Antonio Gutierrez Amaranto

Medellín, Antioquia, Colombia
Tel: +57 304-650-3897
Email: antoineg84@hotmail.com
LinkedIn: antoniogutierrez-datos

Professional Summary

Data Analyst with 5+ years of experience specializing in **data migration, ETL processes, Power BI, and data quality management** within healthcare and enterprise environments. Demonstrated expertise in **designing, modeling, and visualizing data** to drive business insights for multinational companies such as HP. Proven track record in preparing, extracting, transforming, and validating large datasets to support business operations and regulatory requirements. Effective communicator and collaborator, skilled in stakeholder engagement and cross-functional teamwork to deliver timely, high-quality data solutions. **Continuously learning and adapting to new tools and challenges, with hands-on experience in both technical and business domains.**

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)

Jan 2022 - Nov 2023

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led user training sessions for Power BI dashboards, improving adoption and data-driven decision-making across teams

Brokerage Associate
UPS — Medellín, Colombia
Sep 2020 - Jan 2022

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant
Servientrega CS — Barranquilla, Colombia
Feb 2016 - Apr 2017

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

How My Experience Aligns with This Role

Modeling & Analysis. A marketplace is a complex system, with various moving parts and often contradicting signals. That creates an extremely exciting pool of opportunities to find gaps, insights, or optimizations. The analysis and models we need have different degrees of complexity, from simple AB tests to multivariate models on retention or ETA. We expect you to have advanced experience in SQL and intermediate experience in Python or R

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Reporting. If a complex system creates an exciting pool of opportunities, it also creates a high number of metrics that we need to keep track of to run the business efficiently. However, a dashboard is only as good as our trust in being correct and updated. It's your responsibility to understand the needs of the teams you'll be working with and help the Analytics team create and maintain our reporting system, keeping it organized and user-friendly. For that, you'll be mainly using Tableau and Metabase

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Analytics Engineering. Although it wont be your main focus, occasionally, you will need to work on the inner layers of our Data Warehouse to provide clean and documented datasets to empower our reports and end users within the organization. Understanding the business needs and consolidating them into our DW is crucial to maintaining a reliable single source of truth. We use DBT for the data transformation, so SQL experience is a must

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Experience. You have 4+ years of experience in data & analytics at data-driven companies

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Education. You have a STEM or business background or relevant education that makes you suited to empower our organization to be more data-driven

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Learning Mindset. You take pride in understanding problems deeply and asking the right questions. You can absorb a variety of topics with extreme ease, having a structured and logical approach to developing your understanding of the business and its challenges. This is unlikely to be a good fit if you have a preconceived system of processes and methods and plan on just applying them without first learning all the ways our business is unique

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Team player. You are ready to work alongside exceptional people, helping them achieve great results. You create an environment where people are excited to work with you daily, with intellectual honesty and trust

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Business focus. You care deeply about understanding business needs and how your analysis connects with our product, customers, and financials. You can envision how metrics drill

down from the highest to the lowest level, identifying what needs to be analyzed or reported on each

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

Bias for action. You understand that despite your careful approach to understanding problems and identifying opportunities, you actively try to avoid being a perfectionist or getting yourself tied up in knots. You have a bias for action in order to make progress. You enjoy being scrappy and constraints enthrall you. This is unlikely to be a good fit if you, by default, like building full solutions from the get-go

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.