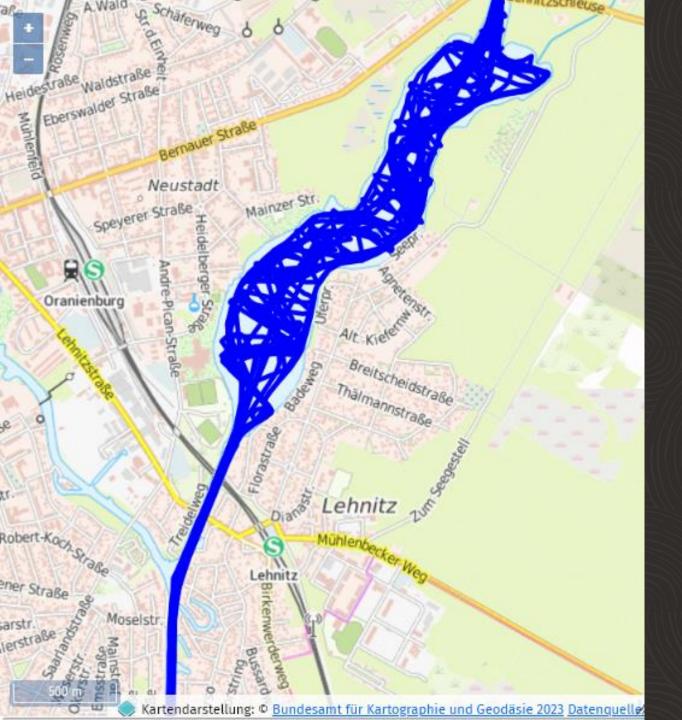
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Was sind Wissensgraphen und wie baue ich einen?

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Senior Principal Product Manager | Oracle Spatial and Graph Technologies
☐ △ ☐ Conference 2023 | Nuremberg | November 21-24







About me

- MSc. in Computer Science (Studies in Romania and Germany)
- Postgraduate studies in Geoinformatics (Austria)
- Worked for Oracle since 2007, many years as a Solution Engineer
- Joined the Oracle Spatial & Graph Product Management Team in 2022
- > 30 years in IT

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

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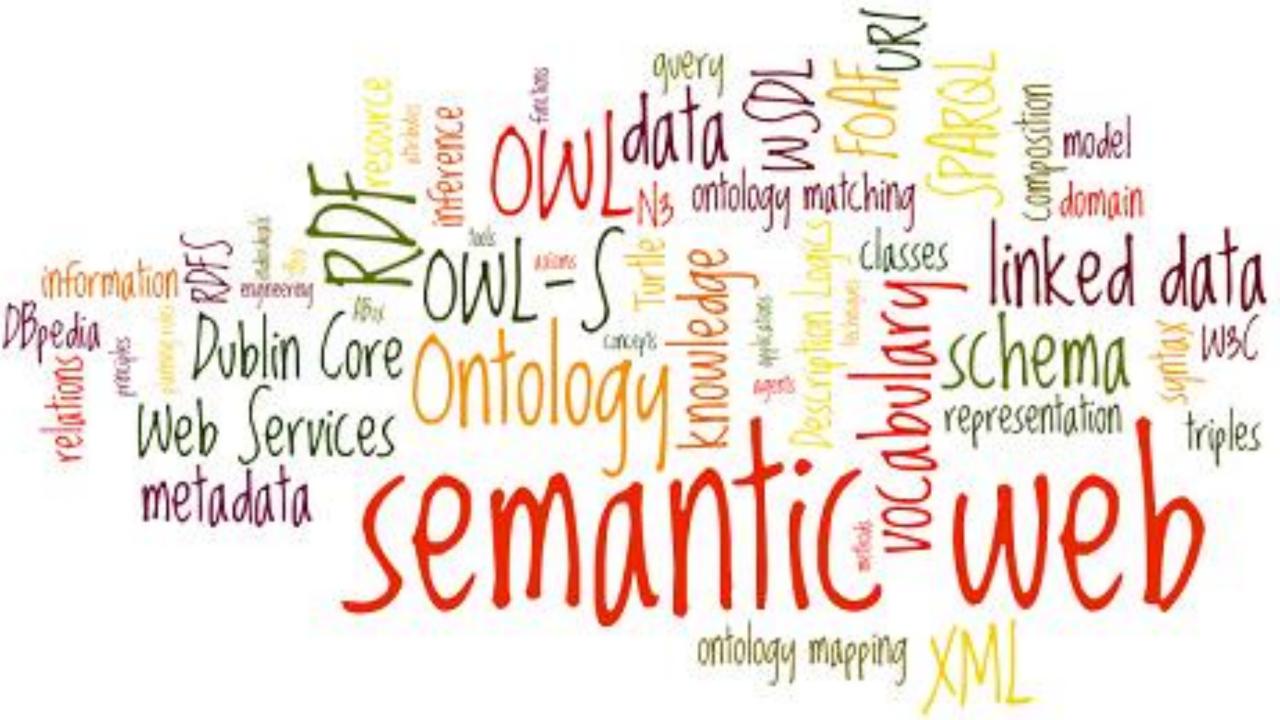


Download

Recordings of the demo parts can be downloaded from: github.com/karinpatenge/DOAG2023/tree/main/RDF%20Knowledge%20Graphs/recordings

Scripts can be downloaded from: github.com/karinpatenge/DOAG2023/tree/main/RDF%20Knowledge%20Graphs/scripts







What are Knowledge Graphs?



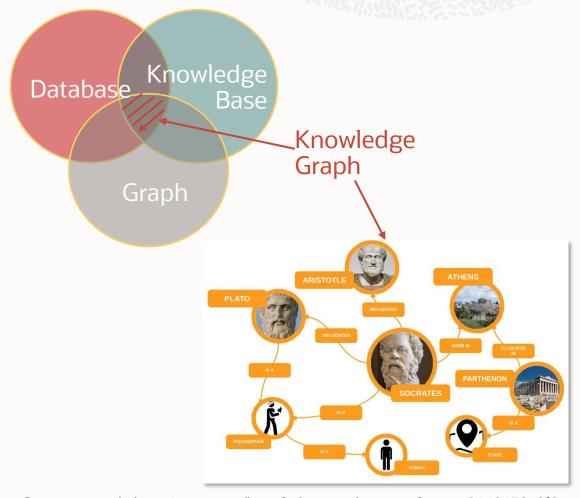
Solving business problems by using Knowledge Graphs

Knowledge graphs are large networks of real-world entities, their semantic types, properties, and relationships between entities¹.

Key Features:

- Things not strings
 - Global unique identifiers
- Formal structure/semantics
 - Machine readable and processable, unambiguous
- Linked descriptions
 - Resources are described by their connections
- Formalized knowledge that enables programmatic reasoning using rulebases

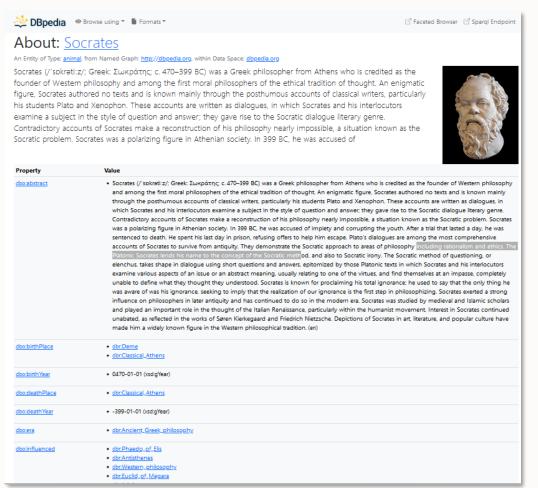
¹M. Kroetsch and G. Weikum. Journal of Web Semantics: Special Issue on Knowledge Graphs (www.websemanticsjournal.org)



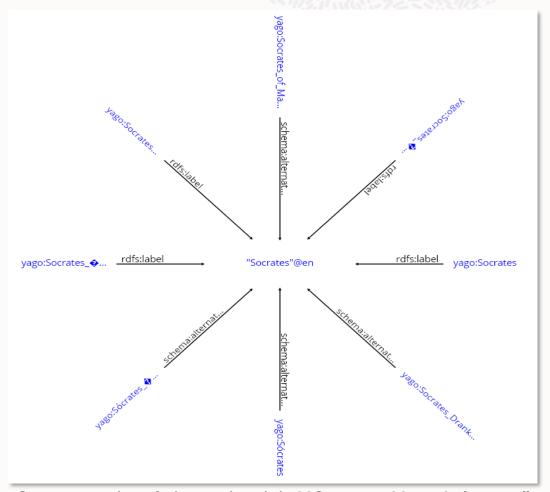
Source: towardsdatascience.com/knowledge-graphs-at-a-glance-c9119130a9f0



Knowledge Graphs are machine-readable



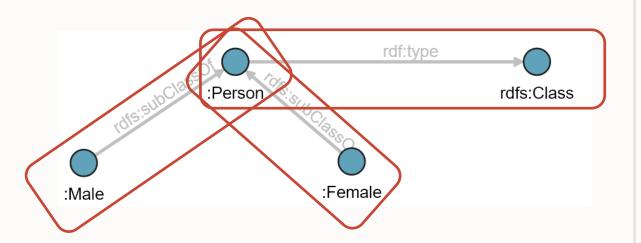
Source: dbpedia.org/page/Socrates



Source: yago-knowledge.org/graph/%22Socrates%22@en?relation=all



Data Model for Knowledge Graphs



Subject

Type:

- Blank node

Predicate

Type:

- URI

Type:

- URI

- Blank node

Object

- Literal (string, int, ...)

Triple

PREFIX rdf: rdf: rtp://www.w3.org/1999/02/22-rdf-syntax-ns#>

PREFIX rdfs: http://www.w3.org/2000/01/rdf-schema">http://www.w3.org/2000/01/rdf-schema

PREFIX : PREFIX : http://www.example.org/family/>

Person is a class

:Person rdf:type rdfs:Class .

Male is a subclass of Person

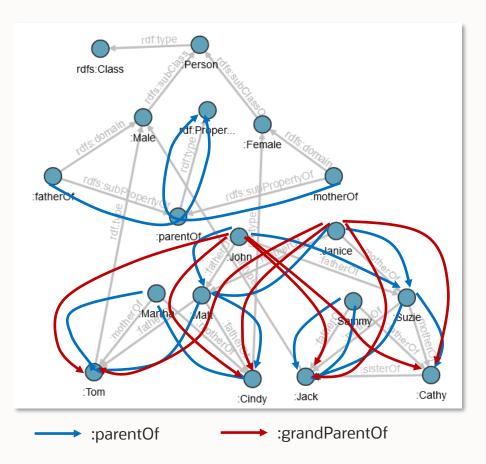
:Male rdfs:subClassOf :Person .

Female is a subclass of Person

:Female rdfs:subClassOf :Person .

Inferring new data from existing data in a Knowledge Graph

We can draw conclusions and infer new data from existing data by applying a set of logical rules
 Inferencing / Reasoning



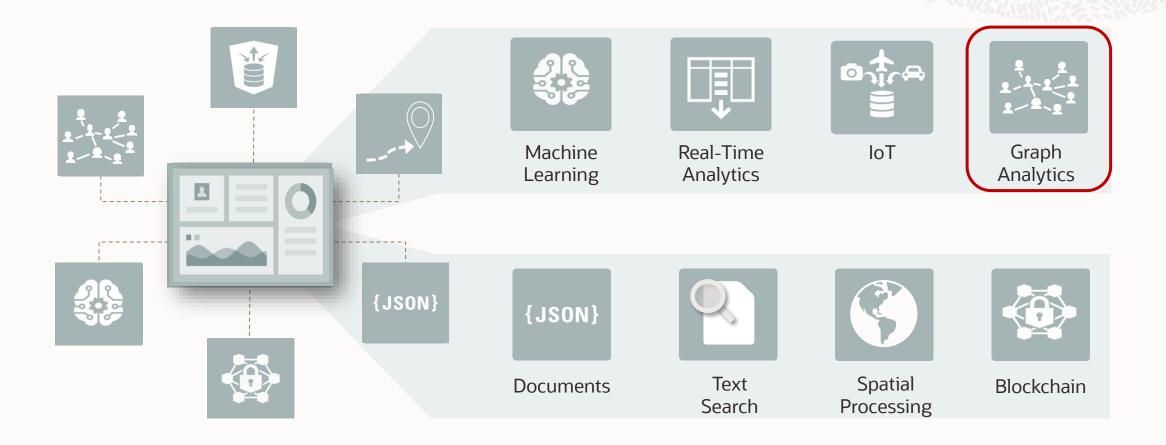
Inferencing using rule bases (built-in or custom)



Technology Foundation for Knowledge Graphs

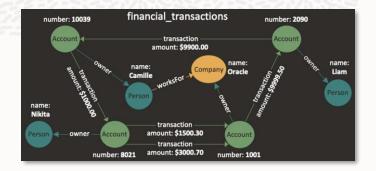


Modern Apps Need To Generate Value From Data in New Ways





Two Graph Models supported by the Oracle Database



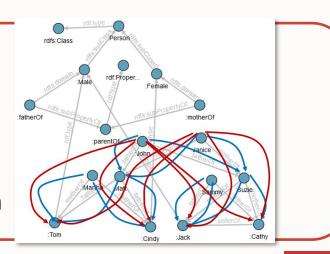
Property Graph

- Known as Graph Database
- Features Intuitive data model, Graph Query Language (SQL/PGQ* and PGQL), Graph algorithms, Graph Machine Learning
- *Oracle DB 23c

Use cases - Fraud detection, Path-finding, Interlinked data management

RDF Knowledge Graph

- Known as RDF Store, Triplestore, Knowledge Graph
- Features Semantic query, Ontology, Inference,
 W3C Standards: RDF, RDFS, OWL, SPARQL, ...
- Use cases Data catalog, Linked Open Data (LOD), Data integration





Why is storing data as a graph essential?



RELATIONAL DATA



GRAPH DATA

Data structure

tables with fields

all data elements stored individually

Connecting data

connected by joining on one data element at a time

connected via self-decribing relationships

Data retrieval

SQL (joining all tables together)

SPARQL (no joins necessary)





Building and Using Knowledge Graphs



Key Features

Options to create RDF Knowledge Graphs

- Load existing knowledge graphs (ontologies, vocabularies, taxonomies) into the Oracle Database and extend them
- Create RDF Views on relational tables using R2RML specification
- Build knowledge graphs from scratch (e.g., using SPARQL UPDATE)
- Machine Learning: Text to Graph using Transformer Models
 - Several steps including Named Entity Recognition, Relation Extraction, and more
 - "Transforming Text Documents to Graphs" by Doga Tekin, AndOUC TechCast June 2023 (youtube.com/watch?v=cJaxdkCYm2g)

Combine with existing Knowledge Graphs (Ontologies, Taxonomies, Vocabularies)

Store, manage, query, inference RDF data in Oracle Database

- Scalable RDF Graph database: Scales to billions of nodes and edges
- Full standards support: RDF, RDFS, OWL, SPARQL, R2RML, ...
- Query: SPARQL or SPARQL inside SQL table function

RDF Server to support SPARQL endpoint Enterprise capabilities – built on Oracle infrastructure

- Manageability, fine-grained security, high availability, integration, and more
- Use with in-memory database feature: 2x-10x faster
- Fine-grained security

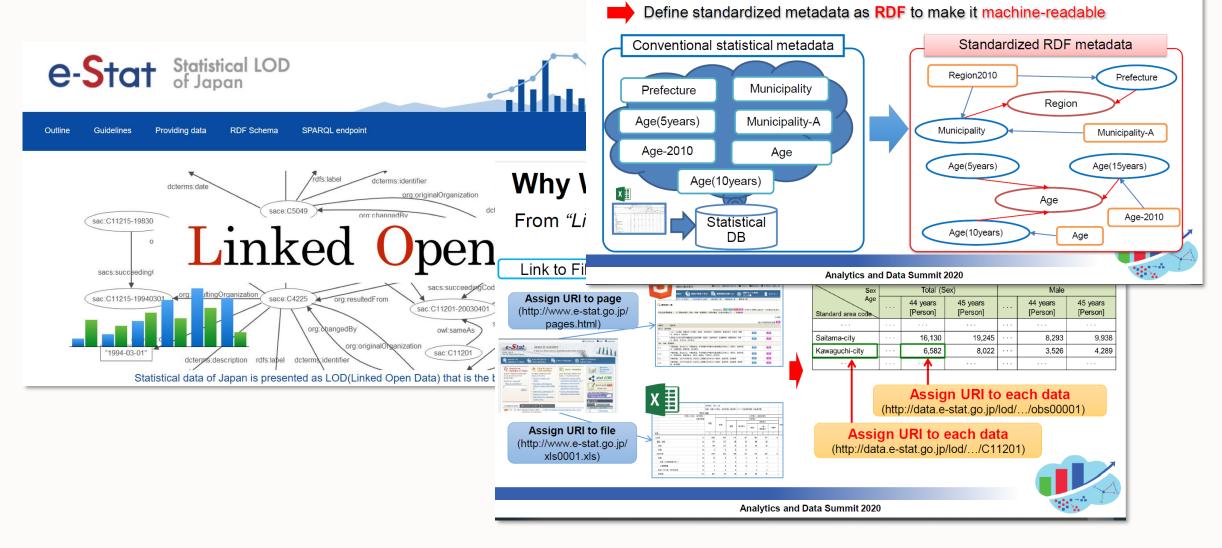




Demo



Linked (Open) Data



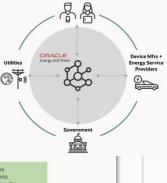
Why We Developed LOD

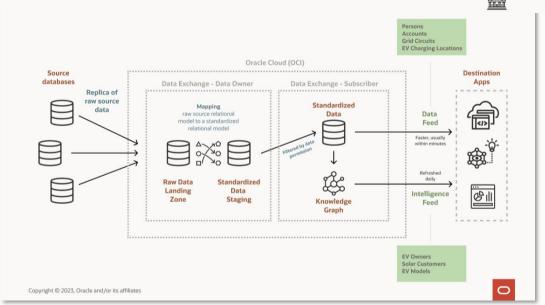
Metadata for statistical data in Japan is not standardized, which makes it hard to process data.

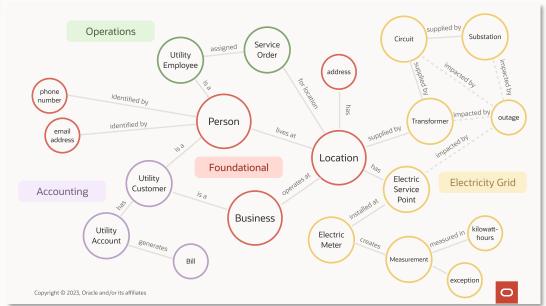
See also: download.oracle.com/otndocs/products/spatial/pdf/biwa2018/BIWA18_Statistical_Linked_Open_Data_in_Japan_with_RDF.pdf



Integrate and share data for critical networks







Source: Oracle Energy & Water Global Business Unit See also:

- "Exchanging Energy Data powered by Knowledge Graph", youtube.com/watch?v=-Gmfll9zp4Y
- "Oracle Industry Data Exchange", youtube.com/watch?v=0B51hPoPfqw



Use Case: Data Integration based on Linked Data

Business Objective	Solution
360-degree view on integrated data silos	Oracle Converged Database used for semantic metadata modeling, Federated queries
Real-time data retrieval from the existing data sources	Data integration without continuous physical data replication
Integration of knowledge models with existing vocabularies or ontologies	Support for standard vocabularies and ontologies like SKOS, SNOMED, CDM, or DCAT
Infer new knowledge from existing data	Support for RDFS*, OWL*, OWL2EL, and more





Use Case: Consolidated Enterprise Data Management

Business Objective	Solution
Consolidate departmental data sets and publish results as Linked Data, moving from files to a database	Single, integrated platform to manage, analyze and publish relational data and RDF triples
Improve accessibility, interoperability, and usability of statistical data	Leverage built-in database features for geospatial data (spatial analysis, GeoSPARQL* support) to access data by region
Increase automation in data production	Generate RDF* triples from source relational tables using R2RML*, supported by Oracle RDF Knowledge Graph
Improve search and provide data provenance	 SPARQL endpoint for semantic search and analysis Enables statisticians to run SPARQL* queries and use REST-based applications

* W3C Standards



RDF Knowledge Graph: Oracle DB & Related Products

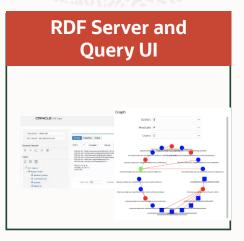


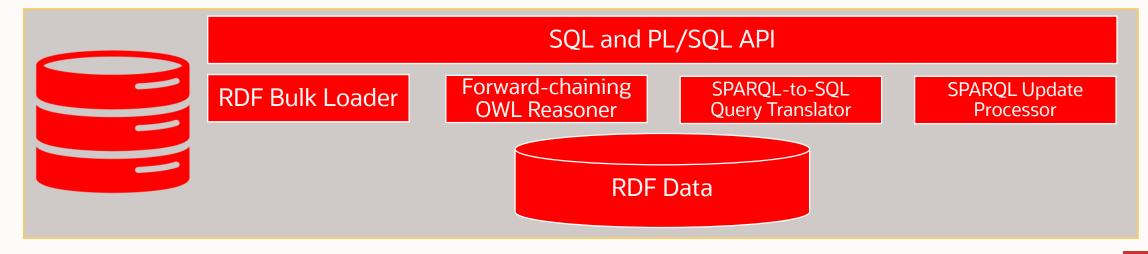














Inferencing using Rule Bases

- Oracle provides native inference in the database for
 - RDFS, RDFS++
 - OWLPRIME, OWL2RL, OWL2EL, SKOSCORE
 - User-defined rules

- Inference done using forward chaining
 - Triples inferred and stored ahead of query time



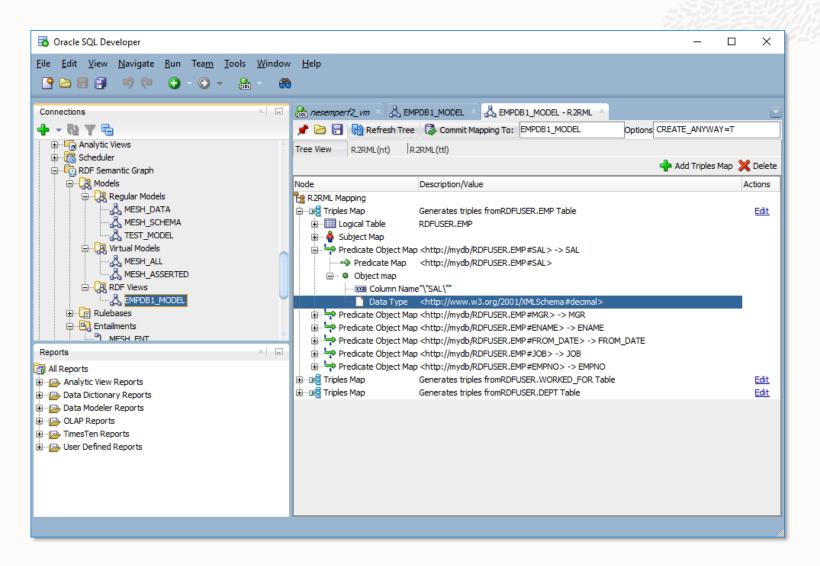
Querying using SPARQL

```
PREFIX rdf: <a href="http://www.w3.org/1999/02/22-rdf-syntax-ns#">http://www.w3.org/1999/02/22-rdf-syntax-ns#</a>
PREFIX foaf: <a href="http://xmlns.com/foaf/0.1/">http://xmlns.com/foaf/0.1/>
PREFIX vcard: <a href="http://www.w3.org/2001/vcard-rdf/3.0#">http://www.w3.org/2001/vcard-rdf/3.0#</a>
PREFIX xsd: <a href="mailto://www.w3.org/2001/XMLSchema#">
SELECT ?n ?b ?q
WHERE {
       foaf:name ?n .
       vcard:BDAY ?b .
       foaf:gender ?g
  FILTER ( ?b < "2000-01-01"^*xsd:date )
```

Querying using SQL with SPARQL embedded

```
SELECT n, b, q
FROM TABLE ( SEM MATCH ('
PREFIX rdf: <a href="http://www.w3.org/1999/02/22-rdf-syntax-ns#">http://www.w3.org/1999/02/22-rdf-syntax-ns#>
PREFIX foaf: <a href="http://xmlns.com/foaf/0.1/">http://xmlns.com/foaf/0.1/>
PREFIX vcard: <a href="http://www.w3.org/2001/vcard-rdf/3.0#">http://www.w3.org/2001/vcard-rdf/3.0#</a>
PREFIX xsd: <a href="mailto://www.w3.org/2001/XMLSchema#">
SELECT ?n ?b ?q
WHERE {
  ?p foaf:name ?n .
  ?p vcard:BDAY ?b .
  ?p foaf:gender ?g
  FILTER ( ?b < "2000-01-01"^*xsd:date )
}',
SEM_MODELS('M1'), ...);
```

SQL Developer supporting RDF Knowledge Graphs







More information



Useful resources

- Youtube channels
 - Analytics and Data TechCasts
 www.youtube.com/@analyticsanddatatechcasts90
 - Exchanging Energy Data powered by Knowledge Graph <u>www.youtube.com/watch?v=-Gmfll9zp4Y</u>
 - Integrating Data Silos with Linked Data in Oracle Database, Martien Vos www.youtube.com/watch?v=Qh3llcuXHbY
- Blogs & articles
 - Oracle A-Team <u>www.ateam-oracle.com/search.html?contentType=Blog-Post&default=%22Knowledge%20Graph%22*</u>



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