

## Restaurant Analysis

This analysis was designed to highlight popular cuisines and frequently visited restaurants. The purpose of this presentation and report is to prove by showing factual stats on graphs and charts of Zomato's restaurants with the highest revenue, user's preference, and popular cuisines.

Executive summary

Dashboard

Highest revenue

Revenue by Restaurant

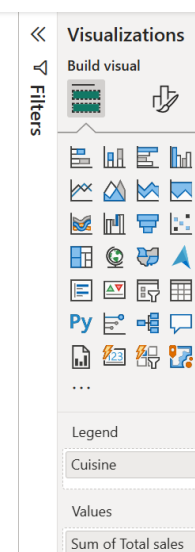
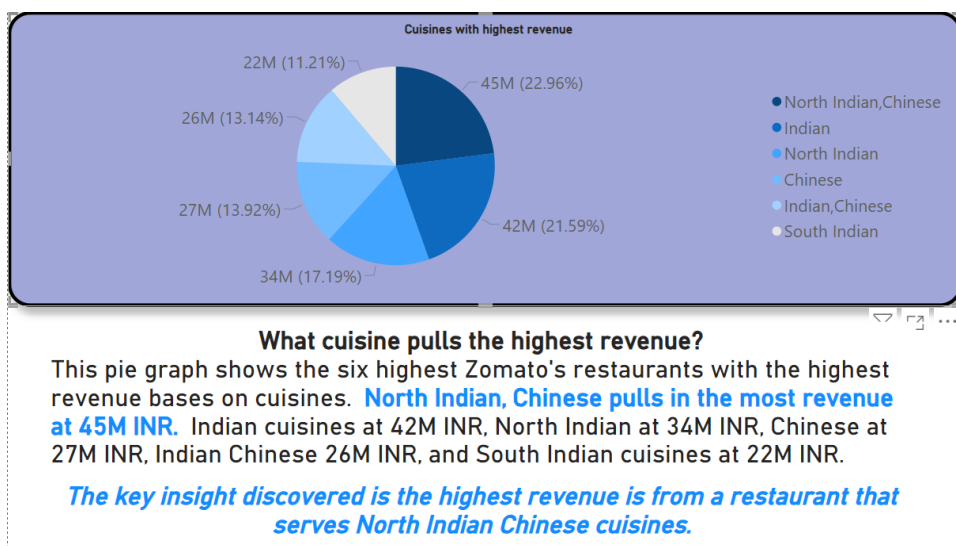
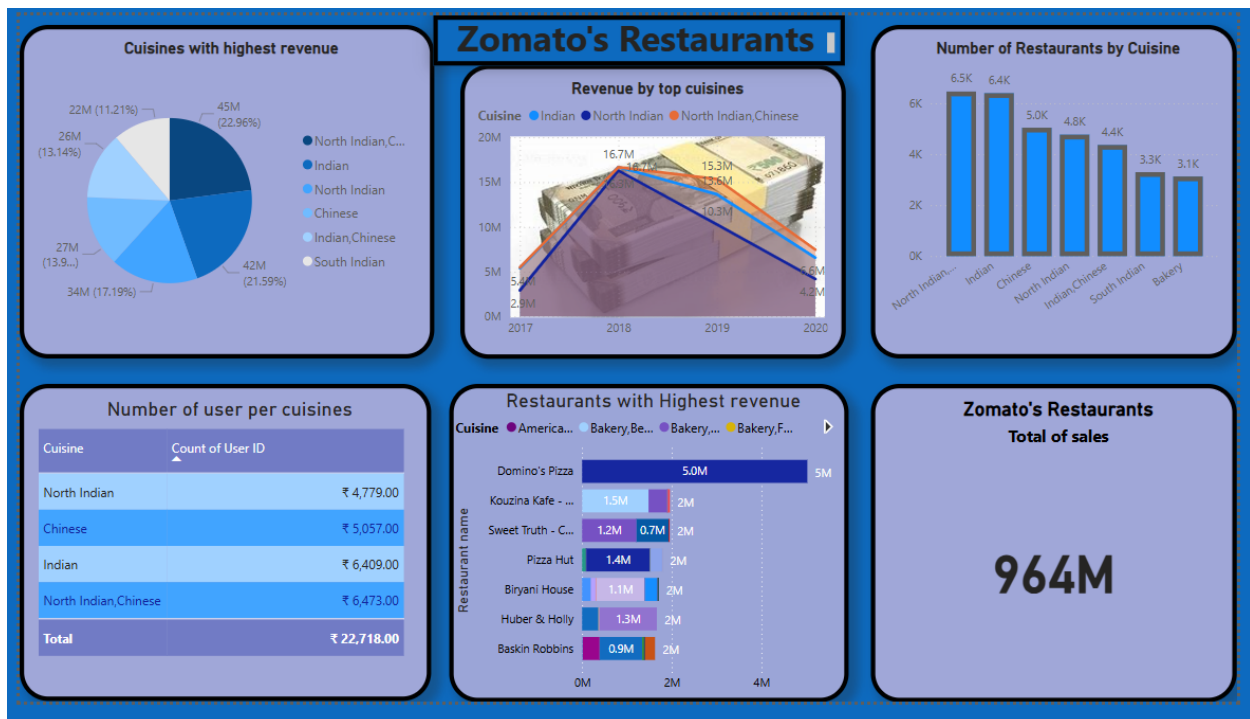
Revenue Timeline

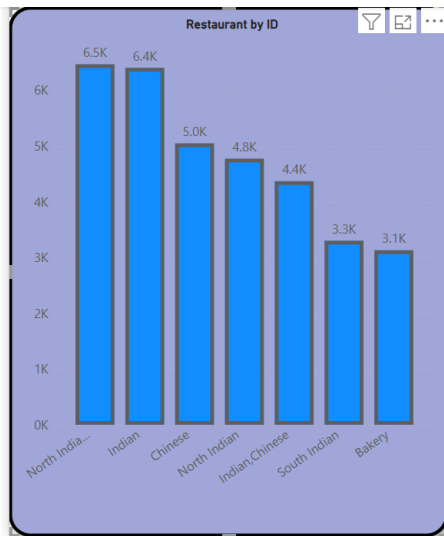
Users per cuisines

Cuisine profitab

restaurant
City
Column1
Cost
Cuisine
Rating
Restaurant ID
Restaurant name
Total Ratinas
<a href="#">Collapse ^</a>

orders
$\Sigma$ Column1
Currency
Order date
Restaurant ID
$\Sigma$ Sales quality
$\Sigma$ Total sales
$\Sigma$ User ID
Sum of Total sales running total in ...
<a href="#">Collapse ^</a>



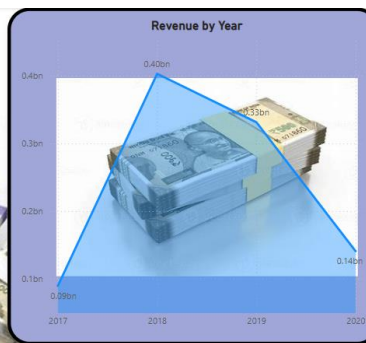
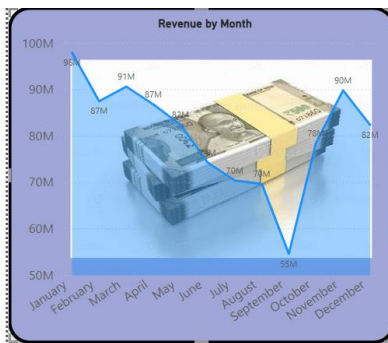
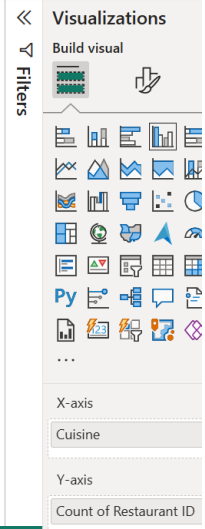


### Which cuisine & restaurant has the highest revenue?

This line graph shows the seven highest restaurants by revenue and cuisine.

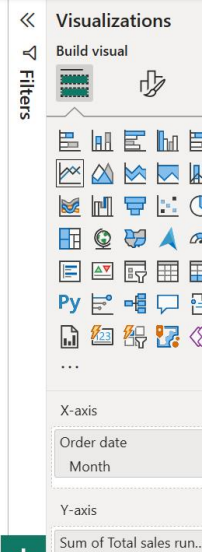
1. Restaurant ID 6469 at 6500 INR (North Indian Chinese)
2. Restaurant ID 6406 at 6400 INR (Indian)
3. Restaurant ID 5049 at 5000 INR (Chinese)
4. Restaurant ID 4775 at 4800 INR (North Indian)
5. Restaurant ID 4370 at 4400 INR (Indian Chinese)
6. Restaurant ID 3302 at 3300 INR (South Indian)
7. Restaurant ID 3131 at 3100 INR (Bakery)

**The highest revenue at 6500 INR is from restaurant ID 6469 that serves North Indian Chinese cuisines.**



### What month and year has generated the highest revenue?

The timeline graphs show the revenue flow from month to month though three years. **January is the highest producing month at 97 Million INR while 2018 is the highest producing year at 403 million INR.**

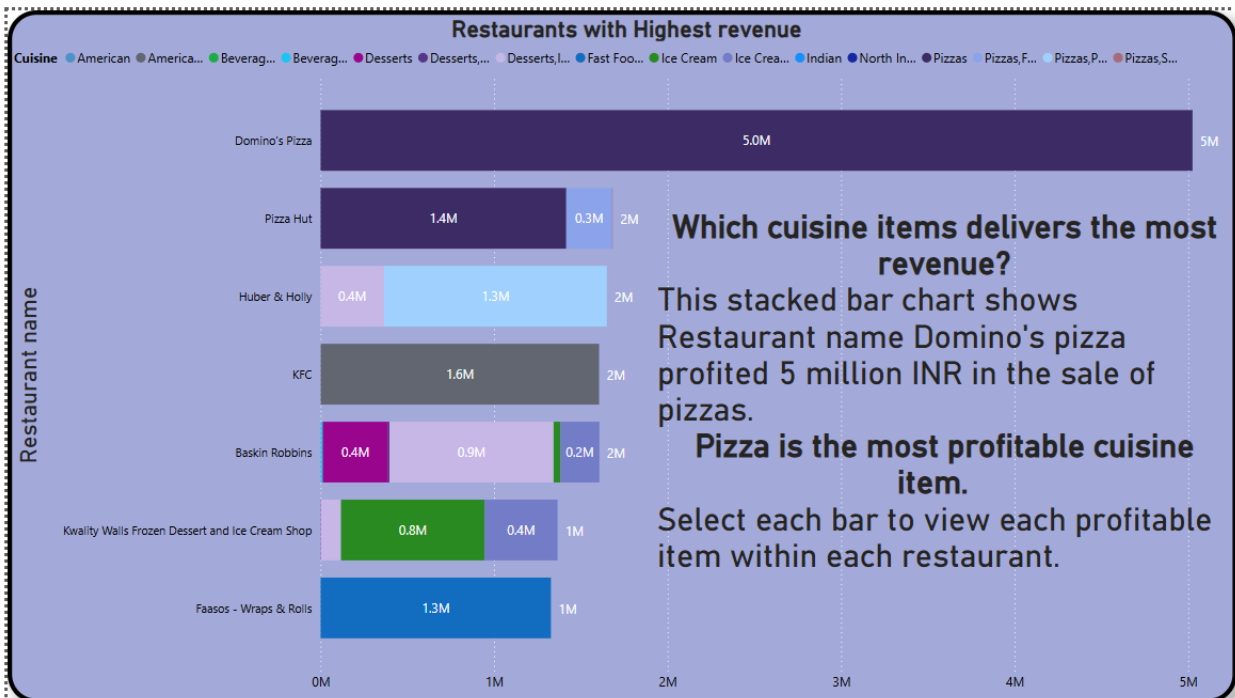


Cuisine	Count of User ID
North Indian	₹ 4,779.00
Chinese	₹ 5,057.00
Indian	₹ 6,409.00
North Indian,Chinese	₹ 6,473.00
Total	₹ 22,718.00

### What cuisine is the user's preference?

The chart shows four highest cuisines by users. 6.47 users prefer North Indian Chinese cuisines, followed by 6.41 users prefer Indian cuisines, 5.06 users prefer Chinese cuisines, and 4.78 users prefer North Indian cuisines.

*The insight of the chart shows the highest number of users prefer North Indian, Chinese cuisines.*



### Which cuisine items delivers the most revenue?

This stacked bar chart shows Restaurant name Domino's pizza profited 5 million INR in the sale of pizzas.

**Pizza is the most profitable cuisine item.**

Select each bar to view each profitable item within each restaurant.

The slide features a decorative background with a gold gradient and several gold coins. The coins are scattered across the slide, with some showing the Indian Rupee symbol (₹) and others showing the number '1'. The coins are slightly out of focus, creating a sense of depth.

### **Conclusion and Recommendation**

Zomato has achieved a total revenue of 964 million INR. Of the Zomato's highest revenue, North Indian Chinese cuisines are the most preferred choices among users while pizza stands out as the most profitable and preferred item.

Zomato's recommendation is to offer North Indian Chinese cuisines and pizza throughout Zomato's restaurants.