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| Sesi Akademik<br><i>Academic Session</i>   | 2022/2023  |
| Semester/Penggal<br><i>Semester/Term</i>   | 2  |
| Kod Kursus<br><i>Course Code</i>   | WQD7001  |
| Tajuk Kursus<br><i>Course Title</i>  | Prinsip Sains Data<br><i>Principles of Data Science</i>  |
| Bahasa Pengantar<br><i>Medium of Instruction</i>   | Bahasa Inggeris<br><i>English</i>  |
| Rujukan Utama<br><i>Main Reference</i>   | <ol style="list-style-type: none"> <li>1. Chirag Shah (2020), A Hands-On Introduction to Data Science, Cambridge University Press.</li> <li>2. Longbing Cao (2018), Data Science Thinking, Springer International Publishing.</li> <li>3. Mike Loukides, Hilary Mason, DJ Patil (2018), Ethics and Data Science, O'Reilly Media, Inc.</li> <li>4. Hadley Wickham and Garrett Grolemund (2016). R for Data Science, O'Reilly Media, Inc.</li> </ol> |
| Strategi Pembelajaran<br><i>Learning Strategies</i>  | Kuliah<br>Tutorial<br>Projek Berkumpulan<br><br><i>Lecture<br/>Tutorial<br/>Group Project</i>  |
| Masa Pembelajaran Pelajar<br><i>Student Learning Time</i>  | Bersemuka / <i>Face to face</i> : 37 jam / hours<br>Tidak Bersemuka / <i>Non Face to face</i> : 14 jam / hours<br>Masa Persediaan Pelajar / <i>Student Preparation Time</i> : 69 jam / hours   |
| Kemahiran Boleh Pindah<br><i>Transferable Skills</i>   | Pemikiran analitik data / <i>Data analytic thinking</i><br>Pembuatan keputusan / <i>Decision making</i><br>Memahami data / <i>Making sense of data</i>   |
| Pensyarah / <i>Lecturer</i><br><br>Bilik / <i>Room</i><br><br>Telefon/e-mel<br><i>Telephone/e-mail</i> | Dr. Rohana Mahmud (Coordinator and Group 1 & Group 2, for 7 weeks)<br>Associate Professor Dr. Norisma Idris (Group 2, for 7 weeks)<br><br>B-3- 11, Block B, FCSIT<br><br>03-79676341 / <a href="mailto:rohanamahmud@um.edu.my">rohanamahmud@um.edu.my</a><br>03- 79676375 / <a href="mailto:norisma@um.edu.my">norisma@um.edu.my</a>   |
| Sesi Kuliah / <i>Lecture Session</i> :   | Kuliah Bersemuka (Kumpulan 1 dan Kumpulan 2) - 9 minggu<br>Kuliah dalam talian (Microsoft Teams platform – Group 1, 2) – 3 minggu<br>Kuliah Tidak Segerak/Rakaman (Kumpulan 1, 2) – 2 minggu<br><br><i>Lecture Face2Face (Group 1 and Group 2) – 9 weeks<br/>           Online lecture (Microsoft Teams platform – Group 1, 2) – 3 weeks<br/>           Asynchronous/Recorded Lecture (Group 1, 2 )- 2 weeks</i>                                   |

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| Hari/Masa / <i>Day/Time</i>   | Group 1 - Isnin <i>Monday</i> (6 – 8 pm)<br>Group 2 - Rabu <i>Wednesday</i> (6 – 8 pm)  |
| Tempat / <i>Venue</i>   | DK2, Block B, FCSIT (Group 1, Group 2 – face2face mode)<br>Dalam talian di MS-Teams / <i>Online on MS-Teams – nonface2face mode</i> )   |
| Sesi Tutorial:<br><i>Tutorial Session:</i>                              | Tutorial Bersemuka (Kumpulan 1 dan Kumpulan 2) - 8 minggu<br>Tutorial dalam Talian (Pelantar Microsoft Teams, Kumpulan 1,2) – 3 minggu<br>Tutorial tidak segerak/rakaman (Kumpulan 1,2 ) – 2 minggu<br><br><i>Tutorial Face2Face (Group 1 and Group 2) – 9 weeks</i><br><i>Online Tutorial (Microsoft Teams platform, Group 1, 2, 3)- 2 weeks</i><br><i>Asynchronous/Recorded Tutorial (Group 1, 2 )- 2 weeks</i>   |
| Hari/Masa / <i>Day/Time</i>   | Group 1 - Isnin <i>Monday</i> (8 – 9 pm)<br>Group 2 - Rabu <i>Wednesday</i> (8 - 9 pm)  |
| Tempat / <i>Venue</i>   | DK2, Blok B, FSKTM (Group 1, Group 2)<br>Dalam talian di MS-Teams / <i>Online on MS-Teams (Group 1,2)</i>   |
| Perincian Pemberatan Penilaian<br><i>Detail of Assessment Weightage</i> | Penilaian Berterusan / <i>Continuous Assessment</i> : 60% <ul style="list-style-type: none"> <li>• Laporan dan Pembentangan Projek Berkumpulan <i>Group Project Report and Presentation</i> (40%)</li> <li>• Peperiksaan Pertengahan Semester Dalam Talian <i>Online Mid-Sem Exam</i> (20%)</li> </ul> An Online Alternative Assessment (@ Final Exam) : 40% <ul style="list-style-type: none"> <li>• Alternative Assessment 1 (20%)</li> <li>• Alternative Assessment 2 (20%)</li> </ul> |

**Jadual Pengajaran / Teaching Schedule**

| <b>Minggu<br/>Week</b>   | <b>Topik &amp; Aktiviti<br/>Topic &amp; Activities</b>   | <b>Rujukan<br/>References</b>  |
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| <b>1</b><br>13-3-2023 (G1)<br>15-3-2022 (G2)                               | Introduction & Overview of Data Science<br>Tutorial 1<br><ul style="list-style-type: none"> <li>Self-Introduction (via Online Padlet's potfolio)</li> </ul>                                  | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>2</b><br>20-3-2023 (G1)<br>22-3-2023 (G2)                               | Big Data and Data Driven<br>Tutorial 2   | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>3</b><br>27.3.2023 (G1)<br>29-3-2023 (G2)                               | Think likes a Data Scientist & Ethics<br>Tutorial 3<br><ul style="list-style-type: none"> <li>Ethical Course (Proof of Completion by Wk14)</li> </ul>  | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>4</b><br>3-4-2023 (G1)<br>5-4-2023 (G2)                                 | (Synchronous Online Mode – Via MS Team)<br>Asking Questions & Getting the Data<br>Tutorial 4<br><ul style="list-style-type: none"> <li>Group Formation &amp; Project's Brainstorm</li> </ul> | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>5</b><br>10-4-2023 (G1)<br>12-4-2023 (G2)                               | (Synchronous Online Mode – Via MS Team)<br>Data Preparation – clean it!<br>Tutorial 5  | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>6</b><br>17-4-2023 (G1)<br>19-4-2023 (G2)                               | (Synchronous Online Mode – Via MS Team)<br>Exploratory Data Analysis (EDA)<br>Tutorial 6   | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>24 – 30 April 2023</b>  | <b>Semester Break (1 week)</b>   | <b>Have a nice Raya break!</b>   |
| <b>7</b><br>1-5-2023 (G1)- PH, replace on Friday, 5-5-23<br>03-5-2023 (G2) | (Asynchronous/recorded mode – nonF2F)<br>Reproducible Research<br>Tutorial 7<br><ul style="list-style-type: none"> <li>ONLINE MID SEMESTER EXAM (20%)</li> </ul>                             | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>8</b><br>8-5-2023 (G1)<br>10-5-2023 (G2)                                | Data Products<br>Tutorial 8<br><ul style="list-style-type: none"> <li>GROUP PROJECT – Proposal (20%)</li> </ul>  | Slides and learning materials on SPECTRUM / Microsoft Teams                        |
| <b>9</b><br>15-5-2023(G1)<br>17-5-2023 (G2)                                | (Asynchronous/recorded mode – nonF2F)<br>Statistical Learning<br>Tutorial 9  | Slides and learning materials on SPECTRUM / Microsoft Teams<br>Statistical Advisor |

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| <b>10</b><br>22-5-2023 (G1)<br>24-5-2023 (G2) | Machine Learning<br>Tutorial 10<br><b>**ALTERNATIVE ASSESSMENT 1 (20%)</b>  | Slides and learning materials on<br>SPECTRUM / Microsoft Teams                       |
| <b>11</b><br>29-5-2023 (G1)<br>31-5-2023 (G2) | Unstructured Data<br>Tutorial 11  | Slides and learning materials on<br>SPECTRUM / Microsoft Teams                       |
| <b>12</b><br>5-6-2023 (G1)<br>7-6-2023 (G2)   | Data Visualization & Data Storytelling<br>Tutorial 12   | Slides and learning materials on<br>SPECTRUM / Microsoft Teams                       |
| <b>13</b><br>12-6-2023 (G1)<br>14-6-2023 (G2) | Current Issues & Challenges facing Data Science<br>Tutorial 13<br><b>**ALTERNATIVE ASSESSMENT 2 (20%)</b>           | Slides and learning materials on<br>SPECTRUM / Microsoft Teams                       |
| <b>14</b><br>19-6-2023 (G1)<br>21-6-2023 (G2) | Summary and Revision<br><ul style="list-style-type: none"> <li><b>GROUP PROJECT – Data Product (20%)</b></li> </ul> | Slides and learning materials on<br>SPECTRUM / Microsoft Teams<br>Assessment Rubrics |

The FINAL EXAM for this semester is set as an **\*\*ONLINE ALTERNATIVE ASSESSMENT (AA1 and AA2) : 40%**  
and will be held in Week 10 and Week 13.