





Why do it?

For the visitor...


November 09 Parliament's Group on Historic Churches & Chapels



And because our strategic plan says so!

"..We will attract more visitors by providing an improved and distinctive experience at historic churches.."


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The Code of Practice

Demonstrates commitment to visitors that are committed to improving their visit
An industry wide and accepted standard
Useful for our publicity and fundraising


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What are you signing up for?

Series of actions
Most things we are doing already
Some small things we should be doing
'As appropriate'

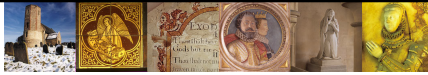
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What are CCT doing?

Out of 111 churches in SE, ¼ signed up in first year
No dedicated tourism staff – easy to administer.
Supportive Friends groups and volunteers

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VAQAS

Much more in depth
More expensive
Suitable for larger visitor attractions

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What next?

Code of Practice simple to attain
Self-certified
Simple actions
Do you want more?

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