



Persona	Student / Youngster	Employee
Photo		
Fictional name	Mathew Charles	Susy Bills
Job title /Major responsibility	- Student	- HR Manager
Demographic s	<ul style="list-style-type: none"> - 20 years old - Single - No children 	<ul style="list-style-type: none"> - 28 years old - Married - Mother of one child
Goals and tasks	<p>His goal to find a place where he can play competitive games with his friends and have a party.</p> <p>He can join AjA Lounges to find some of the best places around to do E-gaming and arrange parties for his friends.</p>	<p>Her goal is to spend some quality time after whole stressful week with her friends where she can have some drinks and quality of standards.</p> <p>For her official meetings she can book AjA Lounges to host them and get all the required services under one roof.</p>
Environment	He is completely comfortable using gaming console and setting up gaming servers to let his friends join online.	She has all the required services under one roof even for herself or for official meetings.
Quote	"Failure doesn't mean the game is over, it means try again with experience."	"I am convinced that nothing we do is more important than hiring and developing people."