening Artist collaboration.
  - Reviewed company website, designed brochures, filed coverage clippings and achieve.
- **Event & Market Coordinator**, Chinese Students Scholars Association – U.S.A. 2012-2014
  - Planned and organized monthly community events which brought in 100+ guests.
  - Served as a liaison between all divisions of the association in planning meetings.
- **Event & Program Planner**, Thompson Community Center – Vancouver, Canada 2009-2012
  - Organized and participated in weekly community fundraising, family, and holiday events.
  - Oversaw the operation of the community center volunteers groups and events while increasing volunteer growth by 100%.
- **Customer Representative**, Kim Sing Arts Ltd – Vancouver, Canada 2008-2010
  - Responsible for Sales and Data Management on assigned dates every week.
  - Provided client resolution and Mandarin-English-Cantonese languages translation.
  - Assisted in event planning, such as concerts and art shows for 100+ guests.

## **ACHIEVEMENTS:**

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- University of Colorado Boulder Buffs Professional Certificate 2015
- Eta Phi Honor Society (Honorary and Inducted Member) 2014-2015
- Xu Beihong International Arts Competition for Young Adults Senior Group (Gold Award) 2010
- Vancouver Kiwanis Music Festival Romantic Piano Competition-ARCT (Silver Award) 2007