Karina Ivanova

Frontend Developer & Digital Experience Designer

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Professional Summary

Frontend developer with 3+ years of experience building fast, accessible, and visually polished web interfaces. Specialized in React 18 and modern animation techniques with Framer Motion. Passionate about creating seamless user experiences through clean, maintainable code and performance optimization. Proven track record of delivering high-impact projects that bridge the gap between aesthetics and functionality.

Education

Bachelor of Arts - BA, English/Language Arts

Edward University Graduated: 2019

Professional Experience

Frontend Developer

Embed Signage (Surrey, UK)

Nov 2023 - June 2025

- Designed and implemented reusable UI components that enhanced responsiveness, modularity, and user experience across
 core product interfaces.
- Built scalable, data-driven interfaces for complex datasets, improving UI responsiveness and making interactions faster and more intuitive.
- Created accessible design patterns compliant with WCAG 2.1 AA standards
- Created a flexible sorting engine with customisable operator logic, enabling 100+ personalised configurations and contributing to a 20% increase in usability scores within one quarter.
- Established code standards and reusable libraries, cutting development time and improving onboarding efficiency for new developers.
- Applied advanced React patterns (e.g., memoization, context APIs, lazy loading) to optimise rendering and maintain a
 performant, maintainable codebase.
- Proactively adopted new frameworks and tools, integrating them to support evolving requirements and deliver features on schedule.

Junior Frontend Developer

Agentum LLC (Moscow, Russia)

Apr 2022 - May 2023

- Developed and launched 10+ responsive pages and UI components using HTML, CSS, and JavaScript, boosting user engagement by up to 30%.
- Led the creation of a lightweight, in-house CSS framework, reducing reliance on third-party libraries and accelerating styling consistency across projects.
- ♦ Improved code quality and maintainability by actively participating in peer code reviews and refactoring sessions.
- Collaborated cross-functionally with designers, backend developers, and product stakeholders to meet tight deadlines, introducing reusable patterns that cut technical debt by 20%.

Technical Skills





