

Assignment 8
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SEPA: 12.1,13.4

12.1. Describe the worst interface that you have ever worked with and critique it relative to the concepts introduced in this chapter. Describe the best interface that you have ever worked with and critique it relative to the concepts introduced in this chapter.

Worst Interface:

- No back button
- User expected to remember lot of the process flow
- Overcrowded interface with too many buttons and links
- No visual feedback by the system in response to a user action

Best Interface

- Back button
- Reduced user's memory load
- Simple interface
- visual feedback by the system in response to a user action

13.4. What is the most aesthetically pleasing MobileApp you have ever used and why?

Starbucks app, this app is easy to use and not overwhelming

1. Home button right there making it easy to exit an order
2. When you select order button it takes you to select the closest location
3. App stores previous order
4. You can easily customize your order
5. Visual with each item
6. I do not feel the need to remember the process, it is straightforward
7. It adds money to your card and charges item in one click with less clicks and you still get your reward points