

## Churches Tourism Network Wales

[www.visitwaleschurches.com](http://www.visitwaleschurches.com)

CTNW was formally created in 2001 as a company limited by guarantee and registered as a charity in 2002.

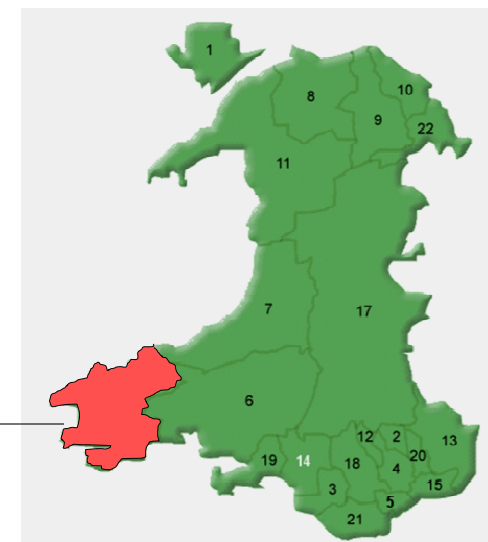
CTNW's **strategic plan** states two aims:

- To encourage more and different people through the doors of the Places of Worship in Wales.
- To enable congregations to profit from the above spiritually, culturally, socially and economically.

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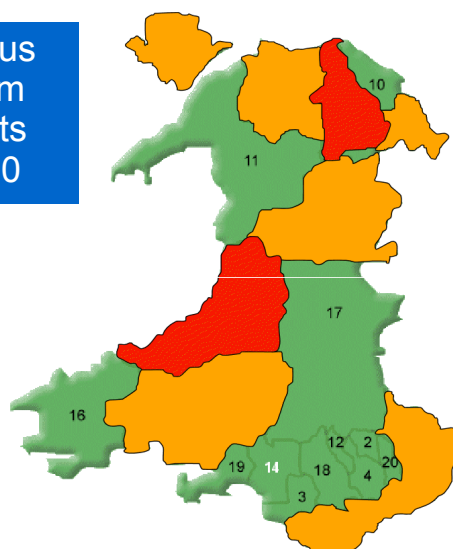
## Religious tourism projects in Wales 2000

Saints and Stones project in Pembrokeshire



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## Religious Tourism Projects in 2010



Being planned

current

11/11/10

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## The future

### Improving the visitor experience

embracing technology without losing that “special” appeal of churches

### Wales – a pilgrimage country

2023 – 900 years since a papal bull granted pilgrimage destination status to Santiago de Compostela

and St David's

### Marketing

Working with and learning from others– marketing based on solid research

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# Beyond the church Building

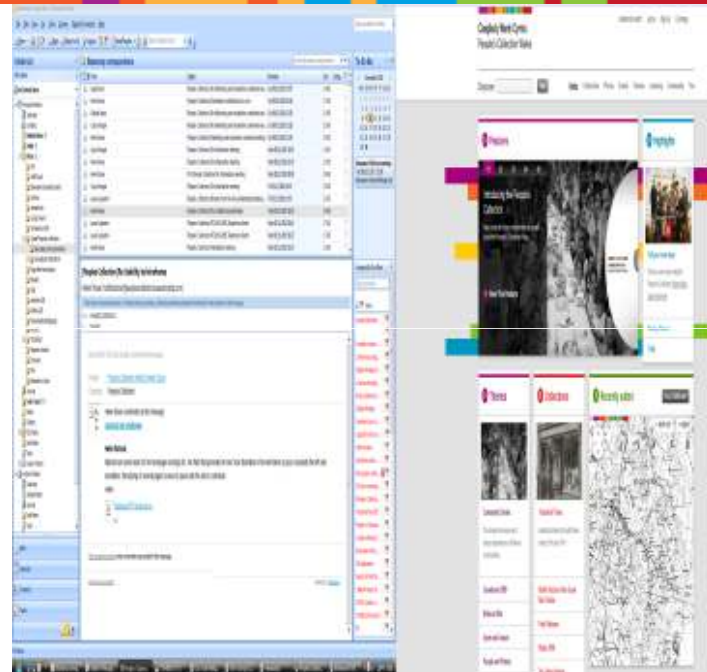
- Wells
- Sacred landscapes

Churchyards		Bio diversity and genealogy
Project title	Where	Supporting Body
Sacred Spaces	Wrexham	Rural Development Plan
Living Churchyards	Gwent	Gwent Wildlife trust
Llannau	S.E. Wales	Countryside Council for Wales

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What is Casgliad y Werin Cymru/Peoples Collection Wales?

- Casgliad y Werin Cymru – People's Collection Wales is more than just a website, it is a shared programme by national institutions to tell the story of a nation from the perspective of its people.
- Drawing upon the memories, photographs, video, audio and 3D resources of national, regional and local archives, as well as user-generated content from groups and individuals, the website is creating a resource that places heritage in its time and space, and encourages all users not just to view but to contribute and re-use this material in new ways.



## People's Collection mobile



- Microbrowser – mobile version of full site. Allows user to search resources based on location.
- Smartphone apps – Trails Cymru the trail viewer/builder app, available FREE for iPhone & Android

