




Karina Patricia

INTERACTION DESIGNER

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 Atlanta, GA

EDUCATION

Georgia Institute of Technology

May '21

B.S. in Industrial and Product Design

Minor in Computer Science

GPA: 3.79

PROJECTS

TossIt App

HackGT '19

Collaborated in a team as UX designer and front-end developer, designed and built mobile app to help students move out faster, created flows and wireframes related to listings and purchases

RELEVANT COURSES

Industrial Design Studio, User Centered Design and Technology, Human Factors, User Interface Design, Data Visualization, Graphic Communication, AR/VR, Interface Prototyping, Data Structures

SKILLS

Design

Digital design, interaction design, interface prototyping, user flows, info architecture, wireframing, graphic design, design system

Research

User journey, user interviews, task analysis, usability testing, affinity map, service blueprint, interface audit, 2x2 diagram

Tools / Software

Sketch, InVision, Adobe XD, Adobe Creative Suite, Figma, Balsamiq

Coding

HTML5, CSS3, JavaScript, D3.js, Java, Android Studio

EXPERIENCE

Listee | UX Design Intern

Atlanta, GA

Nov '20 - Present

OneTrust | UX Design Intern

Atlanta, GA

Jun '20 - Aug '20

- Redesigned asset map concept to visualize country-specific data transfer risk by incorporating DataGuidance research portal
- Improved interoperability of modules by enabling an extended list of actions to be done conveniently within the asset map
- Conducted market research, interviews, and usability testing to drive final design decisions, presented in high-fidelity mockups using *Sketch*
- Prototyped user-friendly email template builder as alternative to HTML editor
- Created high-fidelity Cookie Banner mockups for B2B prospects

Bits of Good | Product Designer

Atlanta, GA

Jan '20 - Apr '20

- Collaborated with PMs and developers to design attendance tracker for Boys and Girls Club Metro Atlanta (BGCMA), a B2B client of Bits of Good
- Allowed club directors to automate daily tasks and optimize bus capacity by visualizing attendance data coupled with an easy onboarding process
- Conducted interviews, created user flows and wireframes mapping client's daily tasks so that final product is easily integrated into their existing workflow

Skipli (formerly Butidiners) | UX Design Intern

Atlanta, GA

Sep '19 - Jan '20

- Allowed the company to showcase their product features in a better way through site redesign, acquiring 4 new clients during time of employment
- Designed a seamless browsing and ordering experience by aligning solution with merchant and customer personas and Skipli's business goals
- Presented design ideas in wireframes and high-fidelity mockups using *Figma*
- Collaborated in a team to develop a consistent visual identity for Skipli by creating design system, logo, and customized illustrations

Georgia Institute of Technology | Graphic Design Intern

Atlanta, GA

Jan '18 - Dec '19

- Improved overall navigability of Ivan Allen College internal site through updated fonts, colors, and site layout
- Designed promotional materials and merchandise for Fall 2019 recruiting season and various campus-wide events using *Adobe Creative Suite*

Puede Education | Web Design Intern

Surabaya, Indonesia

Dec '15 - Dec '16

- Designed and developed client's e-commerce website using WordPress, *HTML5*, and *CSS3*
- Retouched client's product photos using *Adobe Photoshop*
- Designed content for SEO using data from Google Analytics as metrics