Antonio Gutierrez Amaranto

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Professional Summary

Data Analyst with 5+ years of experience specializing in **data migration, ETL processes, Power BI, and data quality management** within healthcare and enterprise environments. Demonstrated expertise in **designing, modeling, and visualizing data** to drive business insights for multinational companies such as HP. Proven track record in preparing, extracting, transforming, and validating large datasets to support business operations and regulatory requirements. Effective communicator and collaborator, skilled in stakeholder engagement and cross-functional teamwork to deliver timely, high-quality data solutions. **Continuously learning and adapting to new tools and challenges, with hands-on experience in both technical and business domains.**

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)

Jan 2022 - Nov 2023

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led user training sessions for Power BI dashboards, improving adoption and data-driven decision-making across teams

Brokerage Associate
UPS — Medellín, Colombia
Sep 2020 - Jan 2022
- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant
Servientrega CS — Barranquilla, Colombia
Feb 2016 - Apr 2017
- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

How My Experience Aligns with This Role

Lead large, complex analyses where information about business trends and issues are gathered from key internal business stakeholders and best practice guidance is provided

Collaborated with cross-functional teams to optimize healthcare data workflows

Develop and maintain executive level dashboards that enable the business to answer complex business questions and provide actionable insights and reports to enable business stakeholders to track critical KPIs

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Lead improvements to our analytics capabilities, operational processes, and collaboration with other teams.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Deliver actionable business recommendations through analyses and data storytelling via clear, concise and effective presentations

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Report on findings and make recommendations; summarize analyses into clear, concise and effective presentations; deliver content as necessary

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

Perform data integrity audits; evaluate and propose recommendations on methods and procedures for managing data

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Compose internal documentation that details processes and findings

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Monitor industry statistics and follow market trends

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Provide training and guidance on how to interpret and apply data

Led system transition and trained 15 users, establishing data governance protocols

Contribute to the teams general knowledge base and ongoing professional development

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Comply with all corporate and departmental privacy and data security policies and practices, including but not limited to, Hyland's Information Systems Security Policy

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Bachelors degree or equivalent experience (preferably in Mathematics, Statistics, Data

Science, Economics, Engineering or a related technical field)

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

PowerBI Analyst Certification (PL-300)

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Minimum 3 years experience as a Data Analyst

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Ability to thrive in fast-paced, deadline-driven environment

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Ability to work independently or as a team.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

A solid understanding of software financial concepts and business drivers to provide relevant insights

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Experience in analytical role, preferably supporting Revenue, Renewals, or Finance business unit within a software company

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Strong analytical skills with the ability to make meaningful recommendations that will inform our business strategy based on data analysis.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Advanced Microsoft Excel skills

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Proficiency in SQL preferred. Knowledge of programming languages such as Python, Apache Spark or R desired.

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Expertise manipulating large data sets, interpreting data trends, connecting data sources, and using visualization tools to tell a story with data

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Knowledge of data warehousing technologies and SQL server. Experience building data pipelines and analyzing large datasets are a plus.

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Highly organized and experienced at successfully multi-tasking

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Excellent oral and written communications skills that demonstrate a professional demeanor and the ability to interact with others with discretion and tact

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Excellent critical thinking and problem solving skills

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Strong collaborative skills, applied successfully within team as well as with other areas

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Demonstrated ability to articulate complex topics both verbally and in writing to diverse audiences

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Strong business and technology acumen. SaaS experience is a plus

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Up to 5% travel time required

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.