

## Karina Qiu

Email: [karinaqiu5@gmail.com](mailto:karinaqiu5@gmail.com) | Mobile phone: 416-669-1661 | [LinkedIn](#) | Toronto, ON

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### Experience

*First Year Marketing Intern* for Queen's Women in Computing | Kingston, ON | 2024-2025

- Expanded social media outreach by using digital marketing strategies and platforms such as Instagram and TikTok to promote campus wide events
- Increased social media engagement by 15% by organizing collaborations with similar organizations
- Helped brainstorm organize 5 campus wide events, including panels, workshops, and hackathons

*Swim Instructor* at Chaco Swimming | Toronto, ON | 2022-2023

- Coordinated and led summer camp activities for swimming camp students aged 7-15 for over 40 hours per week
- Designed and executed 60 minute lesson plans each day, with each swimmer improving on 6 swim skills per lesson
- Communicated with over 20 parents per day and resolving conflict using customer service skills

*Private Tutor* | Remote | 2022 - 2024

- Created and delivered 90-minute engaging lessons for ESL students based in China
  - Boosted students' English speaking, reading, and writing proficiency by over 30% through personalized instruction
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### Projects

Hackher Hackathon | HTML, Javascript | March 2025 | Kingston, ON

- Collaborated alongside 4 developers to design a student planner web app that automatically schedules study sessions based on user availability and priorities
- Built interactive forms allowing users to input assignments, exams, and availability, generating a personalized study plan optimized for workload balance and productivity

MCPT Hackathon | Graphic Designer & Developer | May 2023 | Toronto, ON

- Built a Discord bot with 10+ interactive commands for user profile creation, career exploration, scheduling, and a to-do list
  - Engineered a real-time command handling system using the Javacord API, improving message response speed
  - Designed the project's logo and visual identity, giving the bot a professional theme
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### Education

*Queen's University* | Kingston, ON

**Bachelor of Computing Science** with specialization in Computing, Mathematics and Analytics

3.9 GPA

**Relevant courses:** Discrete Mathematics, Linear Algebra, Cognitive science, Integral and Differential Calculus, Logic For Computing

**Technical Skills:** Java, Python, C, VS Code, Javascript, Processing, Graphic design, 3D animation, HTML, Github, Object Oriented Programming (OOP)