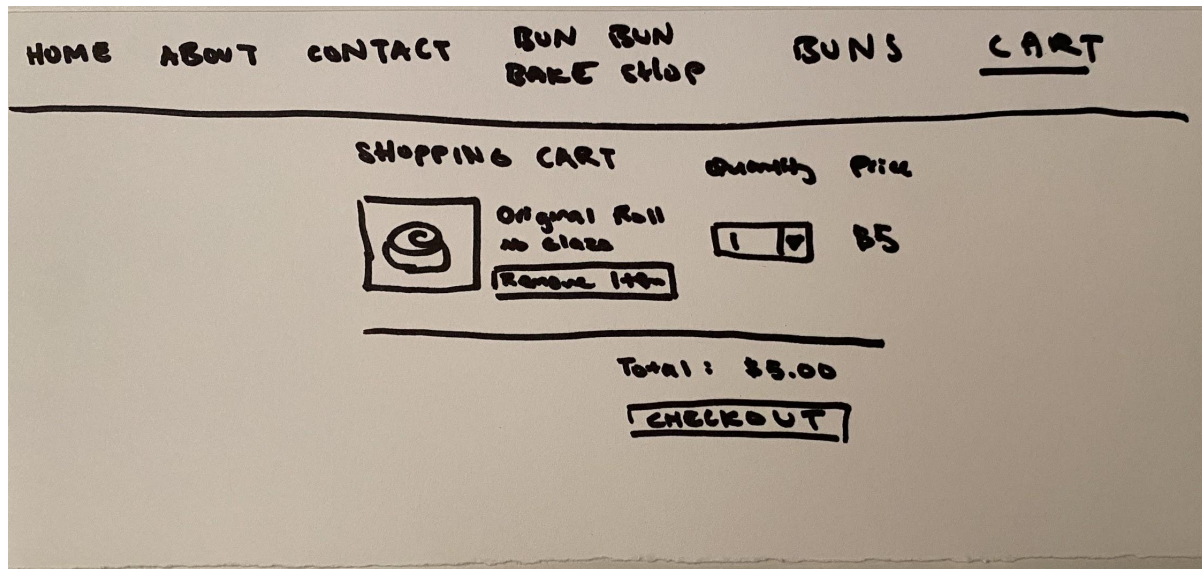


Karen Wu Section D

Website Link: https://karenwu8742.github.io/homework_6a/

Source Code: <https://github.com/karenwu8742/karenwu8742.github.io>

Low-Fidelity Prototype



Changes

Some changes that I made to the website that are different from this prototype is that instead of underlining the page that the user is on that page will be a different color. Another change is that the logo of the shop will be a cinnamon roll as it is what the shop is known for. The navigation bar is a bit different with the logo at the start rather than center. I think that since most people read left to right, they will see the logo first if they need to go to the home page. This helps the user recognize it faster and it adds to the design of the webpage. Lastly, the cart will have a number next to it signalling how many items are in the cart.

Then for my design choice, I stayed with the center column minimalistic view so that the whitespace can highlight the items in the center of the page. There aren't many things on the page as it will crowd the page. My target audience doesn't really have time to go through every piece of information so they would like the page to have as little things as possible. They will most likely already know what they want and want to be ready for checkout in a couple of clicks so all pages are linked together through a minimum of two clicks.