




# Karina Patricia

## INTERACTION DESIGNER

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 Atlanta, GA

## EDUCATION

### Georgia Institute of Technology

May '21

B.S. in Industrial and Product Design

Minor in Computer Science

GPA: 3.79 / 4.0

## LEADERSHIP

### ISA GATech | VP of Design

May '18 - Apr '19

Spearheaded visual brand design and social media campaign for ISA's annual statewide event resulting in 42% increase in the number of attendants, directed volunteers at event venue on D-day

## RELEVANT COURSES

Industrial Design Studio, User Centered Design and Technology, Human Factors, User Interface Design, Data Structures, Data Visualization, Graphic Design, Interface Prototyping

## SKILLS

### Design

Digital design, interaction design, interface prototyping, user flows, info architecture, wireframing, graphic design, design system

### Research

User journey, user interviews, task analysis, usability testing, affinity map, service blueprint, interface audit

### Tools / Software

Sketch, InVision, Adobe XD, Adobe Creative Suite, Figma, Balsamiq

### Coding

HTML5, CSS3, JavaScript, D3.js, Java, Android Studio

## WORK EXPERIENCE

### Listee | UX Design Intern

Atlanta, GA

Nov '20 - Present

- Currently redesigning external site and dashboard experience and build out a design system for the company, so far increased sign-ups by 73%
- Working with PMs and developers to map customer experiences from discovering our product through online channels, onboarding, and daily product interactions

### OneTrust | UX Design Intern

Atlanta, GA

Jun '20 - Aug '20

- Redesigned asset map concept to visualize country-specific data transfer risk by incorporating DataGuidance research portal
- Improved interoperability of modules by enabling an extended list of actions to be done conveniently within the asset map
- Conducted market research, interviews, and usability testing to drive final design decisions, presented in high-fidelity mockups using *Sketch*
- Prototyped user-friendly email template builder as alternative to HTML editor
- Created high-fidelity Cookie Banner mockups for B2B prospects

### Bits of Good | Product Designer

Atlanta, GA

Jan '20 - Apr '20

- Collaborated with PMs and developers to design attendance tracker for Boys and Girls Club Metro Atlanta (BGCMA), a B2B client of Bits of Good
- Allowed club directors to automate daily tasks and optimize bus capacity by visualizing attendance data coupled with an easy onboarding process
- Conducted interviews, created user flows and wireframes mapping client's daily tasks so that final product is easily integrated into their existing workflow

### Skipli (formerly Butidiners) | UX Design Intern

Atlanta, GA

Sep '19 - Jan '20

- Allowed the company to showcase their product features in a better way through site redesign, acquiring 4 new clients during time of employment
- Designed a seamless browsing and ordering experience by aligning solution with merchant and customer personas and Skipli's business goals
- Presented design ideas in wireframes and high-fidelity mockups using *Figma*

## SPONSORED PROJECTS

### Children's Healthcare of Atlanta Dashboard

Atlanta, GA

Jan '20 - Apr '20

- Created vision mockups for a future hospital room monitoring interface to help the hospital develop future best practices using data-driven decisions
- Collaborated in team of 5 as UX designer to conduct user interviews and market research to develop insights that align with the hospital's goals
- Created wireframes, high-fidelity mockups, and a clickable interface to present to Children's Hospital of Atlanta