

# Karina Patricia

INTERACTION DESIGNER

🏠 [karinapatricia.github.io](https://karinapatricia.github.io)

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📍 Atlanta, GA

## EDUCATION

### Georgia Institute of Technology

May '21

B.S. in Industrial and Product Design

Minor in Computer Science

GPA: 3.77

## RELEVANT COURSES

- Industrial Design Studio
- User Centered Design Methods
- Human Factors in Design
- Smart Product Design
- User Interface Design
- Human-Centered Technology
- Information Visualization
- Graphic Communication
- Mixed Reality Design
- Interface Prototyping
- Hardware Prototyping
- Data Structures

## SKILLS

### Design

Digital design, interaction design, interface prototyping, user flows, info architecture, wireframing, graphic design, design system

### Research

User journey, user interviews, task analysis, usability testing, affinity map, service blueprint, interface audit, 2x2 diagram

### Tools / Software

Sketch, InVision, Adobe XD, Adobe Creative Suite, Figma, Balsamiq

### Coding

HTML5, CSS3, JavaScript, D3.js, Java, Android Studio

## LEADERSHIP

### ISA GATech | VP of Design

Atlanta, GA | May '18 - Apr '19

## WORK EXPERIENCE

### Listee | UX Designer

Atlanta, GA

Nov '20 - Present

### OneTrust | UX Designer Intern

Atlanta, GA

Jun '20 - Aug '20

- Redesigned asset map concept to visualize country-specific data transfer risk by incorporating DataGuidance research portal
- Improved interoperability of modules by enabling an extended list of actions to be done conveniently within the asset map
- Conducted market research, interviews, and usability testing to drive final design decisions, presented in high-fidelity mockups using *Sketch*
- Prototyped user-friendly email template builder as alternative to HTML editor
- Created high-fidelity Cookie Banner mockups for B2B prospects

### Bits of Good | Product Designer

Atlanta, GA

Jan '20 - Apr '20

- Collaborated with PMs and developers to design attendance tracker for Boys and Girls Club Metro Atlanta (BGCMA), a B2B client of Bits of Good
- Allowed club directors to automate daily tasks and optimize bus capacity by visualizing attendance data coupled with an easy onboarding process
- Conducted interviews, created user flows and wireframes mapping client's daily tasks so that final product is easily integrated into their existing workflow

### Skipli (formerly Butidiners) | UX Designer Intern

Atlanta, GA

Sep '19 - Jan '20

- Allowed the company to showcase their product features in a better way through site redesign, acquiring 4 new clients during time of employment
- Designed a seamless browsing and ordering experience by aligning solution with merchant and customer personas and Skipli's business goals
- Presented design ideas in wireframes and high-fidelity mockups using *Figma*
- Collaborated in a team to develop a consistent visual identity for Skipli by creating design system, logo, and customized illustrations

### Georgia Institute of Technology | Graphic Designer

Atlanta, GA

Jan '18 - Dec '19

- Improved overall navigability of Ivan Allen College internal site through updated fonts, colors, and site layout
- Designed promotional materials and merchandise for Fall 2019 recruiting season and various campus-wide events using *Adobe Creative Suite*

### Puede Education | Web Designer Intern

Atlanta, GA

Dec '15 - Dec '16

- Designed and developed client's e-commerce website using WordPress, *HTML5*, and *CSS3*
- Retouched client's product photos using *Adobe Photoshop*
- Designed content for SEO using data from Google Analytics as metrics