Maslow's Hierarchy of Needs

Self-actualization — morality, creativity, spontaneity, problem solving, lack of prejudice, acceptance of facts

Esteem — self-esteem, confidence, achievement, respect of others, respect by others

Love/belonging — friendship, family, sexual intimacy

Safety — security of: body, employment, resources, morality, the family, health, property

Physiological — breathing, food, water, sex, sleep, homeostasis, excretion

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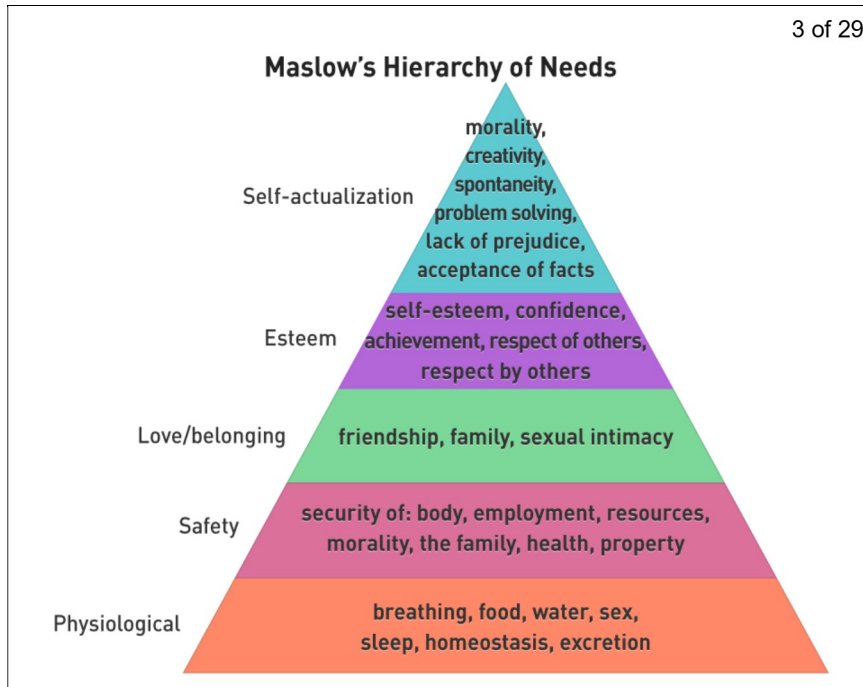
Physiology

- Are the data of sufficient resolution?
- Are the data automatically generated?
- Do entities in the data set have unique identifiers?

Safety and Security

- Do I understand the assumptions implicit in this data?
- Do we have access to documentation?

Love and Belonging

- Do the data describe distinct aspects of this phenomenon?
- Are the data centralized or distributed across many sources?

Self-Actualization

- Can the data be combined with auxiliary data sources?
- Are the data readily understood by my audience?
- Are the data relevant to the public at large?

You are only as good as your knowledge of the data.

Personal Conception of Work

1. Investigate.
2. Hack.
3. Assume nothing.