

THE CHURCHES CONSERVATION TRUST

CHURCH VISITOR 2006/07

16th January 2007

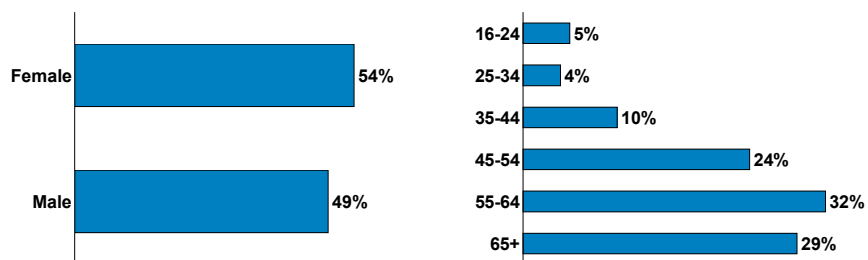
Contents

- Respondent profile
- Respondent visit

RESPONDENT PROFILE

Gender and age

Base: All respondents (144/143)



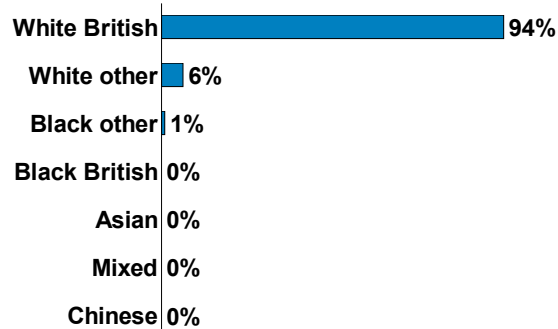
- Majority of respondents are female
- Almost one third of respondents are aged between 55-64 years

Ethnicity

snap
surveys

5

Base: All respondents (145)



- Majority of respondents are White British

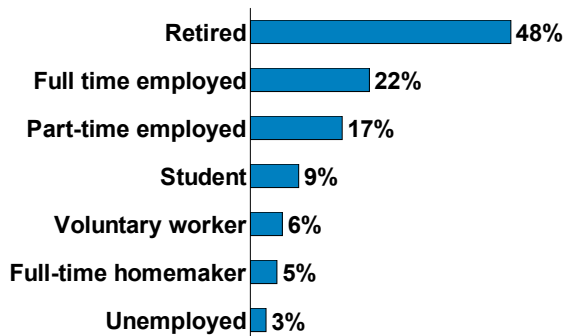


Current situation

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6

Base: All respondents (145)



- Largest category for respondents current situation is retired

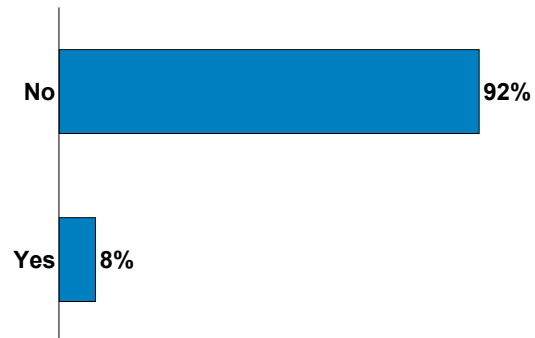


Disability

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7

Base: All respondents (145)



- 92% of respondents do not have a disability



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RESPONDENT VISIT

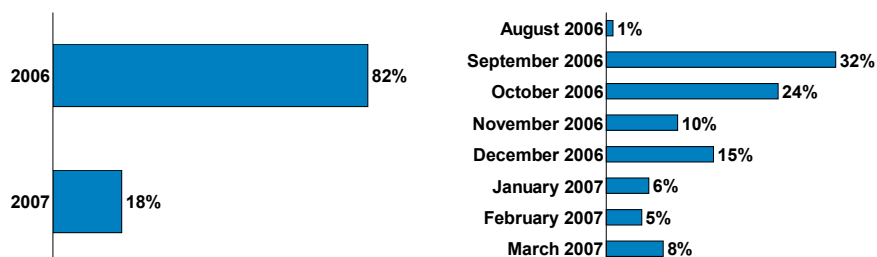


Year and month

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9

Base: All respondents (146)



- The majority of visits were in 2006
- Almost a third of respondents visited in September

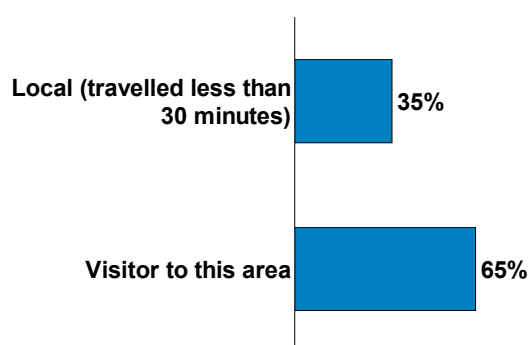

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Where respondent lives

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surveys

1

Base: All respondents (148)



- 65% of respondents were a visitor to the area

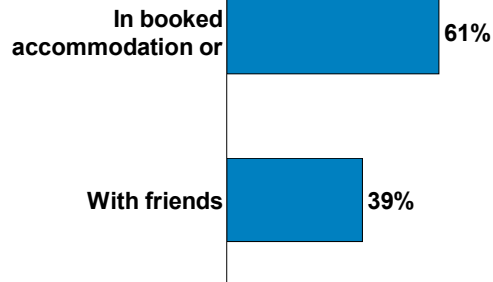

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Spending one or more nights...

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surveys

1

Base: Respondents who are a visitor to the area (64)



- 61% of visitors to the area were staying in booked accommodation

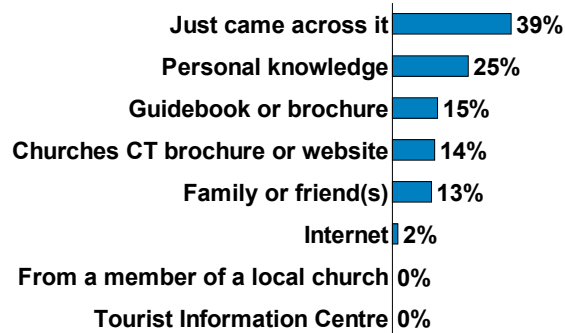


Found out about the church

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surveys

1

Base: All respondents (131)



- The majority of respondents just came across the church

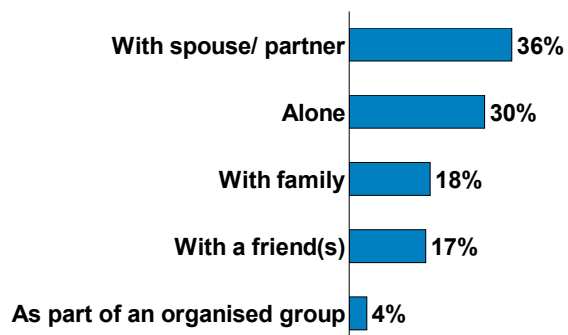


Made the visit ...

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1

Base: All respondents (149)



- Over one third of respondents attended the church with a spouse/partner

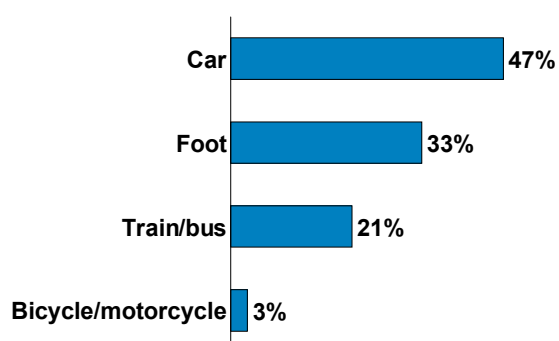


Method of transportation

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surveys

1

Base: All respondents (146)



- 47% of respondents travelling to the church by car

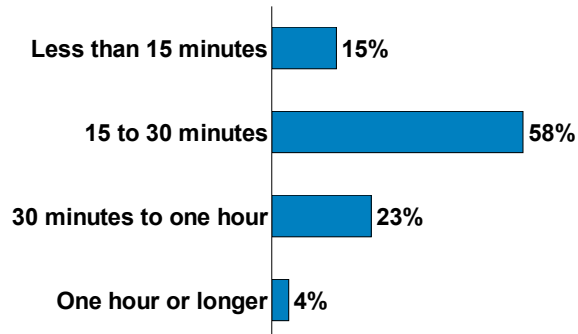


Length of time visiting

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1

Base: All respondents (149)



- Over half of respondents spent 15 to 30 minutes in the church

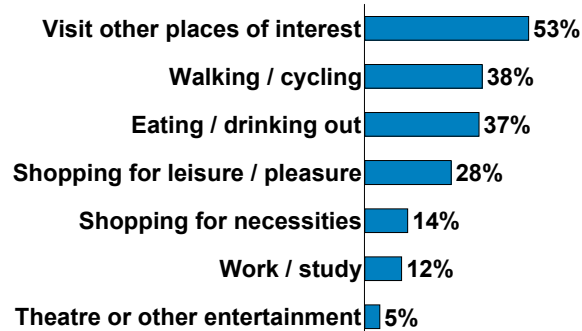


Other plans for the day

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surveys

1

Base: All respondents (133)

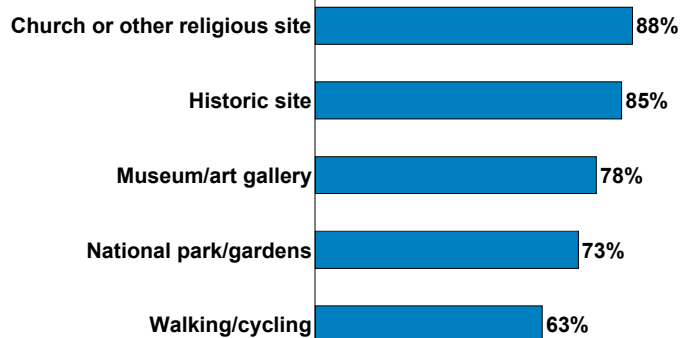


Other places visited in last 12 months

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1

Base: All respondents (143)




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COMMENTS


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