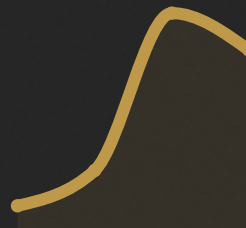




Welcome to Dashboard Sales

Orders

31K



Revenue

\$123M



Profit

\$70M



Profit Margin

57.21%

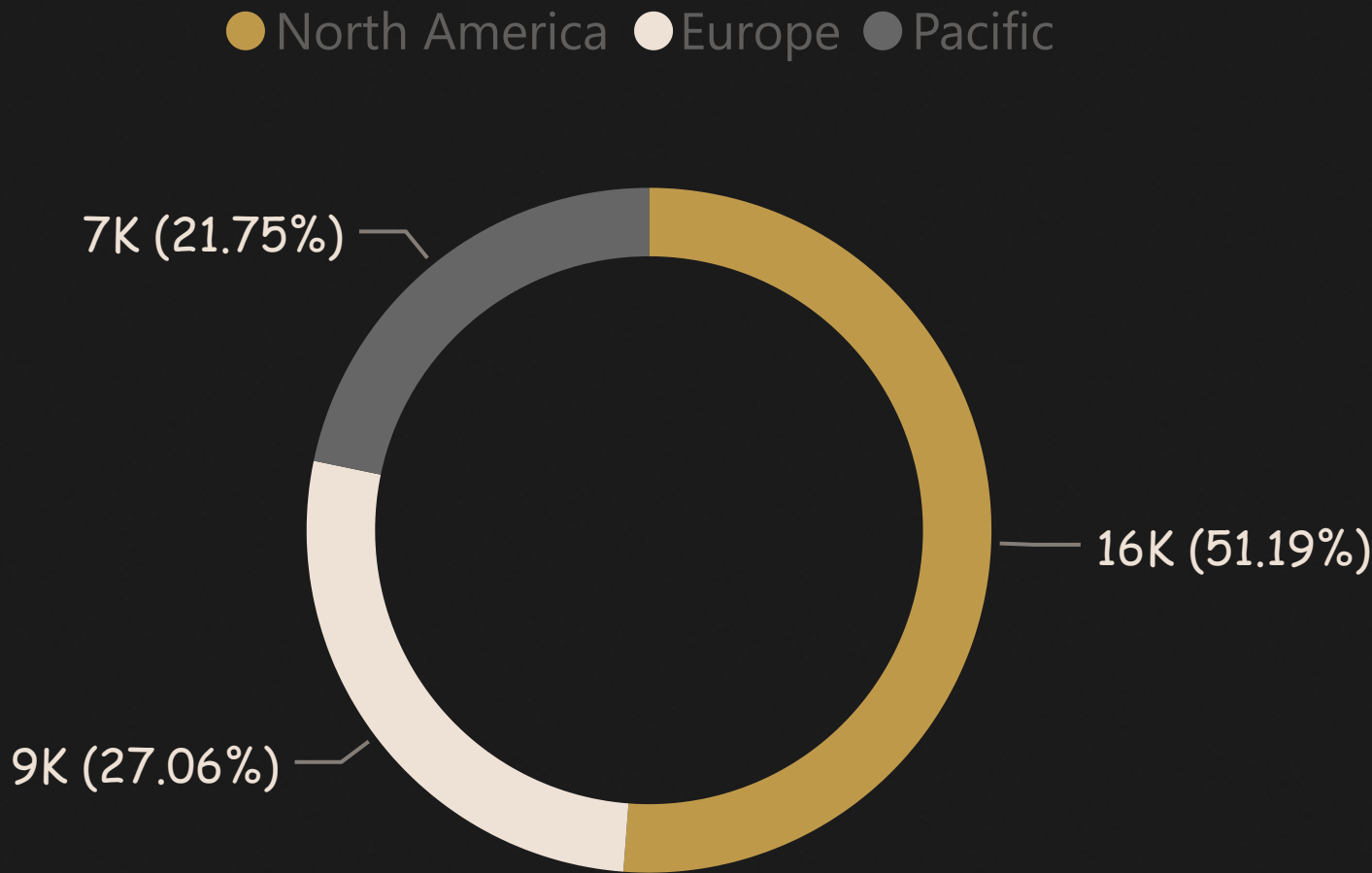


Avg Order

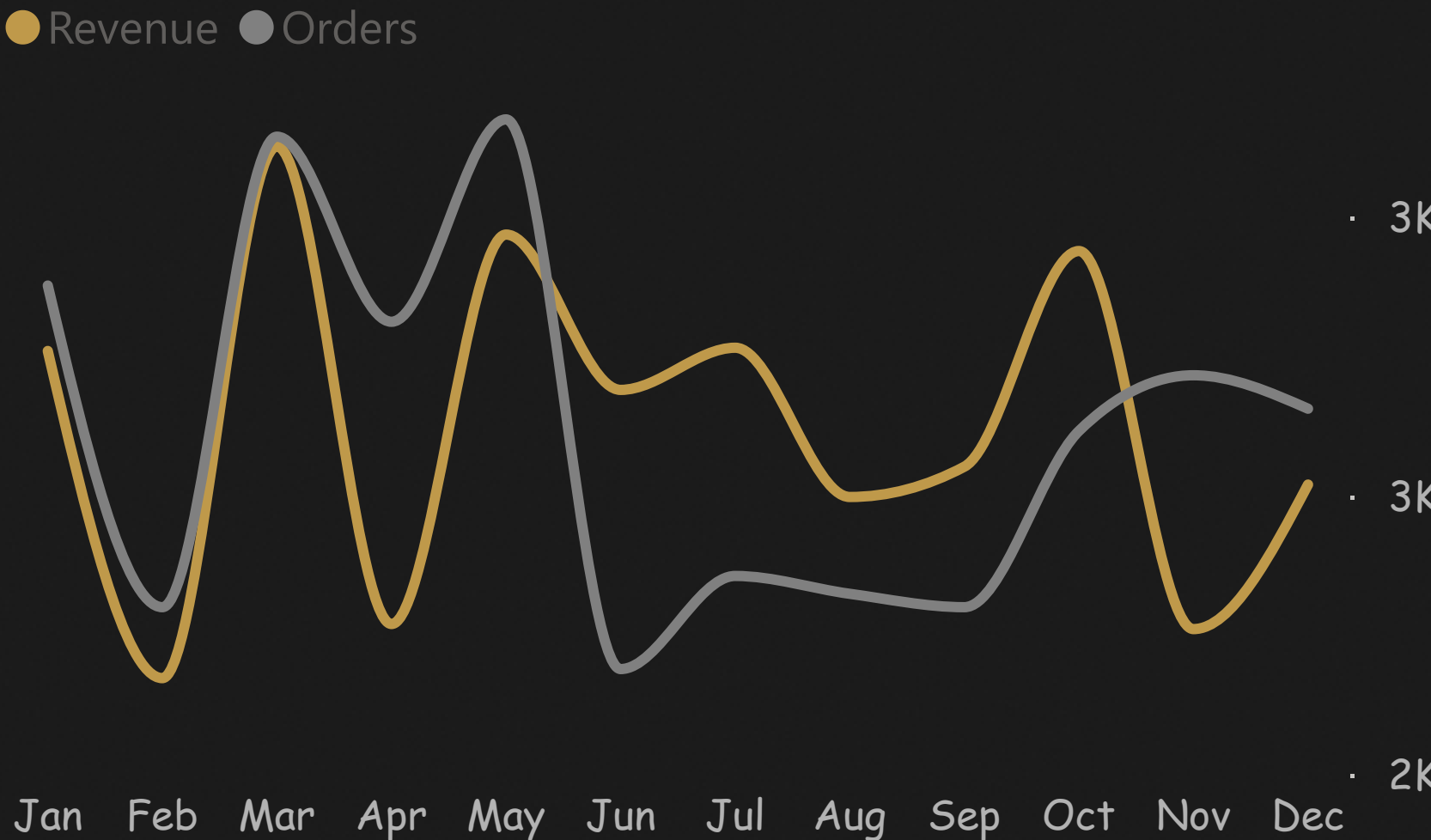
3.92K



Orders by Continent

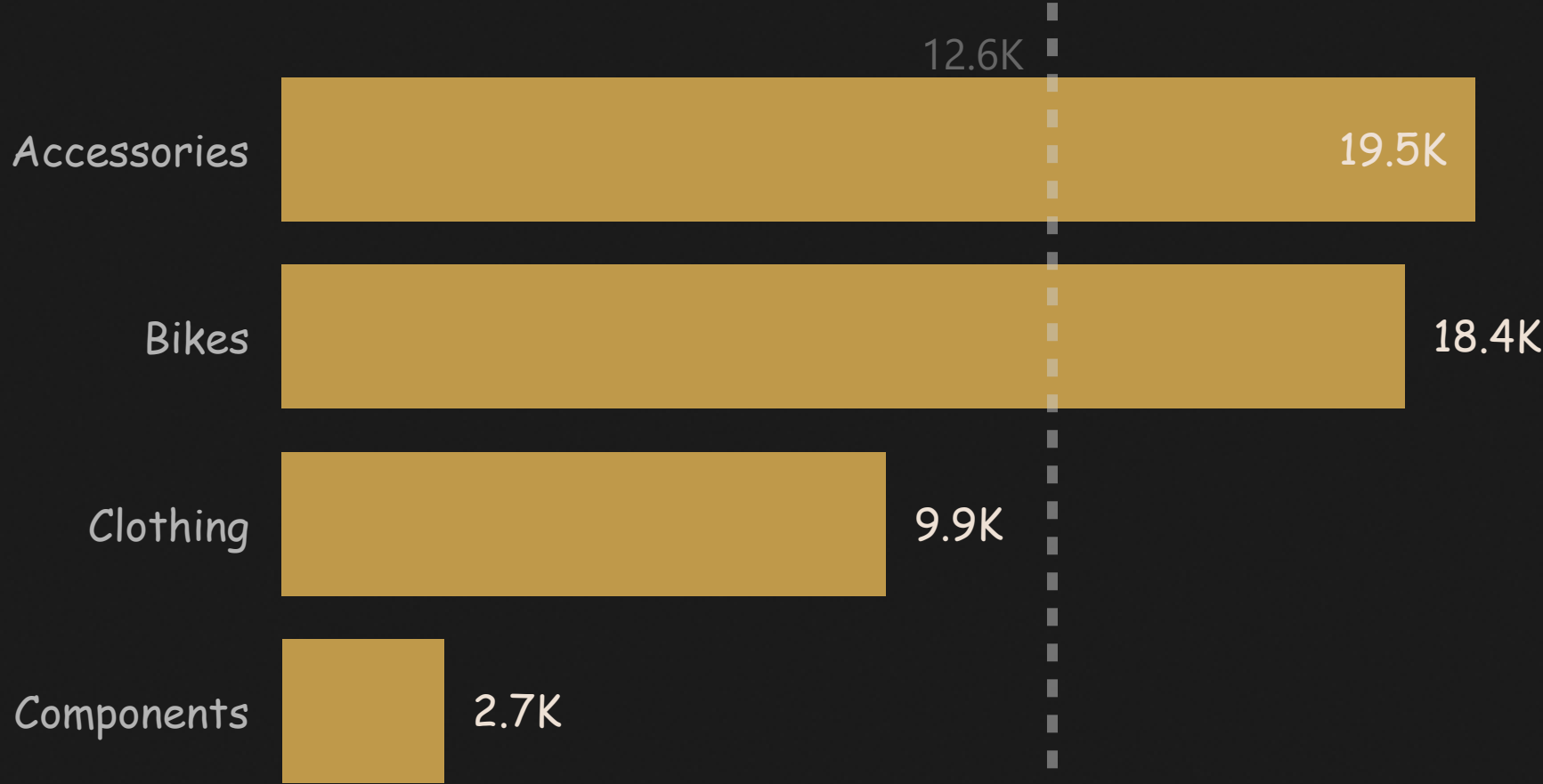


Revenue vs Orders by Month

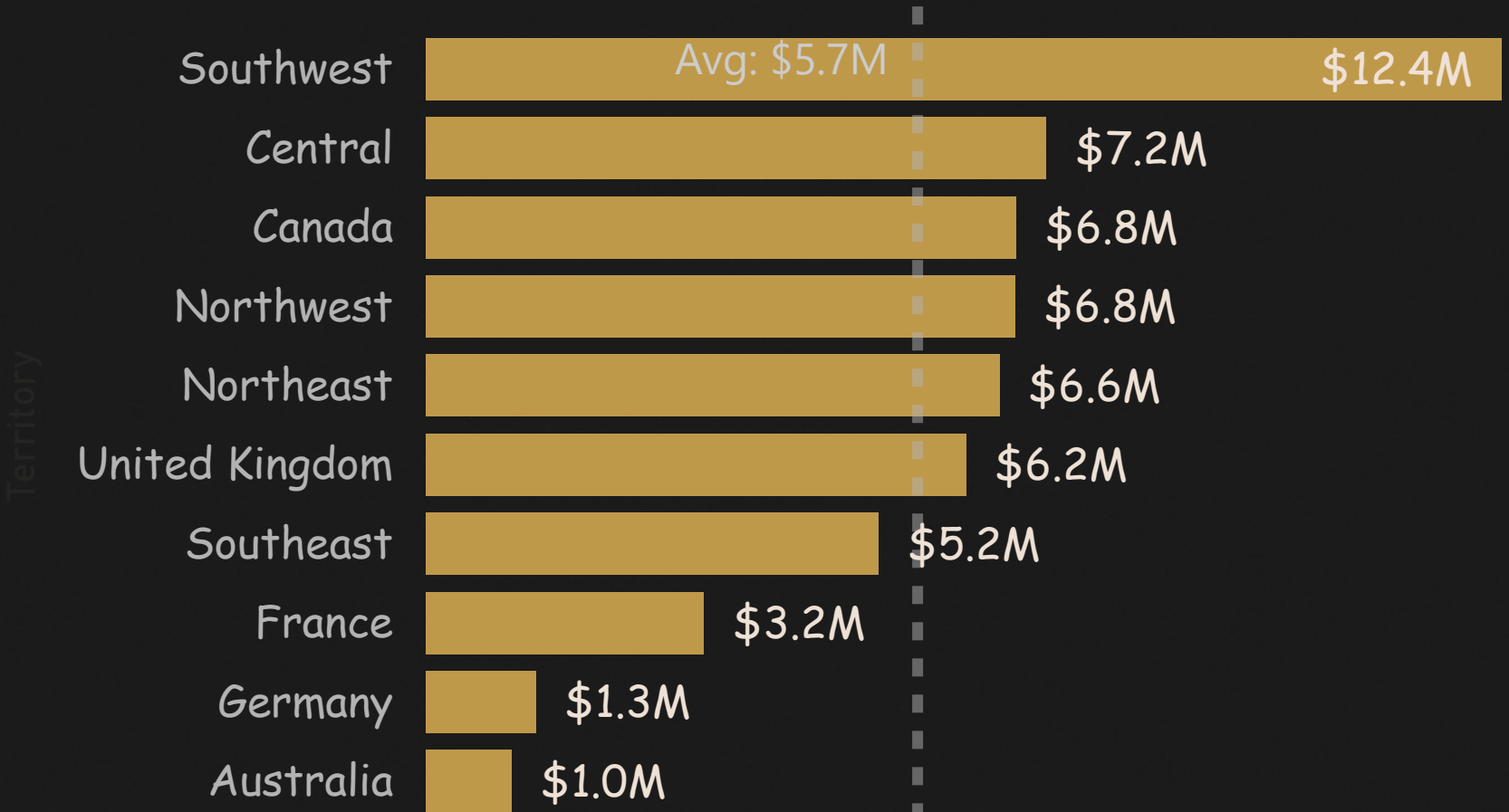


Month	CM-Revenue	PM-Revenue	Per Revenue	Profit	Profit Margin
Jan	\$11.60M	\$9.20M	126.05% (↑)	\$7M	56.05%
Feb	\$5.73M	\$11.60M	-49.39% (↓)	\$3M	52.50%
Mar	\$15.26M	\$5.73M	266.52% (↑)	\$9M	57.38%
Apr	\$6.70M	\$15.26M	-43.88% (↓)	\$4M	58.78%
May	\$13.68M	\$6.70M	204.29% (↑)	\$8M	57.14%
Jun	\$10.90M	\$13.68M	-79.64% (↓)	\$7M	60.30%
Jul	\$11.65M	\$10.90M	106.94% (↑)	\$7M	60.90%
Aug	\$8.98M	\$11.65M	-77.03% (↓)	\$5M	57.20%
Sep	\$9.52M	\$8.98M	106.05% (↑)	\$5M	57.20%
Oct	\$13.39M	\$9.52M	140.64% (↑)	\$8M	58.50%
Nov	\$6.61M	\$13.39M	-49.35% (↓)	\$3M	50.14%
Dec	\$9.20M	\$6.61M	139.24% (↑)	\$5M	55.15%
Total	\$123.22M	\$123.22M	0.00% (↓)	\$70M	57.21%

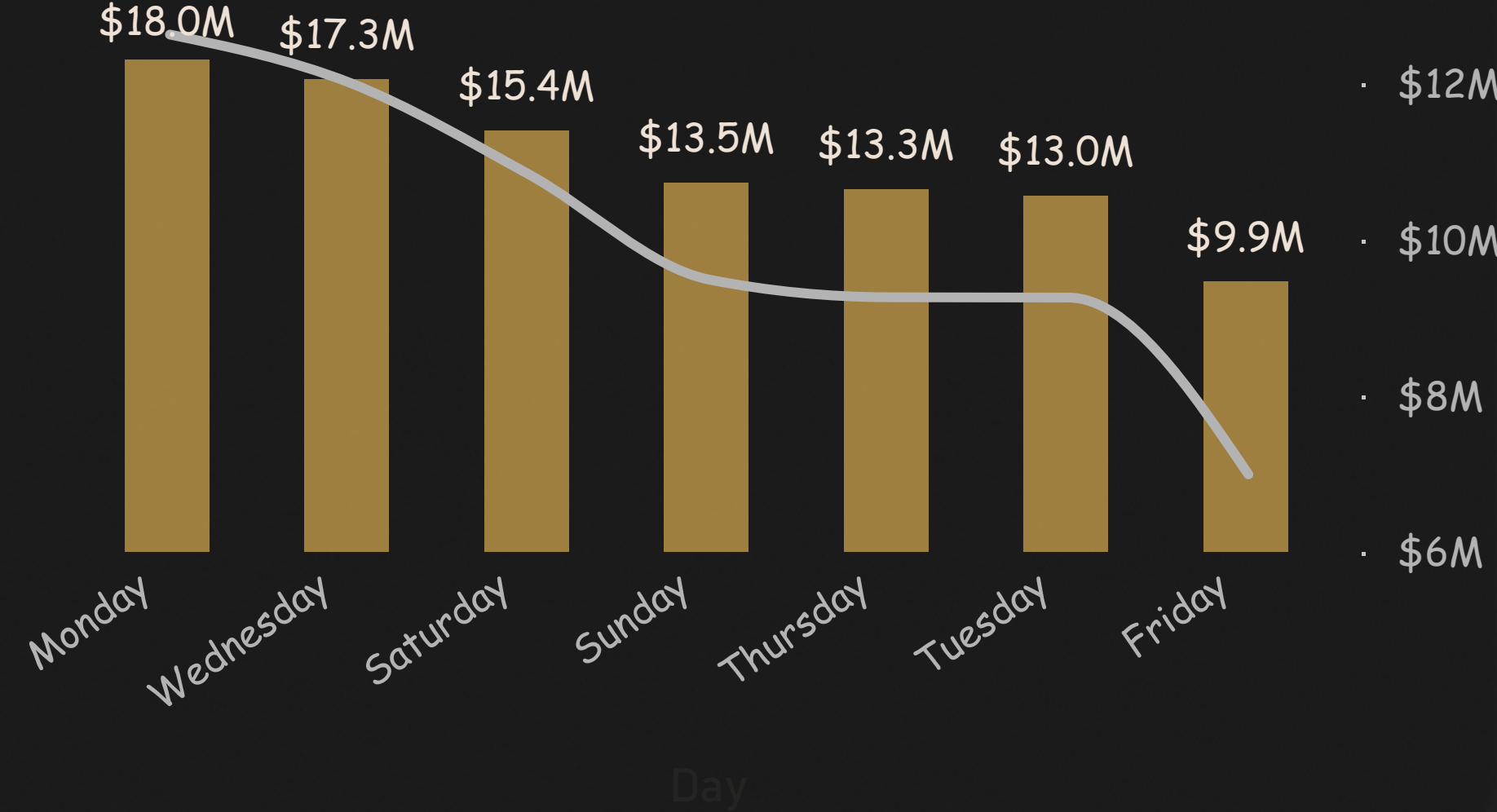
Orders by Category



Profit by Territory

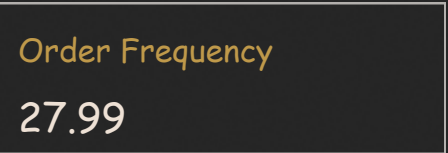
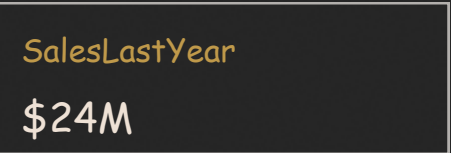
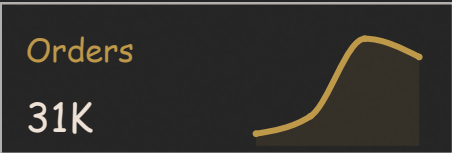


Profit vs Total Cost by Day

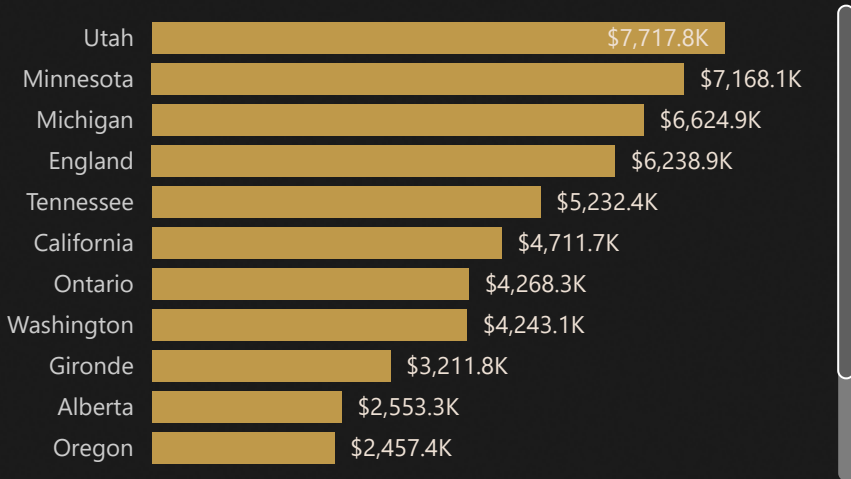




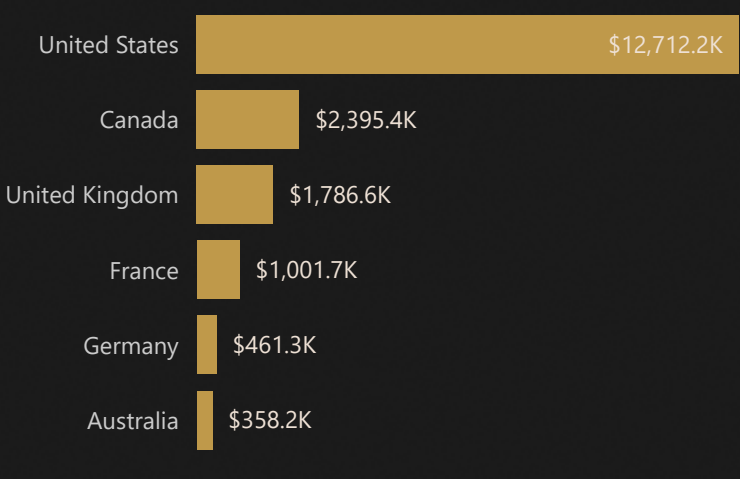
Welcome to Dashboard Sales



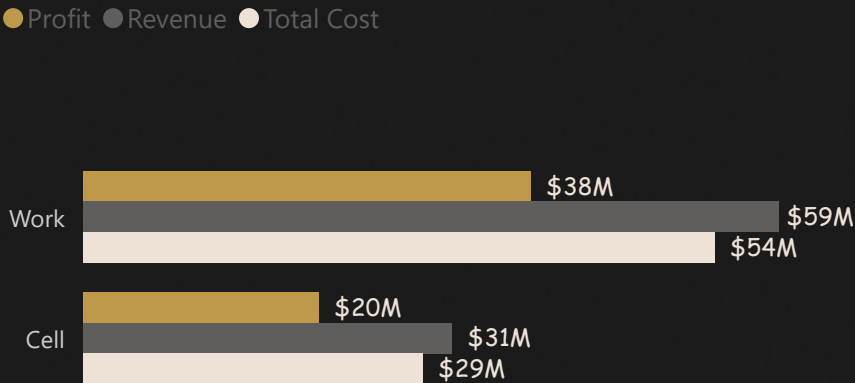
Profit by State



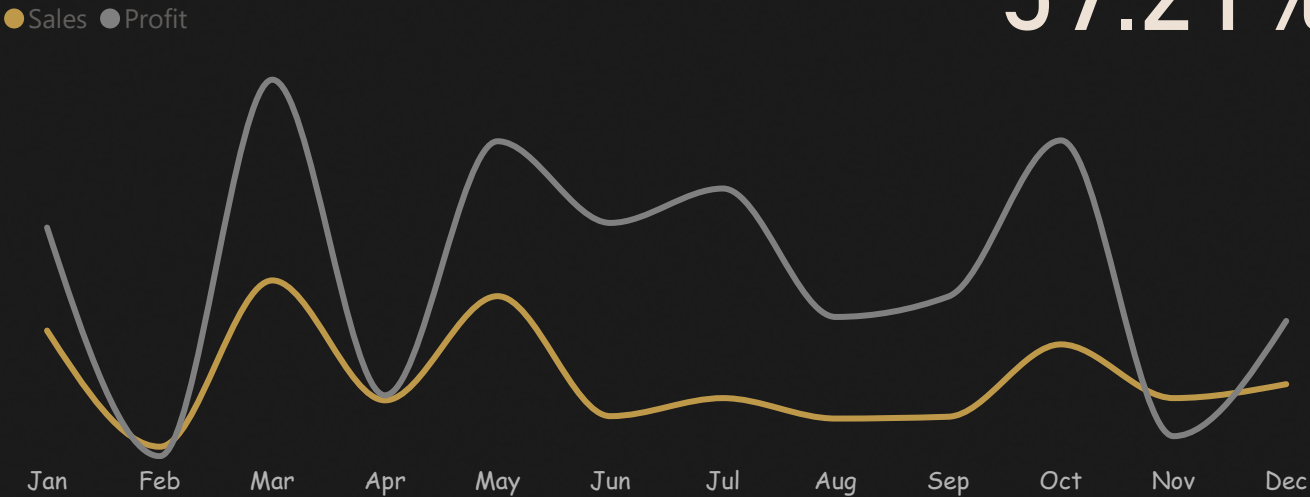
Sales by Country



Profit, Revenue & Total Cost by Phone Type



Sales & Profit by Month



Profit: 57.21%

FullName	PM-Revenue	CM-Revenue	Order Target	Orders	Profit Margin
Amy Alberts	\$826.40K	\$826.40K	42.90	39	62.98%
David Campbell	\$4,207.83K	\$4,207.83K	207.90	189	65.69%
Garrett Vargas	\$4,069.37K	\$4,069.37K	257.40	234	62.74%
Jae Pak	\$9,584.94K	\$9,584.94K	382.80	348	65.09%
Jillian Carson	\$11,342.21K	\$11,342.21K	520.30	473	63.20%
José Saraiva	\$6,683.43K	\$6,683.43K	298.10	271	63.86%
Linda Mitchell	\$11,694.83K	\$11,694.83K	459.80	418	65.99%
Lynn Tsoflias	\$1,606.42K	\$1,606.42K	119.90	109	61.62%
Michael Blythe	\$10,475.20K	\$10,475.20K	495.00	450	63.24%
Pamela Ansman-Wolfe	\$3,748.19K	\$3,748.19K	104.50	95	65.56%
Rachel Valdez	\$2,062.35K	\$2,062.35K	143.00	130	61.65%
Ranjit Varkey Chudukatil	\$5,087.88K	\$5,087.88K	192.50	175	63.13%
Total	\$90,774.02K	\$90,774.02K	4,186.60	3806	64.20%



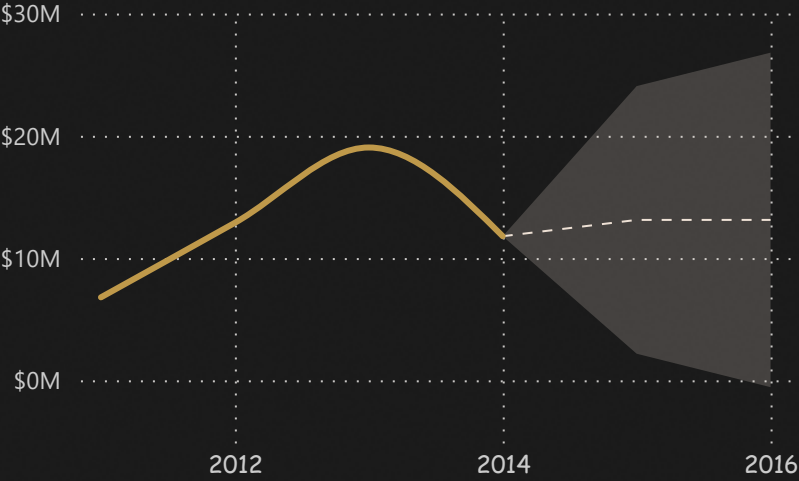




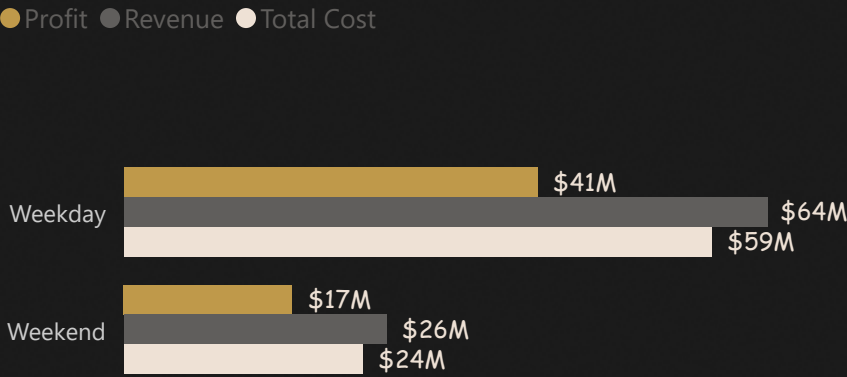
Welcome to Dashboard Sales



Forecast Orders

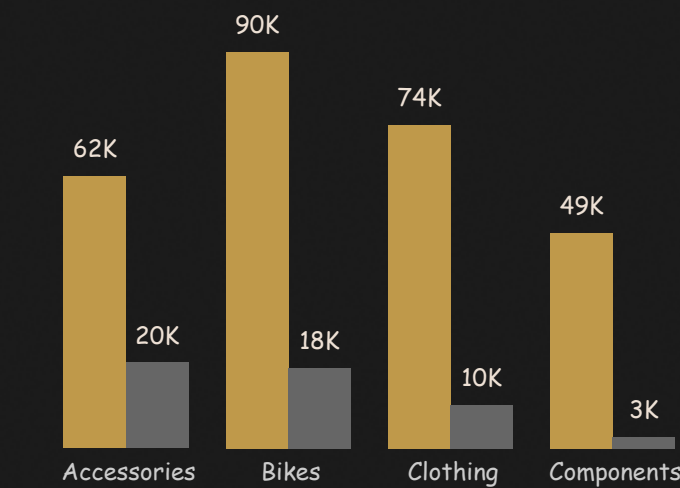


Profit, Revenue and Cost by Week

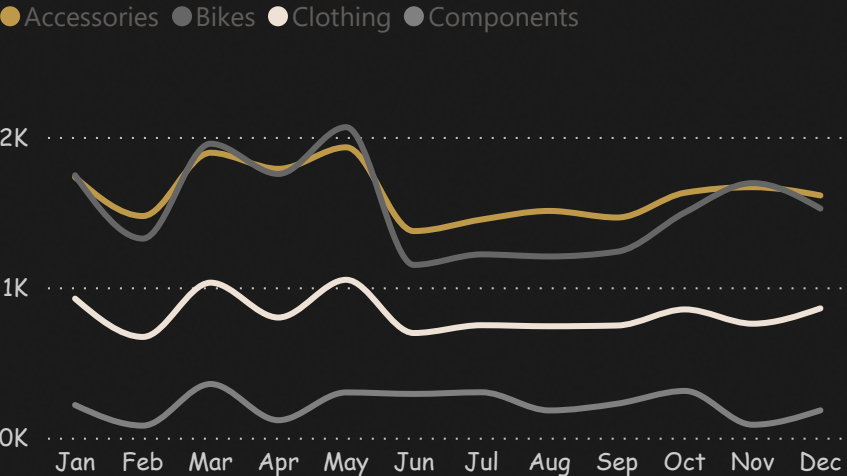


Category	Orders	Revenue	Profit	Profit Margin	Total Quantity
Components	3K	\$13,324K	\$9,023K	67.72%	49,044
Forks	0K	\$88K	\$72K	82.36%	634
Chains	0K	\$11K	\$9K	82.25%	774
Bottom Brackets	0K	\$59K	\$48K	82.05%	921
Headsets	0K	\$69K	\$57K	82.97%	1,009
Brakes	0K	\$75K	\$61K	82.17%	1,035
Cranksets	0K	\$230K	\$189K	82.21%	1,107
Derailleurs	0K	\$79K	\$65K	82.20%	1,166
Saddles	1K	\$63K	\$52K	82.16%	2,145
Touring Frames	0K	\$1,861K	\$1,101K	59.17%	3,725
Pedals	1K	\$166K	\$137K	82.30%	3,931
Handlebars	1K	\$192K	\$165K	86.00%	3,950
Total	31K	\$123,215K	\$70,490K	57.21%	274,914

Quantity Sold by Category



Category Over Time by Orders



Product by Orders

