

HunterTrust

Safeguarding your business,
one email at a time

CONTEXT



29 Billion KES lost in
fraud in 2018.

CONTEXT



THE PROBLEM

According to FBI Internet crime report
1.8 billion in losses from Business Email Compromise (BEC)
attacks globally in 2021.

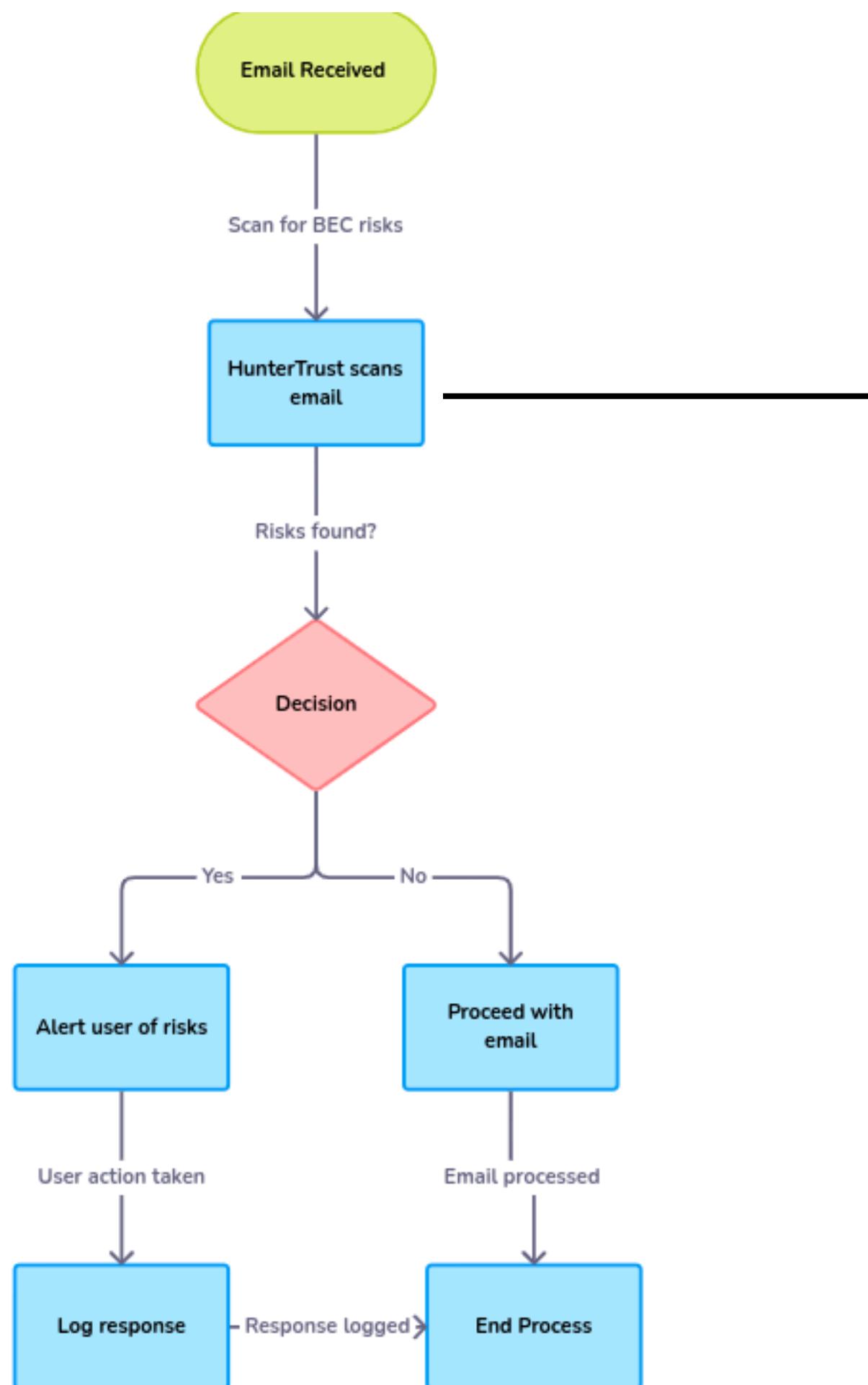
THE PROBLEM



Proposed Approach

A Gmail-based email monitoring add-on that flags non-compliant email in executive-level email communication.

Proposed Solution



Scans email based
on predefined
policies

Gap



HunterTrust delivers precise domain validation and behavioral analysis, uniquely designed to stop BEC.

Potential Benefit

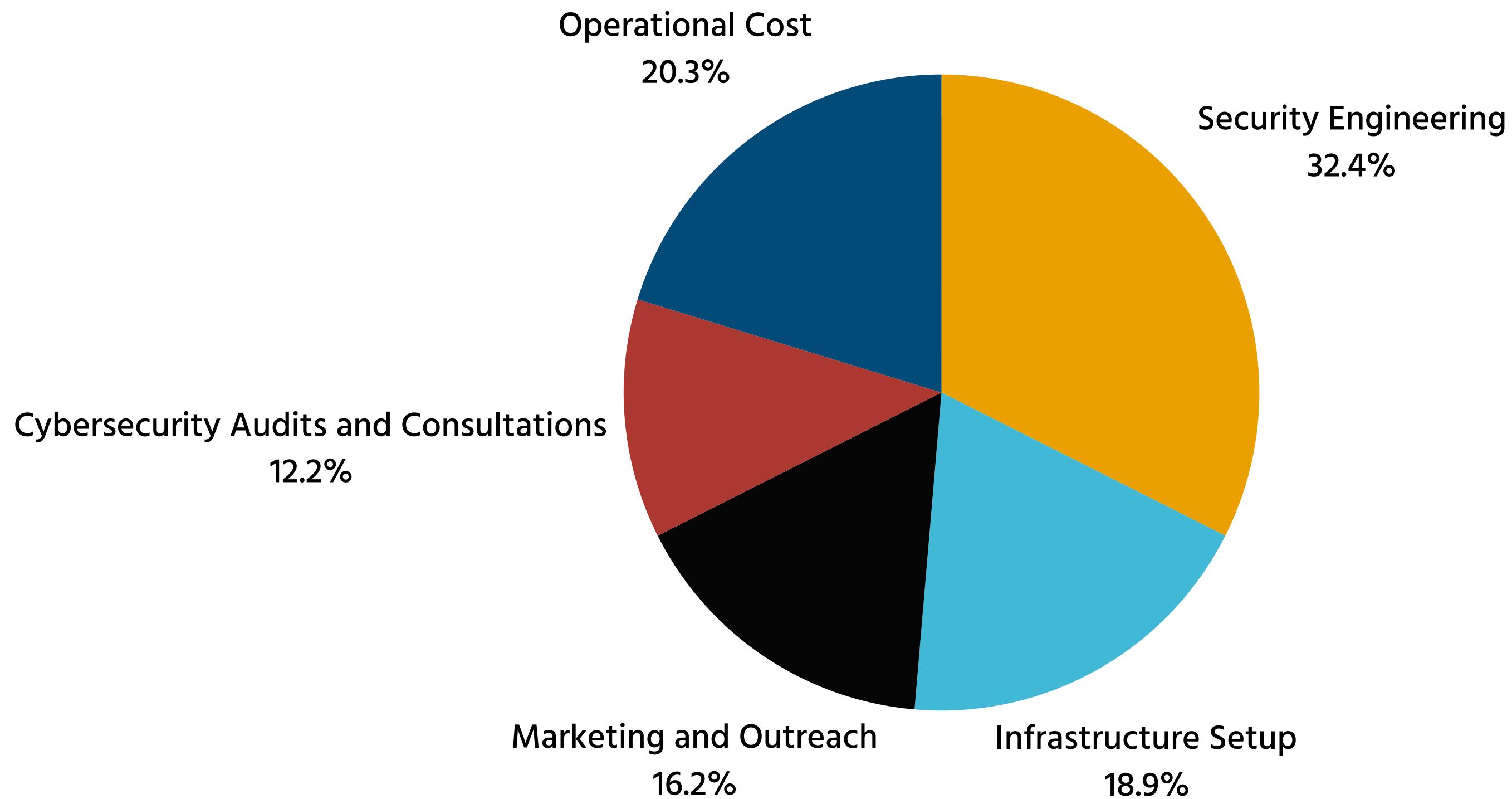
Increase detection of non-compliant emails in executive communication.

Market Opportunity

USD 383 Million

Solution Build Ask

Amount: KES 3,700,000



Team



James Kibuti
Team lead

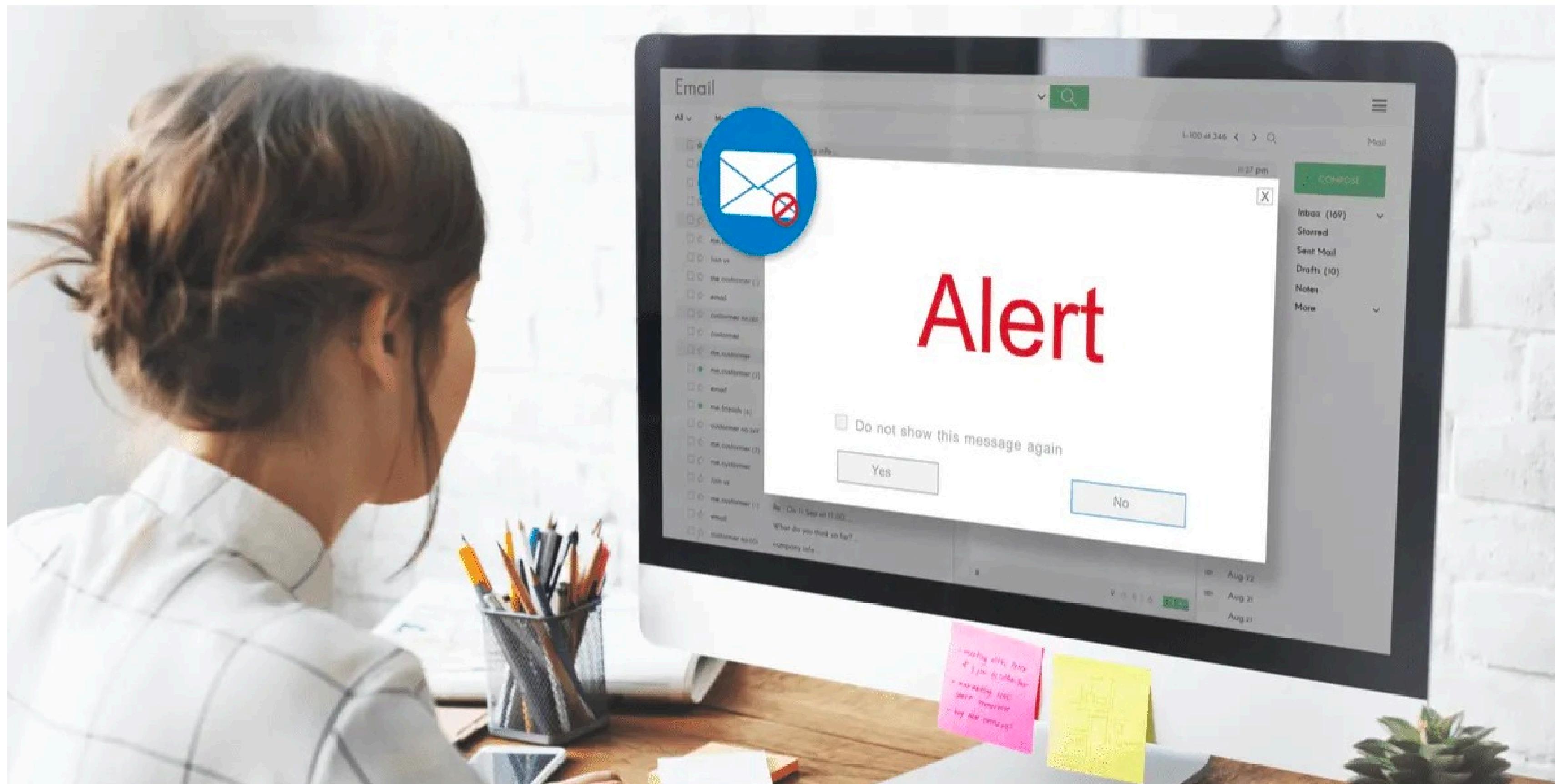


Sarah Wangari
Machine Learning
Expert



Vivian Nkatha
Cyber Security
Expert

Conclusion



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