

Card Sorting Part 2

Practice

- Online yoga classes
- Yoga 101
- Poses

Wellness

- Recipes

Blog

- Contact
- Community

About

Lifestyle

- Inspiration
- Travel

About

- Blog
- Contact

Yoga 101

- Practice
- Online yoga classes
- Poses
- Yoga retreats

Inspiration

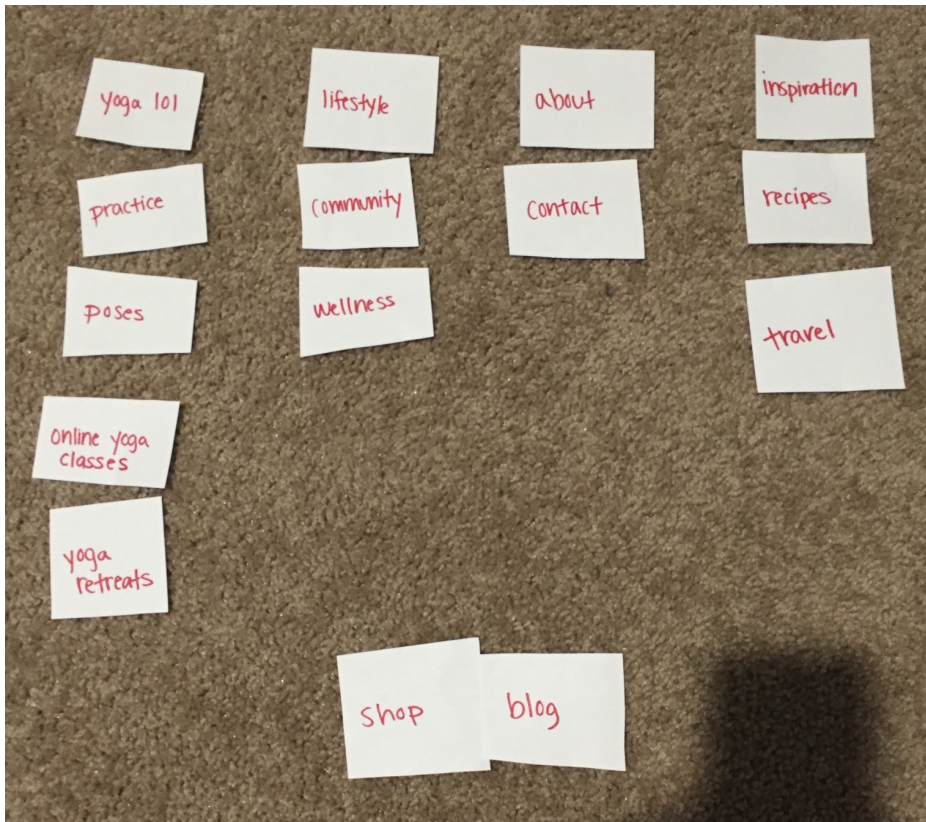
- Lifestyle
- Recipes
- Travel
- Wellness

*Shop

*Yoga retreats

*Shop

*Community



Final Card Sort

What I've learned from this exercise was there were a lot of similarities between each person that put each themes together. It also showed me one underlying content example of "shop" which really doesn't fit with my website content. After doing this final card sort I can finally list out exactly what I want to have on my website. Putting together what I thought themed well and what Carson and Nicole thought would work, I think that combining some of the elements together will in turn make my website have some great content.

With these findings, the finalized organization of my content will be the following:

- Practice
 - Yoga 101
 - Poses
 - Online yoga classes
 - Yoga retreats
- About
 - Contact
- Inspiration
 - Lifestyle
 - Recipes
 - Travel
 - Wellness
- Blog

I decided not to use shop & community as content for my website. I saw a consistency with shopping where we all weren't sure where to put it. Community to me honestly felt like it could fall under anything, and I want the visitors of my website to feel like they are their own community so I decided to take that out considering it doesn't need to be content based.