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CSC 425 - Final Project

New York Stock Exchange Time Series Analysis Project



Introduction

- ▶ I was interested in how to utilize time series analysis to analyze and make predictions on a real world stock dataset
- ▶ The dataset I chose was the Kaggle New York Stock Exchange dataset from 1/4/2010 through 12/30/2016.
 - ▶ Kaggle dataset was for S&P 500 companies
 - ▶ Kaggle provided files with stock prices, fundamentals, and security information (company address, sector, etc)
 - ▶ Kaggle csv data file used had data that had been adjusted to account for any splits - used adjusted close prices
 - ▶ Used security information to select stocks to analyze based on sector (chose technology stocks)
- ▶ I selected several technology stocks to analyze before choosing a final one for modeling
 - ▶ Apple, Cisco, Alphabet Class C, Alphabet Class A, HP Inc., Intel Corp, Microsoft Corp, Nvidia Corp., Oracle Corp, Red Hat Inc., Texas Instruments, Western Digital, Xerox Corp, Yahoo Inc.



Exploratory Analysis

Exploratory Analysis

- ▶ Evaluated stocks at daily, weekly, and monthly granularity
 - ▶ Daily stocks had 1762 data points each
 - ▶ Weekly stocks had 587 data points each
 - ▶ Monthly stocks had 84 data points each
 - ▶ Generated weekly data by averaging value per week
 - ▶ Assigned date to Friday of week
- ▶ Evaluated normality using Jacque Bera test ($p \text{ val} > 0.05 = \text{normal}$)
- ▶ Evaluated autocorrelation using Ljung Box test ($p \text{ val} > 0.05 = \text{no autocorrelation}$)
- ▶ Evaluated stationarity using Augmented Dickey Fuller zero mean no trend, constant mean no trend, and constant mean with trend tests ($p \text{ val} < 0.05 = \text{stationary series}$)
- ▶ Plotted time series data versus time, ACF, PACF, and normal probability plots
- ▶ Plotted CCF of each time series versus the rest



Exploratory Analysis

- ▶ Performed several transformations on stock adjusted close prices in order to evaluate stationarity and normality
 - ▶ Log transformation of adjusted close prices
 - ▶ Still exhibited a time trend for all granularities
 - ▶ Difference of adjusted close prices
 - ▶ Exhibited stationarity for most granularities and stocks
 - ▶ Only a half of the monthly granularities were normal
 - ▶ No daily or weekly were normal
 - ▶ Difference of log transformed adjusted close prices
 - ▶ Similar results as difference of adjusted close prices
 - ▶ Gross returns from adjusted close prices
 - ▶ Aug. Dickey Fuller showed non-stationary behavior for all granularities
 - ▶ Simple returns from adjusted close prices
 - ▶ Exhibited stationarity for most granularities and stocks
 - ▶ Most monthly and some weekly were normal



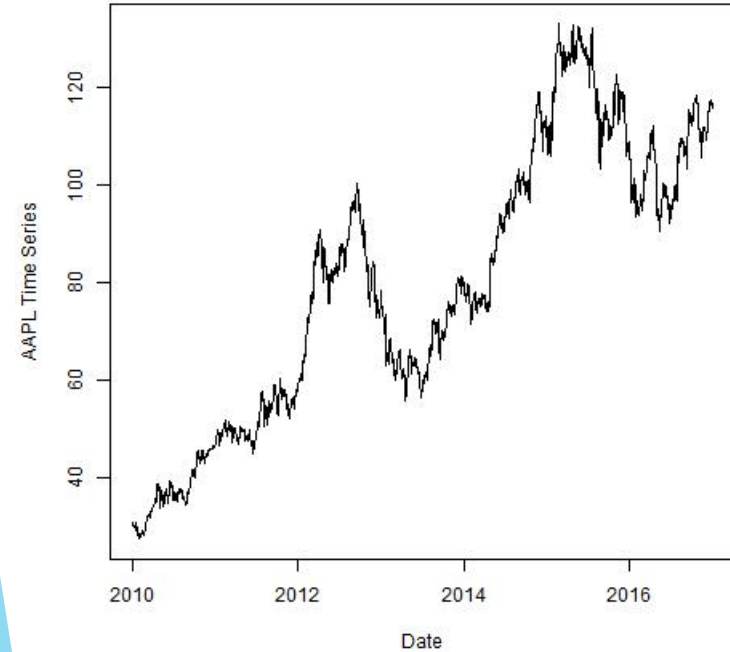
Exploratory Analysis

- ▶ Chose to use weekly granularity due to the number of points
 - ▶ 587 split into 80% training, 20% testing:
 - ▶ 470 training and 117 testing
 - ▶ Monthly only had 84 total points - not enough for a good split
- ▶ Chose to use the simple return time series transformation
 - ▶ Had most normal and stationary results for weekly granularity
- ▶ Chose to model Apple stock
 - ▶ Had normal behavior and was stationary at weekly granularity
 - ▶ Had well behaved ACF and PACF plots
 - ▶ Had limited autocorrelation (first lag only)
 - ▶ Had possibility of other stocks being used to predict it (from CCF)
 - ▶ Was an interesting stock to me to evaluate



Exploratory Analysis

AAPL Time Series Vs. Time

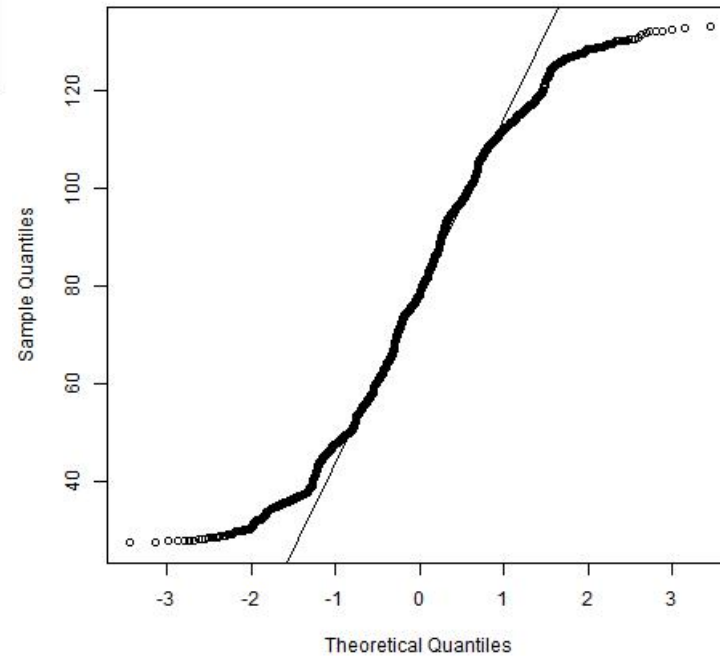


Scatterplot vs. time is non-stationary with positive trend

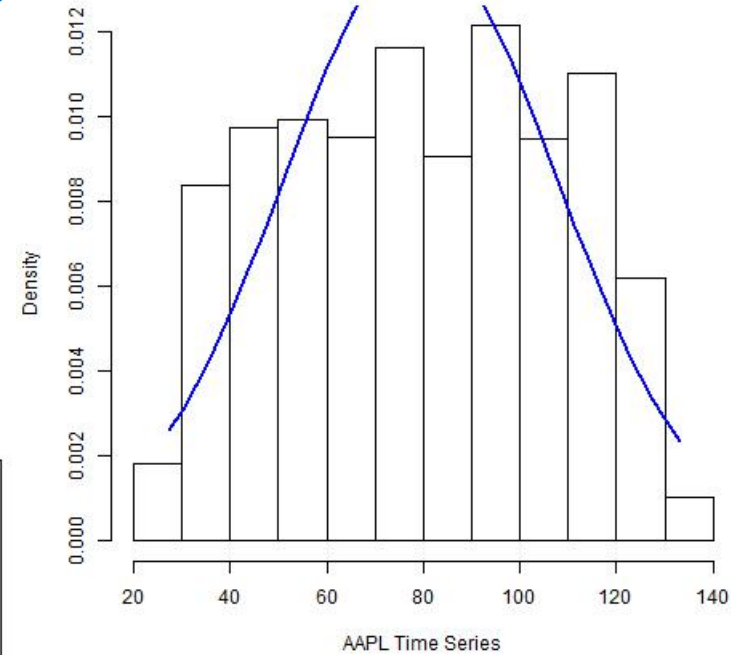
Apple Daily Closing Price Plots

Normal probability shows thick tails

AAPL Time Series Return



AAPL Time Series Histogram

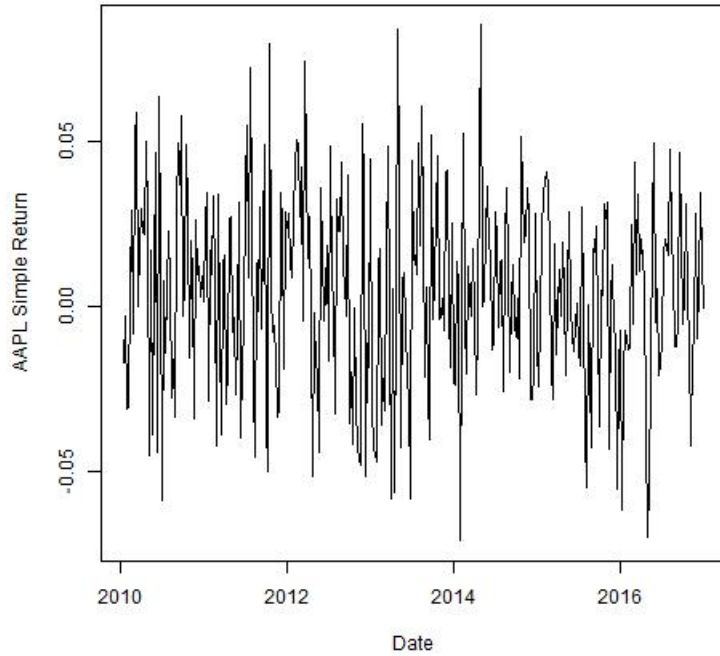


Histogram also shows thick tails



Exploratory Analysis

AAPL Simple Return Vs. Time

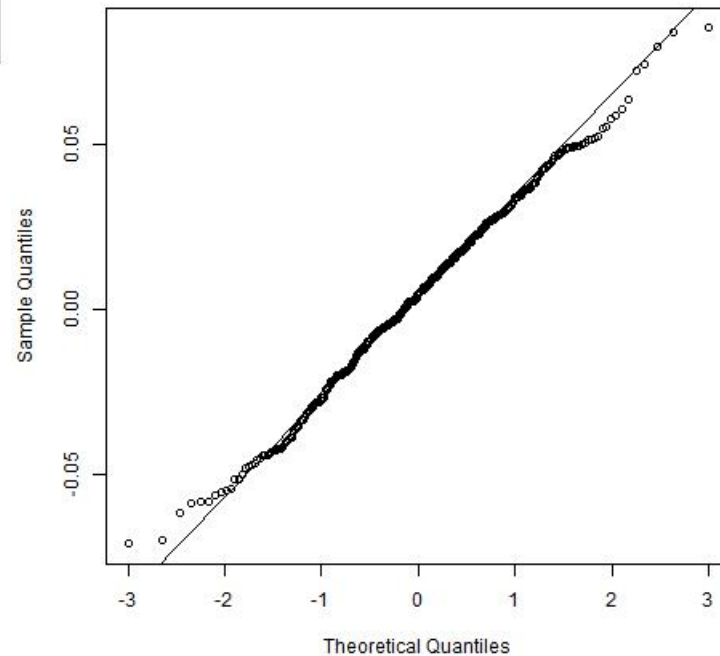


Scatterplot vs. time
shows stationarity

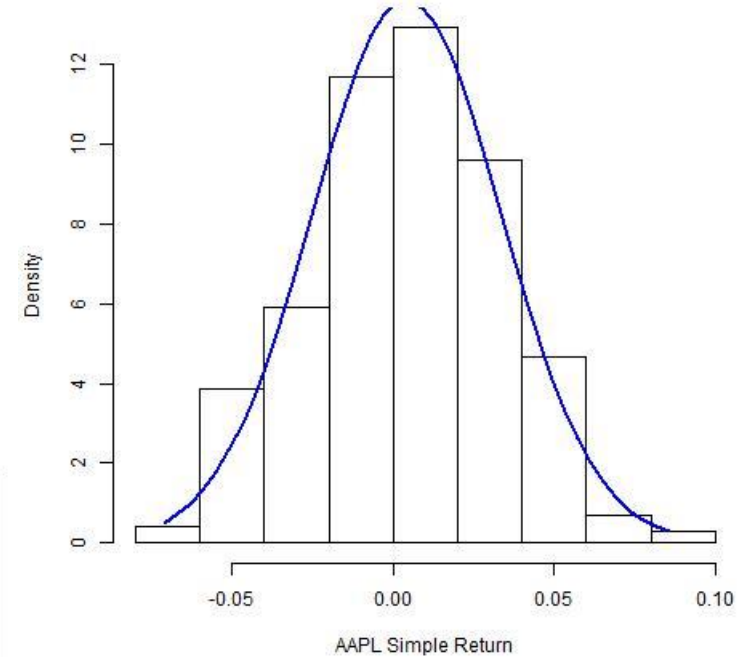
Apple Simple Return Plots

Normal probability
shows normality

AAPL Simple Return Return



AAPL Simple Return Histogram

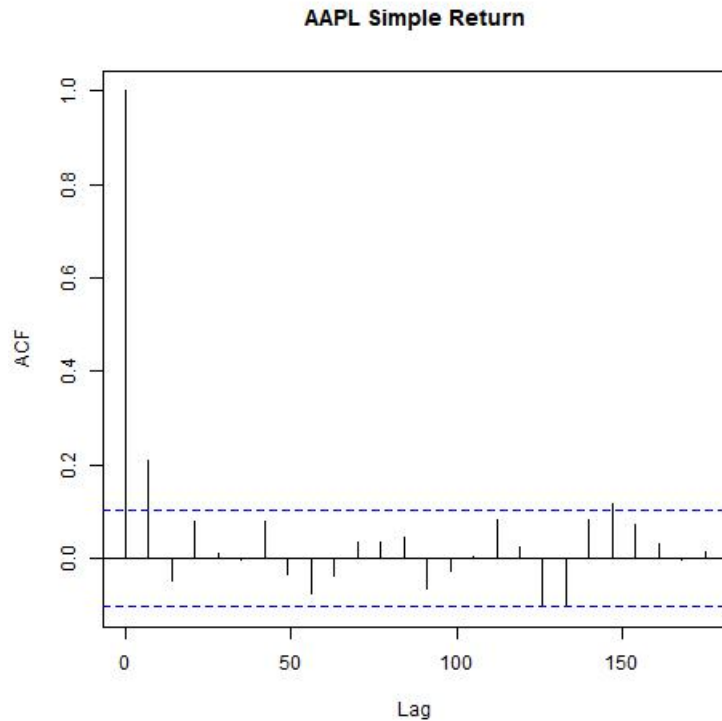


Histogram shows
normal distribution

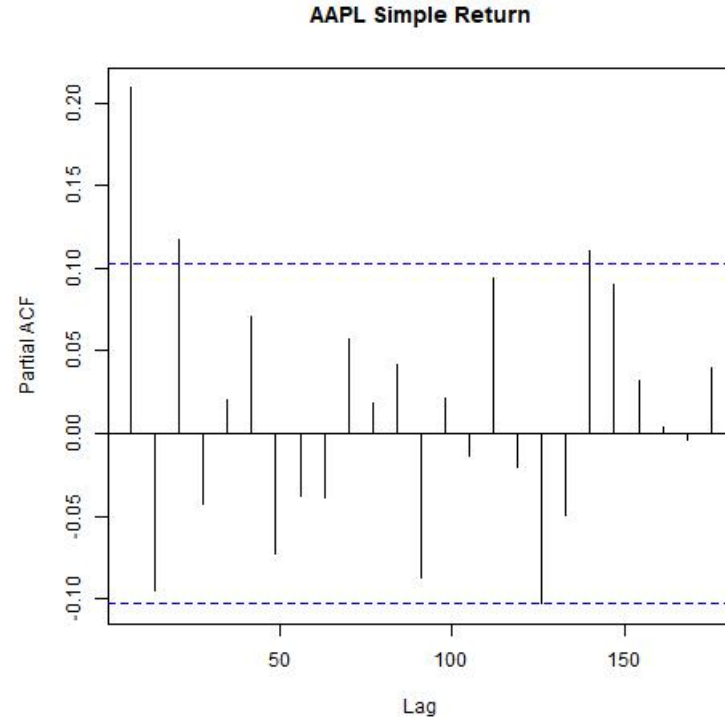


Exploratory Analysis

Apple Simple Return Plots



ACF shows 1 significant autocorrelation at lag 1



PACF a few lags over confidence limits
* Values are very low magnitude so could be noise



Exploratory Analysis

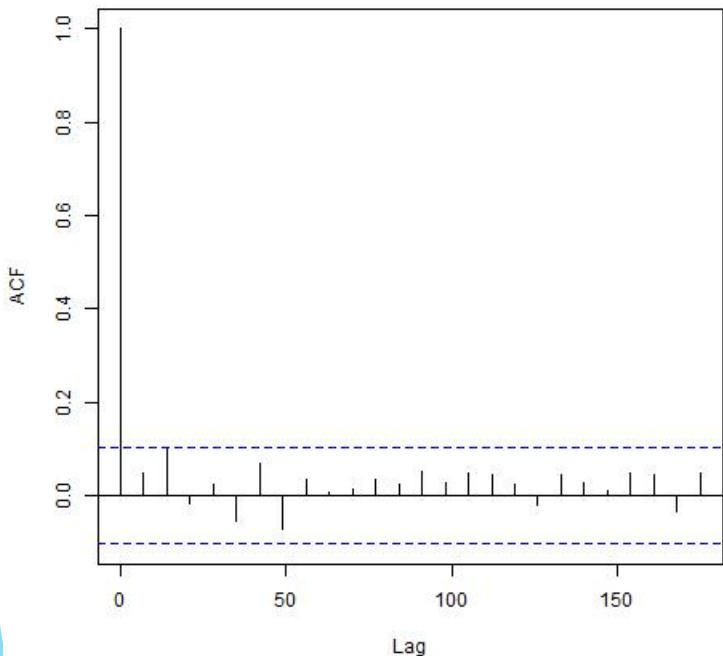
► Apple simple return time series test results

| Number of Lags used in Ljung Box and ADF Tests | Weekly Simple Return JB Test P Value | Weekly Simple Return Kurtosis Test P Value | Weekly Simple Return Skewness Test P Value | Weekly Simple Return Ljung Box Test P Value | Weekly Simple Return No Intercept No Trend DF Test P Value | Weekly Simple Return Constant Intercept, No Trend DF Test P Value | Weekly Simple Return Constant Intercept With Trend DF Test P Value |
|------------------------------------------------|--------------------------------------|--------------------------------------------|--------------------------------------------|---------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|
| 5 Lags | 0.5421 | 0.2734 | 0.6999 | 1.68E-03 | 0.01 | 0.01 | 0.01 |
| 10 Lags | 0.5421 | 0.2734 | 0.6999 | 4.84E-03 | 0.01 | 0.01 | 0.01 |
| 25 Lags | 0.5421 | 0.2734 | 0.6999 | 2.38E-03 | 0.01572 | 0.06898 | 0.2343 |



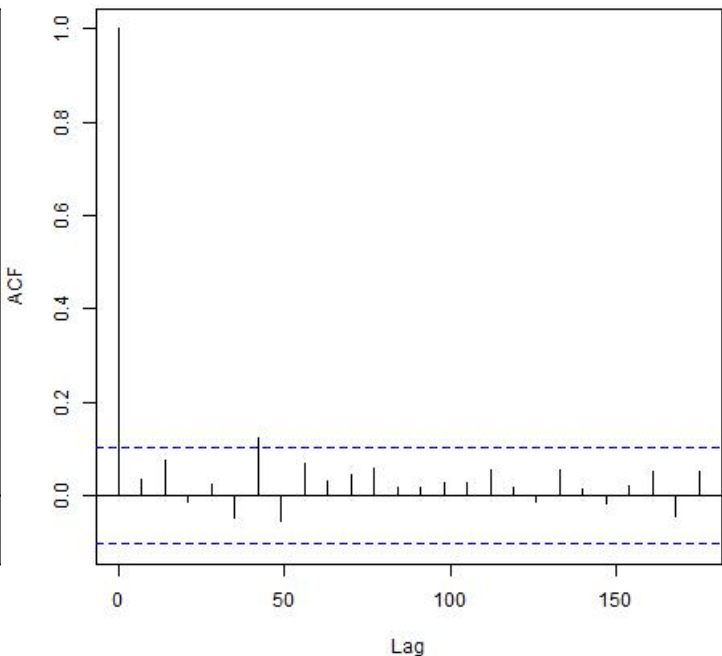
Exploratory Analysis

AAPL Simple Return Squared



ACF of squared Apple simple returns shows no ARCH effect

AAPL Absolute Simple Return



ACF of absolute of Apple simple returns shows no ARCH effect

| | Squared Weekly Simple Return Ljung Box Test P Value | Absolute of Weekly Simple Return Ljung Box Test P Value |
|---------|-----------------------------------------------------|---------------------------------------------------------|
| 5 Lags | 0.3021 | 0.5932 |
| 10 Lags | 0.4175 | 0.1939 |
| 25 Lags | 0.8155 | 0.66 |

Ljung Box Tests indicate no ARCH effect (no autocorrelation)



Modeling

The background of the slide is a light gray. On the right side, there is a large, abstract graphic composed of several overlapping triangles in various shades of blue, ranging from a very light sky blue to a dark navy blue. The triangles are arranged in a way that creates a sense of depth and movement, with some triangles appearing to be in front of others. The overall effect is a modern, geometric design.

Modeling Procedure

- ▶ Ran auto.Arima on Apple simple return time series
 - ▶ Recommended MA(1) model
 - ▶ Recommendation matches ACF with lag 1 significance
- ▶ After auto.Arima, ran several different models using the following procedure
 - ▶ Created model using Arima function
 - ▶ Performed coefficient test using coeftest
 - ▶ Performed Jacque Bera normality test on model residuals
 - ▶ Generated the polynomial roots of the model
 - ▶ Performed Ljung Box test of residuals with the 5, 10, and 25 Lags
 - ▶ Performed Augmented Dickey Fuller zero mean no trend test, constant mean no trend test, and constant mean with trend tests
 - ▶ Plotted residuals versus time, normal probability plot of residuals, and ACF of residuals
 - ▶ Performed back testing with 80% training, 20% testing



Modeling Procedure

- ▶ Modeled MA(1), AR(1) and ARMA(1) to compare results
 - ▶ Had similar BIC values and back testing MAPE values
 - ▶ Jacque Bera test showed all residuals were normal
 - ▶ All Augmented Dickey Fuller tests showed residuals were all stationary
 - ▶ Ljung Box tests showed residuals were white noise for all lags (AR was not for lag of 25)
- ▶ Modeled MA(1) with X regressors of other stocks to see their impact
 - ▶ Used all additional time series at current time (no delay) from CCF plots
 - ▶ Initially added Cisco, Alphabet Class C, Alphabet Class A, Oracle Corp, Red Hat Inc., Texas Instruments, Yahoo Inc.
 - ▶ Eliminated all non-significant stocks one by one
 - ▶ Result was model with Alphabet Class C, Oracle Corp., and Texas Instruments
 - ▶ Residuals were not normal even though BIC values were lower than no regressors
 - ▶ Modeled with all combinations of final 3 stocks - none had normal residuals



Modeling Procedure

► Model results for all models

| Model Name | Model Order | All Coefs Sig? | Model BIC | Residual JB Normal Test | Residual Ljung Box 5 Lag Test P Val | Residual Ljung Box 10 Lag Test P Val | Residual Ljung Box 25 Lag Test P Val | Residual No Interc No Trend DF Test P Value | Residual Const Interc No Trend DF Test P Value | Residual Const Interc W Trend DF Test P Value | Model Back Testing MAPE | Residual QQ Plot Tail Behavior | X Regressors |
|------------------------------------------------------|-------------|----------------|-----------|-------------------------|-------------------------------------|--------------------------------------|--------------------------------------|---------------------------------------------|------------------------------------------------|-----------------------------------------------|-------------------------|--------------------------------|-----------------------------------------|
| Apple_SimpleRtn_All_ARIMA_0_0_1_X_Regs | 1 | No | -1624.05 | 0.1802 | 0.2268 | 0.00038 | 0.00175 | 0.01 | 0.01 | 0.01 | 1.10053 | Thick | CSCO, GOOG, GOOGL, ORCL, RHT, TXN, YHOO |
| Apple_SimpleRtn_ARIMA_0_0_1 | 1 | Yes | -1541.1 | 0.8009 | 0.2332 | 0.2131 | 0.1382 | 0.01 | 0.01 | 0.01 | 1.22655 | None | None |
| Apple_SimpleRtn_ARIMA_1_0_0 | 1 | Yes | -1537.3 | 0.8532 | 0.06947 | 0.0827 | 0.04285 | 0.01 | 0.01 | 0.01 | 1.124128 | None | None |
| Apple_SimpleRtn_ARIMA_1_0_1 | 2 | Yes | -1538.4 | 0.7367 | 0.6798 | 0.3961 | 0.1991 | 0.01 | 0.01 | 0.01 | 1.205954 | None | None |
| Apple_SimpleRtn_No_GOOGL_ARIMA_0_0_1_X_Regs | 1 | No | -1630 | 0.1805 | 0.2265 | 0.00038 | 0.00175 | 0.01 | 0.01 | 0.01 | 1.093953 | Thick | CSCO, GOOG, ORCL, RHT, TXN, YHOO |
| Apple_SimpleRtn_No_GOOGL_RHT_ARIMA_0_0_1_X_Regs | 1 | No | -1635.8 | 0.1803 | 0.2315 | 0.00038 | 0.00158 | 0.01 | 0.01 | 0.01 | 1.092434 | Thick | CSCO, GOOG, ORCL, TXN, YHOO |
| Apple_SimpleRtn_No_GOOGL_RHT_YHOO_ARIMA_0_0_1_X_Regs | 1 | No | -1641.2 | 0.1304 | 0.2472 | 0.00032 | 0.00107 | 0.01 | 0.01 | 0.01 | 1.056037 | Thick | CSCO, GOOG, ORCL, TXN |
| Apple_SimpleRtn_W_GOOG_ARIMA_0_0_1_X_Regs | 1 | Yes | -1611.3 | 0.6467 | 0.0697 | 0.00131 | 0.00157 | 0.01 | 0.01 | 0.01 | 1.013589 | Thick | GOOG |
| Apple_SimpleRtn_W_GOOG_ORCL_ARIMA_0_0_1_X_Regs | 1 | Yes | -1635.9 | 0.3465 | 0.2372 | 0.00123 | 0.00328 | 0.01 | 0.01 | 0.01 | 1.154316 | Thickish | GOOG, ORCL |
| Apple_SimpleRtn_W_GOOG_ORCL_TXN_ARIMA_0_0_1_X_Regs | 1 | Yes | -1644.3 | 0.167 | 0.271 | 0.00055 | 0.00268 | 0.01 | 0.01 | 0.01 | 1.074363 | Thick | GOOG, ORCL, TXN |
| Apple_SimpleRtn_W_GOOG_TXN_ARIMA_0_0_1_X_Regs | 1 | Yes | -1638.2 | 0.1603 | 0.1435 | 0.00033 | 0.00192 | 0.01 | 0.01 | 0.01 | 0.985778 | Thick | GOOG, TXN |
| Apple_SimpleRtn_W_ORCL_ARIMA_0_0_1_X_Regs | 1 | Yes | -1603.2 | 0.5477 | 0.5438 | 0.03175 | 0.04749 | 0.01 | 0.01 | 0.01 | 1.295805 | Thin | ORCL |
| Apple_SimpleRtn_W_TXN_ARIMA_0_0_1_X_Regs | 1 | Yes | -1608.8 | 0.3794 | 0.2543 | 0.00438 | 0.01671 | 0.01 | 0.01 | 0.01 | 1.098201 | Thickish | TXN |
| Apple_SimpleRtn_W_TXN_ORCL_ARIMA_0_0_1_X_Regs | 1 | Yes | -1624.3 | 0.3557 | 0.5025 | 0.00522 | 0.01566 | 0.01 | 0.01 | 0.01 | 1.158269 | Thickish | ORCL, TXN |



Modeling Procedure

- ▶ MA(1), AR(1), and ARMA(1) model results for Apple simple return series

| Model Name | Model Order | Model BIC | Model AR Poly Roots | Residual JB Normal Test | Residual Ljung Box 5 Lag Test P Val | Residual Ljung Box 10 Lag Test P Val | Residual Ljung Box 25 Lag Test P Val | Residual No Intercept, No Trend DF Test P Value | Residual Constant Intercept, No Trend DF Test P Value | Residual Constant Intercept With Trend DF Test P Value | Model Back Testing RMSE | Model Back Testing MAPE |
|-----------------------------|-------------|-----------|---------------------|-------------------------|-------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------|-------------------------|-------------------------|
| Apple Simple Return MA(1) | 1 | -1541.1 | | 0.8009 | 0.2332 | 0.2131 | 0.1382 | 0.01 | 0.01 | 0.01 | 0.02457 | 1.22655 |
| Apple Simple Return AR(1) | 1 | -1537.3 | -4.7888 | 0.8532 | 0.06947 | 0.0827 | 0.04285 | 0.01 | 0.01 | 0.01 | 0.02467 | 1.124128 |
| Apple Simple Return ARMA(1) | 2 | -1538.4 | 3.4426 | 0.7367 | 0.6798 | 0.3961 | 0.1991 | 0.01 | 0.01 | 0.01 | 0.02489 | 1.205954 |

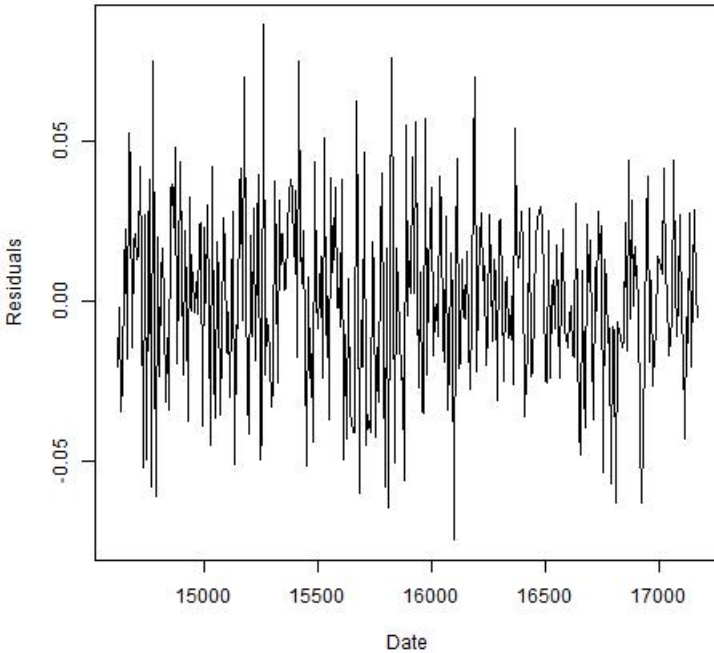
- ▶ Forecasted results with horizon set to 10 for all three models
 - ▶ MA(1) converged to the mean after 1 step ahead as expected
 - ▶ AR(1) and ARMA(1) essentially converged to the mean after 1 step ahead as well (were within 0.0002 of mean after 1 step ahead)
 - ▶ Back testing MAPE values were all within 0.1 of each other (negligible)
- ▶ Due to similarity in results, chose to use MA(1) model for final model
 - ▶ Probability plot showed smallest tails (they were all close)



Modeling Procedure

► MA(1) Model Residual Plots

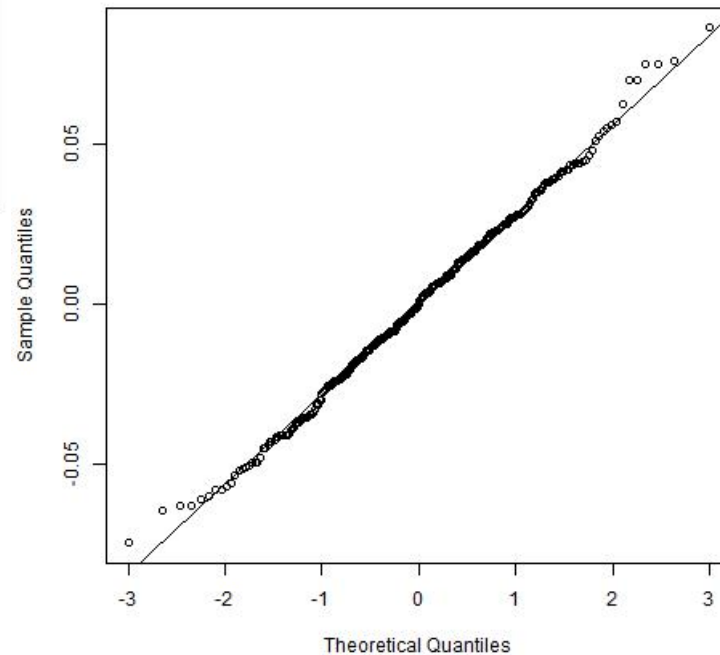
Residual Vs. Time



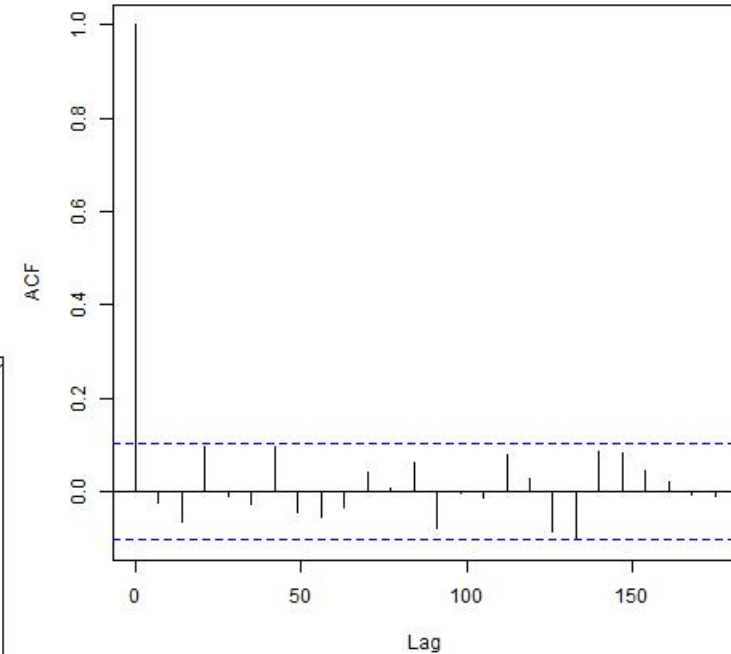
Model residuals vs.
time shows stationarity

Residual normal probability
shows normality

Residual Normal Plot



Residual ACF

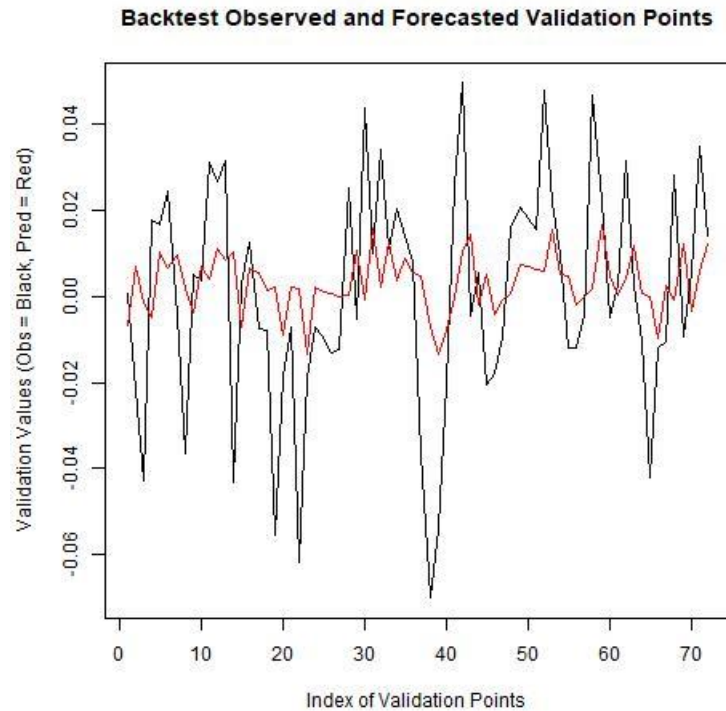


ACF shows no
autocorrelation

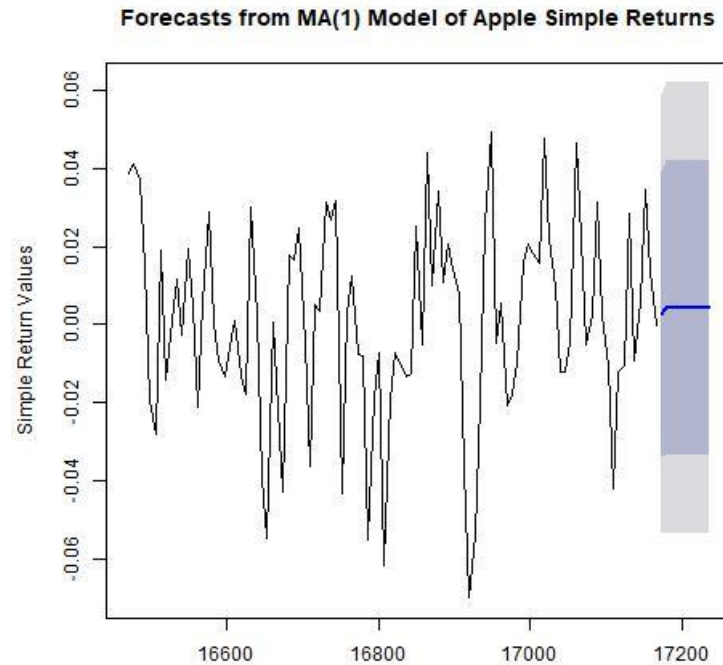


Modeling Procedure

► MA(1) Model Forecasting Plots



Back testing observed values
and forecasted values



Apple simple returns last 100
points with 10 forecasted values



Conclusions

- ▶ MA(1) model best captured behavior of Apple simple returns
- ▶ MA(1) model was found to be adequate for predictions
 - ▶ MA(1) is stationary and residuals passed all required tests
- ▶ 1-step ahead forecast shows increase in future week
 - ▶ Recommendation would be to buy the stock
- ▶ MA(1) model equation:
$$X_t = 0.0041 + a_t - 0.2634 * a_{t-1}$$
- ▶ Limitations of study:
 - ▶ Model can only be used to forecast 1 step ahead due to model order of 1
 - ▶ Model only apply to Apple stocks from 1/4/2010 to 1/6/2017 (one week after end of data - one step ahead forecast)
 - ▶ Data was averaged over each week
 - ▶ Variation between days was removed by taking average

