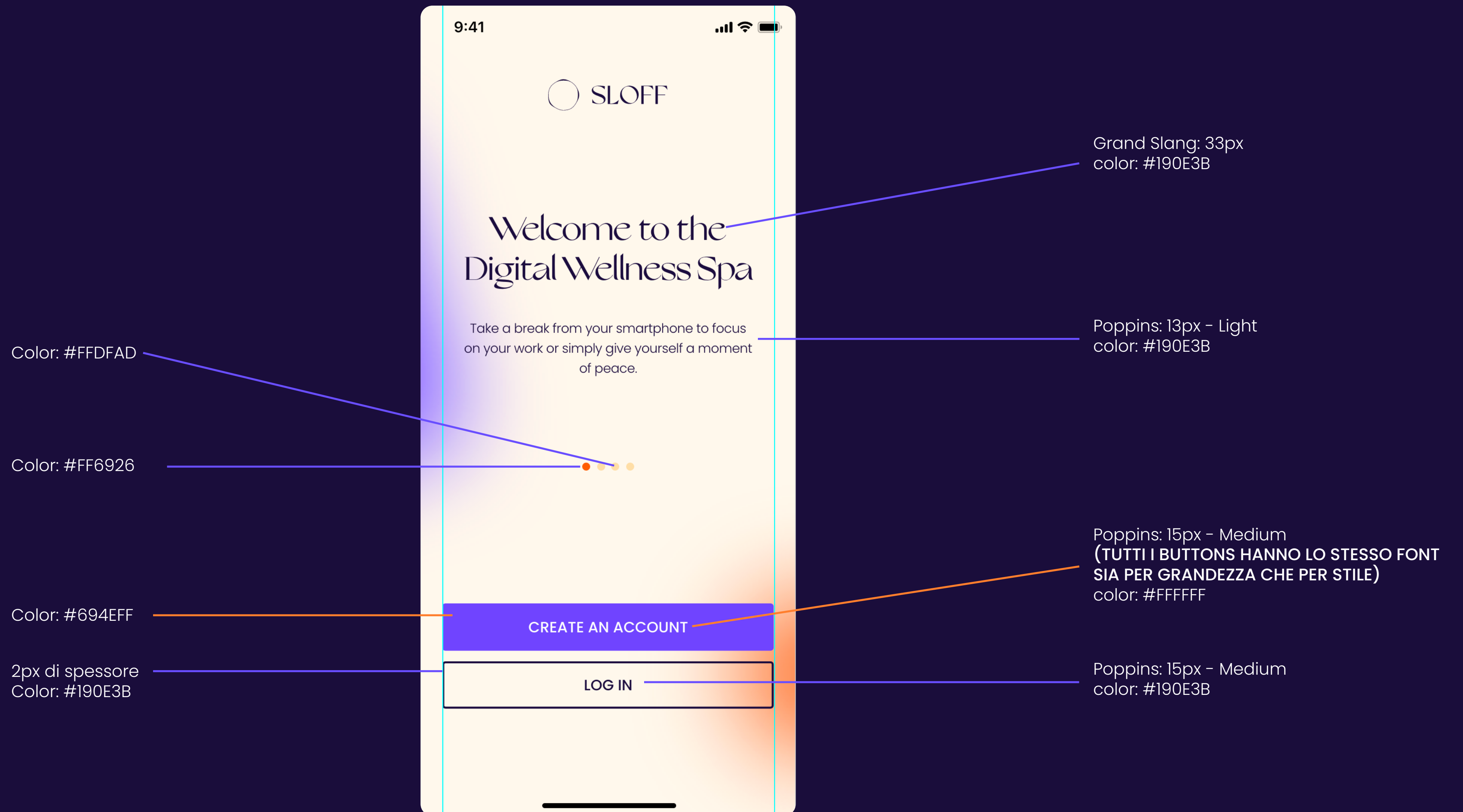




App – Design Guidelines



LOGS



LOG IN

9:41

LOG IN

Welcome back!

Enter your company email and password to enter the Digital Wellness Spa.

Company email

✖

lucagabino@sloff.com

Please enter a valid company email address.

Password

LOG IN

[Forgot your password?](#)

Poppins: 15px - Medium
color: #190E3B

Grand Slang: 33px
color: #190E3B

Poppins: 13px - Light
color: #190E3B

Poppins: 13px - Regular
color: #190E3B

Poppins: 15px - Medium
color: #FFFFFF
**Quando non completi tutti i campi
pensavo di mettere in trasparenza
la frase**

Poppins: 15px - Medium
Color: #694EFF

Poppins: 15px - Medium
color: #190E3B

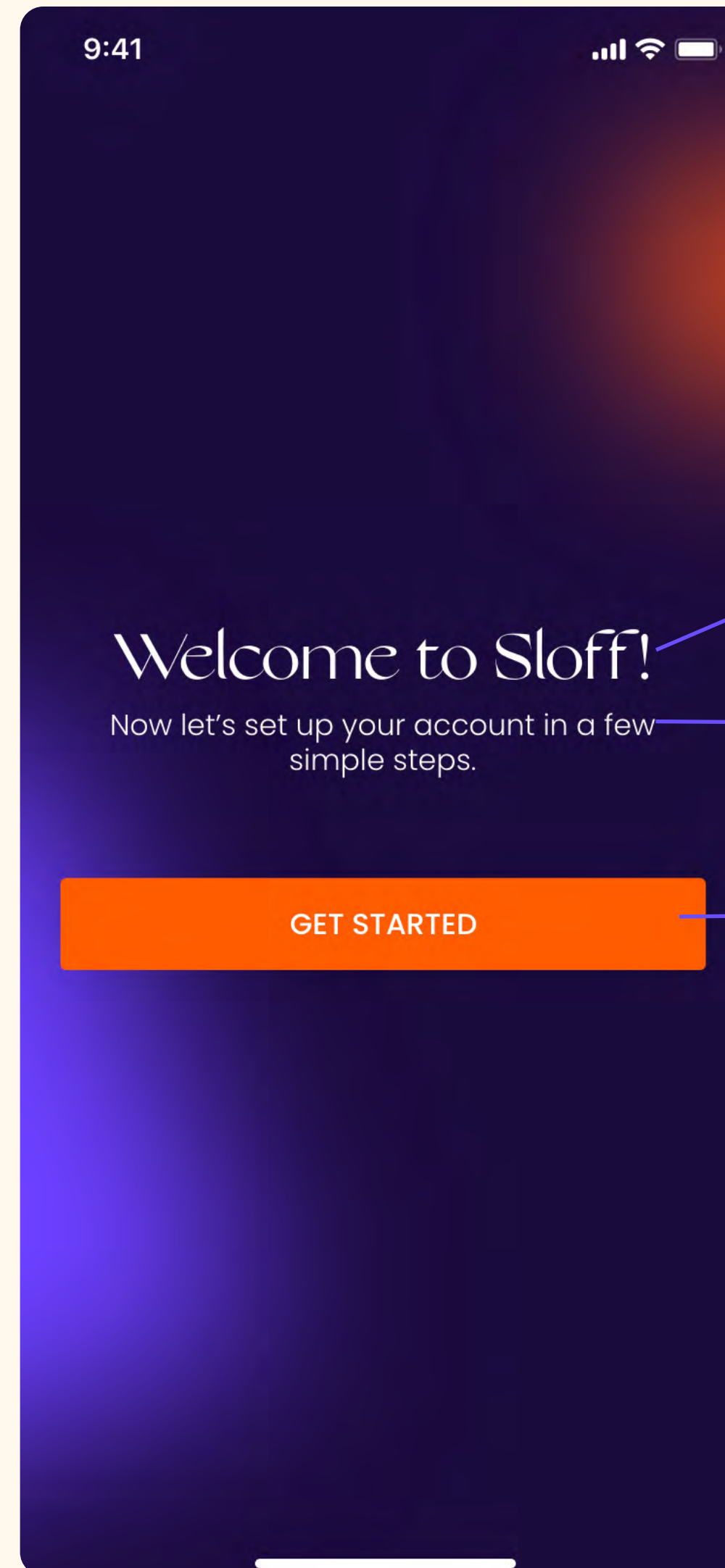
Color: #FFDFAD

Poppins: 10px - Regular
color: #FF4E4E

Color: #FFDFAD



SET UP PROFILE

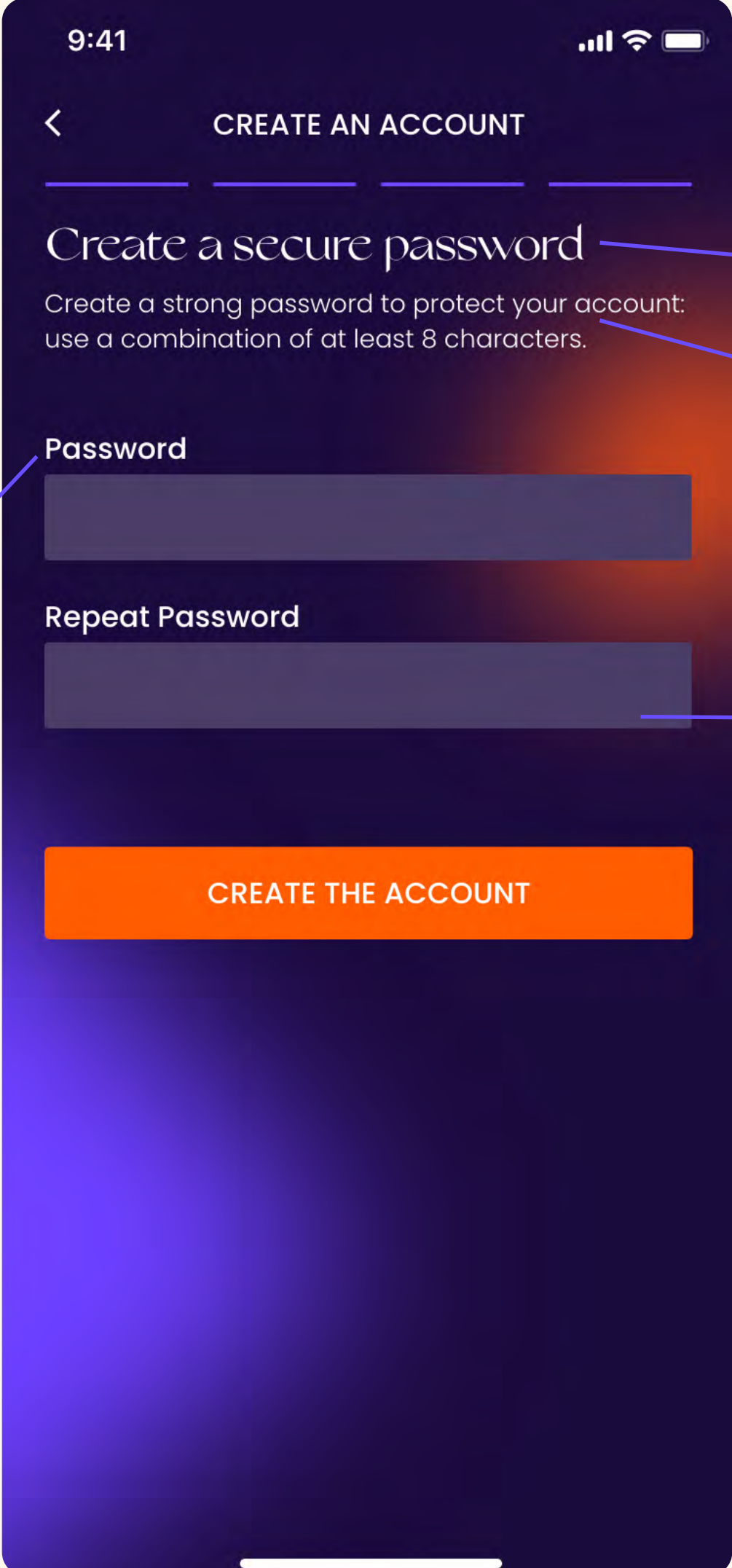


Grand Slang: 33px
color: #FFFFFF

Poppins: 15px – Medium
color: #FFFFFF

Color: #FF6926

CREATE AN ACCOUNT



9:41

< CREATE AN ACCOUNT

Create a secure password

Create a strong password to protect your account:
use a combination of at least 8 characters.

Grand Slang: 23px
color: #FFFFFF

Poppins: 13px - Light
color: #FFFFFF

Password

Repeat Password

Poppins: 15px - Medium
color: #FFFFFF

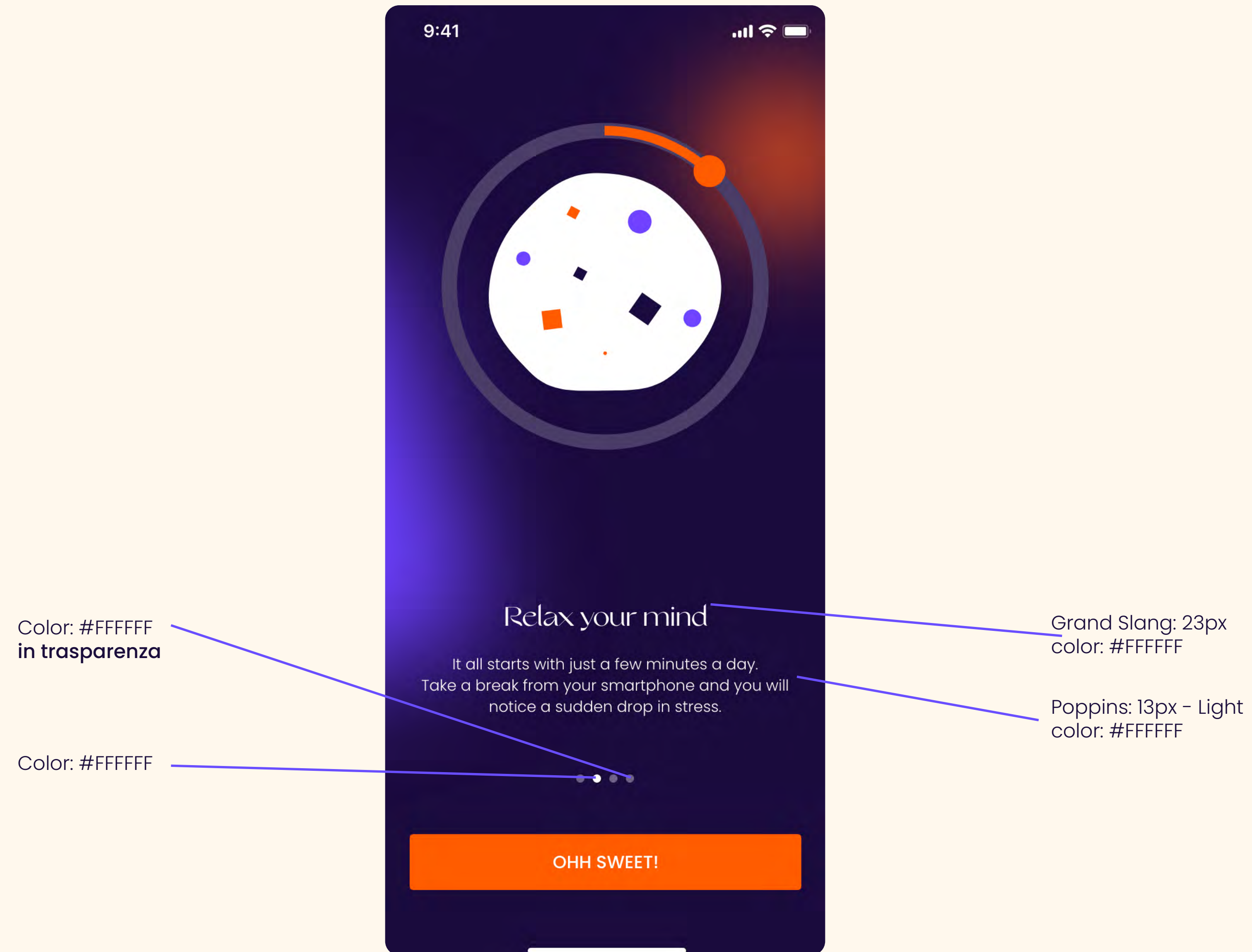
Poppins: 15px - Medium
color: #FFFFFF

CREATE THE ACCOUNT

Detailed description: This is a mobile app mockup for a 'CREATE AN ACCOUNT' screen. The background is a dark blue gradient. At the top, there's a status bar with the time '9:41' and signal/battery icons. Below that is a navigation bar with a back arrow and the title 'CREATE AN ACCOUNT'. The main content area starts with the heading 'Create a secure password' in a large, white, serif font. Below it is a smaller, white, sans-serif instruction: 'Create a strong password to protect your account: use a combination of at least 8 characters.' There are two text input fields, one labeled 'Password' and one labeled 'Repeat Password', both with white placeholder text. At the bottom is a large orange button with the text 'CREATE THE ACCOUNT' in white. Blue lines connect text annotations to specific elements: 'Grand Slang: 23px color: #FFFFFF' points to the heading; 'Poppins: 13px - Light color: #FFFFFF' points to the instruction; 'Poppins: 15px - Medium color: #FFFFFF' points to the 'Password' label; and another 'Poppins: 15px - Medium color: #FFFFFF' points to the 'Repeat Password' label.



CREATE AN ACCOUNT

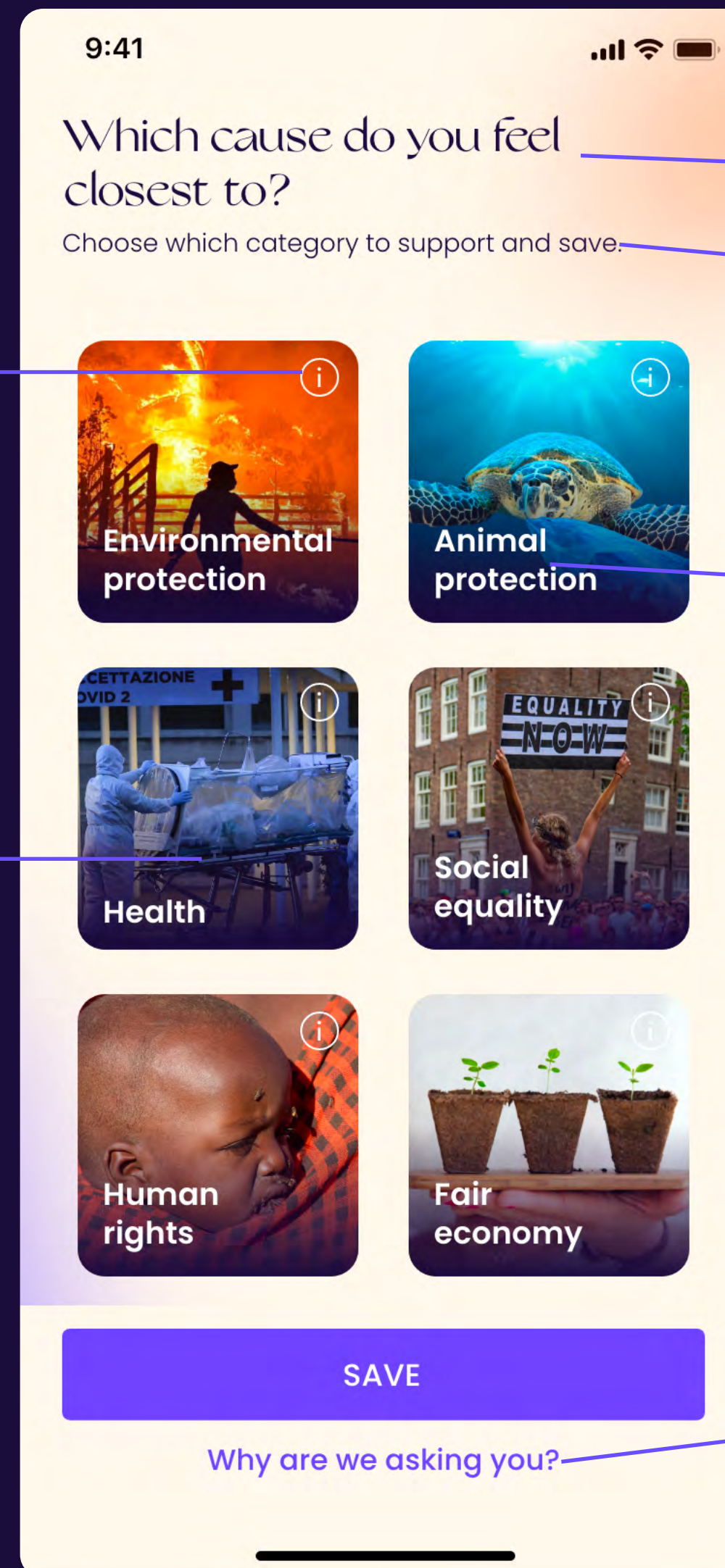
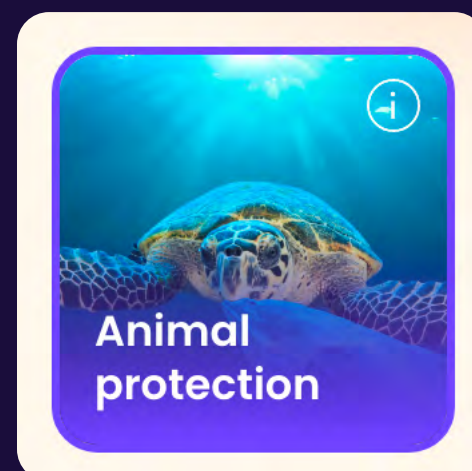


SOCIAL CAUSE

Qui pensavamo di mettere un riquadro dove inseriamo delle info in più sulle cause sociali, come per esempio da che no-profit sono rappresentate le varie cause sociali.
(Per ora si può anche non inserire visto che le no-profit sono davvero poche)

Sfumatura che va sfumando da: #190E3B a trasparente

Al momento della selezione della causa sociale l'hover dovrà presentarsi così



Grand Slang: 23px
color: #190E3B

Poppins: 13px - Light
color: #190E3B

Poppins: 16px - Semi-Bold
color: #FFFFFF

Poppins: 15px - Medium
Color: #694EFF

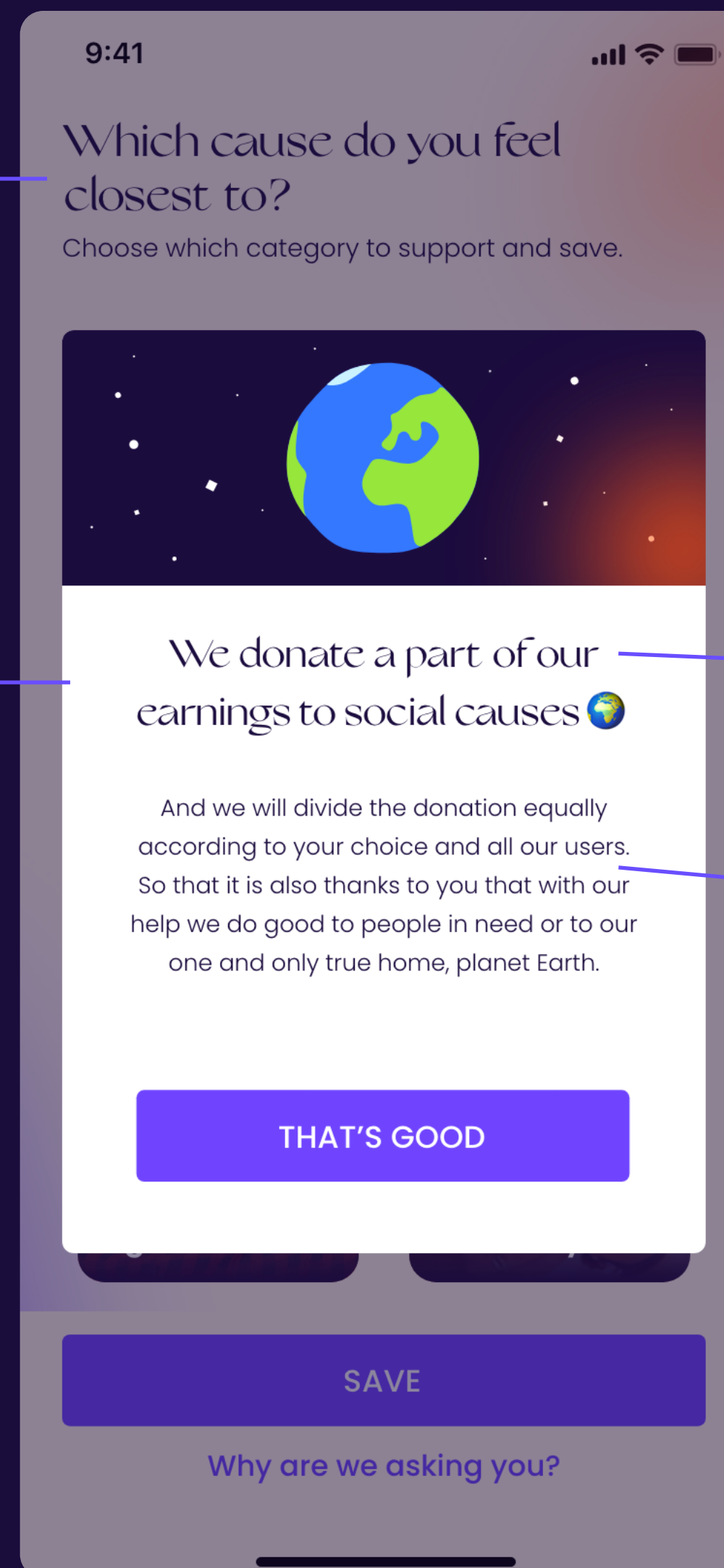
WHY ARE WE ASKING YOU?

color: #190E3B
Trasparenza 50%

color: #FFFFFF

Grand Slang: 20px
color: #190E3B

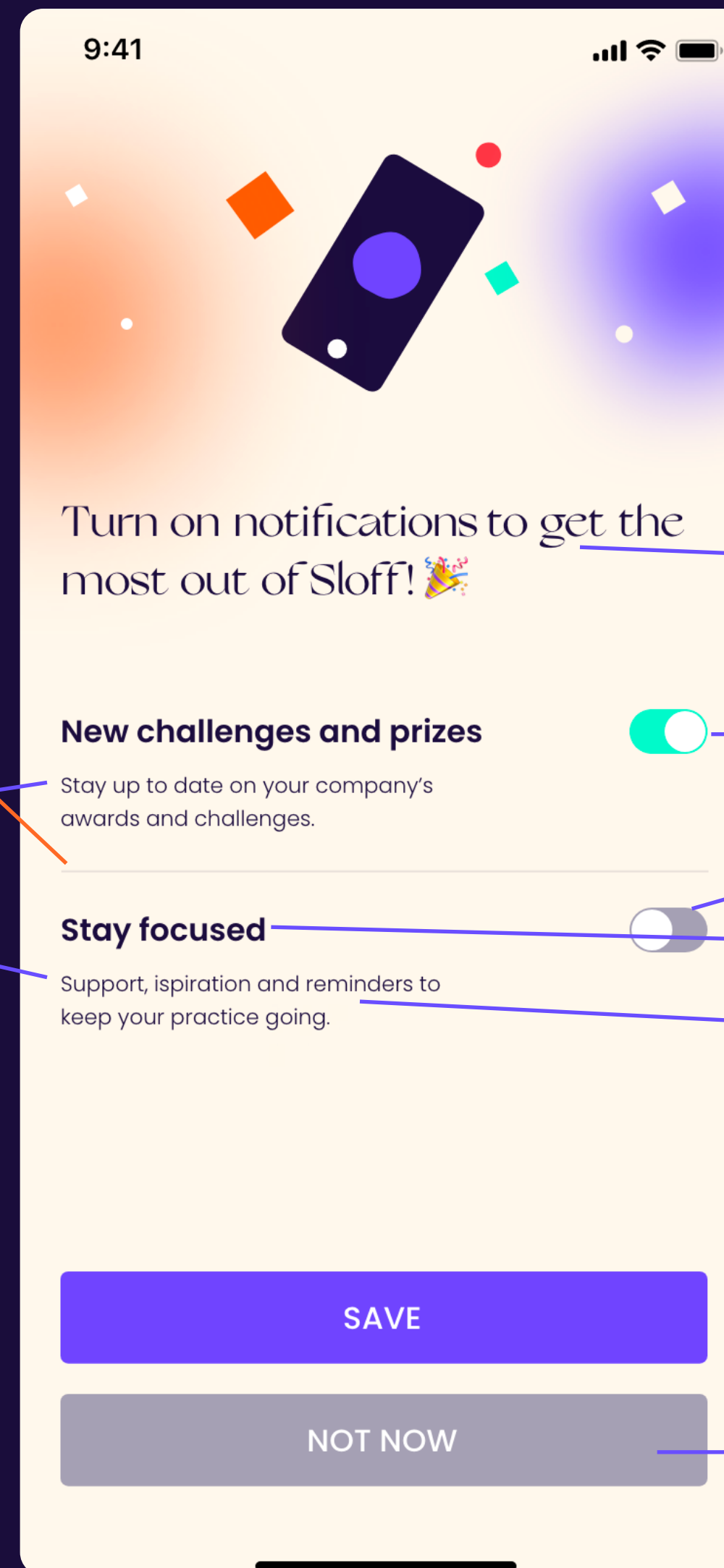
Poppins: 12px – Light
color: #190E3B



TURN ON NOTIFICATIONS

Color: #190E3B
Trasparente al 10%
Spessore: 1px

Qui vediamo tutti assieme cosa mettere. La prima soluzione per me ci deve essere. La seconda è più questione di marketing, aiuta attraverso notifiche motivazionali a far tornare i nostri utenti sulla piattaforma. Molte app di meditazione usano metodi di questo tipo per aumentare l'engagement attraverso l'app.



Grand Slang: 22px
color: #190E3B

ON: color: #44F5CC
OFF: color: #A4A0B2

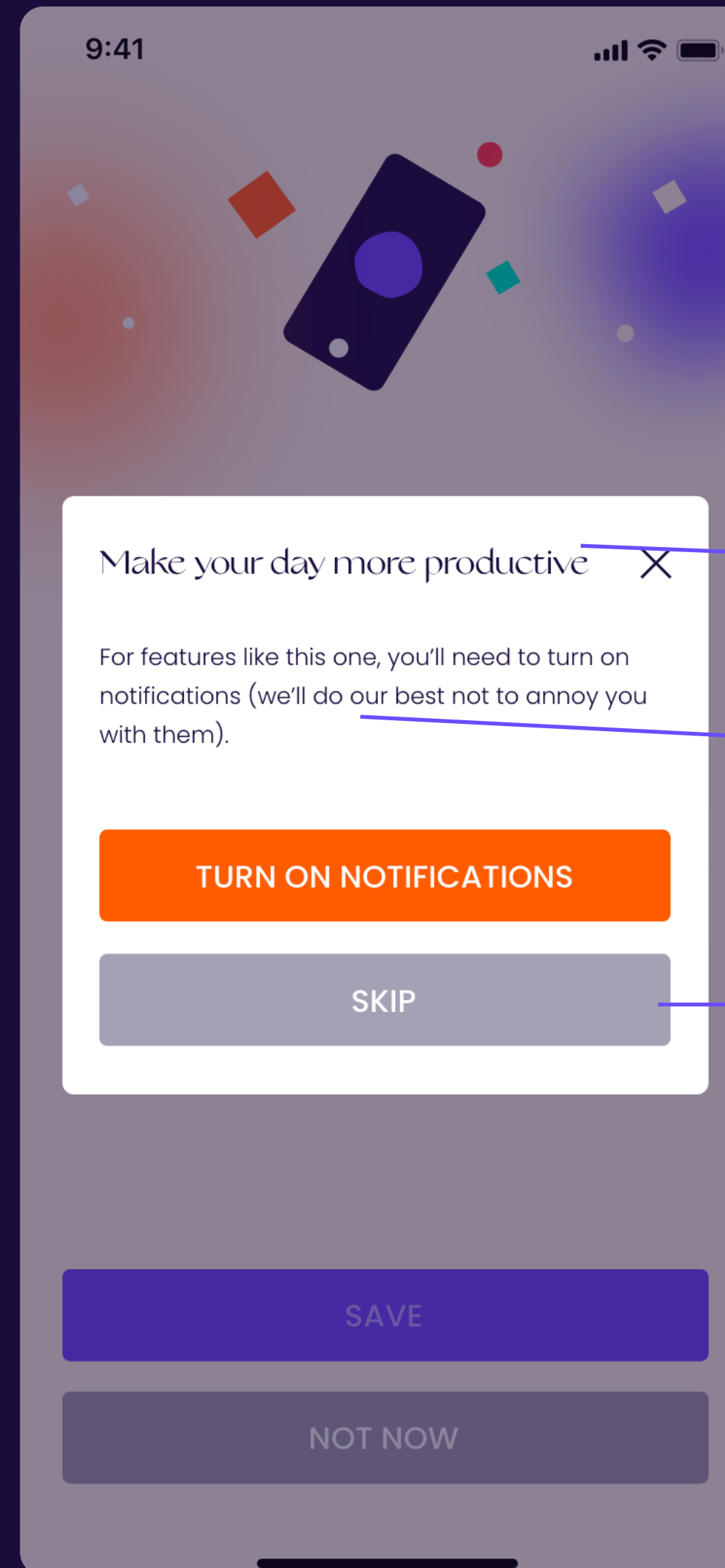
Poppins: 16px - Semi-Bold
color: #190E3B

Poppins: 12px - Light
color: #190E3B

Color: #A4A0B2



TURN ON NOTIFICATIONS – ALERT



Make your day more productive X

For features like this one, you'll need to turn on notifications (we'll do our best not to annoy you with them).

TURN ON NOTIFICATIONS

SKIP

SAVE

NOT NOW

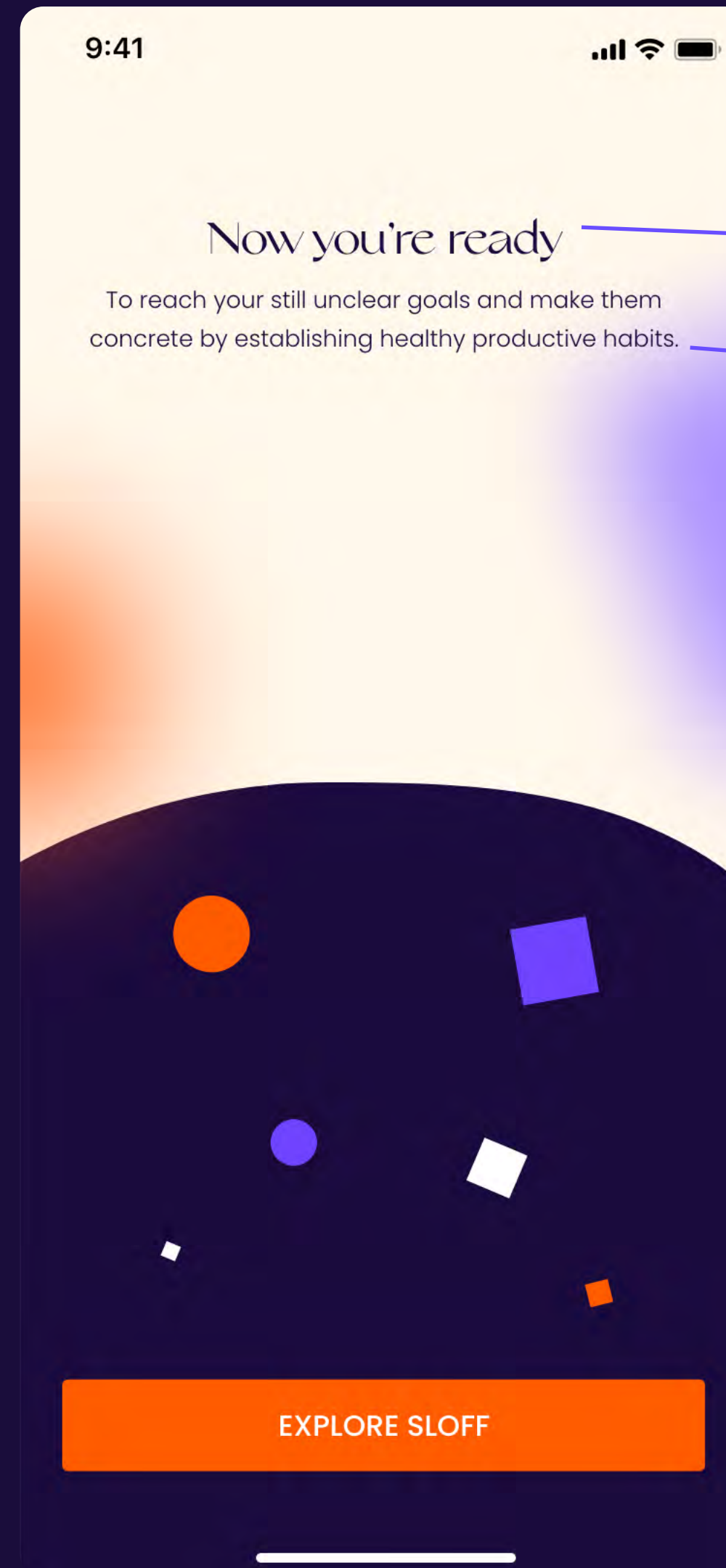
Grand Slang: 17px
color: #190E3B

Poppins: 12px – Light
color: #190E3B

Color: #A4A0B2

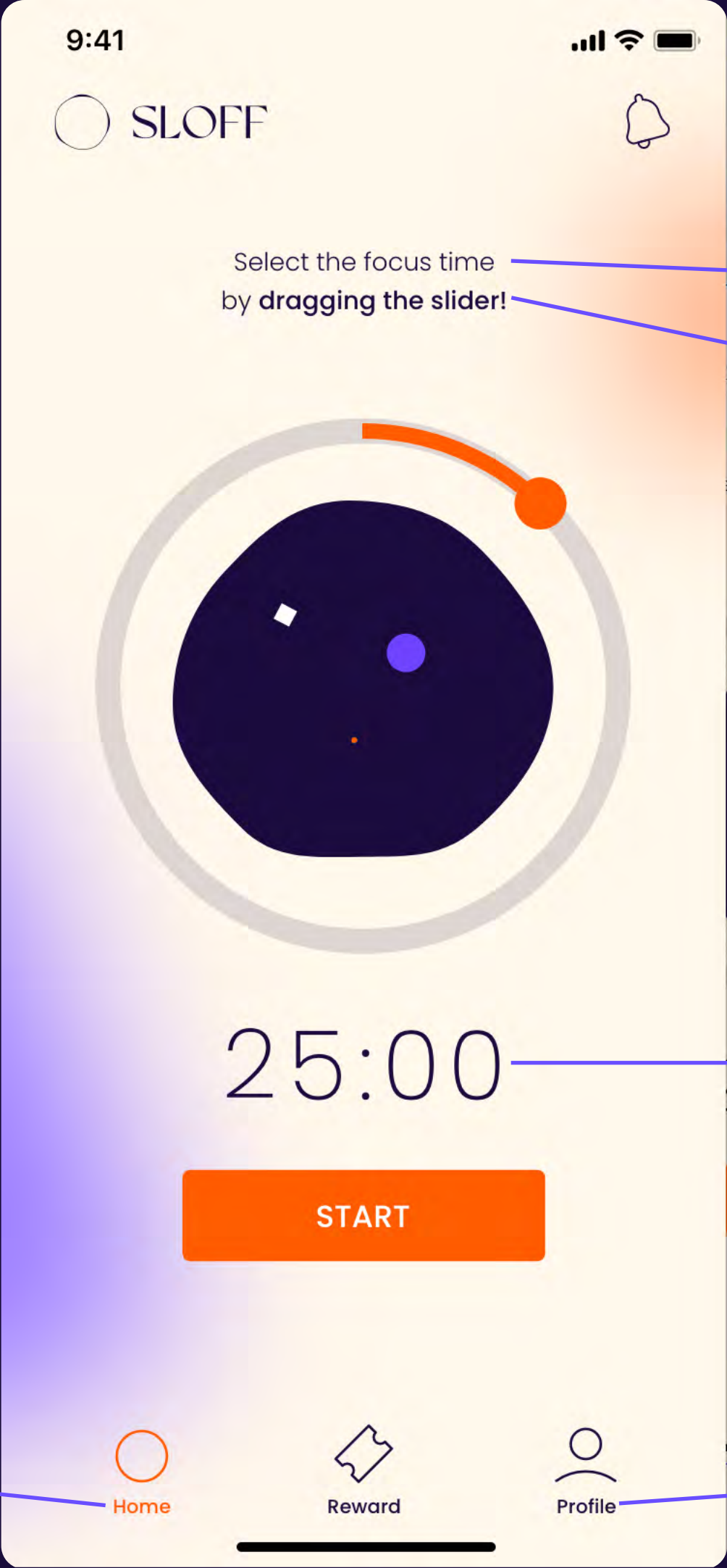


WELCOME



Grand Slang: 23px
color: #190E3B

Poppins: 12px - Light
color: #190E3B



Select the focus time
by **dragging the slider!**

Poppins: 13px - Light
color: #190E3B

Poppins: 13px - Medium
color: #190E3B

25:00

Poppins: 50px - Extralight
color: #190E3B

START

Poppins: 10px - Medium
color: #FF6926



Home



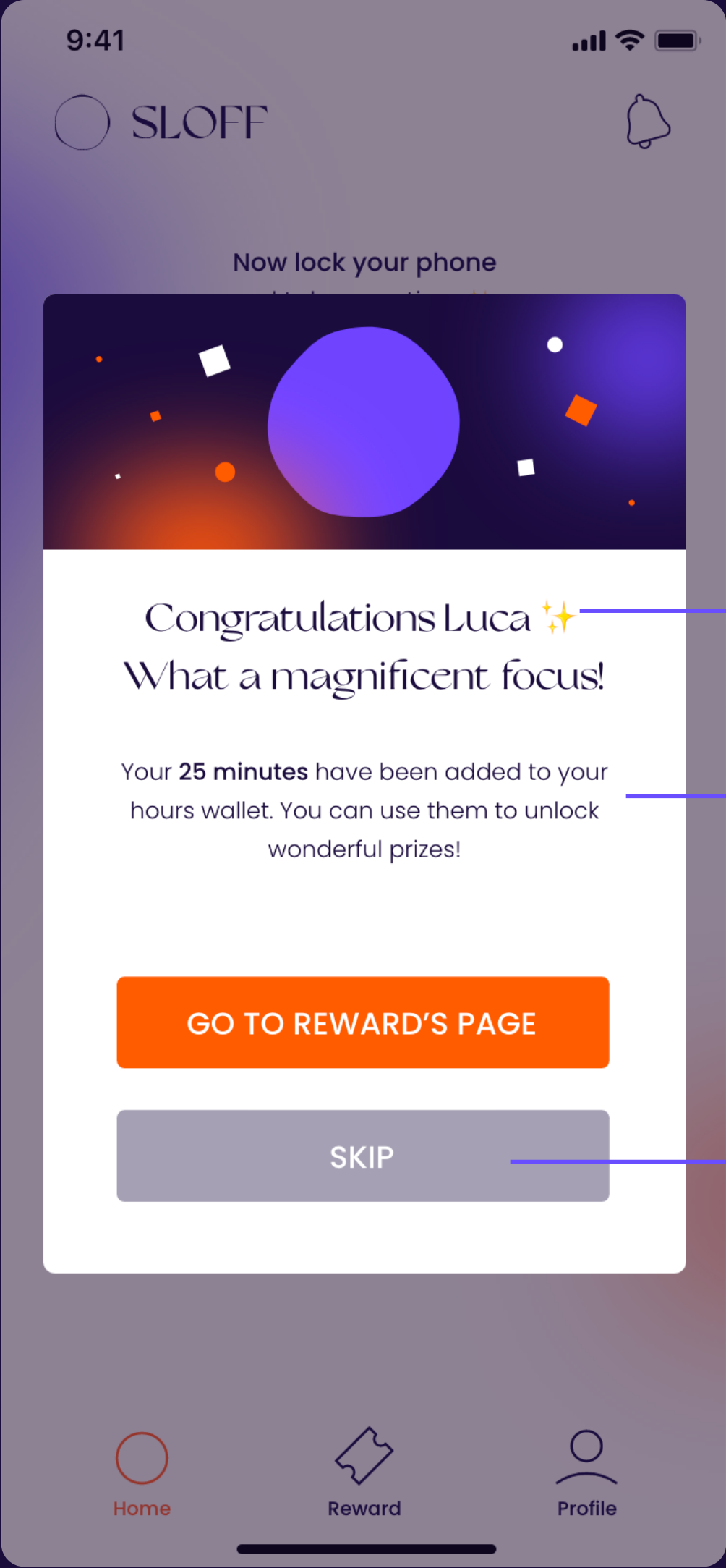
Reward



Profile

Poppins: 10px - Medium
color: #190E3B

ALL THE ALERTS



GrandSlang: 20px
color: #190E3B

Poppins: 12px - Medium
color: #190E3B
I minuti vanno in Medium

ALERT RISCATTO REWARD:
Ore che consumerai per
quel determinato reward
in Medium

color: #A4A0B2

NOTIFICATIONS



Poppins: 15px - medium
color: #190E3B

Poppins: 13px - Semibold
color: #190E3B

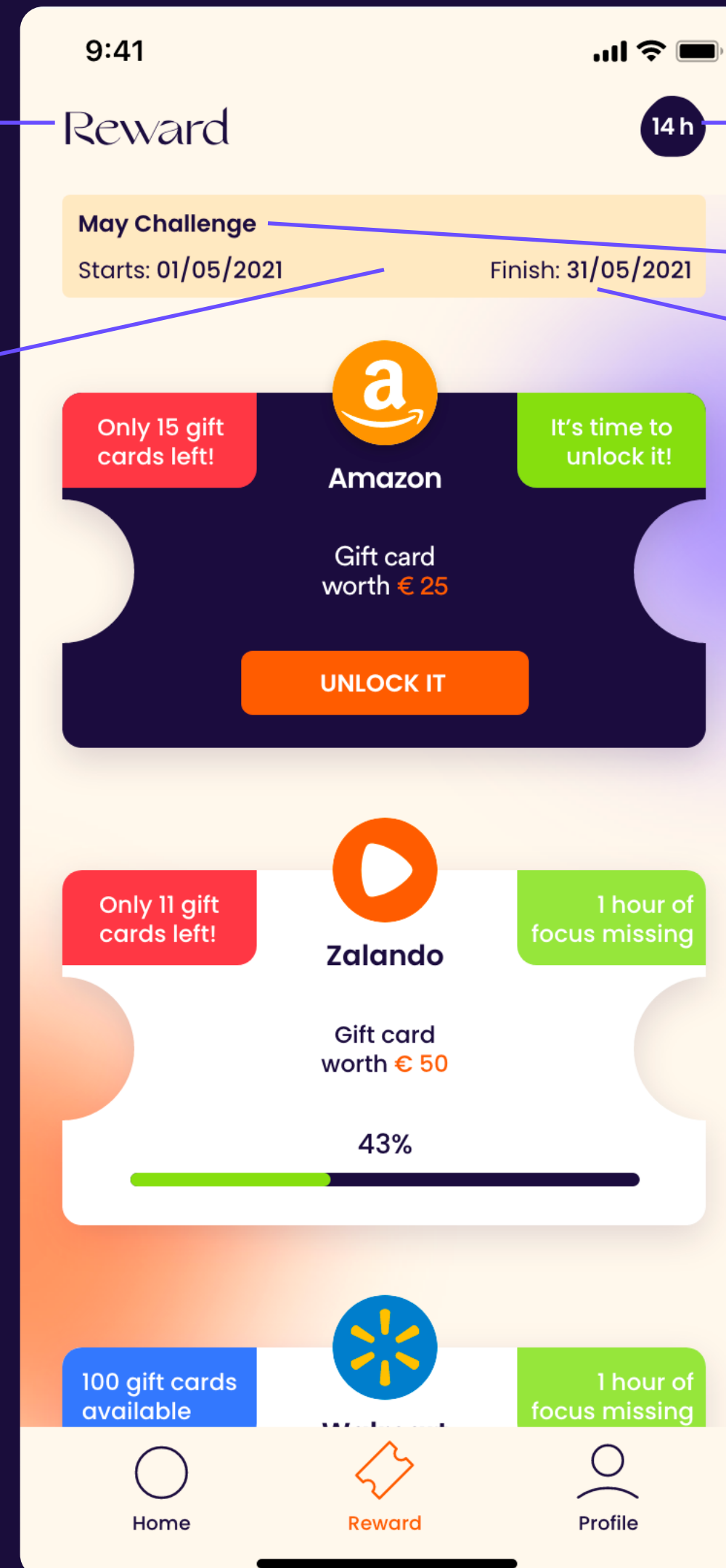
Poppins: 12px - Light
color: #190E3B

Poppins: 12px - Light
color: #A7A7A7

REWARDS

GrandSlang: 24px
color: #190E3B

Color: #FFE9C6



Mettilo a piacere
con la questione dei minuti avrà
sicuramente bisogn di spazio

Poppins: 12px - Semibold
color: #190E3B

Finish e Start:
Poppins: 12px - Regular
color: #190E3B

Data: Medium

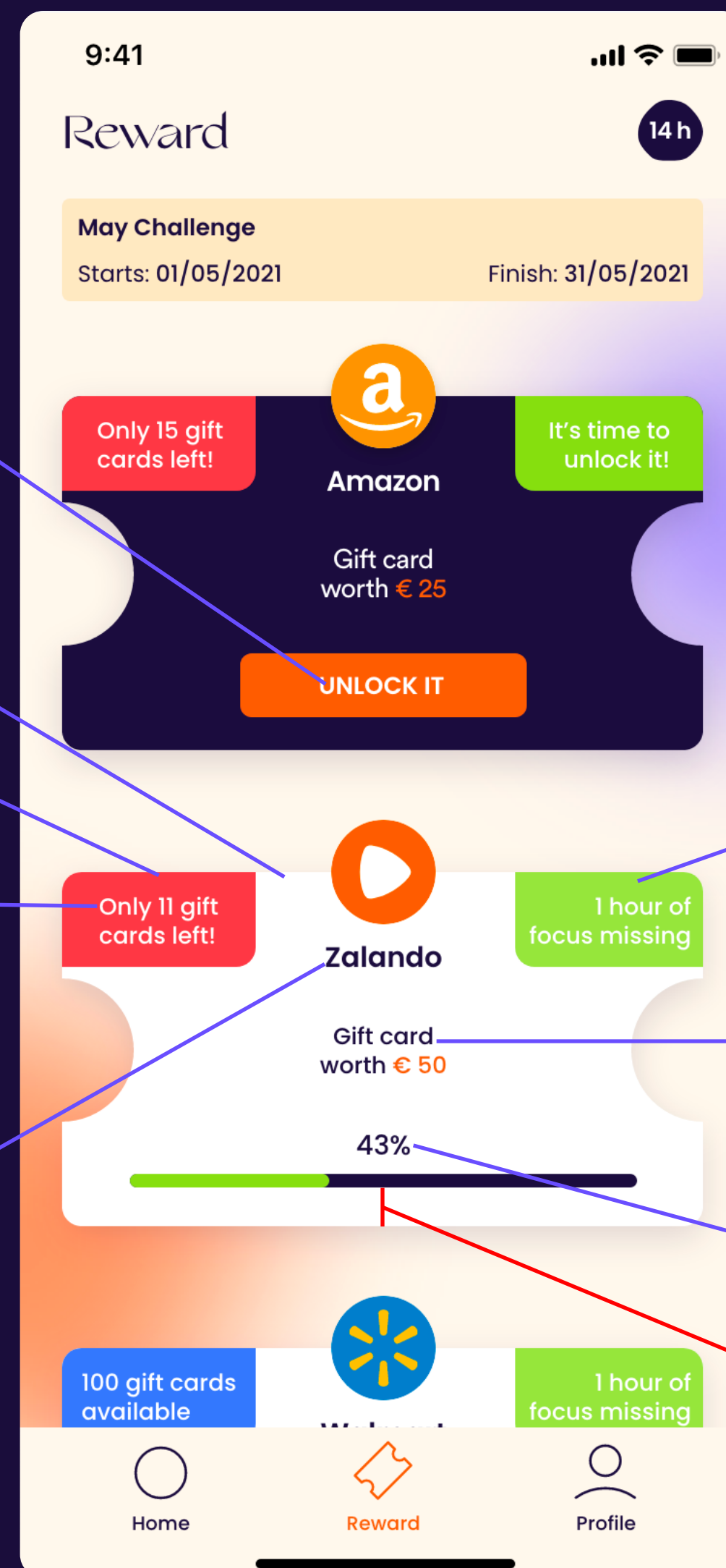
Poppins: 12,5px - Semibold
color: #FFFFFF

Ombra Coupon:
color: #190E3B - trasparenza 14%
Asse Y: 6px
Asse X: 0px
Sfumatura: 18px

Color: #FF4E4E

Poppins: 12px - Medium
color: #FFFFFF

Poppins: 14,5px - Semibold
color: #190E3B



Riguardo all' angolo rosso e blu (mi sembra che Claudia l'aveva già previsto) Sarebbe figo che quando i reward arrivano a livello di quantitativi al di sotto del 20% del totale (es. Ho 100 coupon [100%] e consumano 80 coupon [quindi ci rimarrà un 20% cioè 20 coupon]) l'angolo diventi rosso per richiamare urgenza e scarsità e usare il blu al di sopra del 20% con un testo che richiama più tranquillità come "100 gift cards available" nel caso delle gift card, oppure "100 rewards available" nel caso dei reward creativi.

Nel caso dei reward di gruppo, dove non ci si riferisce alla quantità, ma al tempo adotterei la stessa cosa "You have 5 days" e quando arriva sotto al 20% del tempo mancante "Only 2 hours left!"

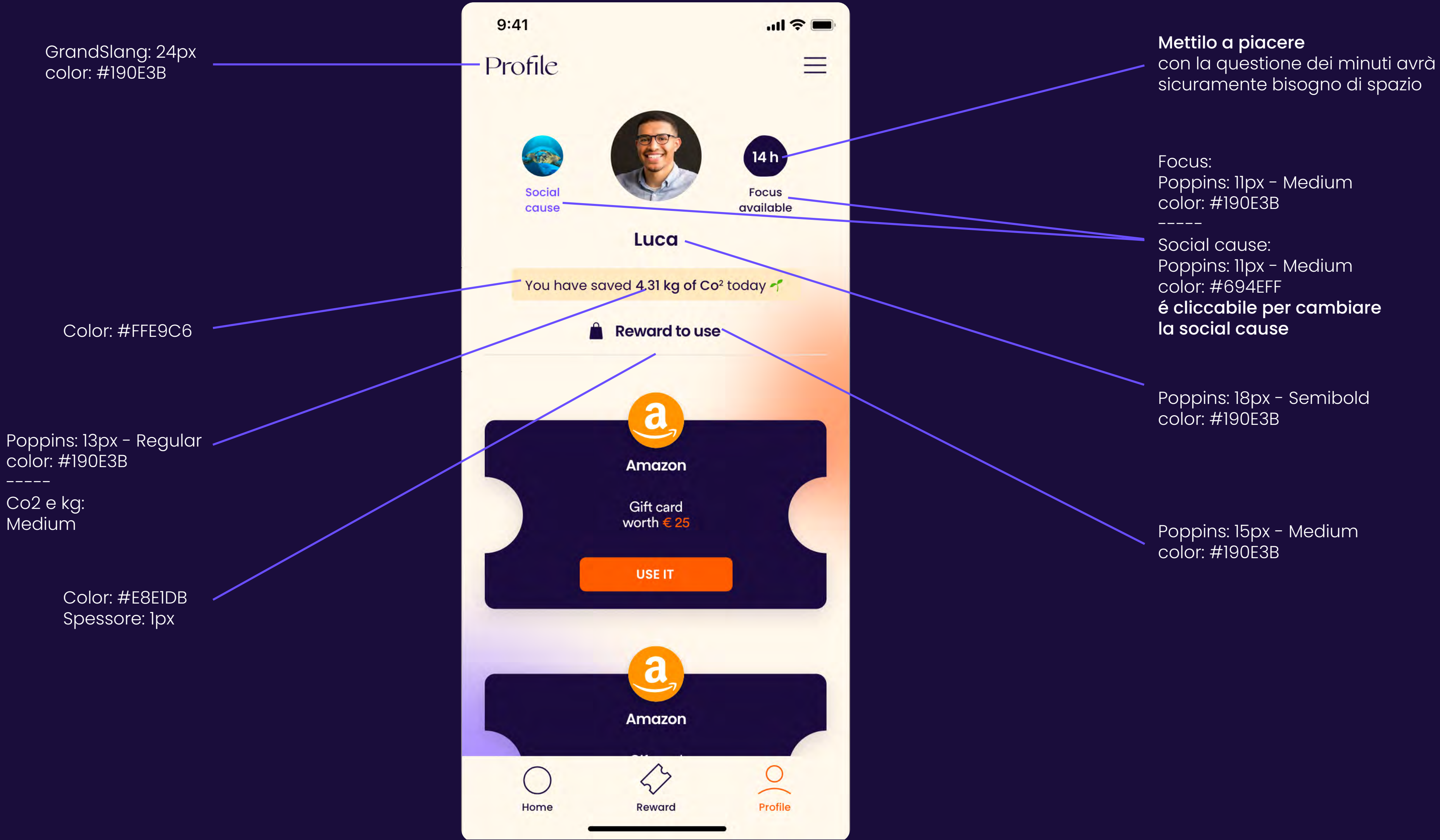
Color: #A8E35A
Anche per la barra di
progressione

Poppins: 12px - Medium
color: #190E3B
Perfettamente centrato

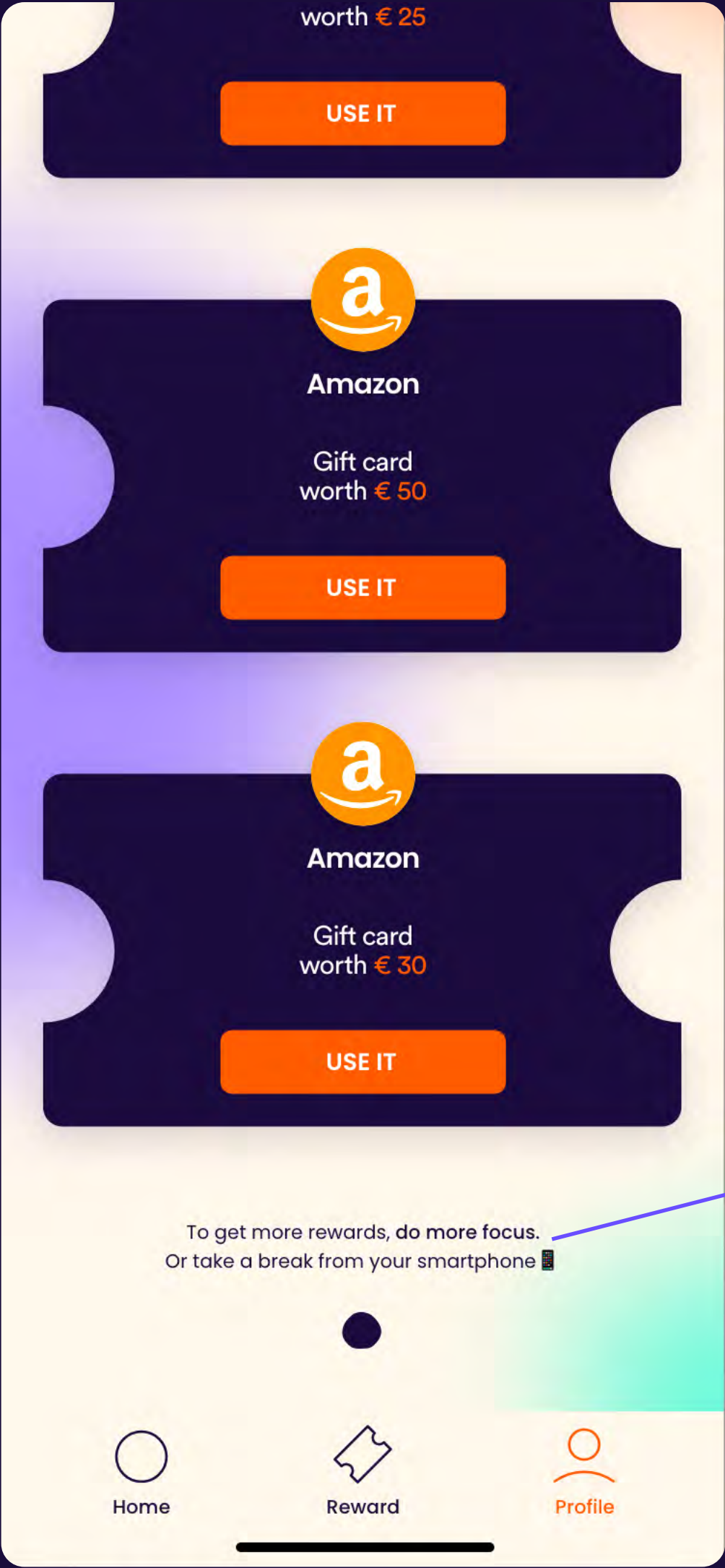
Poppins: 14px - Medium
color: #190E3B

Distanza: 20px

PROFILE



END PAGES




Frase:
Poppins: 10px – Regular
color: #190E3B

Do more focus: Medium

Poppins: 22px - semibold
color: #190E3B

Menu



 Report a problem

 Privacy & Policy

 Log out

Poppins: 16px - Medium
color: #190E3B

USE THE COUPON

Grandslang: 20px
color: #190E3B

color: #FF6926
Spessore: 2px

Poppins: 16px – Medium
color: #FF6926

