

Karen Cheung

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EDUCATION:

- **University of Colorado Boulder** GPA 3.4 2012-Dec 2015
 - Bachelor of Arts in Communication
 - Minor in Business (Marketing and Management)
 - Minor in Technology, Arts, and Media with Honor (Web Development and Graphic Design)
- **Massive Open Online Course (MOOC)** Jan 18-Present
 - Taking Full Stack Web Development Specialization Courses offer by Hong Kong University of Science and Technology (HKUST) on Coursera Platform

SKILLS AND QUALIFICATIONS:

- Technical Skills in web design and Adobe Suite
 - Web development: HTML, CSS, JavaScript, JQuery, Drupal
 - Adobe Suite: Adobe After Effect, Adobe Edge, Adobe Fireworks, Adobe Illustrator, Adobe InDesign, Adobe Premium, Adobe Photoshop
- Others: Typography, Google Analytics
- Languages: speak and write fluent Cantonese, Mandarin and English
- Multicultural background; have studied and lived in four different countries:
 - Hong Kong, Singapore, Canada, United States.

EXPERIENCE:

- **Digital Marketing Summer Intern**, Madison Asia Ltd – Hong Kong, China 2015 Jun-Aug
 - Assisted with the coordination of key communication and art projects; The Foundation Louis Vuitton and Louis Vuitton China World opening Artist collaboration.
 - Reviewed company website, designed brochures, filed coverage clippings and achieve.
- **Event & Market Coordinator**, Chinese Students Scholars Association – U.S.A. 2012-2014
 - Planned and organized monthly community events which brought in 100+ guests.
 - Served as a liaison between all divisions of the association in planning meetings.
- **Event & Program Planner**, Thompson Community Center – Vancouver, Canada 2009-2012
 - Organized and participated in weekly community fundraising, family, and holiday events.
 - Oversaw the operation of the community center volunteers groups and events while increasing volunteer growth by 100%
- **Customer Representative**, Kim Sing Arts Ltd – Vancouver, Canada 2008-2010
 - Responsible for Sales and Data Management on assigned dates every week.
 - Provided client resolution and Mandarin-English-Cantonese languages translation.
 - Assisted in event planning, such as concerts and art shows for 100+ guests.

ACHIEVEMENTS:

- University of Colorado Boulder Buff Professional Certificate 2015
- Eta Phi Honor Society (Honorary and Inducted Member) 2014
- Xu Beihong International Arts Competition for Young Adults Senior Group (Gold Award) 2010
- Vancouver Kiwanis Music Festival Romantic Piano Competition-ARCT (Silver Award) 2007