



Harvard China Care's

Third Annual Children's Day Carnival

April 10, 2010. 2-5 pm. Hilles Penthouse.

How to Donate

Expose your business name to Harvard students *and* the surrounding Cambridge/Boston community (including children and adults)! You can pledge in a number of ways:

Purchase Ad Space

- ✧ Business Advertisement appears on our event program:
\$30 / quarter-sheet \$50 / half-sheet \$80 / whole-sheet
- ✧ Business acknowledgement in all public relations materials distributed to the media and others.
- ✧ Receive 10 free admissions tickets.

Donate Food or a Raffle Item

- ✧ Receive acknowledgment on signs at the event and event program.

- ✧ Receive acknowledgment in all public relations materials distributed to the media and others.
- ✧ Receive 20 free admissions tickets.

Become an Event Sponsor—Donate over \$250

- ✧ Business acknowledgement in all public relations materials distributed to the media and others.
- ✧ Company logo placed on website throughout 2010.
- ✧ Multiple advertisements of sponsorship in large projected slide-show during event.
- ✧ Verbal announcements of sponsorship during event.
- ✧ Acknowledgement of sponsor in newsletter distributed to students, faculty, and alumni.
- ✧ Receive 20 free admissions tickets.

Ways in which your money can make a difference:

- \$20: **feeds** an orphaned child for 2 weeks.
- \$500: gives a child a cleft-lip surgery that will make them **healthy and adoptable**
- \$1000: covers the **operational costs** of a Children's Home for two weeks



How can I donate?

*Mail check *or money order to...*

Harvard China Care
c/o Dianne Xiao
59 Shepard St, Box #109
Cambridge, MA 02138

Questions?

Email djxiao@fas.harvard.edu.

*Your donation to Harvard China Care is fully tax-deductible! For tax exemption, please write out your check to Harvard University with "Harvard China Care" in the memo.