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## Producer Culture

- Technical elements
  - Craftsmanship
  - Collaboration tools
  - Code review
- Human elements
  - Skills transfer
  - Mentorship
  - Pushback

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## Consumer Culture

- Curiosity
- Skepticism
- Falsification
- Discrimination between causal- and correlation-based relationships
- Measurement

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## Evangelism

- Speaker series
- Lectures
- Conferences
- Blog posts
- Reading groups