Antonio Gutierrez Amaranto

Medellín, Antioquia, Colombia
Tel: +57 304-650-3897
Email: antoineg84@hotmail.com
LinkedIn: antoniogutierrez-datos

Professional Summary

Data Analyst with 5+ years of experience specializing in **data migration, ETL processes, Power BI, and data quality management** within healthcare and enterprise environments. Demonstrated expertise in **designing, modeling, and visualizing data** to drive business insights for multinational companies such as HP. Proven track record in preparing, extracting, transforming, and validating large datasets to support business operations and regulatory requirements. Effective communicator and collaborator, skilled in stakeholder engagement and cross-functional teamwork to deliver timely, high-quality data solutions. **Continuously learning and adapting to new tools and challenges, with hands-on experience in both technical and business domains.**

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)

Jan 2022 - Nov 2023
- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led user training sessions for Power BI dashboards, improving adoption and data-driven decision-making across teams

Brokerage Associate
UPS — Medellín, Colombia
Sep 2020 - Jan 2022
- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant
Servientrega CS — Barranquilla, Colombia
Feb 2016 - Apr 2017
- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

How My Experience Aligns with This Role

Build dynamic, insight-driven Power BI dashboards with advanced DAX and custom KPIs.

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Use Power Query for data transformation, cleansing, and model preparation

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Apply strong data modeling practices (star schema, relationships, hierarchies) for scalable reporting.

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

Write and optimize SQL queries across multiple platforms (SQL Server, Snowflake, Databricks, etc.).

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Interpret and troubleshoot Python-based ETL scripts, ensuring data quality and consistency.

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

Implement row-level security (RLS) and manage access through Power BI workspace governance.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Translate business questions into analytical solutions and clear visual storytelling

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Perform exploratory data analysis to uncover trends, gaps, and ensure data accuracy.

Built 20+ SQL stored procedures, improving query performance by 40%

2–5 years of experience building data visualizations and analyzing business datasets

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Bachelor's degree in Data Analytics, Computer Science, Engineering, Statistics, or related field

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Strong command of Power BI, including DAX, Power Query (M), Data Modeling, Row-Level Security (RLS), Bookmarks, and Tooltips.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Proficiency in SQL across platforms such as SQL Server, PostgreSQL, Snowflake, and Databricks SQL.

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Experience with Python and ETL-related libraries. pandas, polars, json, SQLAlchemy, pyodbc, arm.

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Exposure to Python ETL frameworks or orchestration tools like Airflow, DBT, AWS Glue, Azure Data Factory (ADF), Databricks Workflows, etc.

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

Strong analytical mindset with excellent problem-solving and documentation skills

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Comfortable working in collaborative, cross-functional data teams

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

AI Tooling Proficiency. Leverage one or more AI tools to optimize and augment day-to-day work, including drafting, analysis, research, or process automation. Provide recommendations on effective AI use and identify opportunities to streamline workflows.

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals

Experience with enterprise-grade BI environments, including data refresh strategies and star / snowflake model optimization.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Familiarity with data warehouse modeling and ETL monitoring dashboards.

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Knowledge of data quality, governance, and data cataloging practices.

Increased data accuracy by 95% through quality control measures

Exposure to cloud platforms such as Azure, AWS, or GCP

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.