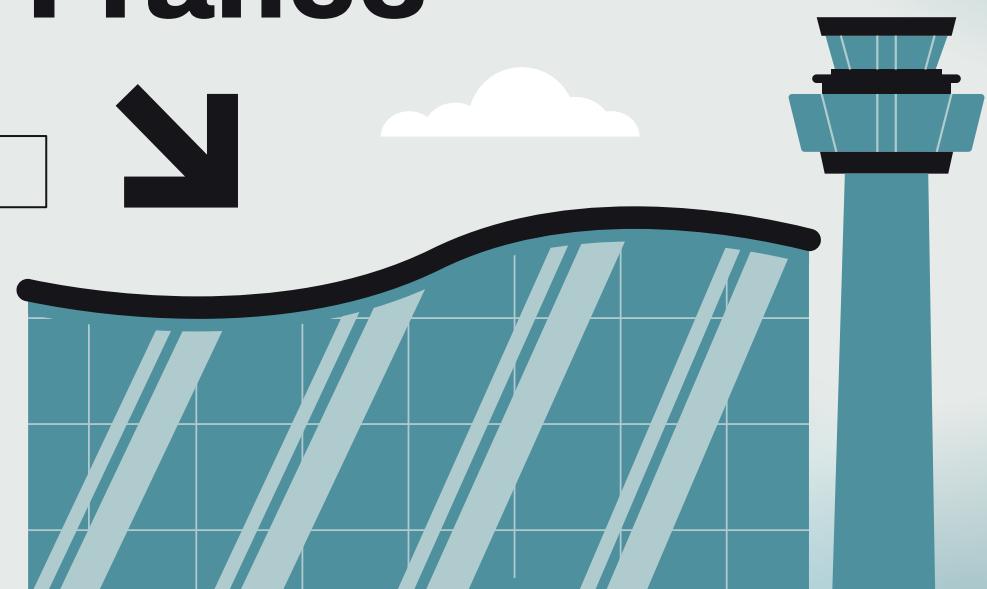


Analyse des données COVID d'Air France

Au responsable RMP





01

Analyse des tendances

Comment le COVID a-t-il impacté l'activité?

Analyse des tendances - Global



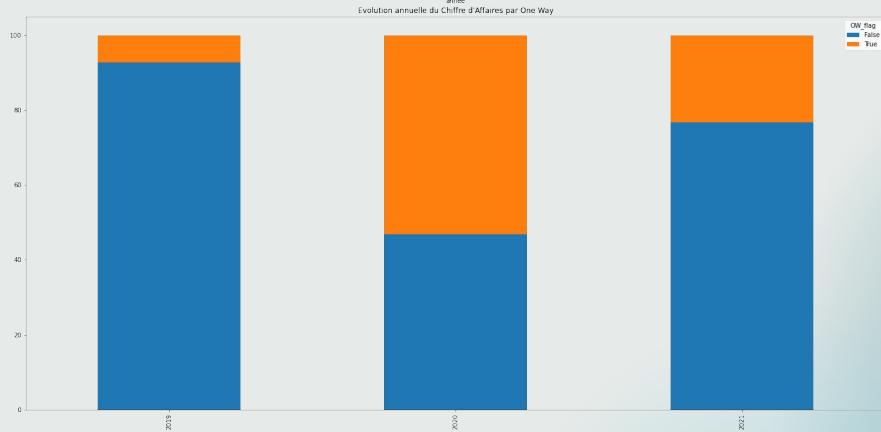
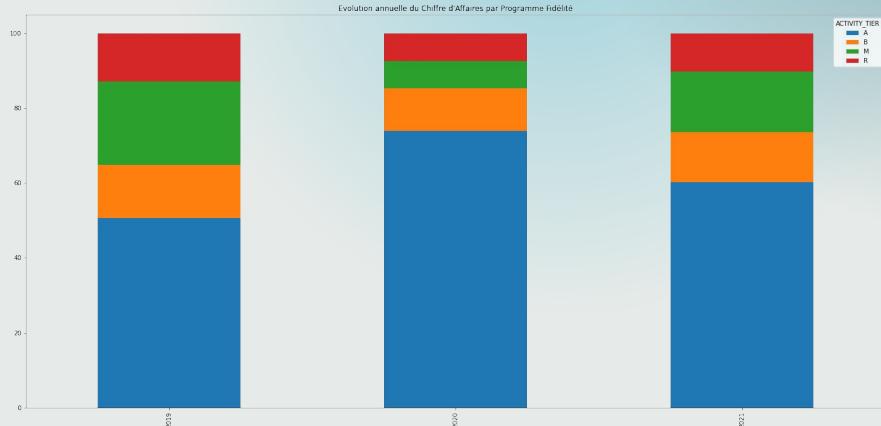
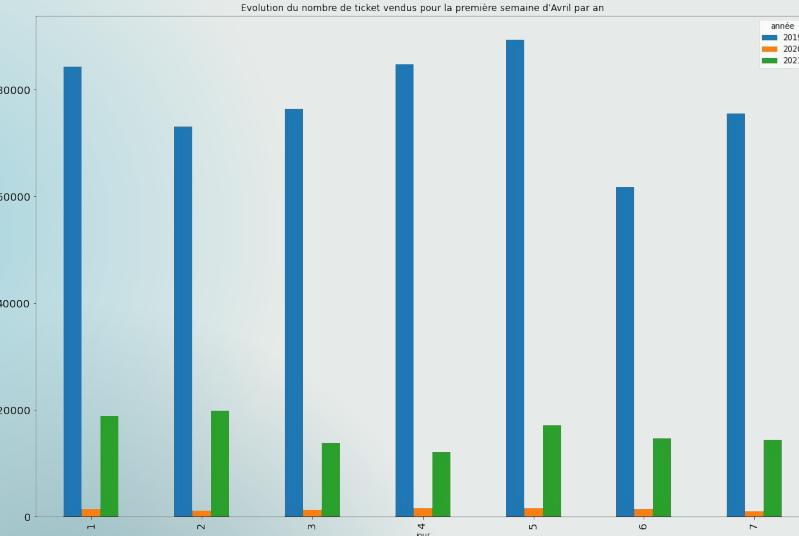
-97.95%

De perte en CA entre 2019 - 2020

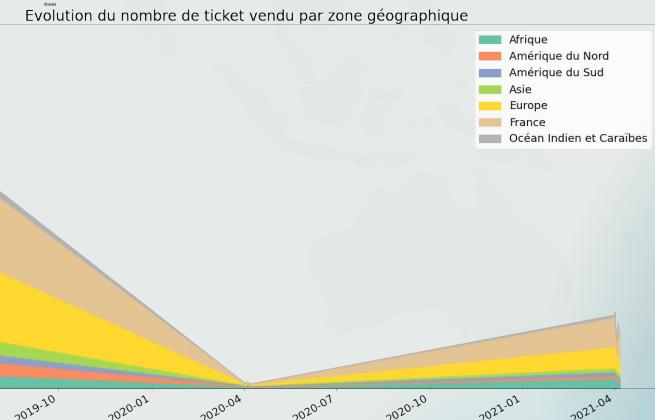
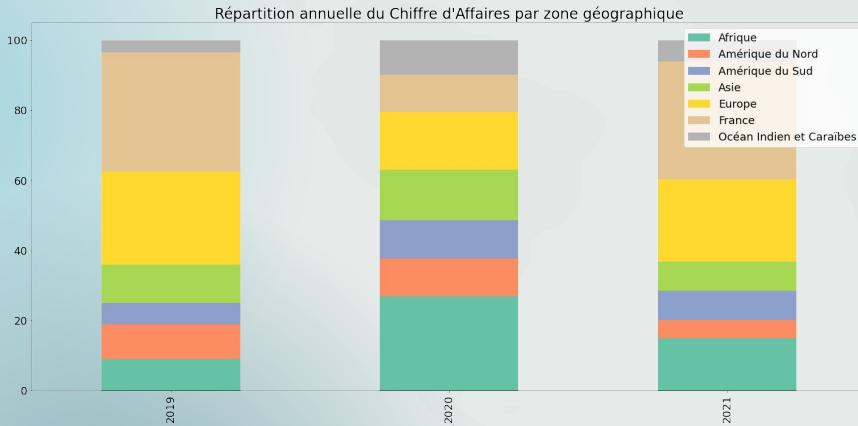
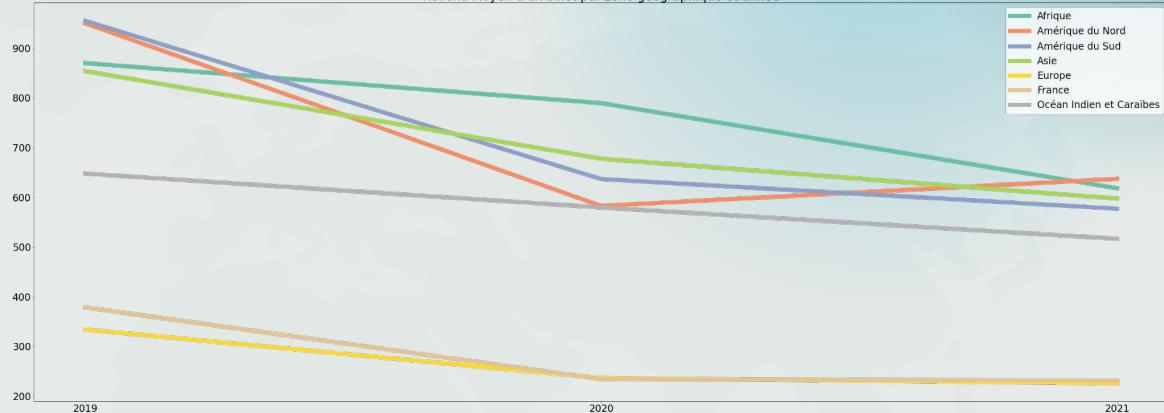


+6.28%

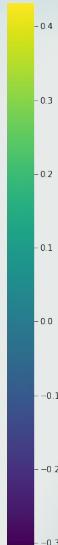
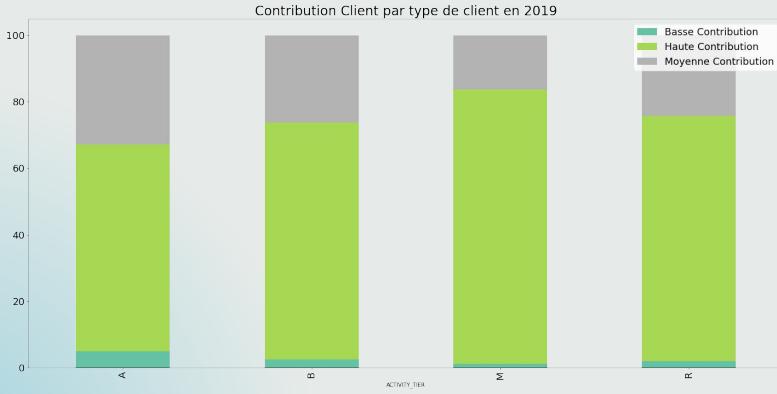
De gain en CA entre 2020 - 2021



Analyse des tendances - Géographique



Analyse des tendances - Contribution Client





02

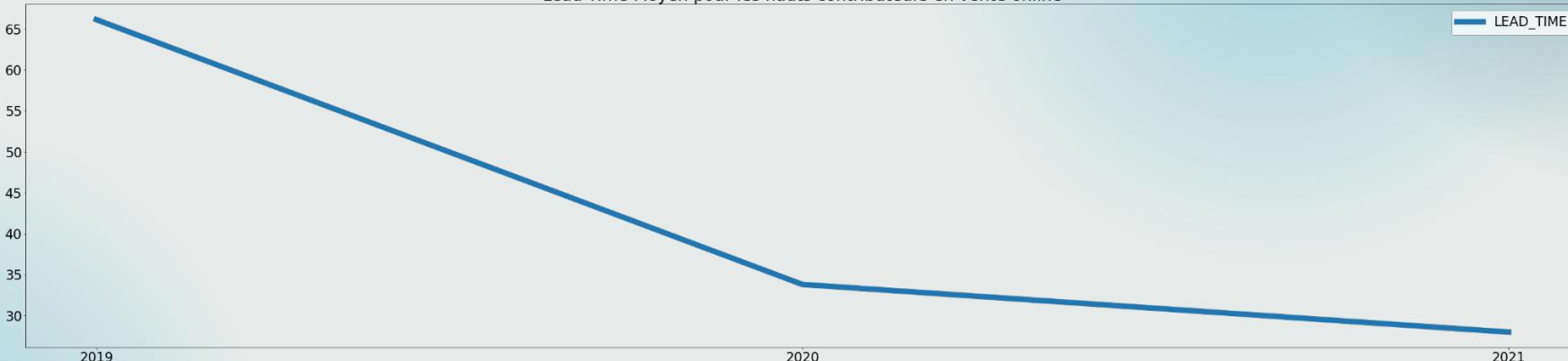
Lead Time Moyen

La chute pour les ventes onlines de nos clients à haute contribution?

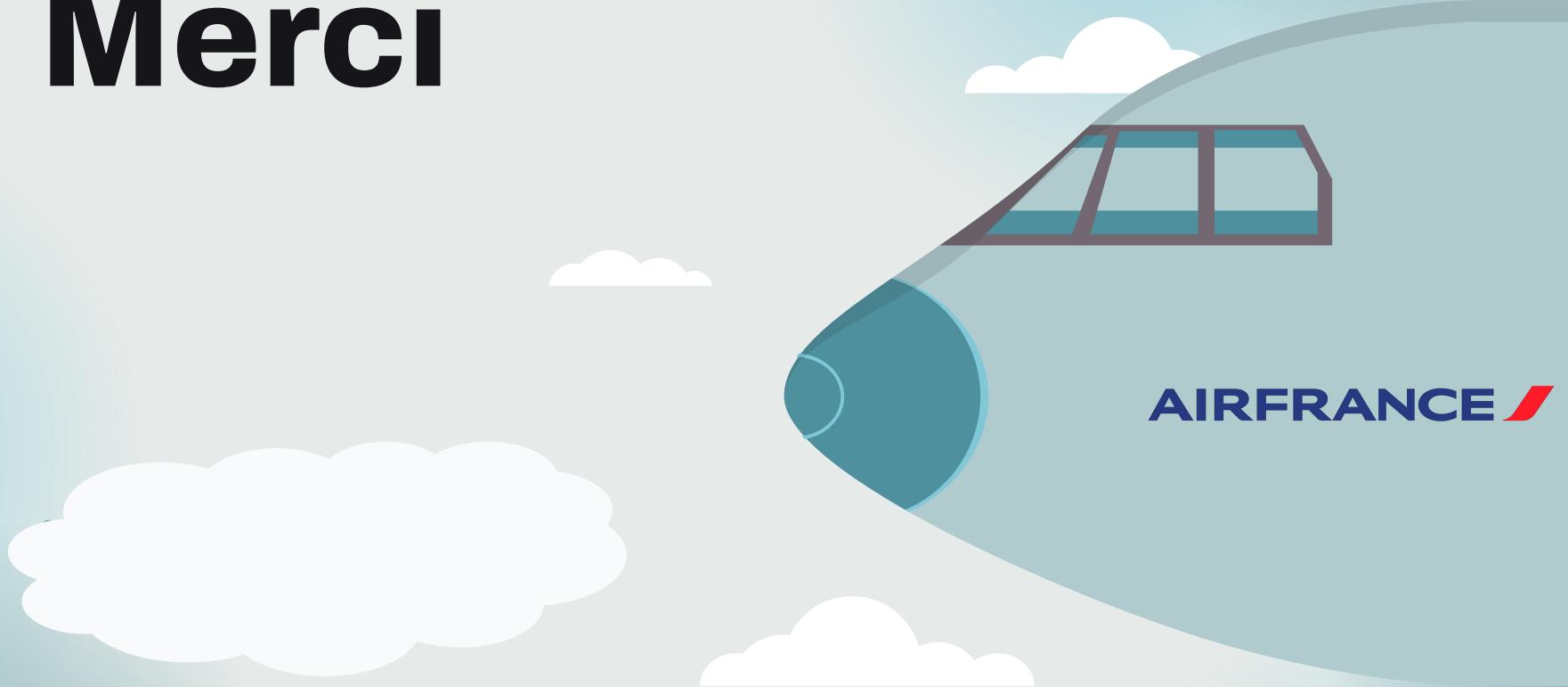


Lead Time Moyen

Lead Time Moyen pour les hauts contributeurs en vente online



Merci



Karim Derouiche