First page

- Search box + city name suggestions
- Find closest to me
- Banner - salons of the user's city (automatic location detection out of IP)
- Banner - salongaye taze vared shodan dar sayt va dokme show all.
- Banner - Thaimassage Göteborg va dokme show more. Otomatik haroz avaz beshe, hamishe sabet nabashe
- Thaimassage Stockholm =II=
- Thaimassage Skåne =II=
- Salone massage bishtarin bazdidaye emroz
- Text (static text)

Menu

- Dar morede thai massage (https://thaimassagegruppen.se/about-us/)
- Darmorede man va saytam
- Salong register
  - Be zabane thailandi va soedi
  - Registration form (email + password -> email confirmation) and FB registration
  - Information dar morede special ads (static text)
- Salon login
  - FB login
  - Username - password
  - Ramz yadesh rafte? kode jadid ba email ferestade mishe
- Hameye salona (City-based category)

  - Design tagriban mesle serach resultat ba yekam tagirat
  - Search box to in safe hamintor
  - SEO Text vase tamame safehat
- Tamas ba ma (Text + form)

Top-page ads

- ads ke micharkhe balaye safam (City-/Region- based)

Search results

- >= 10 results
- agahi ke background soratie
- random sorting
- symbol New salon (the highest priority - 1 month)
- Updated (the second-highest priority - 7 days) symbol Most visited (the third-highest priority - updated daily)
- 1 ta 10 aval ya bishtar basdegi dare ke chanta agahi forokhte basham, badaz on salon mamolia biyan, va salon mamolia ke tamom shod, salonai ke nazdike on shar hastan biyad
- Search salon results will show km from nearest to longest when someone uses search closest to me
- Agahi mkhsos ke salon discount mikhad bede be moshdari. Az adminam dorost mishe.
- Chanta symbol; example: Recommended, month's best salon

Search filter

- Geymat
- Topval - masalan ba kart pol migire, hamam dare, parking dare
- Saloni ke alan vaz hast
- Setarehaye zard, man midam be salon rapti be feedback nadare
- Dokme search
- dokme Reset filter

Salon details

- Social media meta tags (google, FB)

- Dokme Report the salon
- Ratings - feedback
- Ax az salon
- FB like
- FB share
- Adress (text + google map)
- open time
- shomare telefon
- dokme GPS directions vasle be google
- Setare
- dokme zang
- dokme bargasht
- Top val, salong entekhab mikone masalan parking dare, tolet dare. (available options?)
- text about salon
- geymataye massage (available options -> massage types ?)
- text darmorede massage (static text per massage type -> defined on the admin side)

Footer links
- Privacy policy link
- …

SEO
- Url
- Titel , meta text
- image optimized
- microdata
- page speed
- 404 sida
- Security

Admin salon

- Delete account
- Suspend account
- Setarehasho mibine
- Amare agahisho mibine visitor
- In page be dota zaban tarjome mishavad, soedi va thailandi
- Customer ID number
- dokme free ads
    - Esme salon
    - Geymataye massage per minute
    - Dokme "add more treatments"
    - Salon images
    - Dokme bargandondane ax
    - Dokme delete ax
    - top val, ke masalan dosh dare, parking dare ya nadare.
    - address salon (text + map)
    - shomare telefon (multiple numbers)
    - mobile number
    - open time
    - text infromation
    - dokme bozorg Save & enable my ad. yek safe kochik vaz mishe, yezare text va ye dokme ke neveshte klick kon ke agahito bebini.
    - Dokme kochik zire dokme bozorge, ke mitone agahisho pause kone
- dokme special ads (info text)
- dokme my account (edit: email, password)
- assign an existing salon via the unique given code
- existing salon notification while adding a salon
- log out

Admin section

- Static texts
- message list from "Tamas ba ma"
- Salons list
- SMS to salons (All, filter by region)
- Special ad definition (Rolling ads, green/red ads, pink ads)
- Salon featuring (Recommended, month's best salon, admin rate)
- Paid ads visitor count
- Salnos' reports (feedbacks) coming from site's customers
- Most-called salons list
- Most-recently-updated salons list
- **Salon info management (view / add / edit / delete -> full info)**
  - **unique code for each salon -> call the owner and give the code via sms**

Multilingual site

- Swedish
- Thai
- English
- German dar ayande
- ...