



HP DeskJet 2543 Thermal inkjet A4 4800 x 1200 DPI 7 ppm Wi-Fi

Brand : HP

Product family: DeskJet

Product code: J7V18B

Product name : 2543

- Enjoy easy wireless printing from any room – from your smartphone, tablet or PC.^[1]
 - Print, scan and copy the documents you need, using an all-in-one designed to be simply affordable.
 - Save precious space with a compact all-in-one that fits wherever you need it – close at hand or out of the way.
 - Conserve resources without sacrificing performance – this all-in-one is ENERGY STAR® qualified.
- Reduce your impact even more with free, easy cartridge recycling.^[6]
Deskjet 2543 All-in-One Printer, Thermal Inkjet, 7ppm, A4, 1.3" LCD

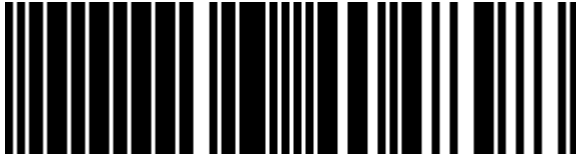
HP DeskJet 2543 Thermal inkjet A4 4800 x 1200 DPI 7 ppm Wi-Fi:

Enjoy easy wireless printing from any room – plus scanning and copying too – with this simple and affordable HP DeskJet all-in-one.^[1] Save space with a compact design that fits anywhere and get started in no time with quick and easy setup.



Printing		Paper handling	
Duplex printing mode	Manual	Maximum ISO A-series paper size *	A4
Print resolution black	600 x 600 DPI	Paper tray media types *	Card stock, Envelopes, Labels, Photo paper
Print technology *	Thermal inkjet	ISO A-series sizes (A0...A9) *	A4, A6
Printing *	Colour printing	ISO B-series sizes (B0...B9)	B6
Duplex printing *	✓	Envelopes sizes	DL
Maximum resolution *	4800 x 1200 DPI	Photo paper sizes	10x15 cm
Print speed (black, normal quality, A4/US Letter) *	7 ppm	Paper tray media weight	75 - 90 g/m²
Print speed (colour, normal quality, A4/US Letter)	4 ppm	Ports & interfaces	
Print speed (black, draft quality, A4/US Letter)	20 ppm	Standard interfaces	USB 2.0, Wireless LAN
Print speed (colour, draft quality, A4/US Letter)	16 ppm	Direct printing *	✓
Time to first page (black, normal)	17 s	USB port	✓
Time to first page (colour, normal)	24 s	USB 2.0 ports quantity	1
Copying		Network	
Copying *	Colour copying	Wi-Fi *	✓
Maximum copy resolution *	600 x 300 DPI	Ethernet LAN *	✗
Copy speed (black, normal quality, A4)	4.5 cpm	Wi-Fi standards	802.11b, 802.11g, Wi-Fi 4 (802.11n)
Copy speed (colour, normal quality, A4)	3 cpm	Mobile printing technologies	Apple AirPrint, Google Cloud Print, Windows RT
Maximum number of copies	5 copies	Performance	
Scanning		Card reader integrated	✗
Scanning *	Colour scanning	Design	
Optical scanning resolution *	1200 x 1200 DPI	Product colour *	Charcoal, Grey
Maximum scan area	216 x 297 mm	Market positioning *	Home & office
Scanner type *	Flatbed scanner	Built-in display *	✓
Scan technology	CIS	Display	LCD
Image formats supported	BMP, JPEG XR, PNG, TIF	Display diagonal	3.3 cm (1.3")
Document formats supported	PDF	Touchscreen	✗
Input colour depth	24 bit	Power	
Output colour depth	24 bit	Power consumption (average operating)	10 W

Scanning		Power	
Greyscale levels	256	Power consumption (ready)	2 W
TWAIN version	1.9	Power consumption (standby)	2 W
Fax		Power consumption (sleep)	0.9 W
Faxing *	✗	Power consumption (off)	0.2 W
Features		AC input voltage	100 - 240 V
Recommended duty cycle	100 - 250 pages per month	AC input frequency	50 - 60 Hz
Maximum duty cycle *	1000 pages per month	<div>System requirements</div> <div>Windows 10 Education, Windows 10 Education x64, Windows 10 Enterprise, Windows 10 Enterprise x64, Windows 10 Home, Windows 10 Home x64, Windows 10 Pro, Windows 10 Pro x64, Windows 7 Enterprise, Windows 7 Enterprise x64, Windows 7 Home Basic, Windows 7 Home Basic x64, Windows 7 Home Premium, Windows 7 Home Premium x64, Windows 7 Professional, Windows 7 Professional x64, Windows 7 Starter, Windows 7 Starter x64, Windows 7 Ultimate, Windows 7 Ultimate x64, Windows 8, Windows 8 Enterprise, Windows 8 Enterprise x64, Windows 8 Pro, Windows 8 Pro x64, Windows 8 x64, Windows 8.1, Windows 8.1 Enterprise, Windows 8.1 Enterprise x64, Windows 8.1 Pro, Windows 8.1 Pro x64, Windows 8.1 x64, Windows Vista Business, Windows Vista Business x64, Windows Vista Enterprise, Windows Vista Enterprise x64, Windows Vista Home Basic, Windows Vista Home Basic x64, Windows Vista Home Premium, Windows Vista Home Premium x64, Windows Vista Ultimate, Windows Vista Ultimate x64, Windows XP Home, Windows XP Home x64, Windows XP Professional, Windows XP Professional x64</div> <div>Mac operating systems supported</div> <div>Mac OS X 10.6 Snow Leopard, Mac OS X 10.7 Lion, Mac OS X 10.8 Mountain Lion, Mac OS X 10.9 Mavericks</div> <div>Linux operating systems supported</div> <div>✓</div>	
Number of print cartridges *	2		
Printing colours *	Black, Cyan, Magenta, Yellow		
Page description languages	PCL 3, URF		
All-In-One-multitasking	✗		
Input & output capacity			
Total number of input trays *	1		
Total input capacity *	20 sheets		
Total output capacity *	20 sheets		
Paper input type	Paper tray		
Maximum number of input trays	1		
Maximum input capacity	60 sheets		
Maximum output capacity	25 sheets		
		Windows operating systems supported	
		Mac operating systems supported	
		Linux operating systems supported	
		✓	
Operational conditions			
Operating relative humidity (H-H)		20 - 80%	
Storage temperature (T-T)		-40 - 60 °C	
Operating temperature (T-T)		15 - 30 °C	
Sustainability			
Sustainability certificates		ENERGY STAR	
Weight & dimensions			
Width		425.2 mm	
Depth		552.2 mm	
Height		252.2 mm	
Weight		3.6 kg	
Other features			
Energy saving mode		✓	



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