Karina Patricia
User Experience Designer

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📍 Atlanta, GA

Education

Georgia Institute of Technology
May 2021

B.S. in Industrial and Product Design
Minor in Computer Science
Major GPA: 4.00, Cumulative GPA: 3.77

Relevant Courses

- Industrial Design Studio
- User Centered Design Methods
- Human Factors in Design
- Smart Product Design
- User Interface Design
- Human-Centered Technology
- Information Visualization
- Graphic Communication
- Advanced Immersive Experiences
- Interface Prototyping
- Data Structures

Skills

Design	Research
Digital Design	User Journey
Interaction Design	Task Analysis
Interface Prototyping	Usability Testing
User Flows	Affinity Map
Wireframing	Service Blueprint
Graphic Design	User Interviews
Design System	2x2 Diagram

Software	Coding
Sketch	Android Studio
InVision	HTML5
Adobe XD	CSS3
Adobe Creative Suite	JavaScript
Figma	D3.js
Balsamiq	Java

Leadership & Volunteering

ISA-GATech | VP of Design
May 2018 - Apr 2019

- Designed all social media content
- Created all events' promotional material
- Designed visual brand for statewide event
- Designed and produced all merchandise

Work Experience

OneTrust | UX Design Intern
Jun 2020 - Aug 2020
Atlanta, GA

- Designed, wireframed, and prototyped OneTrust's asset map using Sketch
- Conducted user interviews and created journey maps to identify user needs
- Conducted market research and usability tests on asset map mockups
- Worked with manager and PMs to design OneTrust's email template editor
- Created cookie banner and preference center mockups for various clients

Bits of Good | Product Designer
Jan 2020 - Apr 2020
Atlanta, GA

- Collaborated in a team to design and build attendance tracker dashboard
- Developed project scope, KPI metrics, and design criteria
- Created user flows, wireframes, and high-fidelity mockups to demo to client

Skiplinow.com | UX Designer
Sep 2019 - Jan 2020
Atlanta, GA

- Designed website and app experience for merchant and customer personas
- Redesigned website layout and hierarchy to improve overall navigability
- Developed new visual brand identity and customized illustrations

Projects

CHOA Clinical Trial Dashboard
Jan 2020 - Apr 2020
Children's Hospital of Atlanta, Georgia Institute of Technology

- Designed dashboard that monitors hospital room conditions for clinical trials
- Collaborated in team of 5 as UX designer to create wireframes and mockups
- Conducted user interviews and market research to develop insights
- Prototyped clickable interface to present to Children's Hospital of Atlanta

BGCMA Club Manager Dashboard
Jan 2020 - Apr 2020
Boys and Girls Club Metro Atlanta, Bits of Good

- Designed dashboard for club managers to track and archive attendance data
- Worked with developers to design and build a working prototype
- Conducted user interviews to identify user needs and test app usability

TossIt Mobile App
Oct 2019
HackGT 2019

- Designed and built mobile app to help students moving out sell items faster
- Collaborated in team of 4 as UX designer and front-end developer
- Designed and developed app interface using Figma and Android Studio

OWL Customizable Viewing Tool
Oct 2019 - Dec 2019
Georgia Institute of Technology

- Designed dashboard for esports fans to customize live game viewing layout
- Worked in team of 3 as UX designer to prototype clickable desktop interface
- Conducted user research, interviews and usability testing on app interface