

KARIN C. GARFIN

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EXECUTIVE PRODUCER/OWNER, Broadway Broadcasting, Manhattan, NY

Present - 9/16

- Creating topical editorial content, branded content.
- Key decision maker from pitch to launch through production and post production.
- Crafted multiple innovative social media segments and live events as accents to original concepts.

SUPERVISING PRODUCER Never Settle Show, Nasdaq Studios, Roker Media, Times Square, NY

10/17 - 1/18

- Supervised all elements of this innovative Facebook Watch talk show produced with massive audience engagement,
- Created all format, rundowns, scripts, graphics, studio content, and collaborated on guest booking. Key decision maker.
- Crafted multiple innovative social media segments and live interviews that resulted in groundbreaking viewer engagement.
- Show received 2 New York Emmy nominations and 1 win for best Interactivity.

SENIOR PRODUCER/MEDIA CONSULTANT, NY1, On Stage, Chelsea Market, NY, NY

6/17 - 12/17

- Produced long form packages and location shows based on Broadway and live theatre.
- Created marquee segments with major talent including Judith Light, Jeff Tambour, Tony Shalom, Frank Oz and other talent.
- Supervised the entire program's field segments including leads, tags, live music performances.
- Show marked its highest rating to date under my leadership.

SUPERVISING PRODUCER It's Relevant TV, Fairfield County, CT

3/15 - 9/16

- Managed all content for this growing, unique national digital information and commercial platform.
- Created intricate and complex multi-camera field shoots with all levels of talent from both the editorial and branded genres.
- Supervised and mentors multiple field teams in all forms of storytelling and production; ensuring content exceeds clients' expectations, presents the highest production standards; is innovative, and gets buzz on all social media platforms.
- Created and procured independent series focused on lifestyle, health, medical, fitness, beauty and trends and brands .
- In one calendar year, dramatically increased quality of network content, and the number of videos from 6k to 500K+.

SENIOR PRODUCER, The Better Show, Meredith Video Studios, New York, NY

7/14 - 8/12

- Team leader for the Emmy-nominated, nationally syndicated daily talk show based on trends in lifestyle, health, medicine, science, fitness, beauty, cooking, parenting, art, music, Broadway, television and cinema.
- Produced multi-camera editorial and branded field stories, also produced 2 on-location seasonal shows, and all social media content.
- Pitched, booked, and produced broadcast packages with compelling storylines, multiple video and music sources, informational and aesthetic graphic inserts and social media compliments on daily deadlines.
- Created intricate studio and field segments for hosts JD Roberto and Rebecca Budig with numerous celebrities including: Dolly Parton, Howie Mandel, Fran Drescher, Eva Longoria, Julie Andrews, Julianne Hough, NBA stars John Salley and Shaq, chefs Rocco Dispirito, Lidia Bastianich, musicians Charlie Daniels, Nick Lachey, Rick Springfield and many more.
- Supervised talent, producers, photographers, and editors to ensure work was accurate, interesting and innovative.
- Improved the quality and content so dramatically it was nominated for a national Emmy Award for the first time.

PRODUCER, ABC'S The Revolution, Chelsea Television Studios, New York, NY

5/12 - 1/12

- Collaborated with EP and Supervising Producer daily on segments for celebrity hosts; home makeover expert Ty Pennington, fashion guru Tim Gunn, medical expert Dr. Jen Ashton, psychologist Dr. Tiffanie Davis and fitness coach Harley Pasternak.
- Assisted EP on studio floor during live audience tapings and organized large-scale live audience participation segments.
- Guided and supervised details of the complete broadcast including storylines, scripts, headlines, and website publications.
- Crafted innovative pitches and developed show franchise segments based on lifestyle trends, health issues and fashion.
- Created and monitored branded segments for compliance with sales agreements.
- Created audience segments and host segments that earned the show multiple lucrative sponsorship deals.

SENIOR WEEKEND SHOW / FIELD PRODUCER, MTV's The Seven, Viacom Times Square, NY, NY

5/11 - 9/10

- Supervised weekend program in pre-production, control-room, live studio taping and in post production.
- Created innovative studio and field segments with numerous celebrities including Rihanna, Nina Dobrev, Avril Lavigne, Kourtney and Khloe Kardashian, Wiz Khalifa, Linkin Park, Justin Bieber, the Jonas Brothers and many more.
- Lead, collaborated and organized off-site interviews and live big-ticket field events: duties included securing talent, scripts, crews and equipment, obtaining permits, transportation, access while adhering to strict financial guidelines.
- Produced memorable field stories including red carpet events, behind the scenes access, and live concerts.
- Simultaneously managed multiple editing rooms under intense deadlines.

SHOW (LINE) PRODUCER MSNBC/NBC NEWS, 30 Rockefeller Center, New York, NY

2010-2009 & 2000-1999

- Directed all elements of 2 hour-long live broadcasts with preplanned, breaking national and international news.
- Guided editorial content created by correspondents and production teams in both the newsroom and live in the control room.
- Produced compelling, informative, and balanced opposing viewpoint segments while maintaining the highest journalistic standards.
- Produced long-form taped pieces in pre-and-post production with video, music and graphics and out-of-show promotion.
- Booked guest on multiple occasions that increased show ratings by double digits

Local News Experience

1999-1996 NEWSCAST/FIELD/SPECIAL PROJECTS PRODUCER, WTVJ-TV NBC O&O, Miami, FL

1996-1994 NEWSCAST PRODUCER, WTEN-TV ABC Affiliate, Albany, NY

1994-1989 ASSIGNMENT EDITOR/SHOW PRODUCER WGGB-TV, Springfield, MA

1989-1988 ASSIGNMENT EDITOR/PRODUCTION ASSISTANT, WTNH-TV New Haven, CT

Merit

Daytime Emmy Award Nomination

Academy of Television Arts & Sciences Member

National Telly Award Winner

Local Emmy Awards Broadcasts

2014

2014

2013

1996-1999 Journalism

Education

NYU /School Of Professional Studies, MS 2021, Prof Writing

CUNY- Newmark Journalism School, MS 2020

Western Connecticut State University, BA, Communications

Theater Arts/Journalism