

EXPERIENCE

Sopra Banking Software, Senior Product Designer
Sep 2022 – Jun 2024 · 1 yr 10 mos · Dubai, UAE

- Developed and implemented a comprehensive design system, ensuring scalability and consistency with brand standards.
- Conducted user research to identify needs and pain points, informing UX/UI decisions for B2C mobile apps and B2B platforms.
- Created wireframes, prototypes, and high-fidelity designs, collaborating with product managers and engineers throughout agile development.
- Engaged stakeholders to advocate for user-centric best practices.

Thoughtworks, Senior Product Designer
July 2020 – Aug 2022 · 2 yrs 2 mos · São Paulo, Brazil

- Led design projects for global clients like Lenovo and Typeform, transforming user needs into impactful, user-centered experiences.
- Facilitated discovery workshops and conducted user research, gathering insights to inform design decisions.
- Designed and prototyped interfaces, validating usability through testing and collaboration with cross-functional teams.
- Contributed to and expanded the design system for consistency across all touchpoints.

crossvertise GmbH, Product Designer
Feb 2016 – Apr 2022 · 6 yrs 3 mos · Munich, Germany

- Redesigned the booking process using user research to enhance the experience, resulting in positive feedback and improved business metrics.
- Established a Design System to maintain design consistency and efficiency across projects.
- Redesigned the company website and marketplace for better accessibility and user engagement, ensuring a seamless experience across devices.
- Collaborated with developers and the Product Owner for high-quality user-centric solutions.

CAPABILITIES

Research & strategy

UX research
Product strategy
Product discovery
Design critiques
Accessibility

Design & prototyping

Experience design
Interface design
Design systems
Usability testing

Collaboration

Cross-functional collaboration
Workshop facilitation
Peer review and feedback
Stakeholder management

CERTIFICATIONS

Google

User Experience Design
UX Design Process

IxDF

Design for AI
Emotional Design

EDUCATION

Master's degree

Digital Design and New Medias
Centro Universitário Belas
Artes de São Paulo

Bachelor's degree

Information Systems
Universidade Presbiteriana
Mackenzie