


KAREN LEE

Web Developer

CONTACT

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 **Gloucester**

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EDUCATION

University of Gloucestershire

2011 - 2014

Degree, BSc (Hons) Computing:

Qualified with a 2:1

SKILLS

- **10 years of experience** – PHP, HTML, CSS, JS, JQuery, MySQL, WordPress, CodeIgniter
- **6 years of experience** – RESTful API, Shopify, SEO
- Early-stage experience – Laravel, AWS, React, Motion, NextJS
- Working in a team and with other departments
- Liaising with clients and, creating and presenting pitches
- Problem solving
- Logical thinker
- Time and workload management
- Willingness to learn

PROFILE

10 years of web development expertise, including experience leading projects as a senior web developer at a fast-paced digital agency.

During this time, I worked with small local companies to larger worldwide businesses, on a variety of different projects, including custom built sites, interactive widgets, eCommerce sites, analysing and implementing on-page Search Engine Optimisation (SEO).

WORK EXPERIENCE

SENIOR WEB DEVELOPER

10 Yetis Marketing and PR Ltd.

September 2014 - October 2024

- Creating bespoke sites
- Recreating sites on various platforms (i.e WordPress and Shopify).
- Modernising sites
- Implementing extra functionalities
- Building and maintaining RESTful APIs
- Integrating third-party APIs
- End-to-end client communication, from requirements to final testing (and on-going support if required)
- Fixing bugs
- Analysing for SEO improvement and implementing on-page SEO tactics

LANGUAGES

- English
- Cantonese

PROJECTS OF NOTE

Custom CMS Sales Tracker

Maintained and implemented new features for a custom CMS sales tracking tool, with REST API functionality built with CodeIgniter, object-oriented PHP, MySQL, HTML, SCSS/CSS, JavaScript, jQuery and AJAX. [Learn more.](#)

Trip Planner for hotukdeals

Designed, developed, and launched an interactive trip planner site, including user dashboards and automated email reminders. Built with procedural PHP, MySQL, HTML, CSS, JavaScript, and jQuery. [Learn more.](#)

WordPress Site for Medical Charity

Delivered a new WordPress CMS site for a medical charity supporting NHS and private patients with diagnostic imaging services. Developed using a customised child theme with Elementor and Advanced Custom Fields (ACF), enhanced with Lottie animations and micro-interactions. Also implemented on-page SEO and SEO-optimised copy to support organic traffic growth. [Learn more.](#)

Personal Portfolio Website

Designed and built a responsive portfolio site using React and Tailwind CSS. Integrated Lenis and GSAP libraries to enhance user experience and engagement through smooth animations and transitions. [View here.](#)