



Karim Diab

Customer Performance Dashboard



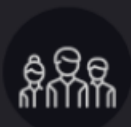
Light Theme

Select Country

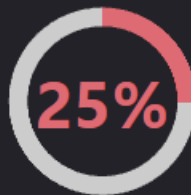
Germany

Average
Customer Age

43

Total
Customer

1780

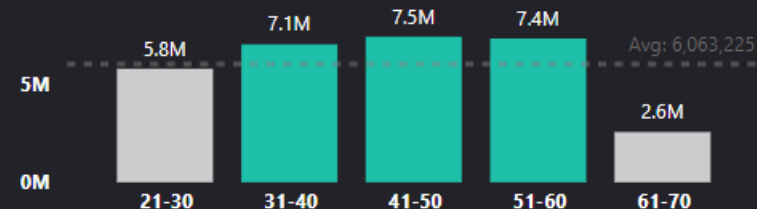


Revenue Without Children

GERMANY leads with 8.50% of customers without children among 1 countries, generating \$7,660,281 in revenue from 1,780 customers, comprising 47.35% male and 52.65% female.

Revenue Segmented by Age-Bracket

72% Of Revenue is attributed to the Yellow bars, primarily led by the 41-50Age-Group surpassing the Average Revenue LINE



Esteemed Buyers

3

Ricky Vazquez

149.31K

Franklin Xu

139.62K

Ricky Navarro

134.48K



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Customer Profiling

Loyal Customers

26,377K

VIP Customers

3,019K

Periodic Buyers

919K

Earing Base Gender



47.05%

\$14.3M

Male



52.95%

\$16.1M

Female



Light Theme

Dark Theme





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Germany



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The 7 Highest Ranking Customers

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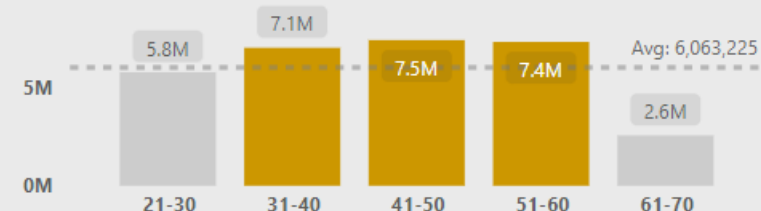


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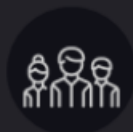
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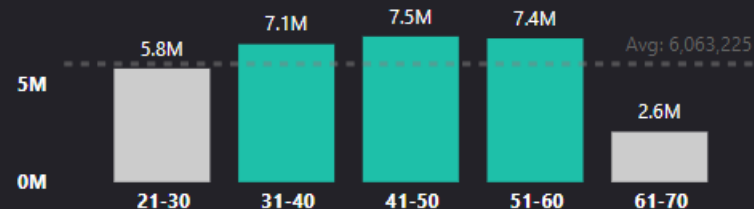


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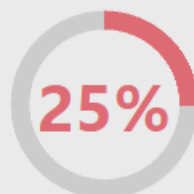
7



Esteemed Buyers

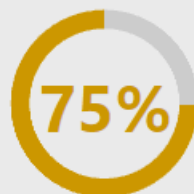
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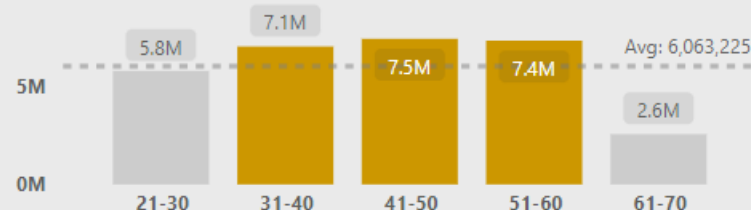


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Full Name
Dynamic CustomersRicky Vazquez
149,307.27

5%

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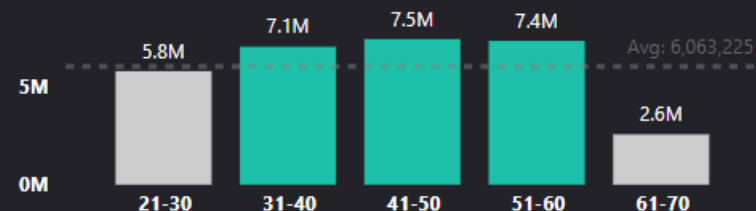
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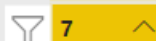
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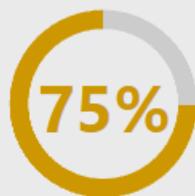
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Full Name Isabel Barnes
Dynamic Customers 133,087.00



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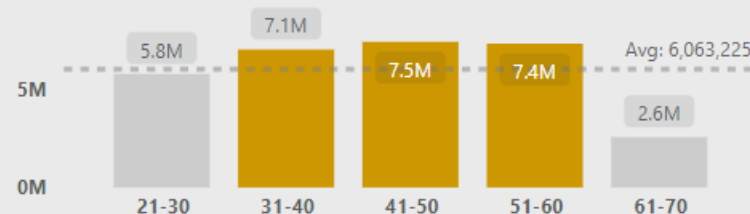


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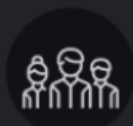
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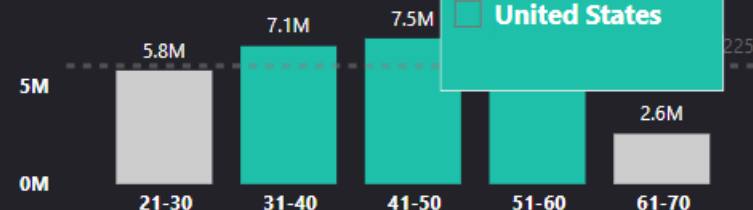
Select Country

Germany

☐ Australia☐ Canada☐ France☒ Germany☐ United Kingdom☐ United States

Revenue Segmented by Age Group

72% Of Revenue is attributed to the YOUNG Adults the 41-50Age-Group surpassing the 31-40Age-Group



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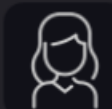
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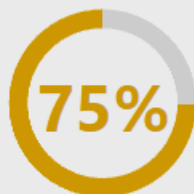
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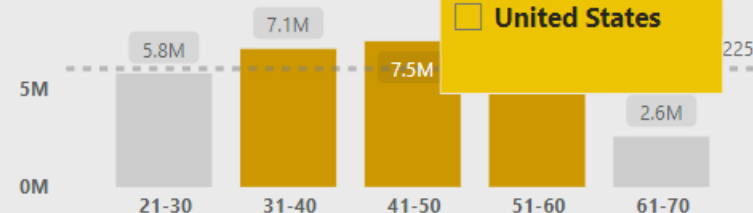
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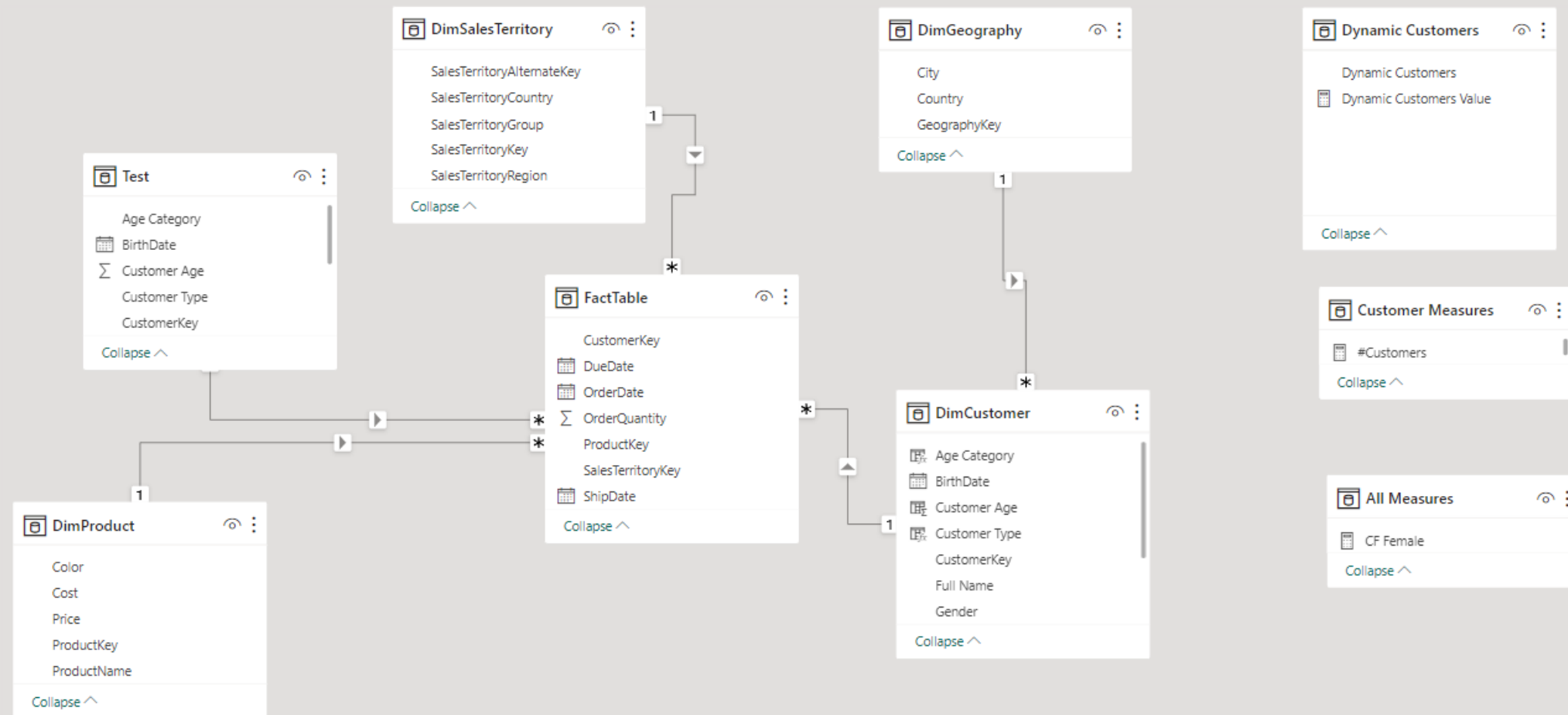
\$16.1M



CustomerKey	GeographyKey	BirthDate	Gender	TotalChildren	Customer Age	Age Category	Customer Type	Transaction	Qyt	Full Name
11005	22	12/13/1960	M	0	63	61-70	Loyal Customers	6	71	Julio Ruiz
11009	25	3/24/1995	M	0	28	21-30	Loyal Customers	5	57	Shannon Carlson
11016	329	3/2/1994	M	0	29	21-30	Loyal Customers	3	27	Wyatt Hill
11019	52	10/3/1962	M	0	61	61-70	VIP Customers	33	347	Luke Lal
11020	53	9/13/1992	M	0	31	31-40	Loyal Customers	2	28	Jordan King
11022	609	6/28/1976	M	0	47	41-50	Loyal Customers	2	19	Ethan Zhang
11023	298	6/19/1970	M	0	53	51-60	Loyal Customers	6	45	Seth Edwards
11024	311	8/30/1999	M	0	24	21-30	Loyal Customers	6	58	Russell Xie
11040	642	5/11/1984	M	0	39	31-40	Loyal Customers	3	21	Jesse Murphy
11043	325	2/27/1965	M	0	58	51-60	Loyal Customers	3	45	Nathan Simmons
11062	547	3/6/1986	M	0	37	31-40	Loyal Customers	3	37	Noah Powell
11064	315	9/18/1963	M	0	60	51-60	Loyal Customers	2	18	Chase Reed
11067	632	4/2/1975	M	0	48	41-50	Loyal Customers	6	56	Caleb Carter
11079	34	1/5/1972	M	0	51	51-60	Loyal Customers	5	71	Donald Gonzalez
11080	30	3/30/1994	M	0	29	21-30	Loyal Customers	7	90	Damien Chander
11104	23	2/3/1974	M	0	49	41-50	Loyal Customers	6	45	Edgar Sara
11106	40	2/19/1970	M	0	53	51-60	Loyal Customers	3	32	Jessie Liu
11109	38	12/25/1997	M	0	26	21-30	Loyal Customers	8	70	Ruben Kapoor
11135	302	7/5/1999	M	0	24	21-30	Loyal Customers	3	33	Marcus Harris
11140	301	4/27/1980	M	0	43	41-50	Loyal Customers	2	19	Javier Alvarez
11142	51	6/4/1982	M	0	41	41-50	VIP Customers	36	360	Eduardo Patterson
11143	334	12/18/1985	M	0	38	31-40	Loyal Customers	5	38	Jonathan Henderson
11144	607	6/18/1984	M	0	39	31-40	Loyal Customers	3	26	Edward Hernandez
11152	633	9/18/1984	M	0	39	31-40	Periodic Buyers	1	4	James Williams
11155	301	5/17/1986	M	0	37	31-40	Periodic Buyers	1	14	Hunter Robinson
11158	361	8/29/1965	M	0	58	51-60	Loyal Customers	3	36	Jason Wright
11160	311	12/12/1962	M	0	61	61-70	Loyal Customers	2	21	Maurice Tang
11162	331	1/13/1986	M	0	37	31-40	Loyal Customers	2	23	Chase Cox

Table: DimCustomer (18,484 rows)

Update available (click to download)





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Light Theme





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Dark Theme

