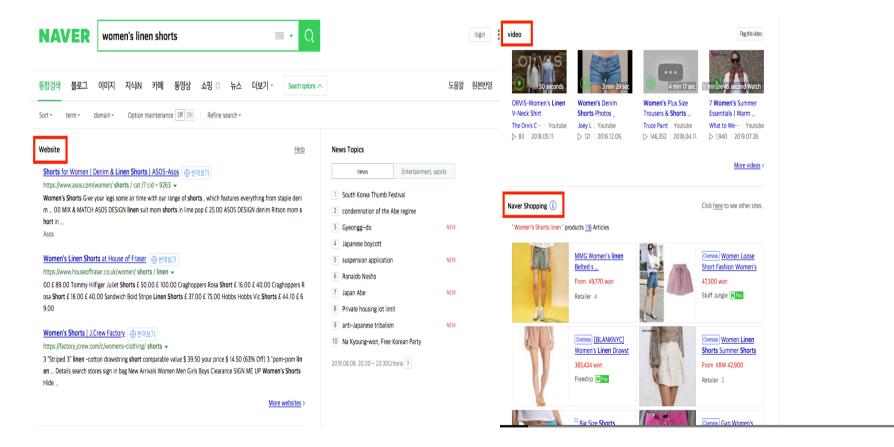
1. While looking for women's linen shorts, this search engine showed three to four parts for each section. For example, right under the search box, it had a bar with tabs like search, blog, image, shopping, news etc. Underneath this bar, it showed 3-4 websites, 3-4 related videos, 3-4 shopping items, 3-4 images and so on. I thought this is a really successful search interaction for all the users. Depending on each user's purpose of searching for women's linen shorts, they can select information from one of the selections provided.

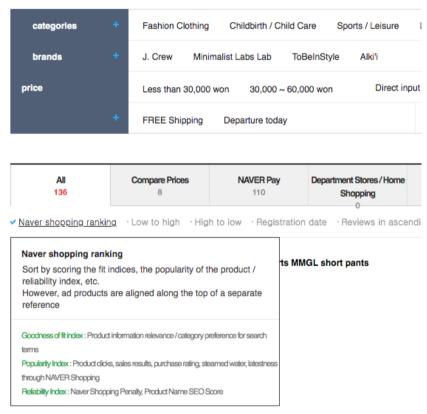


2. Having a refine search function with specifications was also very helpful tool in finding more accurate information. Like from the screenshot, user can input exactly matched word/sentence, must include words or excluded word to have more accurate search result.



3. Within shopping tab, it also provided many criteria for filtering and ordering. It also had an interesting feature called Naver shopping ranking which sort by scoring the fit indices, the popularity, reliability index. These kind of flexibility in providing ordering or filtering tools are great in users perspective to find a right product more conveniently.

Search results for 'women's linen shorts'



Women's clothing