



COMMERCIAL DASHBOARD

Performance and Profitability



Brazil State

All

Region

All



Revenue

R\$ 41.45M



Cost

R\$ 30.84M



Profit

R\$ 30.84M



Profit Margin

74.40%



Avg Purchase

R\$ 481.24



of Clients

787

Revenue by Period



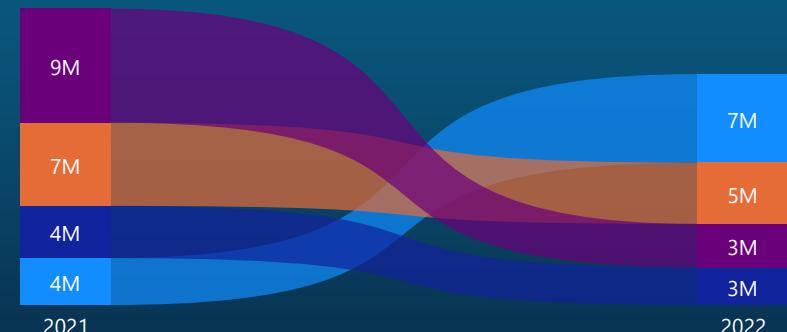
Revenue by Product Category



Performance by Salesperson

Salesperson	Revenue	Profit	Profit Margin
Ana Vilela	R\$ 6,525,471.83	R\$ 4,704,322.70	72.09%
Paulo Santos	R\$ 6,177,579.95	R\$ 4,902,744.88	79.36%
Clara Oliveira	R\$ 5,966,510.44	R\$ 4,095,265.39	68.64%
Julia Santos	R\$ 5,364,744.75	R\$ 4,317,123.03	80.47%

Performance by Group



Group ● Atacado ● Atacarejo ● Distribuidor ● Varejo