Antonio Gutierrez Amaranto

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Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.**

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management: Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)
Jan 2022 - Nov 2023
- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

data models in Power BI, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

Brokerage Associate
UPS — Medellín, Colombia
Sep 2020 - Jan 2022
- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant
Servientrega CS — Barranquilla, Colombia
Feb 2016 - Apr 2017
- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

How My Experience Aligns with This Role

Analyze, design, develop, implement, test, document, and operate large-scale, high-volume, high-performance data models, reports, dashboards and other BI solutions for analytics based

on business requirements and technical specifications using the Microsoft BI Platform (Azure Databricks, Power BI)

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Work closely with internal teams, gathering requirements and translating those business needs into data models and BI solutions

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Develop and maintain relationships through effective and timely communication with stakeholders and peers

Collaborated with cross-functional teams to optimize healthcare data workflows

Performance tuning of solutions

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Work with the BI architects on Proofs of concepts and prototypes of new tools, features, and technologies

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Bachelors degree in computer science, MIS, Information Technology or related fields with 5+ years of experience in BI analysis and development

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Demonstrated hands-on experience with Power BI development and in-depth knowledge building dynamic measures using advanced DAX techniques with cloud database systems (Databricks, AWS etc.)

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Good understanding of data warehousing & modelling concept and strong understanding of Business Intelligence Development Lifecycle

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Excellent communication skills

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Strong understanding of Power BI application security layer models Row-Level Security, Restricting Sharing and Publishing, Restricting Export and Printing

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Results driven mindset and ability to communicate and develop strong working relationships with people at all levels in a global environment

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Intermediate to advanced T-SQL Skills

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.