

# Antonio Gutierrez Amaranto

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## Professional Summary

Data Analyst with 5+ years of experience specializing in **data migration, ETL processes, Power BI, and data quality management** within healthcare and enterprise environments. Demonstrated expertise in **designing, modeling, and visualizing data** to drive business insights for multinational companies such as HP. Proven track record in preparing, extracting, transforming, and validating large datasets to support business operations and regulatory requirements. Effective communicator and collaborator, skilled in stakeholder engagement and cross-functional teamwork to deliver timely, high-quality data solutions. **Continuously learning and adapting to new tools and challenges, with hands-on experience in both technical and business domains.**

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

### Programmer Analyst

*Management Health Services — Medellín, Colombia*

*Feb 2024 - Present*

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

### Channel Data Specialist

*HP — Medellín, Colombia (Remote)*

*Jan 2022 - Nov 2023*

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led user training sessions for Power BI dashboards, improving adoption and data-driven decision-making across teams

### **Brokerage Associate**

*UPS — Medellín, Colombia*

*Sep 2020 - Jan 2022*

- Managed 200+ monthly shipments with 99% accuracy for UK market  
- Developed automated tracking system, reducing processing time by 65%  
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times  
- Maintained 98% client satisfaction while managing 50+ regular clients

### **Administrative Assistant**

*Servientrega CS — Barranquilla, Colombia*

*Feb 2016 - Apr 2017*

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions  
- Automated SAP data analysis, reducing reporting time by 75%  
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

## **Education**

### **Bachelor of Business Administration (BBA) in International Business and Finance**

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

## **Certifications**

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

## **Languages**

- English (Professional Working Proficiency)
- Spanish (Native)

## **Ongoing Professional Development**

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

## **How My Experience Aligns with This Role**

### **Lead the preparation of performance dashboards and analytical reports.**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

### **Analyze financial and operational data to identify trends and opportunities for improvement**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Automate recurring reports and enhance data workflows using Excel, Power BI, and SQL.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Partner with internal teams (finance, operations, call center) to ensure consistent and reliable data reporting.**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

### **Provide ad hoc analysis and strategic recommendations to senior leadership**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Bachelor's degree in Finance, Business, Economics, Engineering, or related field**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **3+ years of experience in financial analysis, business analysis, or data analytics**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Advanced Excel (macros, automation, Power Query, dashboards).**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

### **Solid knowledge of SQL and ability to work with relational databases.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Experience in Power BI or other data visualization tools.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Strong analytical and problem-solving skills, with attention to accuracy and detail**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Excellent written and verbal English communication skills**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Experience analyzing call center data or performance metrics.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Background in process improvement, KPI management, or modeling.**

Developed 12 KPIs, improving sales visibility by 30% across 5 regions

**Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.