Olist

Dashboard

D-Customer

D-Product

D-Review

Brazilian E-Commerce

Public Dataset by Olist

Year: 2016 – 2018

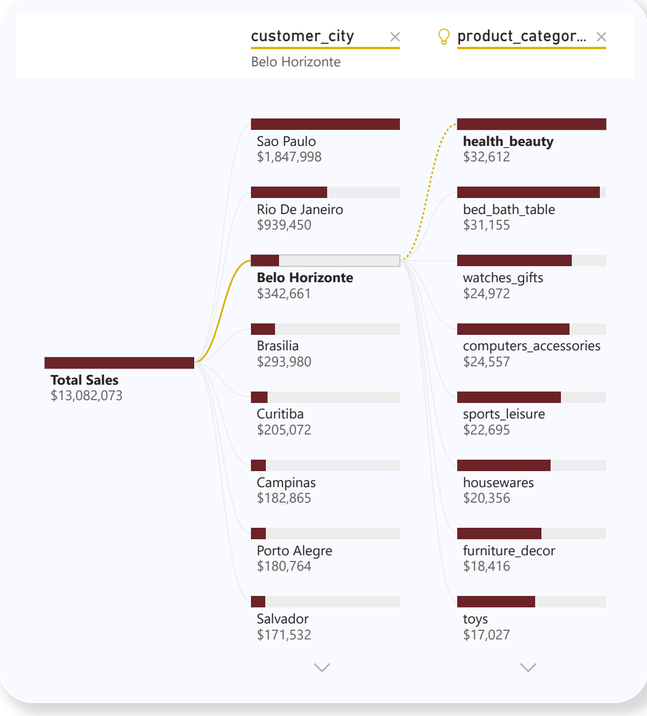
Product Category: All

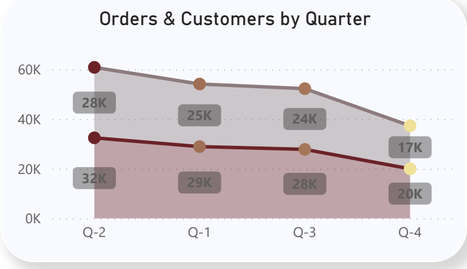
Customer State: All

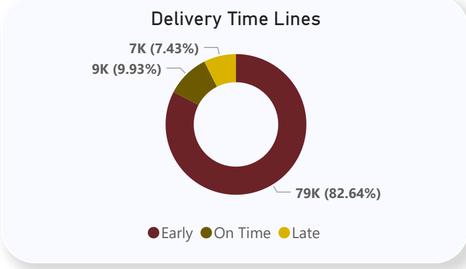
Seller State: All

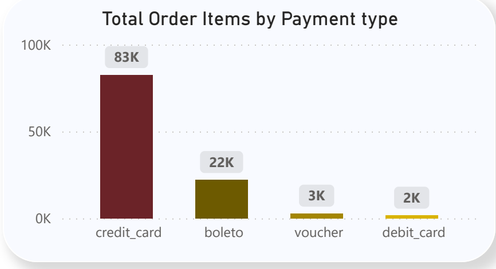
Review: All

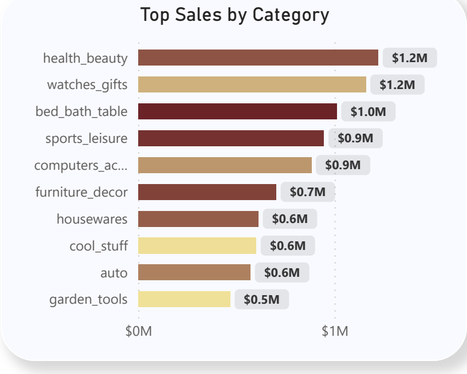
$19M	$13M	176.33	109K	2962
Total Revenue	Total Sales	Average Order Value	Total Order Items	Active Sellers

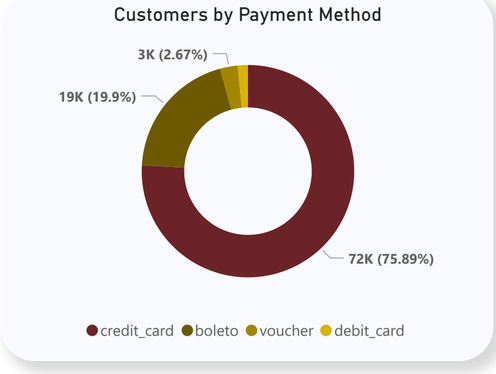












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Brazilian E-Commerce

Public Dataset by Olist

Year: 2016 – 2018

product_category: All

customer_state: All

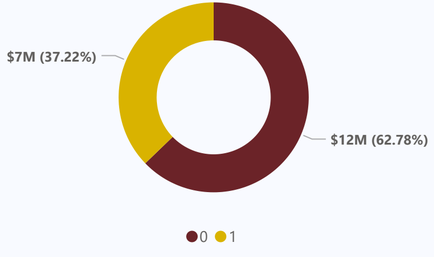
seller_state: All

Review: All

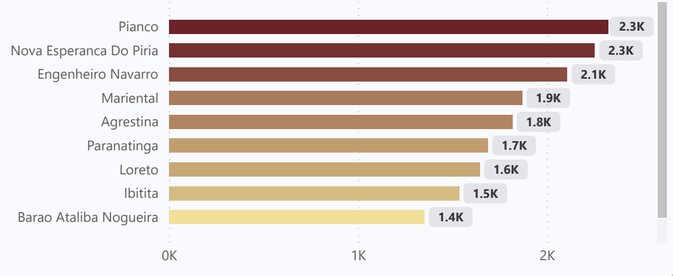
119.87	$11.33K	27	95K	4119
Avg Revenue Per Transaction	Repeat Purchase Customers	Total States	Total Customers	Num Customers' Cities

Customers by Date

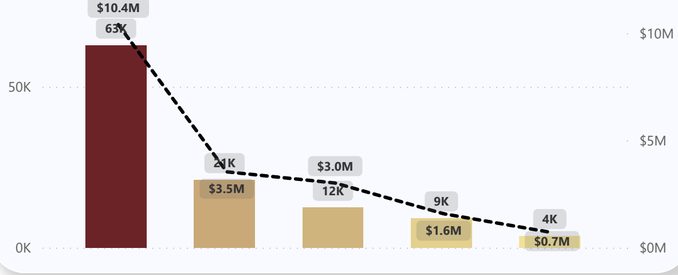
Repeat Customers vs Total Sales



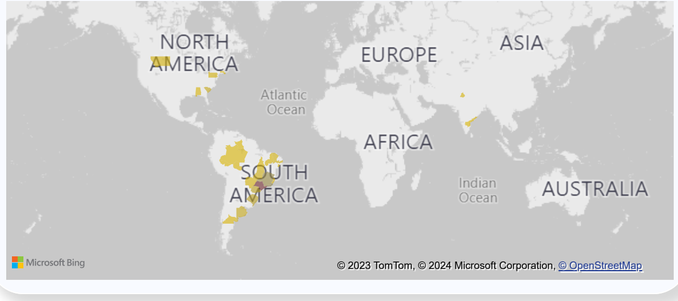
Average Order Value by Customer City



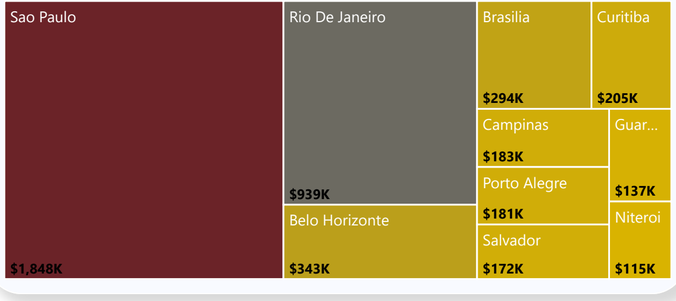
Customer Rating vs Total Order & Revenue



Total Customers, Sales, Avg. Shipping Time by State



Total Sales, Customers, Products by City



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Brazilian E-Commerce

Public Dataset by Olist

Year 2016 2018

product_category All

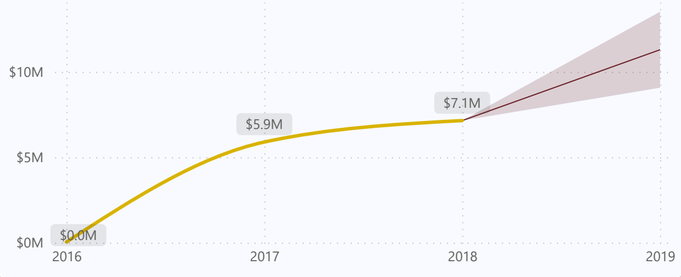
customer_state All

seller_state All

Review All

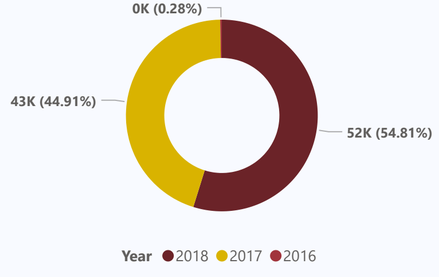
$19M	$13M	12.36	$2.18M	67.98%
Total Revenue	Total Sales	Avg Shipping Time (Days)	Total Freight	Gross Profit Margin

Total Sales by Year - Next Year Forecasting

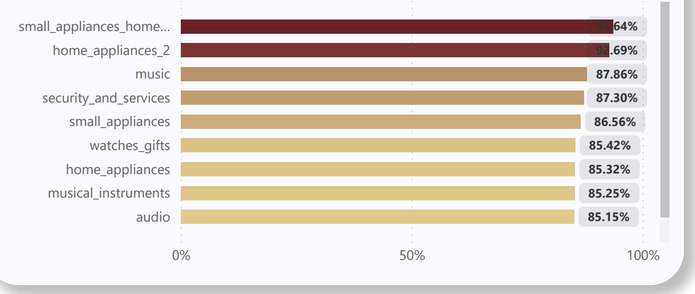


Total Products by Month

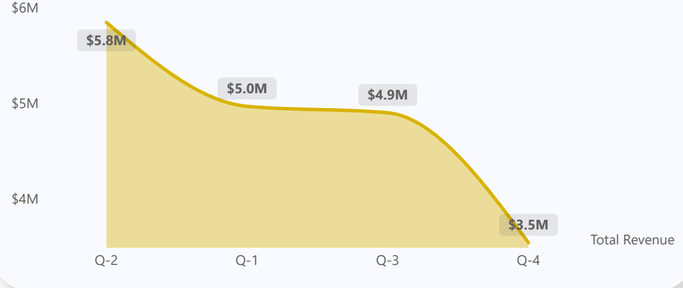
Total Orders by Year



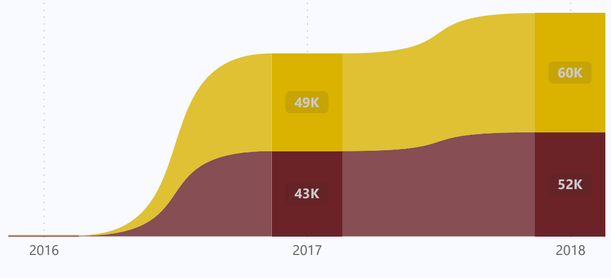
Gross Profit by Product



Total Revenue by Date



Total Order vs Total Order Items



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Public Dataset by Olist

Year 2016 2018

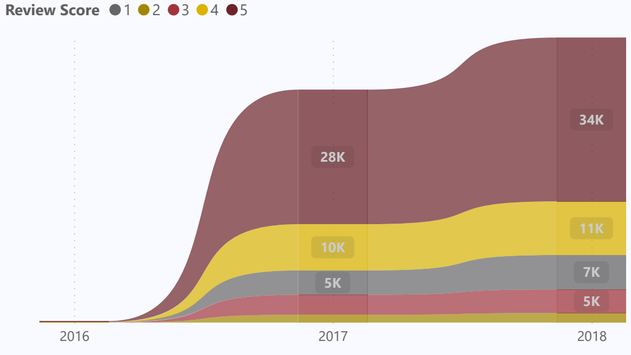
product_category All

customer_state All

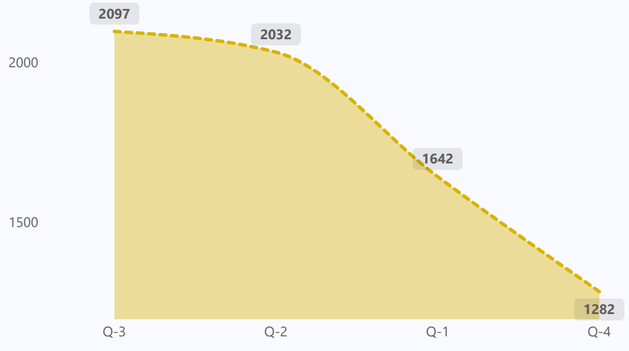
seller_state All

Review All

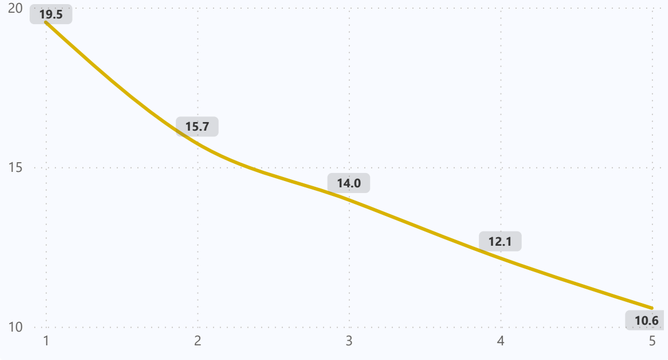
Total Orders by Review Score



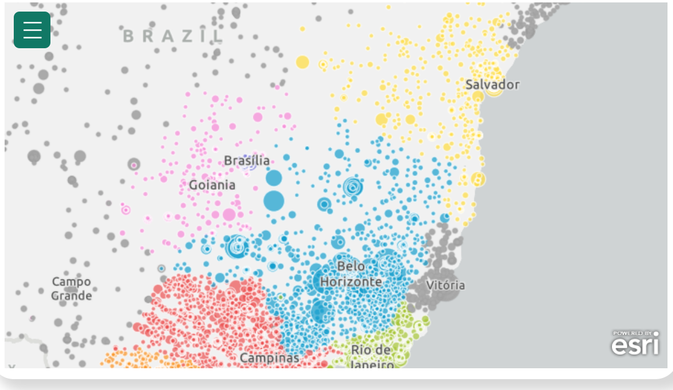
Active Sellers by Date



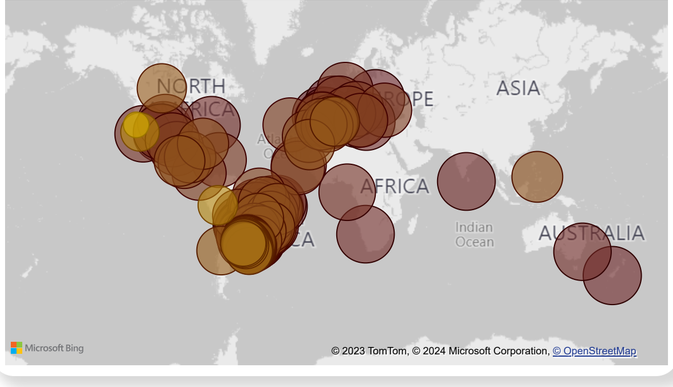
Avg Delivery Days vs. Review



Total Orders by region



Distances Between Sellers & Customers.



Avg of Revview,