

Karim Aboushosh

WordPress & Front-End Developer

Email: karimaboushosh1996@hotmail.com **Phone:** +201011565347 **LinkedIn:** in/karim-aboushosh-822140145

Summary

A dynamic and versatile professional with expertise in WordPress development and UI/UX design. I have designed and developed over 30 responsive websites, combining custom coding (HTML5, CSS, JavaScript) with powerful platforms like Elementor Pro to create SEO-optimized and user-centric web solutions. My background also includes data analysis, and I am skilled in using tools like SQL, Tableau, and Power BI to inform my creative and technical decisions.

Experience

Freelance WordPress Developer

Mostaqel / https://mostaqel.com/u/Karim_Shosha96

January 2024 - Present

- Developed and launched 30+ responsive, SEO-optimized WordPress websites for various clients using Elementor Pro, custom HTML/CSS/JavaScript, and performance best practices.
- Integrated interactive front-end features and modern frameworks for user engagement and dynamic experiences.
- Managed full-cycle web projects including UI/UX design, content integration, plugin configuration, and technical troubleshooting.

Managed Services Specialist (Front-End/WordPress Projects)

FlairsTech

April 2022 - Present

- Led front-end development efforts by applying modern frameworks (HTML5, CSS3, JavaScript, Bootstrap, Tailwind, React) to enhance UI/UX and optimize web performance for SaaS platforms and internal dashboards.
- Implemented workflow automation and business logic through WordPress plugins and custom functions, improving operational efficiency and user experience for B2B clients.
- Coordinated multidisciplinary teams to deliver fully managed WordPress projects, ensuring timely launches, compliance, and client satisfaction.

Customer Experience & Technical Support

Vodafone Call Centers (UK account)

Nov 2017 - Sep 2020

- Demonstrated reliability in handling customer issues and technical troubleshooting as a quality coach, advisor, and escalations specialist.
- Conducted data-driven analysis to optimize service delivery and enhance client satisfaction across multiple roles.

Certifications and Training

- Front-End Diploma by Route Academy
- Google Data Analytics Professional Certificate (8 Courses)

Skills

- **WordPress:** Custom site builds, content management, Elementor Pro, plugin integration, theme customization, SEO setup.
- **Front-End Development:** HTML5, CSS3, JavaScript, jQuery, Bootstrap, Tailwind, Next.js, React (dynamic components).
- **UI/UX Design:** Mobile-first layouts, accessibility, UI enhancement across devices.
- **Performance Optimization:** Speed improvements, best practices implementation for fast-loading sites.
- **Analytics & Data Tools:** Microsoft Excel, SQL, Tableau, Power BI; data cleaning and visualization.

Education

Bachelor of Art and Education in Sociology

Sep 2016 - Oct 2020

Faculty of Education / Alexandria University

Language

- **Arabic:** Native or bilingual proficiency
- **English:** Full professional proficiency / C1
- **Italian:** Limited working proficiency / A2