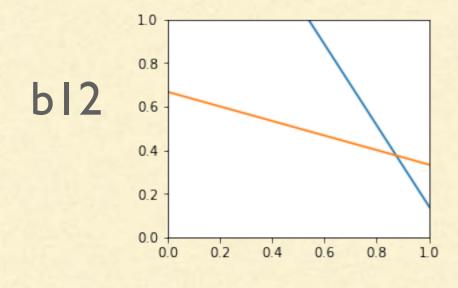
## KING'S ECOLOGICAL INFERENCE

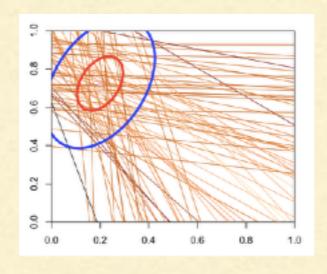
precinct I: 70% Dem, 30% Rep, 65% Black, 35% White

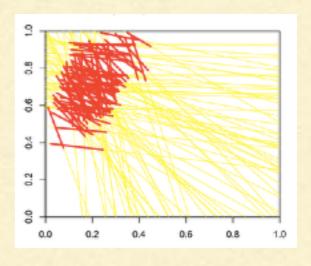
precinct 2: 50% Dem, 50% Rep, 25% Black, 75% White

.7 = .65b11 + .35b12

.5 = .25b11 + .75b12

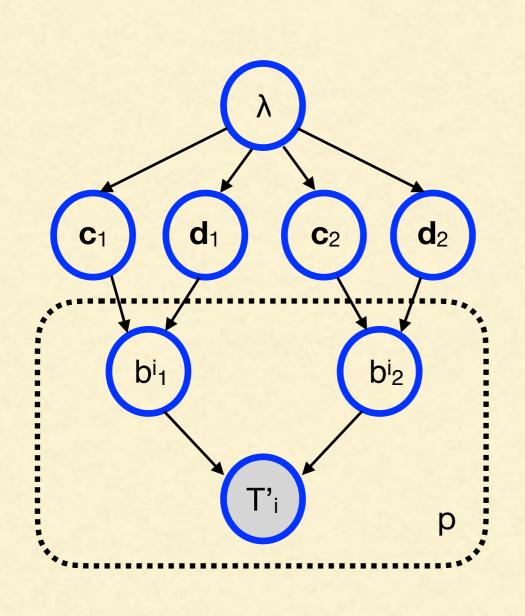






bII

## A HIERARCHICAL BAYESIAN APPROACH - THE MODEL



 $c_1 \sim Exponential(\lambda)$ 

 $d_1 \sim Exponential(\lambda)$ 

 $c_2 \sim Exponential(\lambda)$ 

 $d_2 \sim Exponential(\lambda)$ 

 $b_1 \mid c_1, d_1 \sim \text{Beta}(c_1, d_1) \text{ i.i.d.}$  $b_2 \mid c_2, d_2 \sim \text{Beta}(c_2, d_2) \text{ i.i.d.}$ 

 $\theta_i = X_i b_i + (I - X_i) b_{2i}$  $T'_i \mid b_i b_{2i} X_i \sim Binomial(N_i, \theta_i)$ 

King, Rosen, and Tanner