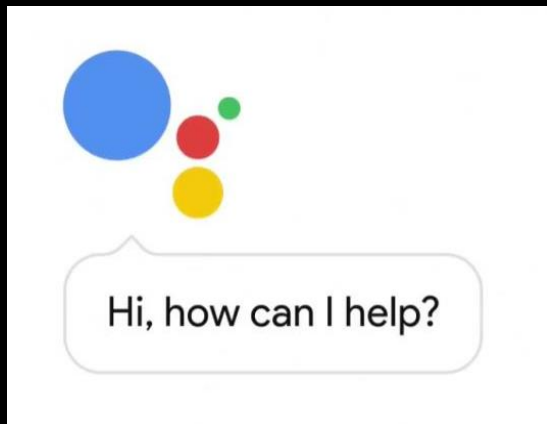


AI in my daily life

Google Assistant



Google Assistant is a virtual assistant, powered by AI that I use almost every day.

What I truly like about it is that I can ask questions and immediately get answers, control my device and get personalized information about events in my calendar.

However, something I really dislike about it is that the answers that **Google Assistant** gives are not always good enough or correct.

Another thing I've noticed that I really dislike is that when there are multiple phones in the room and you start your assistant using voice recognition (by saying "*Hey, Google*") every phone starts. In my opinion it should be programmed in a way to detect when there are multiple phones in the room to only start up on the phone of the one who called it.

Except that, I believe that the overall user experience is very good. Of course, there are some things that could be improved like the search functionality, but I personally think that **Google Assistant** is almost everything I could want from a virtual assistant.

Netflix

Netflix is popular streaming service for movies and series. It uses AI in a lot of ways that are not always easy to notice.

One of the features it has that has had a huge impact on me is content recommendations. I found those recommendations to be extremely useful and very accurate. I almost always find the right thing to watch. Based on AI and Big Data, those recommendations are done in a manner that considers not only my history of watched movies/series but those of other people that are like me. I also think that this has a huge downside - sometimes it works too well thus I spent hours watching recommended content that otherwise I wouldn't have discovered.

However, I dislike that sometimes in the app there are surveys that ask for your opinion of something you've watched. I understand why they are needed but I'm sure that the information they get from those can also be collected in another way that doesn't involve interaction with the end user.

