

Karina Patricia

User Experience Designer

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📍 Atlanta, GA

Education

Georgia Institute of Technology

May 2021

B.S. in Industrial and Product Design

Minor in Computer Science

Major GPA: 4.00, Cumulative GPA: 3.77

Relevant Courses

- Industrial Design Studio
- User Centered Design Methods
- Human Factors in Design
- Smart Product Design
- User Interface Design
- Human-Centered Technology
- Information Visualization
- Graphic Communication
- Advanced Immersive Experiences
- Interface Prototyping
- Data Structures

Skills

Design

Digital Design
Interaction Design
Interface Prototyping
User Flows
Wireframing
Graphic Design
Design System

Research

User Journey
Task Analysis
Usability Testing
Affinity Map
Service Blueprint
User Interviews
2x2 Diagram

Software

Sketch
InVision
Adobe XD
Adobe Creative Suite
Figma
Balsamiq

Coding

Android Studio
HTML5
CSS3
JavaScript
D3.js
Java

Leadership & Volunteering

ISA-GATech | VP of Design

May 2018 - Apr 2019

- Designed all social media content
- Created all events' promotional material
- Designed visual brand for statewide event
- Designed and produced all merchandise

Work Experience

OneTrust | UX Design Intern

Jun 2020 - Aug 2020

Atlanta, GA

- Designed, wireframed, and prototyped OneTrust's asset map using Sketch
- Conducted user interviews and created journey maps to identify user needs
- Conducted market research and usability tests on asset map mockups
- Worked with manager and PMs to design OneTrust's email template editor
- Created cookie banner and preference center mockups for various clients

Bits of Good | Product Designer

Jan 2020 - Apr 2020

Atlanta, GA

- Collaborated in a team to design and build attendance tracker dashboard
- Developed project scope, KPI metrics, and design criteria
- Created user flows, wireframes, and high-fidelity mockups to demo to client

Skiplino.com | UX Designer

Sep 2019 - Jan 2020

Atlanta, GA

- Designed website and app experience for merchant and customer personas
- Redesigning website layout and hierarchy to improve overall navigability
- Developed new visual brand identity and customized illustrations

Projects

CHOA Clinical Trial Dashboard

Jan 2020 - Apr 2020

Children's Hospital of Atlanta, Georgia Institute of Technology

- Designed dashboard that monitors hospital room conditions for clinical trials
- Collaborated in team of 5 as UX designer to create wireframes and mockups
- Conducted user interviews and market research to develop insights
- Prototyped clickable interface to present to Children's Hospital of Atlanta

BGCMA Club Manager Dashboard

Jan 2020 - Apr 2020

Boys and Girls Club Metro Atlanta, Bits of Good

- Designed dashboard for club managers to track and archive attendance data
- Worked with developers to design and build a working prototype
- Conducted user interviews to identify user needs and test app usability

TossIt Mobile App

Oct 2019

HackGT 2019

- Designed and built mobile app to help students moving out sell items faster
- Collaborated in team of 4 as UX designer and front-end developer
- Designed and developed app interface using Figma and Android Studio

OWL Customizable Viewing Tool

Oct 2019 - Dec 2019

Georgia Institute of Technology

- Designed dashboard for esports fans to customize live game viewing layout
- Worked in team of 3 as UX designer to prototype clickable desktop interface
- Conducted user research, interviews and usability testing on app interface